

The Eldorado Success

A. T. Wright Editor and Owner.
 Agnes Wright Social Editor.
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THE SUCCESS
 JUNE 5, 1931

Our young friend Floyd Young finished at McMurry this term. Floyd is a graduate from the Eldorado High School and has completed his fourth year at McMurry. McMurry is one of Texas best Church schools and Floyd should be well equipped for life as far as education is concerned, but we predict that he will continue his educational work and we predict a great future for him. Congratulations.

Not only is Eldorado about to enjoy the good feeling that accompanies the flow of the liquid gold from the bosom of mother earth, but we are harvesting the golden grain from the fields of our land, although neither is worth very much, but it is a pleasure to know we have it. For 25 years we have told the people where the land of plenty was, we have no paupers, we have no one on charity lists, we are all out of the poor house, but they have dubbed our oil Co. "The Poor Oil Co."

We want our distant friends and Success readers to know the Editor personally thinks oil in productive quantity and quality underlies the immediate townsite of Eldorado and that the Nicks well will be made a producer, but the mills grind slow and it will be doubtful if we will know by Thursday night. As it takes time to do big things and money to develop an oil well, but at this writing Tuesday night oil is standing above the 2,000 foot mark.

The thing happened like this, there came a man from a far off country and dwelled in our midst, and began to dig for oil, and from all indication he has found it after he had spent all of his substance in its search. Like old Columbus he is having considerable trouble in replenishing his finances but we predict before the week end he will be able to shout "Bureka" from the house top.

Quite a good deal is being said about Sterling and his Legislature on their Sunday Show law. The Legislature has passed a law allowing picture shows to show on Sunday provided the county and city in which they operate do not object. The Success does not condemn the Legislature or the Governor either for their action, when a citizenship has to be legislated into morality and religion, the morals of the country and the religion of the people are flowing at a low eb. If the church people themselves would refuse to patronize a show on Sunday, and if it opened on Sunday refuse to patronize it any time, you would have no Sunday picture shows. Let the church stand for the right in the lives of its members and Sunday show and immorals shows will be placed in the background.

AN EXPERIENCE TO REMEMBER

During the time of rising prices, there was political agitation to force fire insurance companies to lump their investment profits in with their underwriting profits on the ground that the return shown thereby would justify a reduction in fire insurance rates, already the lowest in history.

While the argument had a plausible sound, the most casual examination would show its fallacy. Nevertheless, it had support from men in high public positions.

It is probably not sportsmanlike to say, "I told you so," but this is too good an example to let pass. What would be happening to fire insurance rates today if they were based on investment profits?

There is no fire sense in basing the cost of writing fire insurance on profit or loss from invested reserve funds, than there is in trying to base the cost of raising potatoes on the profit or loss to be derived from raising a flock of sheep. In each case, both operations are separate and distinct.

The law of averages tells accurately what fire losses can be expected on a certain type of property over a given period of years. Rates can be based accordingly. There is absolutely no comparison, however, between possible investment profits and losses and the known cost of writing fire insurance.

What would have happened to the stability of fire insurance companies if their investment profits during good times had been used to reduce underwriting costs? There would have been a merry mix-up under depressed investment conditions. Fortunately, political meddling was not permitted.

WARNING IS ISSUED AGAINST FRAUDULENT SCALES INSPECTORS

AUSTIN, Tex., June 1.—Retail merchants are warned by M. S. Frazee weights and measures chief in the department of agriculture, that imposters are traveling over the state charging a fee for inspection of weighing and measuring devices.

According to reports made by accredited inspectors for the division, these men have represented themselves as authorized state inspectors of weights, demanding the right to test scales. Usually they found something wrong with the scales and charged a fee for making adjustments.

Accredited state inspectors are NOT permitted to accept a fee either for inspections or for repairs. They do NOT, however, make repairs, except in cases where only minor adjustments are needed which take only a short time; and in any event are not allowed to accept a fee for their services.

Official inspectors carry identification cards countersigned by state officials and stamped with the state seal. One imposter, it was found, threw scales off balance by placing buck shot on the bottom of the scale, out of sight, holding it in place with a wad of chewing gum. He then charged a fee for putting the device back in balance.

AUSTIN, Texas, June 1.— Fifty per cent of the agricultural warehouses of Texas have obtained a reduction in fire insurance rates since January by complying with a fire insurance commission rule to make a monthly report to the commission, according to L. L. Shackelford, warehouse chief.

By making a monthly report of the condition of their premises in regard to fire hazards, the warehouses are entitled to a 15 per cent reduction in their rates. Few of the warehouse owners knew of this law, and hence were not taking advantage of it.

The monthly report also serves as a regular reminder to operators of storage houses to protect their establishments against the danger of fire.

Mrs. Joe Edens was in from the ranch Tuesday buying supplies, and reports Mr. Edens busy harvesting his small grain crop, which is making a good yield this year.

TEXAS TECHNOLOGICAL COLLEGE GRADUATES 251 STUDENTS

LUBBOCK, Texas, May 30.—Texas Technological will graduate the largest class of its six years existence June 8, when 251 students will be awarded diplomas.

Commencement exercises begin June 6 and extend over a three day period. Dr. Thomas O. Walton, president of Texas A. and M., and Dr. Ivan Lee Holt of St. Louis, will deliver the commencement addresses.

THE LIFE INSURANCE DOLLAR

During the average year, 19 cents out of each dollar collected by leading life insurance companies goes for expenses and taxes.

Taxes take two cents; clerical and administrative work, two cents; medical and welfare activities, one cent; advertising, printing, etc., four cents; and for compensation to agents, ten cents. The balance, 81 cents, is used for payments to policy-holders and beneficiaries and for legal and special reserves. This rather refutes the claim that an appreciable part of life insurance receipts are wasted in overhead.

It is likewise interesting to note how the average life insurance dollar was invested. Forty-three cents was in mortgage loans on real estate; 23 cents in railroad securities; 12 cents in government and municipal securities; nine cents in public utility securities, cash and miscellaneous assets, and 13 cents was out in loans to policy holders. The contribution to employment and prosperity resulting from the gigantic insurance reserves invested in this manner, may well be imagined.

F. R. Keele was out from San Angelo Tuesday shaking hands with friends and looking after business.

Hop Cheatham was in from the farm Monday.

Mr. Merritt Underwood and family visited relatives in McCulloch county this week.

C. L. Meador, Sr. was in from the ranch Tuesday looking after business and his Hoover-Democratic friends.

Paul Keele was in from the ranch Tuesday.

LOWER PRICES

Our increasing business naturally enables us to buy in larger quantities and sell to you at even Lower Prices.

FRIDAY AND SATURDAY SPECIALS

- | | |
|---|--------|
| FLOUR Ber Rabbit, an unusually good family Flour Fully Guaranteed 48 lb | \$1.35 |
| SOAP 10 Bars Good Laundry Soap | 25c |
| COFFEE Fresh Shipment our own "6 O'clock" lb | 25c |
| BACON Sliced Breakfast Bacon lb | 23c |
| HAMS Hormels Northern Cure, Large but delicious and Cheap lb | 25c |
| Bologna SAUSAGE Small size lb | 18c |
| KRAUT Uncle William medium cans 3 for | 21c |
| PICKLES Heinz Bulk 5c size each | 3c |
| VINEGAR Bulk Bring container Gal. | 30c |
| GRAPE JUICE Quarts | 39c |
| CHERRIES Hostess Red Pitted No. 2 cans | 20c |
| SYRUP Steamboat Good 1 Gallon | 59c |
| SODA White Swan 3 pkgs. | 20c |
| OATS White Swan 3 lb 7 oz. | 19c |
| DRIED FRUITS Choice priced right. Kept in Glass Case and served with clean hands. | |
| BANANAS Golden Ripe nice size doz. | 15c |
| BAKING POWDER 35c Rumford | 20c |
| ORANGES Little Balls of Juice dozen | 15c |
| WRITING TABLETS 10c value 2 for | 15c |
| TISSUE 15c "Softex" 3 for | 29c |
| VEGETABLES—Best the market affords—Cheap | |

A SQUARE DEAL EVERY DAY

Eldorado Cash Grocery

"The Store That Lowered Prices in Eldorado"
 In The Success Building— O. F. PRIEST, — Mgr.

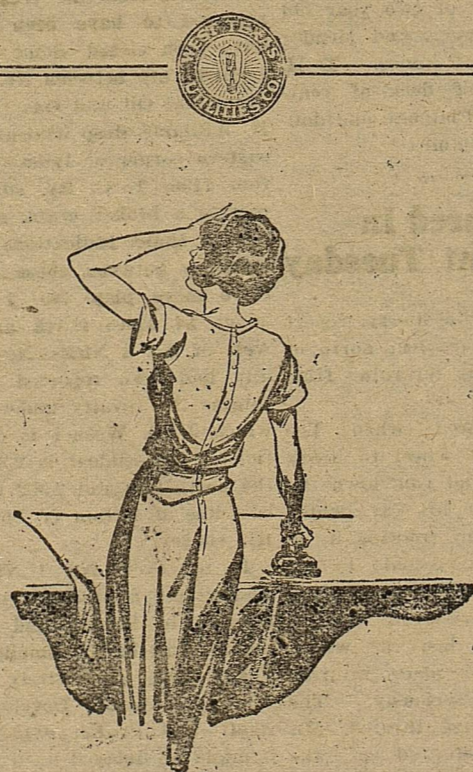
TO DISPLAY OLD RELICS AT STATE UNIVERSITY

Austin, Texas, June 1.—An exhibit of articles relating to early pioneer life in Texas has been arranged in the University of Texas library by Mrs. Mattie Austin Hatcher, University archivist, from gifts made to the library by Mrs. Allie Cockrell Belcher of Austin.

fashioned album, shuttles used in early Texas days, and scraps of home spun woven during pioneer times are shown in the collection. A hand-woven counterpane, made during the Civil War by Mrs. Heard of Fayette County, is also displayed.

In addition to these Texasana, Mrs. Belcher has presented the University library with valuable files of Geographic Magazine and World's Work, and with posters of the World War.

Miss Isabelle Isaacs gave a dance and a slumber party at the Isaacs' ranch Monday night. Quite a few young people went out in the early evening for the dance, and after the dancers left quite a few of her girl friends remained over night and enjoyed a slumber party. Followed next day by a Chevon Barbecue. All who attended report an enjoyable occasion.



Old-Fashioned "Ironing Day" Has Been Eliminated

The back-breaking, time-consuming agony of old-fashioned "ironing day"—made more intense by a frantic desire to get through—is but an unhappy memory to progressive Home managers who have profited by the purchase of a modern and efficient Electric Ironer.

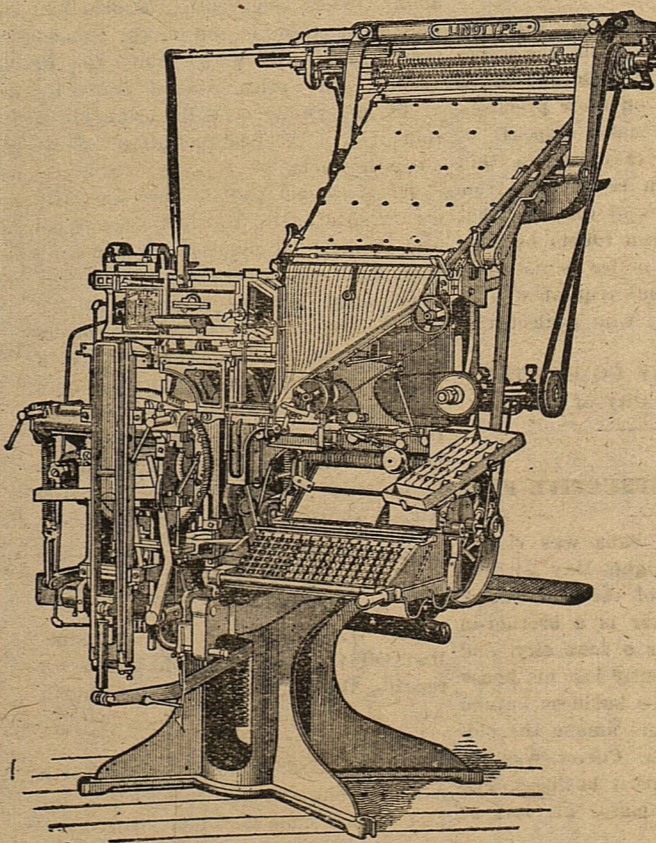
Comfortably seated before a table-height ironer, merely guiding the pieces through smooth-running rollers, these wise-housewives complete their ironing in but one-third the time and with but a fraction of the work and nervous strain required by old-fashioned methods. Offering these important time and labor-saving advantages, don't you think a modern Fedeco Ironer a wise investment—especially when the finished work is far superior?

Ask a salesman to arrange a demonstration for you in your own home. The purchase price is unusually low, and operating costs amount to but a few pennies a week! Call him today!

West Texas Utilities Company

Some Things

Business Men's Office Needs

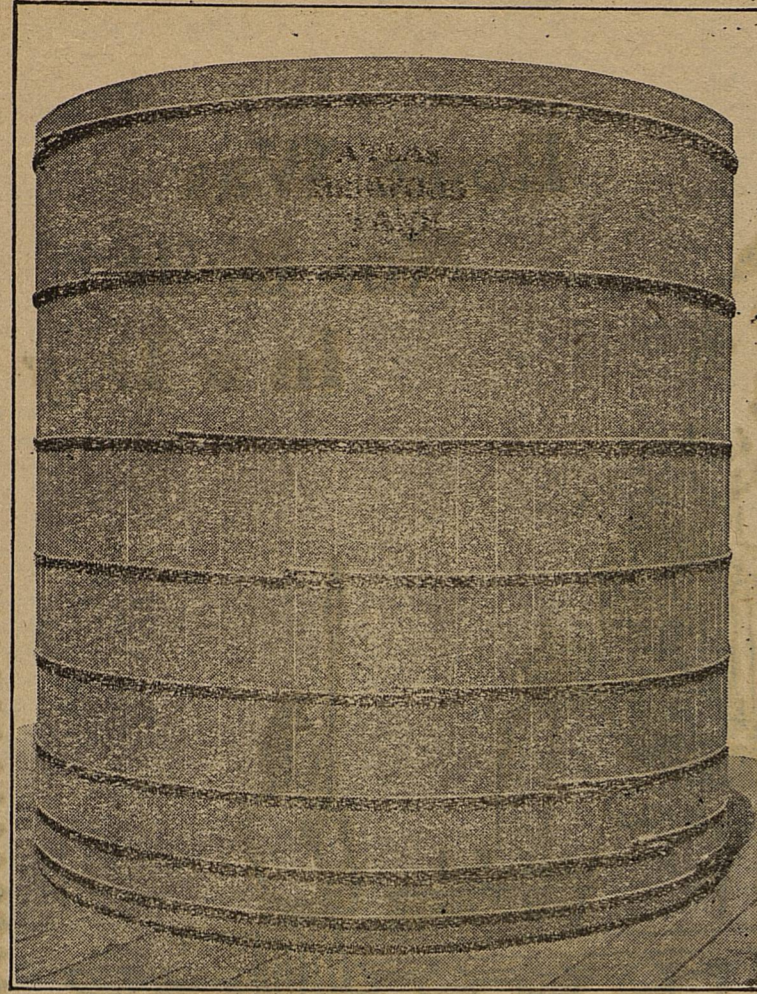


Typewriter Ribbon, Ink Pads, Adding Machine Paper, Envelopes, Bill Heads, Letter Heads, and anything in the Job Printing Line.

Things for sale can be placed through a want ad in The Success.

Keep your business before the people through good live thrifty advertising which The Success Offers.

The Eldorado Success
 Wants to Print It.



We carry ATLAS RED WOOD Tanks in Carload lots and are in a position to meet all of your requirements.

The Price is less than that asked for Galvanized steel tanks.

SEE US FIRST

West Texas Lumber Co

Service ———— Quality

SELLING MANY BINDERS

BALLINGER, Tex., May 28.—Some fifty farmers in Runnels County have bought binders here to care for the largest wheat and oat crop ever made. Several combines and threshing units also have been sold. Grain acreage, most of which will be cut early in June, is estimated at nearly 150,000 acres.

Cecil Meador was in from the ranch Saturday on business.

TEXAS TECHNOLOGICAL COLLEGE INCREASES POWER PLANT

LUBBOCK, Texas, May 29.—Pouring of cement has been started on the building to house the new \$25,000 addition to the power plant of Texas Technological College. According to W. G. McMillan of this city, contractor for the building, the power plant will be ready for use next fall.

W. R. King was trading in the city Saturday.

COTTON MAN URGES SUBSTITUTION OF COTTON FOR JUTE

AUSTIN, Tex., June 1.—In a letter to J. E. McDonald, commissioner of agriculture, the belief was expressed by W. J. Walker, cotton agency proprietor of New Orleans, that jute holds the "balance of power" in arriving at the price of cotton.

Walker cited figures from Leaville McCampbell, cotton manufacturer and selling agent of New York city, that to replace jute with cotton in its many uses as burlap bags and bagging would increase the consumption of American cotton by 1,500,000 bales a year.

"The farmer will have to start housecleaning at home, by covering his cotton with cotton bagging, by demanding his fertilizer sacked in cotton sacks," Walker declared. "Positively no success can be had in preaching increased use of cotton when the farmer uses jute.

"Cotton bagging sacks are available and if the farmer will demand them, half the battle will be won.

"Just suppose that six years ago we had stopped importation of jute into this country, or had refrained from using it for any purpose. We would have consumed about nine million bales or more of cotton in that period, and there would be a cotton famine now instead of the largest surplus in the history of the south."

Walker is making a speaking tour in Mississippi, in company with J. C. Holton, commissioner of agriculture of that state.

PAP'S PRAYERS

Recently while conversing with a minister of the gospel he told the following story to illustrate a point. I had never heard it before, and I pass it on to others who have never heard it.

"Once upon a time a poor family had much sickness. Among those sick was the husband and father. The ravaging wolves of want were howling around the door and closing in closer and closer. The family was in dire need of the necessities of life.

"Prayers were offered by many for God to remember the sick, afflicted and distressed and relieve them. Several of the congregation agreed to meet at the neighbor's house that evening to pray for the family. But one brother flatly refused to join in with them. This was shocking to the others. But they met at the sick man's house and fervently prayed for God to reach down and relieve the distressed people.

"The man who refused to join them went home and ate his dinner. He talked the matter over with his wife and then told his son to saddle the horse. While the boy was getting the horse ready the father and mother filled a large sack full of bacon, flour, meal, dried fruits and the like and laid it on the horse. He then told the boy to take it to the sick man and tell him that these things were his prayers. The boy arrived just as one sympathetic prayer for God to help the family ended. Without ceremony he opened the door and said "Some of you help me carry Pap's prayer in." "Two or three of the men, astonished at the boy's remarks, followed him out and helped him in with the sack. The boy poured the contents of the sack on the floor.

"Mr. Sick Man, here are Pap's prayers," said the boy, and he dis-

SONORA WOOL & MOHAIR Marketing Corporation

SONORA, TEXAS.

Member of National Wool Marketing Corporation Boston, Massachusetts.

Preshearing loans made on Wool and Mohair at 6 per cent interest.

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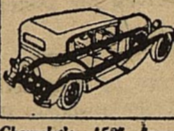
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Matchless economy

with six-cylinder smoothness

"Better than 20 miles to the gallon." "Its cost-per-mile is the lowest of any car." "Never have to add oil between crankcase changes." "Drove from Ohio to California on a repair expense of \$1.05." "It just runs and runs and runs."

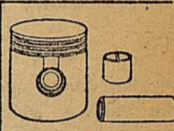
—typical comments from owners of the Chevrolet Six



Chevrolet's 152" frame supports the body through-out its entire length.

Why is it that Chevrolet—a big, powerful, smooth-running six—actually costs less to operate and maintain than any other car you can buy? The answer lies in five outstanding factors of Chevrolet economy:

decision, that many owners have gone 20,000 miles or more without having their motors opened for major servicing.



Chevrolet's pistons are built to close limits of precision.

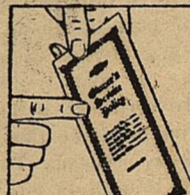
1. Efficient Engine Design makes Chevrolet fuel consumption so low that 20 miles to the gallon of gasoline is nothing unusual for a Chevrolet owner.

4. High-Quality Materials are used throughout the Chevrolet car—costly nickel steel, chrome-vanadium steels, chrome-nickel steels—to assure trouble-free, low-cost service for tens of thousands of miles.

2. Modern Chassis Design—as evidenced by Chevrolet's long heavy frame, four parallel-mounted springs, and smooth-running six-cylinder engine—increases the ability of the Chevrolet Six to run dependably, day after day.

5. Economical Nationwide Service, with its low flat-rate charges on labor and genuine parts, is available at 10,000 dealers throughout the country, who also offer the protection of the most liberal owner's service policy ever to back a low-priced car.

3. Excellence of Manufacture also adds to Chevrolet dependability and long life. Chevrolet pistons, for instance, are built so carefully, and held true to such close limits of pre-



Chevrolet's Owner's Service Policy is the most liberal ever offered in connection with a low-priced car.

Remember—in addition to all these basic economies—Chevrolet offers the extra dollars-and-cents advantage of one of the lowest delivered prices on the market. And this cost may be spread over a period of many months by the liberal C.M.A.C. plan.

NEW CHEVROLET SIX

The Great American Value

New low prices—Chevrolet passenger car prices range from \$475 to \$650. Truck chassis prices range from \$355 to \$590. All prices f. o. b. Flint, Mich. Special equipment extra. Low delivered prices and easy terms.

See your dealer below

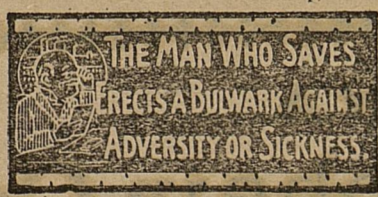
Evans Motor Comonly

Telephone Service

When your Telephone Service is not what you think it should be, Telephone us at once. We deem it a favor, as we are prepared to render GOOD SERVICE.

And anxious for you to have good service.

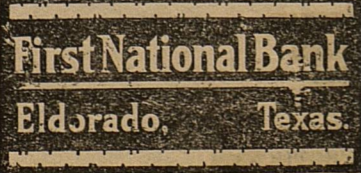
SAN ANGELO TELEPHONE CO.



WITH ample resources and comprehensive facilities of modern banking—

WITH experienced officers having an intimate knowledge of the requirements of this territory—

THIS INSTITUTION is in a position to render clients financial service complete to the minutest detail.



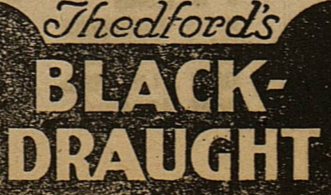
Capital, Surplus, & Profits \$150,000.00

INDIGESTION

"My work is confining, and often I eat hurriedly, causing me to have indigestion. Gas will form and I will smother and have pains in my chest.

"I had to be careful what I ate, but after someone had recommended Black-Draught and I found a small pinch after meals was so helpful, I soon was eating anything I wanted.

"Now when I feel the least smothering or uncomfortable bloating, I take a pinch of Black-Draught and get relief."
—Clyde Vaughn, 10 Shippy St., Greenville, S. C.
Sold in 25¢ packages. 4-175



WOMEN who are run-down, nervous, or suffer every month, should take Cardui. Used for over 50 years.

NOT A FABLE

A farmer who lived midway between Jonesport and Smithville was plowing his field, when he noticed a wagon well-loaded with household goods stopped in the road. The driver asked him how far it was to Jonesport and informed him that he was moving from Smithville to Jonesport. "You live right between, tell me, what kind of neighbors will I find at Jonesport?" "Well," said the farmer, "I don't exactly know. What kind of neighbors did you find at Smithville?" "Oh, they were rotten," replied the mover. "The meanest, sneakiest, spynest, orneriest, noisiest neighbors any man ever had!" "So?" said the farmer. "You'll find exactly the same kind of folks in Jonesport. Folks are much the same everywhere." Later in the day our same farmer saw a family moving from Jonesport to Smithville. They, too, asked him what kind of neighbors they would

have in their new home. "What kind there have been and still are some immigrants did you have in Jonesport?" he asked. "Why, they were fine, nice people they were, cordial, friendly, pleasant and upholding our institutions, but who neighborhoodly." "Well," said the farmer, "That's the kind of neighbors you'll find in Smithville. Folks are much the same everywhere."

FURTHER RESTRICTION OF ALIENS FAVORED

Houston, Tex.—"The present American administration is bending its every energy to the work of protecting the rights of our citizen workers from the invasion of foreign labor," Secretary of Labor William N. Doak stated in a recent address here. He continued in part: "There is to my mind no doubt that laws further limiting the number of immigrants should be enacted. This seems to me to be necessary in the interest not only of our native citizens but of those who have come here from the foreign lands and who, after full citizenship in our country, have earned rightful residence in our country. . . . It is more than regrettable that

immigrants allowed to come to us seem- ingly are not at all concerned with improving their own conditions and upholding our institutions, but who seek to put into effect an entirely different purpose. I am glad that of such immigrants there are comparatively few. There is no place here for those who would come with an intention other than to make and to keep their homes on a plane with our own standards, and to work with us along the lines of national endeavor. It is a self-evident protective position that those who do not sincerely embrace our principles should be made to return to the places from which they came."

Mr. H. M. Knight of Sterling City, was here last week, visiting her parents, Mr. and Mrs. T. C. Sproul.

Sam E. Jones renewed his subscription to The Success this week after that going to Sid Espy of Brady, for which he has our thanks.

A. B. Shoemaker was up from Sonora Friday meeting friends and looking after business.

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THE SUCCESS
 JUNE, 5, 1931

Lets make Eldorado the cleanest little town in Texas, not only clean up our town but clean up our lives as well and make a good town and good people a better town and better people.

With all the good rain we had last week end Schleicher County is enjoying the very best of conditions, her ranch and farming people only have to await the harvest times, with the wonderful seasons that we have enjoyed the harvest time should be one of the greatest in the history of the county.

The Success is due the Sanitary Committee an apology for not getting a requested notice in the paper last week, notifying the people to have a yard and back alley cleaning. But it has been too wet to do much the past week and we publish their notice in this issue.

Cleanliness is next to Godliness and why not comply with the health officers request and health, more health. The Success regrets that we over looked getting this importance notice in last issue and will try to make amends this week. At any rate I guess you are notified.

There is two things that we never worry about, one is it being against the law to set out a troffine in Schleicher County. The other one is not having enough money to drill an oil well.

If everyone we know would, subscribe for The Success we might finance the Craig-Shoemake oil well. But we trust the work won't be delayed until the boys all hand in the \$150.

Raskob says he hasn't bought the band wagon from us Democrats; he's just holding it in his garage until we settle up for alcohol in the radiator.—Dallas News.

We are doing our darndest to get "Uncle Dink" to send him a check. We are Hoover Democrats and broke.

THIS AND THAT

By Jimmy

Just when we get the legislative brothers organized and in a position to consider stateproblems the law comes along and "deflates" them. For nearly four months the boys talked over past experiences and such, and then, when it appeared they were soon to have their wages "cut", they began to get to work on issues that may have been of interest to all the people. The good brothers were so tickled to get the increased "scale" that they almost forgot what they were there for.

They passed all sorts of bills that would tax the voters, but nobody seemed to have struck upon the happy thought of untaxing anybody. It's beginning to look like the only bills that have any "luck" in the assembly are those bills that tax somebody or something.

As fast as the lawmakers can find that an industry is in position to reduce their prices a little the boys "in the know" start scheming to find ways to keep the retail price the same by adding additional tax for the people to pay.

Franklyn Wolfe, who likes his figures, furnishes us with this information.

"The average retail price of gasoline has decreased more than 48 per cent in 10 years, while the gasoline tax rate has increased 2,500 per cent, adding 13 to 52 per cent to the price of fuel. On March 1, 1931, the average retail price of gas, exclusive of tax, was 14.40 cents per gallon as compared with 23.25 cents in 1921. The average tax was 3.86 cents per gallon as compared with .0014 in 1921 when only 16 states taxed gasoline."

Those figures are interesting, and may, or may not, mean anything, but this much is certain—if the retail price continues to go down and the "tax price" continues to go up like it has in the past 10 years, it won't be long before we'll be buying five gallons of tax at the filling station.

Less gasoline was sold last year than was sold in 1929, yet the states collected \$522,110,961 for the tax, a few high record. Maybe, this tax busi-

TOO MUCH REGULATION DISASTROUS

In a recent address on "The Changing Times," F. W. Robinson, Vice President of the Union Pacific System reviews the present transportation situation.

He points out that when the railroads were returned to private hands after the war, a definite program of construction was started with a view to making the greatest possible improvement in service. As a result, the American railroads are more efficient, and do their work more economically, than at any other time in their existence but their earnings have for years been below a "Fair Return."

Oil and gas pipe lines, buses and trucks, airways and inland waterways are all receiving a certain amount of business that once went to railroads. That these various carriers serve a useful purpose goes without saying. But railroads are our most regulated industry—and their competitors, for the most part, are either unregulated or regulation is less severe. Mr. Robinson says, "Railroad men do not complain of fair competition. They do protest against unfair competition."

The principal sufferers from the situation at present are railroad employees and stockholders. But if railroad earnings continue to dwindle, the public will feel the results in lost taxes and lowered railroad service—a service which is still and perhaps always will be, the mainstay of transportation.

There are two ways out—a more liberal policy toward the railroads, or subjecting other carriers to the railroad type of regulation. The former course is probably the better one from all standpoints, for too much regulation has helped put the railroads where they are today.

SMALL ARMS AND NATIONAL DEFENSE

An important point that crusaders for anti-gun laws apparently overlook is that the small arm and the small arm industry is vital to our national defense.

Their experience with guns as civilians is largely responsible for the efficiency of green American troops in all wars. Our gun manufacturing industry has always been ready to turn its facilities to producing large quantities of arms for the government when the need arose.

To deprive a citizen of the right to own his gun is tantamount to depriving him of part of his heritage. The American has always been noted for his interest in sport. Shooting for pleasure is certainly a harmless diversion—and it is one that may serve well on some occasion. The constitutional right to possess and bear arms should be respected.

Punish those who misuse a gun but don't do so at the expense of the law abiding.

B. E. Moore was in the city Saturday meeting his friends.

Business is better than the post office business after all.

The month's best editorial sermon was preached in a two sentence paragraph that appeared in the Waxahachie Light. It read: "I'm free, white and twenty-one," she said, "and I'm going to live my own life." Then, two years later, she learned that men may mix many things but they want their women STRAIGHT.

DESTRUCTIVE COMPETITION HURTS LABOR AND CAPITAL

When gasoline wars cause the retail price of gasoline on the Pacific coast to drop to ten cents a gallon, including state taxes, the motorists at first hinks he profits. He doesn't at first see the men who have lost jobs with oil companies, private stations that are closed or the reduced purchasing power of the oil industry and its employees.

When a milk war such as has been launched in New York State, offers milk to buyers at nine cents a quart, the consumer does not realize that this cuts a million dollars a month from the buying power of New York State's dairy farmers.

These are specific examples of abnormal price reductions which means unemployment and lowered purchasing power of producers.

Legitimate price reductions are in order as the world drifts slowly back to normal but rampant price competition causes unnecessary hardships to both labor and capital during the readjustment period.

WHERE THE FAULT LIES

The only way taxes can be controlled is to limit the functions of government.

It is an ironical fact that millions of voters now complaining of high taxes have been responsible for increasing taxes by broadening official functions and increasing the number of departments. Many who oppose paternalism in theory support it in practice because of personal prejudice and selfish bias.

When government goes into business individual rights are abrogated and public expense increased. In condemning bureaucracy we must condemn ourselves for fostering and encouraging it.

We get as good government as we deserve by our actions. If democracy fails the responsibility and the blame belong to the people for not curbing officialism. We talk of freedom and tax reduction and individualism—and, when action is necessary, most of us fail to uphold our cherished ideals in casting our vote.

DIRT FARMERS SHARE IN PROFITS OF SEED CERTIFICATION WORK

AUSTIN, Texas, June 1.—Profits from the state's program of seed certification were distributed last year among more than 1,500 dirt farmers, in addition to the thousands of other farmers who have learned the advantages of planting a pure strain of seed.

This was shown in a compilation by R. V. Miller, chief of certification work in the department of agriculture.

Seedsmen producing state certified cotton seed contract with farmers in their community to produce the seed, paying a bonus for the certified seed averaging from \$5.50 to \$10 a ton. Some times the bonus is much more than this average, when special care is necessary for particular selections of cotton.

The compilation showed the thirty cotton seedsmen contracted last season with 1,678 farmers, and that nearly a hundred other dirt farmers were engaged in growing pure bred sorghums and small grain seeds.

The number of farmers producing certified seed under contract for individual breeders ranged from five to 350, with several breeders contracting with as many as 100 farmers.

Rome Was Not Built In a Day

The most powerful nation of ancient history reached the height of its glory only after years of struggle.

Our own beloved country has required several centuries for development. Nothing good and lasting can be built hurriedly. The national system of marketing wool and mohair cooperatively is no exception to the rule.

In place of standing on the outside and condemning producers should join the Co-operators and help correct any mistakes that have been made. This huge machine cannot be built in a day nor a year.

It will require time and much effort but the result will be worth it—marketing machinery owned and controlled by the producer.

Lone Star Wool-Mohair Co-Operative Association

9 East Concho Avenue—San Angelo, Texas
 Phone 4487 Long Distance L. D. 56

Affiliated With the
NATIONAL WOOL MARKETING CORPORATION
 "Conservation By Co-operation"

WM. BEVANS' CONDITION REMAINS UNCHANGED

Latest news from relatives of Wm. J. D. Noguess and Sod Crowell were in San Saba County last week looking after ranching interests there. Mr. Noguess shipped 800 head of muttons to Ft. Worth. Walston Bros. who had 200 head of muttons on pasturage on the Noguess lease also shipped their bunch to market. Sod Crowell who pastured seventy-five cows on the Noguess lease the past winter brought his cattle home.—Menard Messenger.

MOVE STUFF OUT OF SAN SABA CO. PAST WEEK

D. E. DeLong dropped in our sanctum last week and renewed his subscription and that of his daughter. Mrs. Mathews of Georgia. Just a few renewals and new subscriptions, keep up the fighting and boosting for spirit of any publication. Just can't run with out them.

Farmers of these communities, however, still have in many cases to work out marketing systems before they will obtain the maximum benefits under the uniform cotton plan.

Congressman Thomason, of this district has mailed us a copy of the New 1931 Yearbook of Agriculture, and says time back, but did not with the 1c a few renewals and new subscriptions, as long as his allotment lasts he will drop as a result. At that, he is fortunate for today wool is selling for much less.—Menard Messenger.

Perry Johnson was in from the N. Williamson was in the city Saturday looking after business. urday buying supplies.

Ballew Service Station

HUMBLE GAS AND OILS TIRES — TUBES — ACCESSORIES

I have bought the Whitten Service Station and will continue the business with the same courteous treatment, as has been given in the past.

LEWIS BALLEW, Mgr.
 Next Door To Ford Garage

Mrs. Kate E. Robinson
 General Merchandise

SONORA Wool & Mohair Co.

SONORA, TEXAS.

Fire proof building that will accomodate 1,500,000 pounds of Wool and Mohair.
 Liberal allowances on Wool and Mohair.

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 SAM ALLISON L. W. ELLIOTT
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Attention Ladies
 We have received this week several shipments of
New Summer Frocks
 IN FINE QUALITY
Prints-Voiles
 AND
Shantung

We just can't tell you how pretty these Dresses are.

You must see them yourself, to appreciate their fine quality and style.

PRICED **\$1.95** AND UP

LEAMAN'S
 DEPARTMENT STORE
 "The Store For All The Family"

Lions Club Meeting Wednesday

The Lions Club met in regular meeting Wednesday, and were furnished some nice music by Misses Lucile McWhorter and Vivian Reagan.

After the general business was discussed it was proposed by Fred O. Green that a committee be appointed to see if this business district was in favor of having fire plugs placed on the street. E. W. Brooks, G. H. Parker and W. O. Alexander were appointed. To find out just what would be required to get a reduction on rates and see the business people and see if they would be in favor of the proposition as the expense would come from the district served.

PREACHING AT ALEXANDER SCHOOL SUNDAY

Rev. T. R. Gathright, will preach at the Alexander School House next Sunday, it being his regular service day out there.

Pat Bennett and family, were in Eldorado Thursday, on their way to Kerrville to visit Bob Bennett, Editor of the Kerrville Sun. Pat and Bob spent their early childhood in Eldorado and both became efficient "Devils" in the Success office. This is Mr. Bennett's first visit to Eldorado in several years and notes many improvements in our city. He now lives at Ardmore Oklahoma.

A. J. Krause, of New Braunfels, sends in his renewal to The Success, and says keep your valuable paper coming, of course like most land owners here are interested in the oil news and especially the Nicks well at this time. We will probably have a thorough test on this well by next issue.

J. Campbell and Don McCormick, went to Gaines County this week to see about the Schleicher County school land. Mr. McCormick was not very favorably impressed.

Ike Chaffin, of Texon, was in Eldorado Wednesday and Thursday of this week attending the funeral of his grandmother, Mrs. D. H. McCartney, Wednesday.

Miss Ruby Wilson who has been attending Sul Ross returned home Sunday for the summer.

Mr. H. T. Finley and Mrs. Lewis Whitten made a trip to Dallas after Mrs. Finley and George Stanley, going Sunday and returning Tuesday.

Mrs. Harry Freund was shopping in the city Wednesday.

Mrs. R. T. Trail was hostess to the Blue Bonnet Bridge Club, of Eldorado, this week.

Mr. and Mrs. G. C. Crosby were in Eldorado, Wednesday from the ranch.

Mr. G. C. and J. C. Crosby made a business trip to San Angelo Wednesday.

Mrs. Sherman Shoemaker was carried to San Angelo hospital Monday night.

I. S. Foley and wife were here Wednesday from the ranch in Edwards County attending the funeral services of Mrs. D. H. McCartney.

Mr. and Mrs. Nat Cowser of Junction attended the funeral of Mrs. D. H. McCartney Wednesday. Mrs. Cowser being a niece.

Fred Prugal and wife of Menard, attended the funeral of Mrs. D. H. McCartney Wednesday.

Miss Pansie Keele, of San Angelo, sends in a renewal to The Success this week, for which she has our thanks.

Jim McCartney and wife, a nephew of Mrs. D. H. McCartney was visiting her this week at the time of her death.

W.H.Parker & Son
 Cash Grocery & Market

Friday and Saturday
Specials

- LARD**
 Wilsons 8 lb 84c
 Swift Jewell 2 lb 23c
 Snowdrift 8 lb 98c
 Snowdrift 4 lb 49c
- BEANS** Pinto No. 1 20 lb 75c
RICE the best Bulk 5 lb 28c
 Blue Bonnet Salad Dressing and Sandwich Spread Reg. 25c size 2 for 25c
HOMINY No. 3 can 2 for 25c
SYRUP Mississippi 100 per cent pure Cane Gal. 70c; 1-2 Gal. 35c
 Country Gentleman **CORN** 2 for 25c
- SUGAR**, Pure Cane 10 lb 48c

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|-------------|--------------|-------------------|
| MEAT | FRUIT | VEGETABLES |
| Fish | Strawberries | Cantaloupe |
| Lunch Meat | Bananas | String Beans |
| Steak | Oranges | New Potatoes |
| Boiled Ham | Apples | Tomatoes |
| Pork Roast | Lemons | Lettuce |
| Beef Roast | Grape Fruit | Carrots |
| Sausage | Dew Berries | Beets |

PLENTY OF PARKING ROOM
BRING US YOUR EGGS
GOOD PRICES EVERY DAY

A. D. Wright is carrying his right arm in a sling, having on Monday afternoon suffered the misfortune of losing the little finger. The accident happened when the member came in contact with the swiftly revolving saw blade, while he was ripping up a board. After having the injury treated at the local hospital, Mr. Wright was enabled to be about as usual, although he will be incapacitated for work for several weeks. —Brady Standard.

Well that's about 3 out of 10 Albert has lost, doing fine, he still has more than half left. He seems to be one burned child that's not afraid of the fire.

Mrs. O. C. Webb and Mrs. Belcher were in from the Willoughby ranch Saturday.

J. F. Kinser was in from the farm Monday.

Sam Williams was in from the ranch 25 miles east of Eldorado, Monday shaking hands with friends and looking after business. Mr. Williams has seen 7 lean years and 7 fat years and wears a smile in spite of the depression.

Mr. and Mrs. John Williams were visiting and trading in the city Saturday.

GRASSHOPPERS INVADE McCULLOCH

BRADY, May 30.—The first outbreak of grasshoppers since 1923 in this section, has made its appearance during the past few days, but farmers in the affected district have the situation well under control, according to County Agent J. D. Prewitt. So far only a number of fields bordering on pastures have been invaded by the jumpo locust, and an application of poison has prevented any damage to crops so far.—San Angelo Times.

RETOUR FITTING

Three young men from college, walking down the street, saw a very old gentleman coming toward them. Wishing to display a bit of college humor, the first one said: "Good morning, Father Abraham." The second said: "Good morning, Father Isaac." The third said: "Good morning, Father Jacob."

The old man gazed at the three for a moment, then replied: "Young men, you are mistaken. I am Saul, the son of Kish, in search of my father's asses, and behold! I have found three of them." The Log.

T. H. Alexander was in from the ranch Monday looking after business and buying supplies.

SELF-SERVE
GROCERY

WHOLESALE AND RETAIL

A partial list of Extra Specials for Friday and Saturday.

Meet your friends at the Self-Serve, the place where you can make your dollars go further.

- EXTRA Specials For Friday & Saturday**
- SUGAR** Pure Cane 20 lb 85c
 (Limit 20 lb with one dollar or more mdse.)
- COFFEE** that Good Admiration 3 lb bu. \$1.09
COFFEE 3 lb Chuck Wagon 3 ice tea glasses all for 88c
COFFEE All Gold 3 lb can 88c
COFFEE Duncan Peaberry 3 lb 43c
- FLOUR** Bakers Gold the flour without a fault 48 lb \$1.35; 24 lb 70c
FLOUR Worthmore Guaranteed 48 lb \$1.15; 24 lb 60c

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|---|--|
| Corn extra standard No. 2 can 3 for 29c | Peas Petipois No. 2 can each 25c |
| Beans Green Cut No. 2 can 3 for 31c | Kraut med. can 3 for 25c |
| Tomatoes No. 2 can each 7c | Peaches table No. 2 1-2 can each 19c |
| Pork & Beans Wap-co 2 for 11c | Prunes 50-60 3 lb for 35c |
| Hominy med. can 2 for 11c | Apricots Dried 4 lb 53c |
| Sugar Powdered 1 lb pkg. 3 for 22c | Catsup 14 ob bottle 2 for 25c |
| Milg 3 tall cans 21c | Oats White Swan Reg 25c size 2 for 35c |
| 6 small cans 21c | Oats Gold Medal 35c size 25c |
| Milk Eagle reg. 25c size 19c | |

Bananas 10 Bunches to go while they last a dozen 13c

Lemons nice ones a doz. 14c **Apples** Winesap a doz. 14c

ORANGES Little balls of juice a doz. 14c
Tea Liptons 1 lb pk 85c; 1-2 lb 43c; 1-4 lb 22c

MEAL Fresh car, 20 lb 47c; 10 lb 24c; 5 lb 13c

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|-----------------------------------|---|
| Cocoa Mothers 2 lb can 33c | Cracker Demonstrator in charge. 3 lb B C Sodas 34c |
| Sweet Bell Pepper a lb 15c | 2 lb Snowflakes 24c
1 lb Snowflakes 13c |

- Ginger** Snaps the old time kind 2 lb 25c
Honey Graham 1 lb pk 13c; All 5c pk 6 for 25c
LARD Armours White Cloud 8 lb bucket 83c
Cream of Cotton the best for frying or Baking 8 lb 95c

Plenty of the choicest of Baby Beef

- | | |
|--------------------------------------|--|
| Loin or T Bone 2 lb 33c | Boiled Ham a lb 35c |
| Steak 7, 2 lb 29c | Sausage Home Made 2 lb 25c |
| Stew Meat a lb 9c | Hams Armours Star 1-2 or whole lb 23c |
| Rib Roast a lb 9c | Breakfast Bacon sliced a lb 21c |
| Hams Picnic a lb 17c | |
| Lunch Meat a lb 23c | |

CHEESE Longhorn a lb 13c

LETTUCE nice and firm 2 heads for 9c

IF WE PLEASE YOU TELL OTHERS
IF NOT TELL US

Coming ELDORADO Monday June 8
 Week Comm THE HOME TOWN BOOSTERS
KENNEDY SISTERS STOCK COMPANY
 Presenting
 MODERN BROADWAY PLAYS WITH VAUDEVILLE BETWEEN THE ACTS
 AND A RED-HOT ORCHESTRA
 BIG WATER-PROOF TENT THEATRE—CENTRALY LOCATED
GET FREE TICKETS FOR OPENING NITE
 FROM THE LIVE-WIRE MERCHANTS OF ELDORADO