

THE ELDORADO SUCCESS

OF AND FOR ELDORADO AND SCHLEICHER COUNTY. ALL THE TIME

VOL. XXXIV

Eldorado, Schleicher County, Texas, Friday, January, 12, 1934.

No. 2

First National Bank Elects Officers

At the regular annual meeting of shareholders of the First National Bank Tuesday, all directors and officers were re-elected. The directors are, J. B. Christian, J. E. Hill, R. P. Hinyard, Sam E. Jones, and D. E. DeLong. Officers re-appointed were: J. B. Christian, president, J. E. Hill active vice-president, R. P. Hinyard, vice-president, W. O. Alexander, cashier, and L. L. Baker, assistant cashier.

OUR APPRECIATION FOR PAST BUSINESS

We take this means to thank our many friends and customers for the splendid business extended us during our stay in business in Eldorado.

We will have our business office in the front of the Funeral Service room, where you can find us to settle all old accounts and would appreciate a prompt settlement.

W. H. Parker & Son
By W. H. Parker

CARD OF THANKS

We want to thank our kind friends for their kindness and sympathy in the loss of our darling baby.

May God bless each and every one of you.
Mr. and Mrs. Ewell Williamson and family
Mr. and Mrs. N. Williamson and family.

ANNOUNCEMENTS

We are authorized to announce the following persons for office subject to the action of the Democratic Primary July 28th, 1934.
District Office \$10.00
County Office \$10.00
Precinct Office \$5.00

For County Treasurer.
MRS. MABEL PARKER
MRS. W. E. CLOUD
MRS. MATTIE COZZENS

For County Sheriff, Tax-Assessor and Collector
O. E. CONNER

For District and County Clerk
W. N. RAMSAY

Dick Ramsel was in the city Monday.

Truett Stanford was in from the ranch Thursday attending to business.

Mrs. J. L. McElroy and son John were business visitors in the city Thursday.

Hugh Mc Angus was a business visitor in the city Thursday.

Rev. L. E. Frazier held a meeting at Merton last week.

Use Our National Re-Employment Office.

Use our National Re-employment Office located in the Court House for securing employees of all classes.

When in need of help call on us and we will be glad to assist you in securing those best qualified for the position.

HAMILTON TO OPEN STORE SATURDAY

George B. Hamilton Jr. who with his brother Vernon of Sonora has bought the W. H. Parker & Son Grocery stock, have been painting and rearranging the fixtures of the building, preparatory to opening for business this week end Friday or Saturday. Mr. Hamilton says he will operate under the Red & White Store, and has come here to make his home. They have one of the best stands in the city and will make the store look like a new one when the work is completed.

Mr. Hamilton was reared at Sonora and is no stranger to most of us. We welcome him to our midst.

WILLIAM H. PARKER RETIRES FROM GROCERY BUSINESS

W. H. Parker who has been selling Groceries in the city for over 20 years, has sold his business and has retired from the grocery business, during his 20 years service to the public he has made many warm friends throughout this section of Texas, he has accommodated many people and helped them through the lean years. Has made a success of the grocery business and retires to take a much needed rest. He came to our city from Burnett and has been identified with the progress of the town. Has two of the nicest business houses in our city one is occupied by The Ratliff Dry Goods Store and the other is to be occupied by his successor in the Grocery business. George B. Hamilton Jr. who will conduct the business under the Red & White Store. Besides his business property Mr. Parker has a nice farm and small ranch near Eldorado.

Mrs. E. W. BROOKS TO SANTA ANNA FOR OPERATION

Mrs. E. W. Brooks left Wednesday morning for the Seely Hospital at Santa Anna where she will undergo a major operation Friday, she was accompanied by Mr. Brooks.

Mrs. A. W. Morgan was hostess to her bridge club on Wednesday afternoon of this week.

Lets Build Back The Small Town To Its Proper Function

Appearing in the January issue of "As We See It", a periodical published and circulated by the Mercantile National Bank in Dallas, one of Texas' largest and leading banking institutions, is a very timely and interesting article written by R. L. Thornton, president of that bank, relating to the small town and its place in the business and industrial structure of the country. The article is entitled as above, and is reproduced below:

The average small town in Texas does not have very much industry, therefore few industrial payrolls. It must, therefore, to exist and prosper, be a trading center, and agriculture being its principal dollar commodity, it must be the main base of an agricultural trading center. That is, its principal patronage must of necessity come from the farmer and the wage-earner.

So as we are now in the midst of rearranging our economic and business structure, principally through the force of necessity, wouldn't it be well to give attention to this problem in order again to have a well-balanced structure so that we all may have a part in proportion to our ability to serve?

Who is best equipped to take the lead? It seems that the local chamber of commerce, the local banker, the retail merchants supplemented by wholesalers, manufacturers, railroads, etc. should start now, for I believe the forward march to a better business day has started and the question is: how many of us can qualify for the new business day with the ability to get in and stay in the line of march? Wake up your merchants! Your town's business life ebbs and flows with their activity or lack of it. Take the lead—get your merchants together—brighten up—freshen up—rearrange—go after business. Inaugurate "trades days, entertainment, poultry and livestock shows. Make something out of your town except a "wide place in the road" and a place for "calamity howlers" to assemble, for you will never get this type of folks to "ring your cash registers." This requires town leadership with a backbone and just common "horse sense." You won't need many experts, but you will need leadership and constructive thought, and it will pay; for men and women working together in a community interest can always accomplish the main objective and it will surprise you just how much can really be done.

Now, who will undertake this leadership in your town? Or, do you think it best just to follow the course of least resistance and wait for "George" to do it? During January, February and March, 1934, is the time to start. We can help a lot to make 1934 just what we would like to have it be if we have the backbone to jump into the fight for a better business day in your town and mine. The hour has struck—let's go!

TENNANT-CHANDLER

Married Monday in our city by the Rev. J. L. Ratliff, Mr. A. N. Tennant and Miss Mildred Chandler, of San Antonio friends of Mr. and Mrs. Clyde Boguss of our city, who report the marriage.

R. J. Hill was in from the ranch Monday buying supplies.

Glenn Ratliff who made a business trip to East Texas last week, returned Friday and reports that all the way there was plenty of rain.

Mr. and Mrs. V. G. Tisdale were in from the ranch Monday trading and visiting.

Jack Halbert was a business visitor in the city Monday.

Connally Would Extend Aid for Texas Farmers

Farm Relief and Roosevelt Monetary Policy Bringing Agriculture Out of Depression, Senator Says.

Washington, Jan. 6 (Special) Legislation which is intended to make permanent and extend the benefits that farmers of the nation have already received from the Democratic "new deal" will be a chief concern of United States Senator Tom Connally, of Texas, one of the administration leaders, in the new session of Congress, which got under way here this week.

The administration's farm relief policy, which Connally helped to frame, and for which the Texan battled vigorously at the last session, has already more than demonstrated its fundamental soundness, Senator Connally has told close friends here. With some amendments to correct inequalities which have developed in its practical application, and to put the well-being of the farmers of the nation upon a permanent basis for future years, he believes that American agriculture can be restored to a plane of prosperity which will serve as a basis for general recovery of the nation.

"The Farm Relief legislation which has been so ably administered by the Roosevelt administration, brought the cotton farmers of my state alone \$277,384,000 for their 1933 crop, as compared with \$158,371,000 for the 1932 crop," said Sen. Connally on his arrival in Washington recently. "It has brought and will bring during the next crop year, many more millions in similar benefits to all other major classifications of agriculturists, including wheat, corn, swine, sheep and cattle producers throughout the nation. Coupled with the Roosevelt policy of revaluation of the dollar to bring parity prices to the things which the farmer's dollar must purchase, it marks the most momentous and most successful governmental economic effort in the history of the United States.

"It is my intention during the present session to continue to work closely with the administration, officials toward securing passage of the necessary amendments which will keep the nation upon the clearly charted course pioneered by the Farm Relief Act, to lead our obdurate industry back to prosperous times for many future years."

Sen. Connally advocated a Government managed currency almost identical with the present plan sponsored by President Roosevelt, as an aid to agriculture during the last session of Congress under the Hoover administration when he introduced Senate Bill 1111, providing for the reduction of the gold content of the dollar, and establishment of a valuation base upon a composite of commodity values.

BABY WILLIAMSON DIES

Ivan Vernon Williamson eleven month old son of Mr. and Mrs. Ewell Williamson died Jan. 8 after a long illness of five weeks. He suffered and suffered the most of the time, he seemed to have something on or around the brain. The doctors told his parents they didn't know what his trouble was as they never saw any one like him. He survived a long time to be as sick as he was and then have to die in the end.

He died an easy death as he breathing as usual and drew a long breath and didn't breathe again.

He is asleep in Jesus.
Contributed.

PRESBYTERIAN SERVICE

Rev. H. D. Hefter of San Angelo will preach both morning and evening at the Presbyterian Church Sunday.

Rev. Hefter is filling the place in San Angelo formerly filled by Rev. Guy Davis.

Industrial Survey Work Starts this Week End

Mrs. Ben Hext was appointed to take the work of getting the Industrial survey of this county. Mrs. Hext began the work Friday. Her work will include every business in the county where merchandise of any kind is being sold and is a part of the National Government's plans in forwarding the work under the recovery act. All matters given to the local worker will be kept confidential and is required by the Government to be supplied.

L. WHEELER TO OPEN GROCERY

L. Wheeler, who has been clerking in Eldorado for the past five years, is opening a Grocery Store in the building formerly occupied by M. O. Shafer. Mr. Wheeler has for the past two years been working for W. H. Parker and Son Grocery. He now enters business for himself. He will have his son Chester, associated with him. They will probably be ready for business by Saturday of this week. They have been painting inside and trying to get ready. Mr. Wheeler has made many friends in our midst during his stay here.

LIONS TO JUNCTION WEDNESDAY

Twelve Eldorado Lions went to Junction Wednesday, to attend the District meeting of Groupe 23. All who attended report a good time and well entertained. The local meeting was called off for Wednesday regular meeting.

MRS. W. E. CLOUD ANNOUNCES FOR TREASURER

Mrs. W. E. Cloud authorized the Success to announce her as a candidate for County Treasurer of Schleicher County subject to the action of the Democratic Primary in July.

Mrs. Cloud made the race two years ago and is no stranger to the people of this county prior to her marriage she taught school three years and entered Tyler Commercial College and took a complete course of shorthand and book-keeping. Has had practical experience as a book-keeper and feels like she is competent to fill the office should the voters see fit to elect her. She has lived in this County for the past eleven years and has worked in public business houses here and knows most of the people.

She would appreciate your vote and influence at the poll in July.

WANTED.— 500 Good, Solid Mouth, Bred Ewes. Worth the price.
J. S. Little, Lamesa, Texas

Snell Calls Meeting for Saturday Afternoon.

All parties interested in the 1934 cotton reduction crop plans are requested to meet at the court house Saturday afternoon at 2:30 with the County Agent C. Snell, for the purpose of discussing the new plans for the 1934 cotton crop, which Mr. Snell has received.

If you are going to sign up the Government plans, it must be done by Jan 31st, and Mr. Snell is very anxious for all to be on hand Saturday so as to get the work well in hand.

Mr. Snell will be very busy until this work is completed.

MRS. MATTIE COZZENS FOR COUNTY TREASURER

Mrs. Mattie Cozzens authorizes her announcement as a candidate for the office of County Treasurer, subject to the action of the Democratic primary in July.

Miss Mattie Bailey, she was before marriage, moved to this county a number of years ago with her parents. She needs no introduction to a large number of people of this county, having taught in the public schools of this county a number of years.

Mrs. Cozzens is the widow of the late E. B. Cozzens who served four years as county attorney here. She is also a sister of Buckner and T. J. Bailey, two well known athletes from this section.

Aside from teaching experience, both in this county and San Saba, Mrs. Cozzens has had considerable experience in other forms of public work. She will make the race on her own merits and qualifications.

Should the voters of this county see fit to elect Mrs. Cozzens, they can be assured of painstaking and efficient service. No person could be more grateful for your support and influence, and she will attempt to talk to each voter personally before the primary in the interest of her candidacy.

Mr and Mrs. H. Leaman made a business trip to Crain, Wednesday.

J. H. Leudecke was in from the farm Wednesday.

H. C. Walbrueck was in from the farm Wednesday buying supplies.

Mr. and Mrs. Gordon Alexander were shopping and visiting in the city Saturday.

Miss Minnie Martin was in from the ranch Thursday visiting her mother, and shopping.

Mesdames Luke Thompson, H. T. Finley and Elisabeth Hefly were visitors in San Angelo Wednesday, guest of Mrs. Mollie Williams.

San Angelo's Sweet Air Dentist

Dentist Who Does Not Hurt



Painless sweet air extractions free with other work.
Plates that fit completed in one day if desired

White Beauties
Broken plates repaired. Loose plates tightened.
Hours Daily, 9 a. m. to 6 p. m.
Monday, Wednesday and Friday, 9 a. m. to 8 p. m.
No appointment necessary.

DR. HARRIS

Chad. & Twohig over City Drug Store

See Us!

For anything in Hardware Line, and all kinds of Tinning, Plumbing and any kind of repair or out side work, as we have a very efficient workman, who has served the public for 20 odd years, at your service at any time Call 148.

Humfrey Hardware

ANNOUNCING

The opening of Wheeler Grocery, Friday, January 12, 1934. To be operated by L. "Skinny" Wheeler in the McKnight building.

A complete line of new quality merchandise will be stocked in a freshly re-decorated building.

We cordially invite the people of Schleicher County to visit our store and inspect the new stock.

Wheeler Grocery

Phone No. 100

The Eldorado Success

A. T. Wright Editor

Agnes Wright, Associate Editor

Subscription per year \$1.50

We appreciate any item of news you might know. Call 77 and we will do the broadcasting.

DECEMBER, 12, 1934

The Anti-saloon League, began Monday at Washington D. C. to form plan for a new Dry Battle. They claim whiskey now being sold is of the worst quality.

In his address Sunday, Deets Pickett of the Methodist Board of Temperance, prohibition and public morals declared that "but for the boldness" of President Roosevelt in setting up the Federal alcohol control administration the country would be facing "a truly appalling situation."

The pay roll last week for Schneider relief work reached above \$1000.00, in the most part this work being done in this county is of public interest and need.

Yet our pay roll is far behind that of other West Texas Counties, and if the money is not spent here it will be spent elsewhere. One of the best investments Schneider county ever made was in the highway built from north to south and our city made a good investment in paving.

Such public work is almost always a good way to spend money.

The Relief work has been working on the road that runs south from the Eldorado Gin. This piece of road really needed some care on it, the project is a worthy one and the work will be of much use to the community.

There is always some good in the most of us, but it is hard as hell to see some good in some of us. But when all of us get good, there will be no hell in any of us.

The reason we know the situation over the country is getting better, is that we have received some new subscriptions since the new year was rushed in.

Up to the time this is being written there are three in the county Treasurer.

Matter of trying to balance the budget is a universal thing and most of us are trying to do the same thing, trying to balance the family budget with the assistance of Frank Delano Roosevelt, at the head the budget is budging forward, notwithstanding some few do not see the movement of the budget.

The San Saba News reports fine rains at San Saba, we are glad our neighbors have something to drink if we do not.

Mr. and Mrs. Lewis Ballew and Mrs. Jim Hoover were business visitors in San Angelo Saturday.

Mr. and Mrs. Roy Howland and Mrs. Ben Hext were shopping visitors in San Angelo Saturday.

Riley Alexander was here Monday from Grvin Texas shaking hands with friends and looking after business, while here he had us send him The Success to Grvin.

Mrs. Ray Epps of Christoval underwent a minor operation at Dr. Pennington Sanitarium Monday morning and returning home Tuesday afternoon.

DIZZINESS

relieved by Black-Draught

"I decided to take Theodor's Black-Draught, as I had been having bilious spells," writes Mr. Charles E. Stevens, of Columbus, Ind. "When I get bilious, I feel sleepy and tired and do not feel like doing my work. It is hard to tell how I feel, but I do not feel good. I get awfully dizzy. I know then that I had better take something. After I found how good Black-Draught is, that is what I have used. I guess it rids me of the bile, for I feel better—don't feel like I am dropping off to sleep every time I sit down. That, to me, is a very bad feeling." Now you can get Black-Draught in the form of a SYRUP, for Children.

SUPERVISOR OF BUILDING AT UNIVERSITY

Austin, Texas Jan. 8—The new Hogg Memorial Auditorium and the Texas Union at The University of Texas were both designed by Robert Leon White, a native of Cooper, Texas, and a graduate of the University he is now serving as supervising architect. Mr. White was an engineer and draughtsman in Dallas for several years previous to the world war. After the United States declared war, he enlisted and was sent to the Central Officers Training Camp in Waco.

When he was discharged from the army in 1919, he entered the University and received his bachelor degree in science in architecture in 1921. The two years following he spent in San Antonio as an architect, coming back to the University, and in 1930 he became a full professor of architecture. In 1930 Mr. White received his master's degree in architecture degree, using for his thesis material gathered during almost fifteen years' study of the early Spanish missions of Texas.

In the case of all the buildings which have been built on the campus in the last decade, Mr. White has worked with the building committee and the architects, checking plans and carrying out the offices of a supervising architect. Mr. White has had complete charge of the John Sealy Hospital development plan at the University School of Medicine in Galveston, having designed the Nurses' Home, the power plant for the hospital, and the Out Patient Building, which is the first unit in the program for the future development of the hospital. This building especially is conceded to be one of the most complete and most adequately arranged buildings of its kind in America.

SILVER AS MONEY

The Administration's recent demonitization of silver is a definite step toward solving problems that have been talked about for generations. It means immediate benefits to workers, investors and the public. This is especially true of the West where American silver mines are located. The mining depression in many states has been more severe than the general depression. Thousands of jobs have been lost, a vast amount of purchasing power has disappeared, and one of the most important sources of governmental revenue has dried up. Revival of silver will help this condition.

As for the economic side of the move and its influence on monetary matters, only experience can supply the answer. But it has long been the opinion of many able economists and industrial leaders that in this complicated modern world, gold is not enough. Proof of this is in the fact that cheap silver has destroyed the purchasing power of half the world's population, and has come close to destroying foreign trade.

The move, it is believed, will be followed by action in other countries. It is a great experiment, with almost limitless possibilities for achievement. (I N R)

FRESH EGGS, Fresh COUNTRY BUTTER at Wright's Cash Store

Cecil Meador was in from the ranch Tuesday.

George Williams was in the city Tuesday and moved his subscription up to the last of 1934.

Dr. L. J. Moore

Dentist

ELDORADO, TEXAS.

ELDO BEAUTY SHOP

Plain Shampoo and Finger Wave 35c
Fitch Shampoo and Finger Wave 50c
Finger Wave 25c
10c extra for drying.

Phone 178

Mrs. Tom Kent

RE-EMPLOYMENT BRINGS INCREASE IN BUSINESS

Austin, Texas, Jan. 8—The 886 business establishments reporting employment and payroll data to the University of Texas Bureau of Business Research in conjunction with the United States Bureau of Labor Statistics, covering the week ended December 16, show an increase of 18 per cent in the number of workers and an increase of 23 per cent in the weekly payroll over December, 1932. The employment situation is reported to be contributing to the favorable reports on retail trade and other lines of business activity in the state, the University bureau's report said.

ENROLLMENT IN INTER-SCHOLASTIC LEAGUE JANUARY 15.

Austin, Texas, Jan. 8—Closing date for enrollment and payment of fees in the Interscholastic League is January 15, it has been announced by Roy Bedichek, chief of the University of Texas Bureau of Public School Interests. For then last five years the League has had this closing date, and each year there have been fewer schools which have been rejected because of late payment of fees, Mr. Bedichek said. This year the State office of the League has sent a special letter to all county school superintendents, requesting them to urge all schools under their supervision to observe the January 15 date.

Present membership in the League is approximately 200 ahead of enrollment at this time last year, Mr. Bedichek pointed out. There are approximately 150 county Interscholastic League organizations which have reported to League headquarters this year, a figure also considerably ahead of last year's. These and other indications point to a spreading growth of interest in participation in League affairs, he declared.

January 15 is also the deadline for enrollment in the League basketball tournament and the payment of the basket ball fee, he added.

Austin, Texas, Jan. 8—A history of political-ecclesiastical relations in Latin-American countries, entitled "Church and State in Latin America," has been written by Dr. J. L. Mecham, professor of government at The University of Texas. Dr. Mecham undertakes to answer such questions as "Why is Catholicism in Mexico assailed so vigorously?" "What is the meaning of Latin America anti-clericalism and how has it manifested itself?" "What is the legal status of the Catholic Church in Latin America today?" The book is being published by the University of North Carolina Press.

MRS. AL STOCKTON DIES

Mrs. Al Stockton, age 43, of Fort McKavett, mother of Louis Stockton of our city, died at a Brady Sanitarium last week end and was buried at Fort McKavett Sunday. Mrs. Stockton had lived in the Fort McKavett country for many years.

Mr. Louis Stockton and wife attended the funeral from here Sunday.

Mr. Will Leudecke and family visited friends and relatives at Lockhart last Friday and reports that they have had fine rains. He went to take Miss Garnet back to Austin where she is attending the State University.

Sewing Machines cleaned and adjusted. Pear burners repaired by BENTON & WILLIS at West Texas Service Station.

J. F. Runge Commissioner of precinct three was in the city Monday attending commissioners Court.

Mr. and Mrs. G. C. Crosby were in from Mayer Saturday shopping and visiting.

Hop Cheatham was a business visitor in the city Saturday.

WRIGHT'S CASH STORE

"A Bargain In Every Purchase"

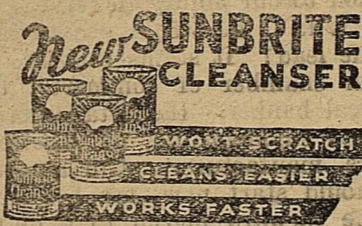
When you buy at a saving it helps the family chest. We solicit your business on a saving basis together with the best quality merchandise. If you like our prices and treatment bring in your friends, we appreciate all purchases small or large.

COFFEE Club Lake 3 lb tin 75c
American Sardines 6 tins 25c
Oval Sardines large tin 10c
Post Bran Flakes 3 for 25c
Jersey Corn Flakes large 10c
Libby's Spinach No. 1 2 for 25c
10c can for 5c
Soap T. N. T. 6 bars 25c
Peerless Castile 5c
Coco Hardwater, 5c
Libby Corn No. 2 can 2 for 25c
White Eable SOAP 11 bars 25c
O. K. SOAP 6 for 25c
Staley's Corn Starch 2 boxes 15c
Fresh Sausage 3 lb 25c
Pancake flour 10c
Fresh Butter, the kind you like 21c
Mothers Cocoa 2 lb



3 lb can 85c

1 lb 33c



5c

SYRUP
Mary Jane, Royal, Staley's, Karo, Brer Rabbit, Katrena, Pal and Steamboat in all sizes.

Miracle Whip Salad Dressing qt. 30c

Big Boy Sour Pickles qt. 18c
Blue Ribbon Mince Meat 3 for 25c
Fleishmans Yeast Cakes 5c
Oxydol large package 22c
Life Bouy 3 for 25c
Lux Soap 3 for 25c
Chrystal Whits 6 giant for 25c
OATS, Crystal Wedding 2 for 35c
Catsup 14 oz. 2 for 25c
Owens' CHILI a lb 15c
Mackerel per can 10c
Pork & Beans, Libby's 2 for 13c
FLOUR, guaranteed 48 lb \$1.90
FLOUR Gold Metal 24 lb \$1.15
Blue Bonnet 24 lb \$1.00
MEAL Cream, 20 lb 55c
Pitted Red Cherries No. 2 can 15c
V. B. Brand Apple Sauce No. 2 can 15c
8 lb Crustine LARD 60c



4lb

33c

We will have a nice lot of vegetables for this week end, also fruits, in fact we will have what you will need in the grocery line, come in and see for your self. A telephone for your convenience

1924 TIPS FOR DRIVERS

As 1933 ends, early reports indicate that there was an increase in motor vehicle fatalities and injuries over 1932 in spite of the fact that fewer cars were operating during the year. The last quarter was especially bad.

Predictions are that fatalities will approach 30,000 and injuries, 1,000,000. This is a record that certainly should not be repeated.

A set of New Year's resolutions for the motorist, prepared by the National Bureau of Casualty and Surety Underwriters is a good starting point for a safe 1934:

1. Drive at speeds suited to traffic conditions; slowly, in the city, moderately, on the open highway.
2. Use better judgement in passing. Wait until there is 500 feet of clear distance ahead before attempting to maneuver.
3. Slow down at intersections.
4. Obey traffic signals.
5. Watch out for pedestrians.

These are the five most neglected rules of the road. Obedience to them would have saved a majority of the lives and limbs lost during 1933. Remember them in 1934.

R. C. Edmiston commissioner of precinct two was in the city Monday attending commissioners court.

Marvin McDonald was in from the ranch looking after business and trading Saturday.

Arthur Mund was among the tockfarmers that mingled with friends in the city Saturday.

J. F. Kinser was in from the ranch Saturday trading and looking after business.

Robert Nixon was in from Bailey Ranch Saturday trading.

Joe Tisdale who ranches north east of Eldorado was transacting business in the city Saturday.

John Rae was a business visitor in the city Tuesday from the ranch west of Eldorado.

Earnest Abbot was in from the ranch Tuesday meeting friends and trading.

Mr. and Mrs. Jess Koy were in from the ranch Friday shopping and visiting.

Ward Parks was in from the ranch Saturday buying supplies and meeting his friends.



Start the year of right by having some nice Stationary printed.

100 Envelopes and 100 Note Heads printed with your name and business, same thing on both \$1.25
6 Sales Pads, 100 leaves each, 25c
Typewriter Ribbons, each 75c
Writing Fluid, Carter's, Pint 75c
Ink for your Ink Pads 15c
Rolls of Paper Tape 50c
Announcement cards and envelopes, per package of 24 each, 10c

The Success Prints It.

Sample Dairy

STATE INSPECTED.
Has approval of State Inspector for both Barn and Herd.
Where best milk under most Sanitary conditions can be had.

PHONE 8104

George Barrow, Jewelry

WATCHES, CLOCKS and JEWELRY Carefully Repaired
ALL WORK STRICTLY GUARANTEED
Established in Business for 5 Years in Sonora
SONORA, TEXAS.

Telephone Service

When your Telephone Service is not what you think it should be, Telephone us at once. We deem it a favor, as we are prepared to render GOOD SERVICE.

And anxious for you to have good service.

SON ANGELO TELEPHONE CO.

Humble SERVICE Station

BEN L. ISAACS, Prop.

I handle Firestone Batteries, Tires and Tubes. We recharge batteries.



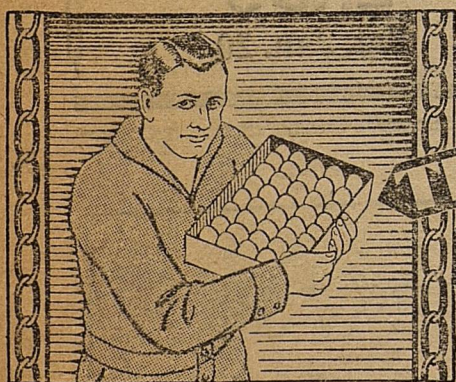
1907 1933

THE First National Bank

Eldorado, Texas

Every facility is provided to insure prompt and thorough handling of any transaction entrusted to us.

1907 1933



WILL THEY HATCH?

--and, if so, what kind of chicks?

LITTLE OR BIG?

Proper feeding of BREEDERS answers both questions. To produce fertile, hatchable eggs and livable, growable chicks a perfectly balanced, palatable feed is necessary. RED CHAIN Egg Mash is the superior feed for breeders because it contains: Cod Liver Oil Meal and a variety of Vitamins and Minerals; it is correctly balanced, easily digested and full of nutrients.

SELF-SERVE Grocery



RED CHAIN Feeds are

LABORATORY TESTED and FARM PROVED --for Southern Conditions

PRICE SCHEDULE NO. 2 APPROVED BY THE ADMINISTRATOR AND THE CODE AUTHORITY

For the Cleaning and Dyeing Trade
December 23, 1933.

To: Williams Mans Shop, Eldorado, Texas.
Trade Area Number 12

Minimum prices have been approved for the following garments:

MEN'S WEAR		WOMEN'S WEAR	
Cash & Carry Del.		Cash & Carry Del.	
Suits, 2 or 3 pc.	\$70 \$85	Dresses No. 1	\$70 \$85
Suits, Pressing only	.40 .45	Dresses No. 2	\$.85 \$1.00
Trousers	.35 .40	Dresses No. 3	\$1.00 1.25
White Flannel Trousers	.45 .50	Coat Suits 2 pc.	.70 .85
Wash Suits	.70 .75	(Jacket & skirt)	
Top Coats or Overcoats	.70 .85	Coat Suits 3 pc.	.85 \$1.00
Hats	.50 .60	(Jacket, blouse & skirt)	
Gloves	.20 .25	Plain Coats	.70 .85
Ties	.10 .10	Velvet Coats	.80 1.00
		Gloves	.10 .15

CHILDREN'S WEAR

Girls Dresses 50c Up to size 12
Boys Suits 50c (Short trousers & knickers)
Coats 50c
No. 1—Silk or wool, plain, straightline, afternoon, sports or street dresses in one or two piece style, including belt, pockets, with or without attached slip.
No. 2—Silk or wool, one or two piece afternoon dresses, street or sports wear, modestly styled with flares, tucks or frills.
No. 3—Evening gowns, elaborately styled, and velvet dresses.
Plain coats: For fur trimming add: Fur collar, 30c; Fur cuffs, 25c. Fur trim at bottom, 50c extra.
Velvet Coats: With fur collar, add 50c

Williams Man's Shop.

REPORT OF CONDITION OF THE FIRST NATIONAL BANK OF ELDORADO IN THE STATE OF TEXAS, AT THE CLOSE OF BUSINESS ON DEC., 30, 1933

ASSETS		LIABILITIES	
1. Loans and discounts	\$265,913.10	15. Demand deposits, except U. S. Government deposits, public funds and deposits of other banks	\$171,546.07
2. Overdrafts	\$967.87	16. Time deposits, except postal savings, public funds and deposits of other banks	\$11,500.00
3. United States Government securities owned	\$20,000.00	17. Public funds of States, counties, school districts, or other subdivisions or municipalities	\$27,408.00
4. Other bonds, stocks, and securities owned	\$3,750.00	18. Deposits of other banks, including certified and cashiers' checks outstanding	\$3,293.58
5. Banking house, \$3,000.00 Furniture and fixtures, \$1,000.00	\$4,000.00	19. Circulating notes outstanding	\$20,000.00
7. Real estate owned other than banking house	\$10,000.00	20. Capital account:	
8. Reserve with Federal Reserve Bank	\$14,795.59	Common stocks, 750 shares, par \$1.00.00	\$75,000.00
9. Cash in vault and balances with other banks	\$61,866.55	Surplus	\$50,000.00
10. Outside checks and other cash items	\$15.98	Undivided profits—net	\$27,361.01
11. Redemption fund with U. S. Treasurer and due from U. S. Treasurer	\$1,000.00	TOTAL INCLUDING CAPITAL ACCOUNT	\$386,048.66
14. Other assets	\$3,739.57		
TOTAL	\$386,048.66		

STATE OF TEXAS, COUNTY OF SCHLEICHER,

I, W. O. Alexander, Cashier of the above-named bank, do solemnly swear that the above statement is true to the best of my knowledge and belief.

W. O. Alexander, Cashier
Subscribed and sworn to before me this 5th day of January, 1934.

Lila Lee Watson, Notary Public

CORRECT — Attest:
J. B. Christian
Sam E. Jones
J. E. Hill
Directors

R. P. Hinyard was out from San Angelo Tuesday attending a meeting of the stockholders of the First National Bank.

Mr. and Mrs. Bert Williams and family of Brady brother of Mrs. Sweatt and Mrs. J. B. Christian visited in Eldorado Sunday.

Relieves Women's Pains

Here is an example of how Cardul has helped thousands of women: "I was very thin and pale," writes Mrs. F. H. Scott, of Roanoke, Va. "I suffered from weakness and a severe pain in my back. This pain unerved me, and I did not feel like doing my work. I did not care to go places, and felt worn, tired, day after day. "My mother had taken Cardul, and on seeing my condition she advised me to try it. I have never regretted doing so. I took three bottles and it built me up. I gained in weight, my color was better and the pain left my back. I am stronger than I had been in some time." Cardul, the purely vegetable medicine which so many women take and recommend, is sold by local druggists.

CIRCLE HOLDS MEETING

The East Side Circle of the First Baptist church met in the home of Mrs. J. A. Whitten with 14 members present.

Mrs. Jack and Evans Etheredge joined the East side circle and were present at the meeting.

After the business meeting the afternoon was spent hemming fifteen tray cloths for the Buckners Orphan Home hospital. The circle also decided to piece a quilt and send to home to be presented to the first girl who marries in the home this year.

The meeting was a very enjoyable one and much interest was manifested in the work. They adjourned to meet Jan. 22 with Mrs. Tom Johnson. Mrs. Geo. Williams, Publicity Chairman.

W. L. Isaacs was in from the ranch Tuesday looking after business and attending a meeting of the stockholders of the bank.

The Hi-School Tattler

JANUARY, 12, 1934

WHAT OUR EXAMINATIONS MEAN TO US

Lois Whitley
To most of us the first semester examinations mean one fourth of a grade on our semester average, but we all think of them as the greatest trouble of the year. The freshman do not yet realize that these exams are going to be over everything, they have studied this year, so they gleefully enjoy study hall periods while every one else is busy on different books.

As the freshman most of us do not understand why the examinations should be stressed so, but if we knew that it was an opportunity to raise our grade, instead lowering them as they usually do, perhaps we could at least study without losing our temper.

The faculty little knows how much worry we go through just before the examinations. I wish they knew that most of us are so scared when we go to class that we hardly remember our names.

E. — H. — S

FIRST SEMESTER EXAMINATIONS

Ined Cobb
This has certainly been a busy week at school, because everyone has been studying and reviewing for the midterm examinations.

They begin Wednesday, January 10 at 1:00 o'clock and end Friday evening at 4:30. The examinations are to take a maximum of 2 1/2 hours before noon and 2 hours in the afternoon.

The examinations will count 1/4 toward the general average of the semester grade.

There will be no exemptions given on the midterm exams.

All students will be required to stay in the study hall if they are not taking an exam.

E. — H. — S

BOYS BASKETBALL GAMES

Jack Rape
The boys plan to carry basketball about as far as they did football. They have ordered suits of a new type which are black and orange. They also have new sweat suits. Mr. Cooper has the season's games pretty well scheduled and intends to have about three games a week. Friday afternoon Jan. 12, the boys are going to San Angelo to play in a tournament. Saturday, Jan. 13, they go to Ozona to another tournament.

They have possible games scheduled with Christoval, Sonora, Mertzon, San Angelo, Big Lake and Ozona for the season, and might get in a few more.

E. — H. — S

JOKES

Zona C. Koy
Mildred Willis: What can I do to reduce?
Fae Belle Enochs: The best form of exercise is to push yourself back from the table three times each day.

E. — H. — S

"What made Inez Marshall so mad?" questioned John Alexander.
"Aw, she don't know what she wants," returned Charles Marshall in disgust. "Inez sent me to the drug store to get some cold cream. I got ice cream because that's the coldest kind they have an' now Inez is sore about it"

E. — H. — S

W. B. Gibson (senior) "I saw in the paper that in some out-of-the-way corners of the world that natives still use fish for money."
Jack Hext (freshman) "What a sloppy job they must have getting chewing gum from a slot machine."

Mr. and Mrs. Luke Thompson, Perry Johnson was in from and children visited and shopped in San Angelo Saturday.

NEW PUPILS IN THE GRAMMAR SCHOOL

Felix Susen
There has been six new pupils enrolled in our grammar school since Christmas. They are: Lelma Ruth Keys of Lubbock, in the first grade, Nolte Jarrett of Harper in the third grade, Flouretta Panjaer of Bailey Ranch, Mary Heffley of San Angelo all in the fifth grade, and Edna Griffin of New Home in the seventh grade.

We are always glad to have new pupils in our school.

E. — H. — S

BOYS DEBATING CLUB

Atton Page
The Debate Club this year consists of these members: Edward Butler, Marshall Davis, W. B. Gibson, Joe Turner Hext, Thomas R. Jones, Billie Kerr Hollis Nutt, James Page, John E. Rodgers, Jim Ed Samples, W. B. Gibson, Joe Turner Hext, Thomas R. Jones, James Page, John E. Rodgers and Jim Edgar Sample debated in chapel Dec. 6th. W. B. was on the team which won the district championship from San Angelo in 1933.

None of the others have had experience. The club is taking very much interest and several are going to try out for main team this year. The club expects to sponsor a public debate with some town men in school auditorium at an early date.

The subject for debate in the Interscholastic League this year is, "Resolved That the United States should adopt the essential features of the British System of Radio control and operation."

Mr. J. C. Smith, high school principal has charge of the debating club.

E. — H. — S

COUNTY INTERSCHOLASTIC LEAGUE OFFICERS

ELECTED.
At a meeting of representatives of the teachers of the county at the court house last Saturday the organization of the county Interscholastic League was begun. Mr. T. S. Redford, principal of the Bailey Ranch School and Director General last year, presided at the meeting. The following officers were elected:

Mr. J. Carleton Smith, Director General; Miss Willie Allen, Director of Essay Writing; Miss Wilma Milligan, Director of Spelling; Miss Esther Zimmerman, director of declamation; Miss Lucile McWhorter, director of Music memory and Choral Singing; Miss Ruth Howell, Director of Picture memory; Mr. Dave Williamson, Director of Athletics.

The tentative date for the county meet was set for March 9th and 10th.

Teachers are requested to carefully observe the many changes in the league rules this year and prepare their work and coach their pupils according to new rules.

"THE FALL OF THE ALAMO"

John I. Jones
The movie show of the Mexican school, showed "The Fall of the Alamo" in the high school study hall.

The show was divided in three parts a comedy, a news reel, and the real show. The show of the "Fall of the Alamo", was very interesting and was about the same as the history book but somewhat shorter. The show only showed most of the outside fighting.

The news reel was about Mexico's most famous fliers in a nonstop flight from Mexico to Washington D. C. There was a number of students that saw the show and reported it was very interesting.

Eldorado Auto Laundry

Save the pieces we can weld them back and SAVE YOU MONEY
A complete Acetylene Welding service.

A. Preston Bailey

Stock Market Stronger

Ft. Worth cattle prices follow the upward trend of Northern markets. Receipts at the 11 Central Markets for the first two days this week were 23,000 heavier than last week, and it is a source of some encouragement to note that this wide spread two day advance of 15 to 25 cents came in the face of these heavier receipts, also that this advance covers practically every class of butcher cattle, except heavy steers. Even these heavies were higher here, and this week's further advance on all classes of cattle show figures representing Ft. Worth prices ranging from 25 to 75 cents higher than the pre-holiday level of values.

Steers all more or less higher. The best fed extremely heavy kinds seeling at \$4.00 to \$4.25. Fed handy weight steers 25 to 35 cents higher at \$4.00 to \$5.25 according to finish. Fed yearlings of just fair type show the biggest advance at \$4.00 to \$4.50. Western stocker steers 25 cents higher. Top yearlings \$6.00. SOUTH TEXAS grass fat steers scarce and comparatively 25 to 50 cents higher than before Xmas, with plain kinds quotable at \$2.75 to \$3.00 and better ones a bit both ways from \$3.50 Jersey steers \$2.25 to \$2.75.

COWS are higher. Top cows and hard canners only 25 cents higher, with canners at \$1.00 to \$1.25, and best cows \$3.00 to \$3.25. Strong cutbers, fair and medium butcher cows are a flat 50 cents higher. SOUTH TEXAS cows, grass fat and plain kinds, sold at \$2.50. Stock cows are 25 to 50 cents higher. HEIFERS are 25 to 50 cents higher on all butcher classes and stocker heifers scarce and higher.

CALVES 50 to 75 cents higher than before Xmas on all desirable kinds. Several loads of creep fed, but not big fat, heavy white-face mixed calves sold \$4.00 to \$4.25, and good kinds at \$4.50 to \$5.00. The most advance has been on good South Texas fat calves that were selling around \$3.00. These better kinds now \$3.50 to \$3.75. White face stocker steer calves are 25 to 50 cents higher at \$3.75 to \$4.50 for the right kind. White face heifer calves mostly \$3.50 to \$4.00. Cull calves around \$2.00 bulls higher a few outstanding heavies at \$2.50; bulk \$2.00 to \$2.25, with lights at \$1.50 to \$1.75.

The writer has been asked why he usually presents the brighter side of the cattle situation. My reply is that any successful salesman, in any line, must necessarily be an Optimist, or else he just don't get the job done and too, he all have a crow full of the past several years and if I can find anything good to say to cattlemen, it is my pleasure to pass it along.

The American National Livestock Association, meeting at Albuquerque, will likely ask Uncle Sam why he is helping them for the Range Cattle Producer. The Government has helped nobos, home owners, bankers and bondholders—financed and processed railroads and razorback hogs, corn, cotton, wheat and what not yet no sugar bowl to the cattleman.

While the chesty sheep man is surreptitiously thumbing his nose at the cattlemen, let us accept poor consolation in the fact that our Nation undoubtedly has passed the zero hour and National conditions are adjusting themselves to enable MORE people to EAT MORE BEEF.

A good Dressed Beef demand is the life, soul and salvation of our hopes for higher cattle prices, and surely an enhanced buying capacity can only result from such outstanding facts as the National Retail Merchants reporting this past season showing the best Holiday trade since 1929. Bradstreet & Dunn report bank failures at a minimum fewer business failures in 1933 than any year since 1923, and show 11,000 fewer failures than in 1932. Farm products show an increase in value of around two billion dollars. In their January report this month the Federation of Labor say 1,000,000 more men are now at steady new jobs, with another 4,000,000 of the recently idle now doing temporary government work.

Will these old boys buy more beef? YES!

COMMUNION

JOINING IN CHRISTIAN fellowship of a sort not often exemplified, most to the Protestant congregations of Dallas met Monday for a New Year's communion service. Credal differences were forgotten. Details of liturgy were held of secondary importance. Flowers of Jesus were one for an hour.

Unless The Journal is sorely mistaken, the spirit of that coming together will exert a softening and refining influence upon the year that is burgeoning now. Surely an event so reverent in its intent and so gracious in its manner will become annual in Dallas. Indeed, it may come to pass that we have here established a custom which will find its way to other communities.

Even those not of kindred faith can rejoice at an occasion of righteousness and humility. Lines of division are overshadowed in this old world of bickerings and warfare. We have need for lowliness and kindness of heart. We have need for peace.

LOCAL HIGH SCHOOL RETAINS PLACE ON SOUTHERN ASSOCIATION LIST

Notice was received this week by Supt. R. D. Holt to the effect that the Eldorado High School was retained on the list of secondary schools on the Southern Association list. The notice was sent by Mr. J. W. O'Bannon, chairman of the Texas Committee on the Southern Association and chief supervisor of the state department in the high school division at Austin.

The text of the letter follows: "I am pleased to inform you that the Southern Association of Colleges and Secondary Schools, in its annual meeting at Nashville, Tennessee, in Dec. voted without reservation to retain your school on the accredited list of the Association for one more year."

Yours very truly,
J. W. O'Bannon.

MAN'S HEART STOPPED, STOMACH GAS CAUSE

W. L. Adams was bloated so with gas that his heart often missed beats after eating. Adierika rid him of all gas, and now he eats anything and feels fine.

Hoover's Drug Store

INTRA MURAL BASKETBALL

Bill Smith
IntraMural Basketball was started in School January 1, at 12:35. There will be 6 games in a series and there will be two or three series. The games are played each day at noon when the weather is favorable.

The boys coming out for the regular squad are not eligible to play at noon but they are the coaches of the other boys, the coach for the senior team is W. B. Gibson and the coach for the Juniors is Bill Kerr, for the Sophs is Bill Smith and for the Freshman is Paul Davis.

Schedule for the first series is thus:
Monday Jan 1 Seniors vs Juniors 12 to 3
Tues. Jan 2 Sophs vs Freshmen 8 to 2
Wed. Jan. 3, Seniors vs Sophs 12 to 7
Thur. Jan. 4, Juniors vs Fish 12 to 6
Friday Jan. 5, Seniors vs Fish 8 to 4

The Seniors are thus undefeated and are leading the other classes.

J. A. Enoch was in the city Saturday from the farm buying supplies.

H. M. Freund was in the city Wednesday trading and meeting friends.

Mr. and Mrs. G. C. Crosby were in the city Wednesday visiting.

During the Holidays we gored on turkey and chicken, and now learn from the Poultry Extension Department at A & M College that the "quality of taste" in chickens and egg is directly responsible to the food they eat. Well! I never ate any horse meat, but those yaller-legged fryers that used to loaf around our horse barn always tasted pretty good to me. EAT MORE BEEF

JANUARY CLEARANCE

No points will be given on prize during Sale
The object of this Sale is to raise CASH,
Please do not ask for Credit

Blankets

\$.98 value	Single	now \$.84
\$ 1.69 value	Double	now \$ 1.39
\$ 2.95 value	Double	now \$ 1.98
\$ 3.45 value	Double	now \$ 2.49
\$ 4.95 value	Double	now \$ 3.79
\$ 5.50 all wool	single	now \$ 3.98

INDIAN BLANKETS

\$ 2.50 value	single	now \$ 1.79
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Comforts

\$ 2.00 value in a well made, good weight, cotton lined of assorted patterns now \$ 1.39

Men's Jackets

Every Jacket drastically reduced. You cannot afford to pass these bargains
Leather Jackets as low as \$ 3.98
Heavy Sheep Lined Coats \$ 2.29
Men's \$ 3.98 Boy's \$ 2.29

Sheeting

9-4 Garza at \$.33 yd.
Other sheeting at \$.29 yd.

Gowns-Pajamas

Outing Gowns Ladies	\$.59
Outing Gowns Girls	\$.39
Outing Pajamas	\$.85
Broadcloth Pajamas	\$ 1.29

Work Shirts

Real Bargains in Good Weight, well Tailored Garments.
Men's as low as \$.59
Boy's as low as \$.49
Compare Quality

ROUTING

27 in. Good Weight White and Assorted colors now 7c yd.
36 in. Best Quality—Heavy weight—Light and Dark Colors now 10 & 11c yd.

Domestics

Bleached Domestics as low as 9c yd.
Unbleached Domestic as low as 7c yd.

Sweaters

All Sweaters priced at near cost or below. Come early and make your selection form a good assortment.
Children's as low as \$.49
Men's and Women's as low as \$.79

Ladies and Children's Coats

Every Coat Reduced, as much as 33 1-3 %
Don't pass this opportunity to buy a real Nice coat at this RIDICULOUSLY low price. COME EARLY. STOCK LIMITED

Girls' and Ladies Shoes

Every Pair Reduced. A large lot in values to \$ 2.98 to be closed out at \$ 1.49
Another large lot to be closed out at \$ 1.98
Many small sizes All new Fall Stock

KOTEX

16c — 2 for 28c — 3 for 38c

PRINT GOODS

Guaranteed Fast Colors as low as 14c yd.
Other Prints at 10 and 12 1/2c

LADIES HATS

All HATS Reduced 25%.
You will be able to find something you like in this nice stylish lot.

Eight days of real bargain buying. No sacrifice on our part is going to be spared to remove from our stock all fall and winter goods. We must make room for new spring merchandise. In addition to this we must raise cash to take care of all our accounts. We realize to do this we must cut prices beyond reason. This we have done. Not only the few prices we have listed but our entire stock will be greatly reduced.

BEGINS
Fri. Jan. 12

COME BE CONVINCED BUY AND SAVE
The Ratliff Store

ENDS
Sat. Jan. 20

VERY LOW COST OF INSTALLING APPROVED TYPE PIT TOILETS

With the C. W. A. supplying the labor, cost of sanitary pit toilets now being constructed in Schleicher County ranges from as low as \$ 4.75 upward according to O. E. Livingston, Sanitary Assistant, State Department of Health, who is working in connection with the local C. W. A. office.

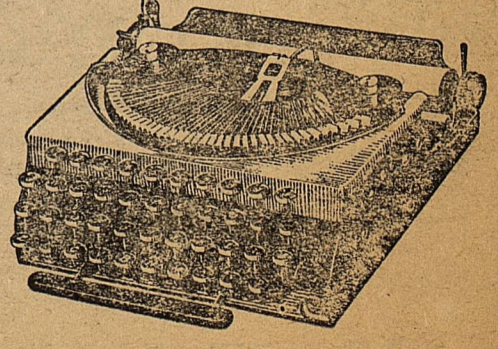
Much interest is being taken by many people in the community of the C. W. A. plans, also sponsored by the State Health Department. The survey has been underway part of this week and it is believed that many people will take advantage of the low cost of installing pit toilets and septic tanks under this plan. The survey will continue until every family in the county has been reached and it is hoped that the information needed will be given the women coming to your homes, in a cooperative manner.

Warren Marshall was in from Reynolds School Saturday meeting friends and looking after business.

FRONT PAGE NEWS?

A Real Remington for \$ 14⁹⁵

Think of it! Now you can buy a real typewriter for less than fifteen dollars.



Remington's new low-priced Remie Scout is sturdily built, with unusually legible and long-wearing type. A thoroughly practical typewriter—yet it costs only \$ 14.95

Dad, Mother, and the youngsters, all will find a portable typewriter the handiest sort of help with daily correspondence and other writing. Just ask them. Then, come in and try a Remie Scout for yourself.

See the other popular Remington too. Writes both small and capital letters—costs only \$ 34.75

For Sale by
The Success