Santa Claus Will Be Carrying Heaviest Gift-Load In Recent Years
 $\qquad$

Japan Promises To Make Amends For Gunboat Attack

'Definite And Specific' Steps Taken Against Recurrence, Note Asserts

 isibility Goot,
ommander Repor Says Planes Dipped Low Over Panay
U.S. Tightens Down Against Espionage

Ford To Fight Labor Ruling

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| \% |  |
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$\qquad$
Gaiety At The White House


## 5 OBJECTIONS ARE CITED IN PETITION ON FILE HERE

Court Asked To Have Rescinded The Cruer Prohbiting Liquor Sales



Over Billion In Gold Fund

## You Must Hurry!



Big Spring Motor Company's Gigantic

## CHRISTMAS GIFT SALE

WITH EACH USED CAR SELLING AT $\$ 300$ AND OVER YOU WILL RECEIVE

## S25.00 " w wicalumose FREE

WITH EACH USED CAR SELLING AT $\$ 100$ TO $\$ 300$ YOU WLL RECEIVE

## \$10.00 in MERCHANDISE FREE!




#### Abstract

Big Spring Motor Co. a Real Santa Claus Yes:Sir! We are playing Santa Claus in a big way. Just imagine buying a Good Used Car for $\$ 200$ and receiving $\$ 25.00$ in Merchandise absolutely FREE! That's exactly what you can do at the Big Spring Motor Company right now. You can get your merchandise from Wackers, Mellinger's, The Grand Leader, Robinson and Sons Groc. ery or buy accessories or merchandise from our parts department - but you must buy the entire amount from one firm. We have about 100 Used Cars that are in good shape and are really priced low and with this Free Merchandise you just can not afford to pass up this Xmas offer. Come down today and finish that Christmas shopping at the Big Spring Motor Company.- We are your Santa Claus.


## Select Your \$25 or \$10 In Merchandise From

WACKERS
MELLINGER'S
THE GRAND LEADER
ROBINSON AND SONS GROCERY COSDEN SERVICE STATION
OR FROM OUR PARTS DEPARTMENTS

We Wish All Our Friends and Customers a Merry Christmas

Joyous Yuletide

AND GOOD LUCK IN THE COMING YEAR
Reg
READING
WRITING by John SELgY*
SOC- READING AND Wrtringe by Oncar Thompson (Dodd, Mead,
s3.50). by
$\$ 3,30$ O.
it in
Which drives uis to return on this
Cbristmas day to Oscar This Christmas day to Oscar Thomp-
son's "Debusy: Man
which was This coimun some bume mention
The book is the beat biography
of Debuusy and the best
itimate of
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oon has

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Hosts Of Angels Are Here For PERSONALLY Decoration Of Mantel Christmas SPEAKING



## $=$

Ross Chesney, Kelly field nimy
officer, is spending the holidayy officer. is spending the holidnys
with his sister, Mrs. G. W. Dabney.


It's an
Old
Custom

This thing of extending | Season Greetings to |
| :---: |
| ones friends is an old | custom, but somehow we're always glad when

the occasion comes the occasion comes
around. So here's a around. So here's a
hearty wish for a Happy Yuletide.

## MASTER

## 頻

## SILENT NIGHT <br> HOLY NIGHT

We trust your Christmas will be a howling success and that the New Year will hold success and happiness for all.

HANSHAW-QUEEN MOTOR CO.

仅

AT THIS SEASON OF YULETIDE

## CHEER

May every one of your fondes wishes be realized and may he New Year bring you an
Health Happiness Prosperity

## SEASON'S GREETINGS

May there come to you at this Holiday Time
A rich cargo of the precious things of life.

## TEXAS COMPANY

T. W. ASHLEY, Conalgnee
"Serving Weat Texis With Teence Products
 American eunboat Panay.










## Wivata

ROOT BEER "The Health Drink" 510 East Third St.

## BROOKS LITTLE <br> ATTORNEYS-AT-LAW Phone 393

| PR\\|NTIN G |
| :---: |
| T. E. JORDAN \& Co. |
| 113 w. Frst st. |
| JUST PHONE 48G |$|$

TUNE IN
The Daily Herald Station
"Lend Us Your Ears"
studio: Crawtord Hotel

## MR. AND MRS.


THE OLDER WE GET, THE aint smaller The Tree it The awful Truth! ${ }^{\circ}$

DIANA DANE




- CLASS. DISPLAY

EXPORTS OF WHEAT

Prophets And Profits


JOY TO YOU

In a few simple, yet sincere words, we want to express our hearty appreciation for your valued patronage in the past.
MERRY CHRISTMAS

## Western Union



$\qquad$
The northern end of the Boothia
Peninsula is the proposed itito of
he station as it would be adjacent
$\qquad$


## arctic station is 



## 侅

 Given Shot Shell-TXL Among
Completion During The Past Week


 fastion

## CHRISTMAS

May life's best gift make glad your day;
And opy light up the New Year way:
G. F. WACKER STORES

Museum Plans To Be Aired Monday Mass Mecting Is Crheduled At The


CHRISTMAS EVE DANCE friday nite 9:30 TILL? himme ross and his band
SETTLES HOTEL



CHRISTMAS
GREETINGS
AND A HAPPY
PROSPEROUS NEW YEAR

## MAINTAINING + + + NCANDARI

at Christmas and through the New Year

The Holiday Season, with its spirit of good cheer and friendliness, brings to mind the splendid associations that have been ours during the past year. It reminds us of the loy alty of our cystomers, whose patronage has made possible one of our best years in business in this community

We gratefully acknowledge our appreciation of your consideration and favors. The trust and confidence you have shown are our incentives to even greater service during the yearsto come. They lead us to keen thoughtfully in mind your needs and desires so that we may more efficiently fulfill them.

As the old year draws to a close amid the good fellowshin of Christmastime, we consider it singularly appropriate to extend the compliments of the season to our good friends of this area. May your Christmas be a happy one and may success attend your New Year.

## ElmocNasson

 NORMAN PRIEST LLoyd Wasson sue wasson elmo wassonMERRY CHRISTMAS

## To Our Friends

The approach of another year brings with it the opportunity we so much enjoy of extending our best wishes for a delightful and enjoyable Yultide Season to all those whom we call our friends. It is these splendid associations that make this community s.t. 1 a peasant place in which to live and which makes it pess ble for its institutions to enjoy such unusually good patronage.

In appreciation of this civic loyalty, as well as for the fine business that has been ours, we find ourselves eag-, erly awaiting the opportunity of sending you Christmas Greetings and a host of Good Wishes for the New Year.

## Flash Service Stations

AND

## Howard County Refining Co.

blg spring, texas

Holiday Time Is Reunion Time; B'Spring Folk Either Entertaining At Home: Or Traveling Elsewhere To Be Entertained

 on Saturday and giving Sunday off visitors feel freer to travel a greater distance and up until saturday noen, weal time, everything has a great
chance or bering nather unset








MERRY CHRISTMAS

Harry Lester Escol Compton Jim Turpin Ralph Winterrowd

## TO YOU, ONE AND ALL!

Using Big Type and making plain statements of facts, we tell you what we'd like to be able to say to you personally. We're thinking of each of you when we say, "Merry Christmas and a Happy New Year" . . . We're thinking of your friendship, your thoughtfulness, your patronage, the help you have been to us in a personal way and in our business. We are trying to portray in
print the warmness that is in our hearrts for you the gratitude we feel for the things you have done for us. In the language we'd use if we were talking with you individually, we say, "Thatnks a lot, folks, you've been mighty fine to us and we're not forgetting it. We want to continue serving you, if you will let us. So Merry Christ mas and many more of them!"

Era Wallace Hollis Hall Bill Rowland Otto Lester 3

# HAPPY NEW YEAR 

## HEARTY

 CHRISTMAS GREETINGS

And Best Wishes For A Happy New Year

WAITS JEWELRY STORE


## Season's Greetings

As we come to the end of a prosperous 1937, my entire Che̊vrolet Organization joins me in expressing to you our grateful feeling for this prosperous year which you have contributed a part. It has been a pleasure to serve you. We want you to know that we have done and will continuie to do our best to please yous
We trust that 1938 will bring to you and your loved ones happiness, health, and prosperity.

Gratefully yours,
Lone Star Chevrolet, Inc:
Signed: Cliff Wiley

 Geiger, elty health director. member of the postutions or ther fany fi-
lien. In night reecuie work, the consthurch wert of the First Mcthadim
 cussed here, as result of revela-
tons that in the firat 11 monthe 1937 there were 7.549 men and 1 then 1937 there were 7.749 men and 1 -
539 women ndmitted to emergency
hospitals who were listed as druyk at the time.
Carrying his teen a bit farther.
Dr. Geiger Carrying his Idea a bit firther,
Dr. Geiger suugkested that part of icarchights, phactically, wind and
waterproof, which shed $n$ diffured ght over the field of operations.
 indignt per
aceidents. sons infured
Charadea were invented in
France in the 18tg century.


## A Merry

 Christmas

IT'S THE SAME GREETING the world over, but nowhere is th meant with MORE Sincerity than hilre. please accept oun wishes for the happiest christmas you hade ever stent.

State National Bank

VERY MERRY XMAS

## and

A HAPPY NEW YEAR

Eberly Funeral.Home

## SEASON'S GREETINGS

As we cannot.see each of you individually to tell you of our Christmas wishes, we must find another means.. We want you to feel that this message is for you, personally, and we want you to believe us when we say that we are proud of your friendship and that our amicable associar tion is tremendously important in our policy of service...We pledge anew our willingness to serve you in any capacity that may be your pleasure.

## OMAR PITMAN

JEWELER
Omar Pitman - Daphne Pitman



May This Christmas Bring You Gladness and the New Year Greet You With Health and Happiness

## AUTO ELECTRIC \& BATTERY SERVICE

L. F. Mekay

The Officers and Personnel of

## Westex Oil Company

Join in wishing you a Merry Christmas and a Happy, Prosperous New Year and in expressing to you their sincere thanks and appreciation for your valued patronage.

THANK You, friends and neighbors of this community; for your favors to $\mu s$ during many years of association and service. Our sincere wish is that Christmas finds you all well, happy and prosperous.

## Westerman Drug

CECLL WESTERMAN, Pharmacist


## Merry Christmas,

 Merry Ciristmas,One and All!,

The Big Spring Daily Herald
"YOUR DAILY NEWSPAPER
$=\mathrm{m}=\mathrm{E}=\mathrm{Ep}$-And-Down Year HaltsGain In Jobs

## SEASON'S GREETINGS

## and

best wishes


BIG SPRING CHAMBER OF COMMERCE


Cheer Up and Be Merry
1t's Christmastime! Forget your cares and remember that Santa's abroad in the land. May your stockings be big enough to hold all the good things we wish for you.

HIGGINBOTHAM-BARTLETT CO.

## Season's greetings

The management and staff of this institution extend Christmas Greetings and wish for ings and every prosyou every pros-
perity in the New Year. We deem it a pleasure to have served you.
Eat Christmas Dinner With Us And You'll Continue

To Do So
Douglass Hotel Coffee Shop


Your Regard has made this a Merry Christmas for us May we extend the wish that yours will be gladdened a little by our appreciation and good wishes.

ROBT. STRIPLING Insurance Agency


By FBEDERICK GARDNER
NEW YORK employment the rest of the winter were broken in the spring, al: ness reveranal came was revival in









THE SPIRIT


Season's Greetings

Cordial greetings and our wish that the New Year will be brighter and more prosperous than ever.

American National Insurance Co. Phone 72\%
C. A. AMOS, Supt. Big Spring-Settles Hotel

 Locail officials had a struggle to ceare of the big crowd of winter


 | placed on a level wth the ground |
| :--- |
| The porife, while the fent pentormed permed by |

The
Season's Best Wishes

to Each of You

In this ${ }^{\circ}$ most cordial of holidays, when joy prevails, may we bring our Best Wishes to you for a Merry Christmas and a Happy New Year.

## ETMNES

OF THIS YULETIDE SEASON!

It's a very pleasant, cheering custom to renew friendly associations during the Yuletide by extending to you our sincere wishes for a Happy Christmas. And our optimistio predictions of a prosperous New Year.

We are looking forward to serving you in the New Year and hope that increased patronage will make our services even more satisfactory.

## TAYLOR ELECTRIC SHOP

East Sceond

## SEASON'S GREETINGS



The
'Tis an old friend who greets you and hopes that your year will be just running over with joy and good cheer.


MONTERREY CAFE
Mr, and Mrs, N. C. Barnes, Props.

Just ^
Тноиснт
for you


# CHRISTMAS TRADE HERE GAINS $15-25$ PCT. OVER LAST YEAR 

FOR SOME LINES AN A Yuletide Of Good Chèer ALL-TIME RECORD IS IN PROSPECT

Few Firms Report Little Gain, Others Estimate As High As 100 Percent The crazy-quilt of Christmas business was near comple the brightest since 1929 . There were some spots showing with all time records fo
oolume, both in price and merchandise. Others, still unde volume, both in price and merchandise. Others, still under
the boom era peaks, were far ahead of the volume of last ear's holiday rush, and some were frankly about on a par ith December of 1936. Business in general figured to chalk up a $15-25$ per cent
ain for December, a survey of a large number of zain for December, a survey of a large number of firms in
virtually every line of trade showed Friday. Percentage virtually every line of trade showed Friday. Percentage
suins ranged from nothing to 15 per cent (actual), 50 per Senins ranged rom nothing to 15 per cent (actual), 50 per
cent (estimate), 60 per cent (estimate), 71.02 per cent an
 (0) per cent (estimate).

, Quints To Give Christmas Party, visum
'Goose City' Does Bit For Christmas

Oil Men Find Stockings Already Pretty Well Filled, In Looking Back On 1937 As A Banner Year

## THIERE AIRE :BDO DE US

Management and Employees, who join in saying

## "SEASON'S GREETINGS"

to the friends and customers of this institution

## Cosden Petroleum Corporation

E. W. POTTER, Superintendent

Ginger Rogers, Katharine Hepburn Star In 'Stage Door,' Booked At The Ritz

MERRY XMAS!

\section*{Story Of.Theatre

Life Offered Sunday And Monday <br> 


## 


包萦
$= \pm= \pm=4$




Forest Yuletide Program Arranged
Beneath Everybody's Yule Tree Beneath Everybody's Yule Tree田
from

## BEATY'S LAUNDRY <br> Phone 66

Once more it is our pleasure to extend the compliments of the season and express our hope that the New Year will bring to you and yours the abundance of good things and goed health you richly deserve.

We take this occasion to thank you most sincerely for your generous patronage the past year and pledge continuance of our established quality and service.

# CORDIAL GREETINGS 



We welcome an opportunify to thank you for that measure of good will and confidence we enjoy from you. From this priceless asset $\rightarrow$ the good will of all we serve and those who serve us - we hope to draw inspiration for continued effort and for a greater achievement in the futur

We are-happy if we have been of service to you, and trust that we may continue to merit your patronage.


Camp Coleman
L. E. COLEMAN, Mgr.

## Holiday

Greetings

We cherish the thoughts of the fine associations that have been ours. . . and take this method of expressing a true appreciation.

Crawford Beauty Shop mRs. etta martin
ON FARM BILL FUNDAMENTALS; UNITY BELIEVED ESSENTIAL

atockmen from all parts of the uation has been unbalanced and if Great Plaing meot nt the Kanas. wo get leggitation to help our cause and excha
problema. Uppermost in their minds now is
Une farm bill pendling in ons the from bilt pending in congress.
The following symposium of "grass
 measure was obtained In two min. people they'II have money mork buy
ute intervals by and well get a good price tor
 and ranchmen awaited the anale of a chance on the way thinga have fin



## $\therefore \cos ^{2}$

 A Simple Wish
## MERRY CHRISTMAS

and
HAPPY NEW YEAR
Fxom Us to You

## Modern Shoe Shop

J. A. MYERS, Prop.

## TO WISH YOU

A REÅL OLD FASHIONED

## Merry Christmas

Happy New Year

Wm. Cameron $\mathcal{E}$ Co., Inc.


## + Health

Happiness
Prosperity

At no other time of the year than at this glorious Yuletide is the spirit of happiness so much in evidence. The usual Christmas Greetings are significant at this time when good wishes for all fill the air.

A glorious Christmas is our wish, of course, yet we want this sentiment to carry on through the coming years. We want each of you to enjoy Health, Happiness and Prosperity. It is our hope that your every wish will be realized, that each ambition may materialize, so that the new year may be the happiest of them all.

You have been most considerate of us in the past with your fine friendship and splendid patronage; for both we are grateful. May we continue this pleasant association in the future.

## SEASON'S GREETINGS

At this cordial season of the year we like to feel that each of you is one of our loyal friends and that our success, whatever it may be, is just a reflection of yours. You, the people of this community have been very liberal with your patronage, and we are grateful.

- We trust that these associations have been as pleasant to you as they have been to us.
So we wish you all the joys of the season and sincerely hope that the coming months will bring you a large share of prosperity and happiness.


## DARBY'S

 BAKERYHome Of Sally Ann Bread And Cakes


And

Supreme Court Fight Named 'Big Story' Of $=5=$ The Year By Associated Press Editor

## $=\mathrm{F}=\mathrm{F}=\mathrm{Z}$

ICE COMPANY, INC. BEN COLE, Manager
Extends

## CORDIAL GREETINGS

We have found that friendship in business is its greatest asset and we are grateful for yours. We desire to convey the Season's Best Wishes for a Merry Christmas and

> a Happy and Prosperous New Year



To our faithful old friends and our cherished new friends we ten-

HEARTY CHRISTMAS

## GREETINGS

May the New- Year be for you a happy and thriving one and may it
be our privilege to add be our privileg
to its sucess.

## LIBERTY CAFE

COSTON \& NIXON, Props.
103 West 1st Street

Wishing You a

## Christmas!

Just ass the ties of Priendship are strengthened by the cherished coming of The Holiday Season, so may our business assoctations srow in mutual regard and coo. fianee.

In behalf of our whole erganization, we are welcoming this opportunity to extend to you and yours our greetjigs for Christmas sand wibt them our best wishes for A namp mew Yem

## J. \& W. Fisher <br> Established 1882

## MERRY CHRISTMAS

and a

## HAPPY NEW YEAR

| As the New Year ap- |
| :--- |
| proaches we pledge our- |
| selves to an even great-. |
| er and more efficient |
| service than ever before. |
| In maintaining this pol- |
| iny we trust that we may |
| continue to merit your |
| friendship and patron- |
| age. |
|  |

Nothing gives us greater pleasure than to add our Christyas Greetings and to wish for you a most prosperous New Year. We hope that your every Yule tide wish may be realized and that the occasion may
be a happy' one for you and yours.
$\|\|$

## 4

А. н. shroyer, owner


| Conventionert And School Grads |
| :--- | :--- |
| Make Merry; Mr. Fortey Viite |



# MERRY CHRISTMAS 



Your loyalty to this firm has made it possible for us to en-
joy an un unsual and highly joy ana unusual and highy
gatisfactory volume of busisatisitactory volume of busi
nesss during the past year We trust we may continue to
merit this good will. HAPPY NEW YEAR!

BARROW
FURNITURE
COMPAN.Y
D. D. DouGlass, Manager

## BEST WISHES

of the Season

May all the happiness and prosperity
that have been your share in the old yeaz be magnified many times in the New Year

GIBSON-FAW HOUSEHOLD APPLIANCES

## The

Season's
Greetings
All
Good
Wishes
Cowden
Insurance
Agency
Lester Fisher Bidg.

## Announcina

LOW LONG DISTANCE RATES


ALL DAY CHRISTMAS ALL DAY NEW YEAR'S

Lower might and Sunday rates will be kept in effect ALL DAY Christmas and ALL DAY New Year's Day this year. Instead of having to call Christmas Eve to get lowest rates, you can call all Christmas Day, and all the next day, Sunday. The same lower rates will apply for a similar period at New Year's.
SOUTHWESTERN BELL TELEPHONE COMPANY
(s)

CEs.



Austria Gives War Wounded Xmas Bonus

Christmas Gifts Range From Peto si5,
Small Pensions
 cul trith
iresents,
ant to
invalide

## Tad were



Hollywood

## Buy Robim cooms <br> momitwand <br> $\qquad$





CHRISTMAS GREETINGS

And all the good wishes we can think of for you at this glad Christmas time... May the New Year be filled with Joy and Prosperity for all.

## Sa Mode

For the New Year

1

## -OGIEEETINGS <br> ... of the



## Yuletide

 SeasonAs another Christmas Season is welcomed, and the spirit of giving predominates in the minds of all, the employees and management of this institution join in extending Season's Greetings to our host of friends and customers.

The past year has been a good one for us and we are indeed grateful for the splendid patronage that hąs been ours.

May your every Christmas Wish be fulfilled and may the New Year be one of Happiness, Health and Prosperity.

