

Eldorado Success

Schleicher County's Only Newspaper

—Offering The Best Advertising Medium—

—Est. 1901, This County's Oldest Business Enterprise

75TH YEAR

ELDORADO—SCHLEICHER COUNTY, TEXAS (76936)

Thursday, November 11, 1976

Number 46

Deer Hunting Season Starts Saturday

The deer hunting season gets under way Saturday and lasts until right after New Year's.

There will be the usual influx of hunters from 'way out of town as well as local ones who will hit the fields in search of the elusive buck.

We have not had, a yet, the really cold weather that the hunters count on to bring the deer out. We have had a light frost, but not a killing one.

Operators of restaurants and safes, motels, filling stations, and stores that cater to hunters are all braced for the extra business that starts Saturday with the hunting season.

Local Gin Wailing For First Bale

The Mikeska Gin here in Eldorado was ready for the ginning season this week and were waiting for the fields to dry up for strippers to work.

November is late for the first bale and there were reports that Whip Faulk had a crew working and was hand picking enough for a first bale, when the rains came recently.

Clemens Sauer reports that a light frost damaged the bolls in Reynolds community and the farmers would have to wait until it dries up to see what kind of crop they have.

Last year the cotton crop was late too. Bob Reynolds brought in the first bale on Monday, Nov. 17th. In fact he brought in the first SIX bales.

Basketball Season Starts Next Tuesday

This coming Tuesday night, Nov. 16th, the basketball season of play will get under way as the A&B girls go to Crane for their initial games which will get under way at 5:00 p.m.

Also that same night, the Comstock A&B boys will be here to play the Eagles in the local gym, with games starting at 6:00 p.m.

Boy Scouts Meeting Each Monday Night

The Boy Scouts are still meeting each Monday night at the Memorial Building with David Meador, Scoutmaster.

Scouts and Scouters will gather at Camp Fawcett the week end of Nov. 12-14 to prepare the camp water system for winter. All troops in the Council are invited to come for a week end of camping.

The Amangi Trail District Appreciation Dinner is set for Dec. 4th at 7:00 p.m. in the Crystal Room of the Cactus Hotel in San Angelo and tickets are being sold at the Scout service center for \$3.50 each.

There is still room for boys to attend the 1977 National Jamboree in Pennsylvania with the contingent from the local Council. At last report, there were 31 boys signed up out of 36 allowed for the Council to send.

First Quarter Exams Are Now Under Way

Wednesday, November 10:

7th period 1:00-2:30

Thursday, November 11:

1st period 8:15-9:45

6th period 10:15-11:45

3rd period 100-2:30

Friday, November 12:

2nd period 8:15-9:45

5th period 10:15-11:45

4th period 1:00-2:30

LEIFEESTE SPEAKS TO LIONS

Tim Leifeste of the San Angelo, who is with the Texas Parks and Wildlife Service, brought the program at the meeting this week of the Eldorado Lions Club.

Ronnie Mittel, chairman of Civic Improvement & Community Betterment committee, is chairman of programs for November.

Jennie Willman is now in the Shannon hospital for surgery. She works at the local Western Drug.

Post Script

Why a second Veterans' Day, the one being observed here in Eldorado?

It's result of a rather confusing situation caused by the cross purposes between Federal and State governments.

The Federal government a few years ago adopted the 4th Monday in October as Veterans Day, so that a Monday holiday would be established for Federal employees.

Veterans in a number of states objected, and many states, including Texas, adopted the traditional November 11th date to be commemorated.

The First National Bank here is closed today for Veterans Day.

It is understood that in 1978 the Federal holiday, too, will be back on November 11th, but in the meantime it makes for some confusion.

It is parallel to the set-up of some years ago whenever November had five Thursdays and we would have two Thanksgivings, on the 4th and 5th Thursdays.

—ps—

I went to the supermarket and tried to pay two one-dollar bills for one of those new two-dollar bills, and the clerk said they didn't have any.

It seems that the average cash register does not have any extra compartment for the new bills, so when the merchant gets an occasional one, he just includes it in his next deposit at his bank.

So they are available at your bank if you need one or more.

So if you get an invitation from someone you scarcely know, or if you want to include a gift with a birthday card, and you feel cheap to send just a dollar—then the new two will save your face.

I guess the bank has plenty of them.

—ps—

Around the business district: Leon Parks of Sonora has purchased the Jones building on South Main from the S. E. Jones estate. The building housed the Ratliff dry goods store for many years and more recently a dance studio was in it.

—ps—

With our subscribers: Mrs. Luke Robinson is a new subscriber at 2422 Lindenwood in San Angelo.

—ps—

Nursing Home Notes

Everything moved along smoothly in the Nursing Home last week. We had two visitors. They were Mr. and Mrs. Milton Barnett of Big Spring, Texas. They visited Mrs. Hixie Potter.

We had a birthday party last Saturday morning in honor of three of our residents. Beulah Harris, Russell Donaldson and Lizzie McAngus have birthdays in November.

We don't usually have our parties on Saturday, but the honorees requested that Larry Mason be here to play his guitar and sing for us, and Saturday is the only day that he could come.

We all enjoyed the music and the delicious cup cakes and punch that the Hospital Auxiliary ladies served us.

We wish the Birthday ones, "Many Happy Returns."

Church services last Sunday were conducted by the Church of Christ on the Mertzon highway and this Sunday will be under direction of West Side Church of Christ.

On Wednesday and Friday mornings we play Bingo in the Dining Room. The following were the winners last Friday: Carrie Blake-way, who won two games; Russell Donaldson, Beulah Harris, Georgia Springstun, Elva Daniels and LaVita Brooks. —LaVita Brooks, Reporter; Beulah Harris, Reporter.

WHITLEYS VISIT HERE

Mr. and Mrs. George Whitley of Redwood Valley, California, visited here with old friends Monday. They were returning to their home after a three weeks' vacation trip to Mexico City. George reported that his sister, Eva Anthony and her husband also lived in Redwood Valley.

George's daughter Pamela is a law student in Hastings Law School in San Francisco, specializing in Indian law, and upon graduation will be employed in Santa Fe, N.M.

Mr. and Mrs. Bill Freitag have moved here from Roswell, New Mexico. These people have bought the Mutt Woodward house and they moved in last week.

Carter Defeats Pres. Ford

Although Schleicher county went for incumbent Republican President Gerald Ford 516 to 468 in last week's General Election, Texas' 26 electoral votes were among those that went for Democrat challenger Jimmy Carter of Georgia and he garnered 297 electoral votes over Ford's 241.

Nationwide, the popular vote was much closer.

The Solid South was solid again for the first time in a generation and it was this bloc of votes that helped Carter's win.

Receives Scholarship From Hospital Auxiliary



MARIA SANCHEZ as '75 grad of Eldorado High

The Hospital Auxiliary met Nov. 4 with Mrs. Arch Mittel in charge. There were 13 present.

Treasurer reported \$41.50 from memorials, \$89.93 from the gift shop, \$8.00 from dues, with expenses of \$231.09 which left a balance of \$801.12 in treasury.

Mrs. Ruby Damron reported that several aprons had been made for the gift shop and motion was made and carried for Mrs. Damron to buy material as needed to make crocheted pillows. All members are to make or donate gift items in

December.

Recipient of this Hospital Auxiliary scholarship is Maria Sanchez who is in Nursing School.

A birthday party was put on Nov. 6th at 10:00 a.m. for Mrs. Beulah Harris, Mrs. Lizzie McAngus and Russell Donaldson who have birthdays during the month. —Rep.

Recreation Planning Meeting Set Nov. 18th

A meeting will be to plan the Summer Youth Program on Thursday, Nov. 18th, at 7:00 p.m. in the Corral room of the Memorial Building. Team sponsors of this past season and any others interested are invited to be present.

School Holiday Monday

This coming Monday, November 15th, is a teachers' In Service Work Day and is a school holiday for the students.

Teams Hold Party

The 7th and 8th grade football teams held their end-of-season party last Saturday evening in the Corral room of the Memorial Building. Refreshments were served and trophies were given to the team members.

RECENT SCREWORM CASES:

Geo. Baugh Spence, Nov. 2, 10 mi. east on Hwy. 29, cattle; Hensel Matthews, Oct. 31, 8 mi. south of Eldorado on Hwy. 277, cattle.

Band Takes Railing Of 1 At Brady Meet



JIM BOB BYRD Drum Major

The 99-member Eldorado Eagle Marching Band went to the Region 7 UIL marching contest at Brady Saturday and took a top rating of 1. The only other Class A bands to garner I ratings were Early, and Menard.

Eagle Bandmaster Wayne McDonald and Jim Bob Byrd, drum major, and the group rehearsing the preceding week for the event and the collective effort paid off by the group's winning top honors.

Top Package Store Sets Annual Contest

Glynn Edmondson has announced his annual contest for deer hunters at his Top Package Store. Complete details are given in the ad on page 6.

Edmondson has 2 "Texas Fifths" (gallons) of Old Charter as prizes, and they are on display now in the store.

Car Talk For Women

When your car talks to you, do you know what it is saying? If you don't, you probably will want to attend the Car Talk program for women which will be held in Mertzon on November 17 at 2:00 p.m., in the Community Center. The program is being jointly sponsored by the Family Living Committees in Schleicher and Irion counties.

Mr. Henry O'Neal, agricultural engineer, with the Texas Agricultural Extension Service, will present the program. This program will not make you a "lady mechanic" but it will offer you some basic information about the functioning of your car.

Subjects to be covered in the workshop include: How To Read the Instrument Panel, Parts Identification, Practical Preventive Maintenance, Hints on Saving Money, and Traveling Hints. Anyone wanting a ride to Mertzon may call the county Extension office.

New Deer Storage Facilities At Sofge's

Cramer and Mary Sofge announce that Deer Storage facilities is the latest new service at their Sofge's store on the Menard highway.

The new cold storage building has been completed at the east end of their store, which also has groceries and beer and liquor and other needs of hunters.

More details are given in their ad on page 5.

Swine Flu Immunization Clinic Set For Today

Swine Flu immunizations will be given on Thursday, November 11th, from 3:00 to 6:00 p.m. at the Memorial Building for persons over 18 years old. There is no charge for this immunization.

Persons who are allergic to eggs are requested NOT to take the vaccine.

Mrs. Mike Boatwright visited her parents, Mr. and Mrs. W. T. Kirk at Uvalde, and also with Mr. and Mrs. W. O. Kirk and Mr. and Mrs. Mike McConaughy.

Eagles Lose 40-0 At Mason To End Season

The Eldorado Eagle varsity lost to the Mason Puncers 40-0 at Mason last Friday night, and the contest was the final one of 1976 for the local team.

The first Puncer TD went to Pat Zirix as he made a 31-yard run in the first quarter. The PAT failed.

Joe Martinez made 39 yards for their second touchdown with Martinez adding the two-point conversion.

With 1:35 left in the half, Zirix passed 18 yards to Elvis Martin for the third Mason TD. Moehle added the PAT.

Dale Geistweidt got going in the third quarter to run 21 yards. Doug Crouch made a TD in the third quarter on a one-yard run and Moehle added the PAT.

With 6:28 left in the game, the Puncers' final TD came as Lee Henrich moved across the goal line.

Game Statistics—

Eldorado:	Mason:
12	First Downs 24
84	Yds. Rushing 326
141	Yds. Passing 93
225	Total Yardage 419
8-21	Passes., Compl. Att. 5-12
0	Intercepted By 0
1	Fumbles Lost 2
6-50	Penalties Yds. 8-77
7-26	Punts Avg. 3-25

Breakfast Set For World War I Vets

This Saturday morning at 7:00, the Bev McCormick Post of The American Legion will put on a breakfast in the Memorial Building for local World War veterans and their wives and widows.

Commander James Head reports arrangements complete for the event. Fred Riley is in charge of planning the meal.

Legionnaires of the local post will assist in preparing and serving the breakfast.

World War veterans who are known to live here and who have been invited to be special guests of honor are as follows:

- Jud Brannan
- George Long
- Lester Henderson
- Fred Gunstead
- Russell Donaldson
- W. F. Meador
- H. Leslie Jones
- Andrew Campbell
- Happy Doss

If there are any others who live here and have been overlooked, they should call Mr. Head and they will be extended an invitation.

Cantata Rehearsals Are Now Under Way

Mrs. Robt. L. McWhorter is directing rehearsals by the Community Choir on music to be rendered during the Thanksgiving and Christmas holidays seasons coming up.

A rehearsal was set for Wednesday night at 8:00 in the First Baptist Church, and there will also be one there Sunday night at 7:45.

The Community Choir will render two selections at the Union Thanksgiving Service to be presented the night of Sunday, Nov. 21st, in the First United Methodist Church, sponsored by the Ministerial Alliance.

A cantata will be presented the night of December 12th in the First Baptist Church.

Deer Demonstration Set 7:00 p.m. Nov. 23

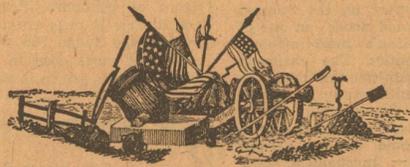
Dr. Frank Orts, meat specialist with the Texas Agricultural Extension Service, will be in Eldorado on Tuesday, Nov. 23, to give a demonstration on how to cut up a deer. The program will be held at the Memorial Building at 7:00 p.m. It is open to the public. There is no charge.

TO CONDUCT SERVICE

West Side Church of Christ will have charge of the services this Sunday afternoon, Nov. 14th, at the Nursing Home

RECEIPT BOOKS: Small and large ones on sale at The Success office.

1976 Veterans' Day



Observance:

Thursday, November 11, 1976, at 1:00 p.m.

At the Flag poles south of Schleicher County Court House

Sponsored and Conducted By The Bev McCormick Post

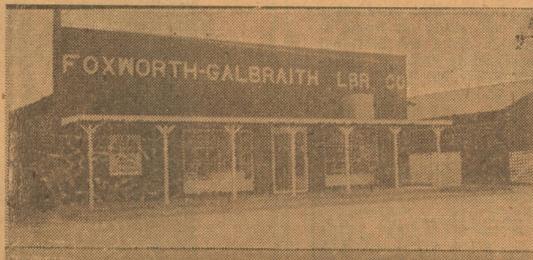
of

The American Legion
James Head, Commander

- Aircraft Fly Over
- Speeches
- Firing Squad Salute
- Mrs. Robt. L. McWhorter Will Sing
- Prayer and Eulogy
- Taps
- Eldorado Eagle Band To Play

—Everyone Welcome—

Pre-Inventory Sale On At Foxworth-Galbraith



THE PRE-INVENTORY SALE is continuing through this week at Foxworth-Galbraith, according to Charles Harris, manager. More details are in the store ad on page 2. Sale prices will be in effect until closing time Friday, and the store will be closed all day this Saturday, Nov. 13th, for inventory.

B & G FEED

Feed, mineral salt, livestock hauling, hay hauling. Pasture and liquid feed. Will be delivered or can be picked up.

Feeders will be furnished.

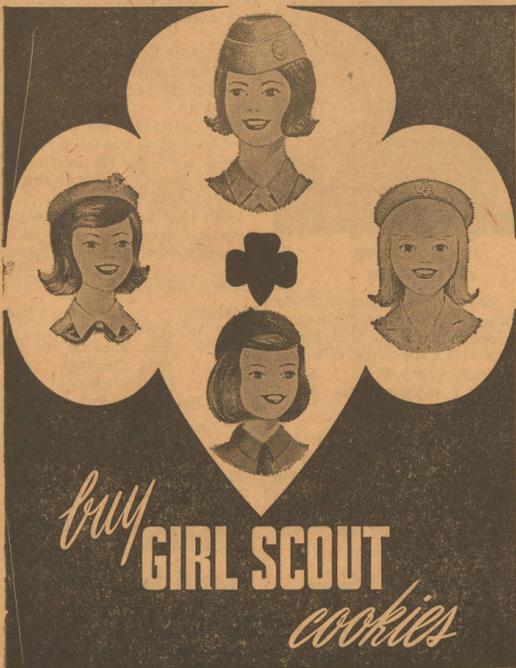
Eldorado salesman: Sam Carrell, 853-2219

GEORGE SCHWIENING

800 Glasscock, Sonora, Texas

Office Phone ----- 387-3620

Res. Phone ----- 387-2063



Eldorado Girl Scouts will be taking orders November 5-14 for cookies to be delivered in January, 1977

(Contributed in the Public Interest by the Eldorado Success)

Bacon And Eggs— Now A New Salad



That traditional duo, bacon and eggs, becomes a trio when combined with western iceberg lettuce in "Bacon And Egg Salad," a refreshing salad that's hearty enough for a satisfying weekend supper. Crisp bite-size chunks of western iceberg lettuce are layered in a chilled salad bowl with crisp bacon pieces and hard-cooked egg slices and tossed at the last moment with a piquant dressing of sour cream, salad dressing, chopped egg and green onion.

Bacon And Egg Salad

- | | |
|--------------------------------|--|
| 1 head western iceberg lettuce | 1/2 cup dairy sour cream |
| 6 strips bacon | 2 tablespoons finely chopped green onion |
| 4 hard-cooked eggs | 1 teaspoon prepared mustard |
| 1 cup salad dressing | |

Core, rinse and thoroughly drain lettuce; refrigerate in disposable plastic bag or lettuce crisper. Cook bacon crisp; break into medium-large pieces. Slice 2 eggs. Coarsely chop remaining eggs and combine with salad dressing, sour cream, onion and mustard. When ready to serve, cut lettuce into bite-size chunks. Layer in chilled salad bowl with crisp bacon and sliced eggs. Toss with dressing and serve at once.

Makes 6 to 8 servings.

Note: If thinner dressing is desired, add a tablespoon of milk.

PROMPT ATTENTION

TO ALL JOB PRINTING ORDERS

at

THE ELDORADO SUCCESS

Phone: 853-2600

WHAT'S NEW IN EDUCATION?

by William A. Fowler, M.Ed.

Emerging Career Opportunities

The age of specialization and the need for four-year professional college training is giving way today to a society that needs people trained for middle manpower posts in such fields as construction, business and medicine.

This was the main thrust of a report on the "unmet educational needs" in one of our nation's most affluent communities. The chairman of a committee that made the four-month study in Montgomery County, Md., said it concluded: "There is a need for people in the various trades — mechanical, construction, accounting, book-keeping, photography, and in civil engineering and electronics. We found a lot of college graduates," he added, "trained for career fields with no more demand who want something else now."

The study reflects a growing awareness by educators, parents and students of the necessity to expand occupational education in public schools throughout the country. This "practical education" is now available at vocational schools, technical institutes, community colleges and some junior colleges. But, these schools are hard pressed to serve increasing student needs and require greater financial support for program development.

Home study offers an alternative method to develop a new skill or brush up on old skills. More than four million Americans are enrolled in correspondence courses today. Information on courses you can study at home is available from the National Home Study Council, 1601-18th St. N. W., Washington, D. C. 20009.



Tea was introduced to America by the Dutch.

THE QUIET PHONE. (It doesn't shout "telephone.")



It's the handsome Styleline® telephone. Its quiet elegance won't clash with any decor.

Styleline phones come in wall or desk models and many colors, both delicate pastels and bold accents. Handsets are available with either rotary dial or pushbuttons in Touch-Calling areas.

So get the phone that doesn't yell "telephone!" It's a great conversation piece. Call our business office today.

GTB
GENERAL TELEPHONE

Swine Flu Immunization Clinic Set For Nov. 11th

A Clinic for giving immunizations for A/New Jersey influenza (Swine Flu) is scheduled for Thursday, November 11th, at the Memorial Building, from 3:00 to 6:00 p.m. for persons over 18 years of age.

The dangers of catching the A/New Jersey strain of influenza are very real if the expected fall and winter outbreak occurs. A nationwide epidemic can be averted if everyone receives the Swine Flu vaccine. Everyone 18 and older should be immunized with these free shots as soon as possible in order to be protected against this strain of influenza. Persons who are allergic to eggs are asked NOT to take the Swine Flu vaccine because the virus used in preparing the vaccine is grown in eggs. There

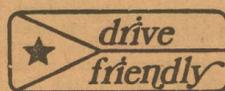
is very little discomfort from these shots and reactions are extremely rare.

Local public health authorities and volunteers will conduct the influenza campaign in Eldorado, at the Memorial Building, November 11th, from 3:00 p.m. until 6:00 p.m.

Don't be an influenza statistic this winter; take advantage of the free A/New Jersey (Swine Flu) immunizations being offered.

— CHEAPEST, hardest-working salesmen in town: That's Success Want Ads.

RECEIPT BOOKS: Small and large ones on sale at The Success office.



The time required for the earth to orbit the sun—that is, the length of an earth year—increases by about .04 seconds each century.



Vegetables have a different texture and taste when served raw instead of cooked—and you get a bonus of vitamins and minerals, as none are lost in cooking.

COME TO OUR BIG PRE-INVENTORY CLEARANCE SALE!



SALE CONTINUES THROUGH FRIDAY:

NOVEMBER 12TH

Values In All Departments

Hunters Are Welcome!

Particle Board ----- \$3 Sheet

Louan Paneling,
Light & Dark \$3.99
Reg \$4.29

Notice: Store Will Be Closed All Day This Saturday, November 13th, For Inventory



Charles Harris
Manager



Building
Materials
Center

PHONE 853-2744

To Eldorado T-V Cable Customers:

Please send your monthly payments to:

Television Enterprises, Inc.
P.O. Box 491
Eldorado, Texas 76936

—Telephone 853-2804—

Call the above number for any other business you may have about Cable T-V.

A Special Word To Out-Of Town Subscribers

Please notify us promptly when you change your mailing address.

Newspapers are Second Class Mail and are not forwarded as First Class letters are.

We appreciate receiving both your old and new addresses, and MUST have your ZIP Code number in order to assure proper delivery. Your co-operation will enable us to send Success papers to you without delay in the mails.

THE ELDORADO SUCCESS

Serving Schleicher County Since 1901

New 2 and 3 Bedroom Homes—

From 1,000 to 1700 square feet of floor space, built under city inspections. 1½ or 2 full baths with ceramic tile showers and dressing tables. Large kitchen-dinette combinations. Lots of cabinets and snack bar. Built-in dishwasher and range with hood. Utility rooms or areas. All gas or all electric. Central heating. Fully carpeted with window drapes installed. Completely finished and delivered to any place in West Texas.

Can also brick all or part if desired and include refrigerated air all as an extra. We invite you to come and look at what we have to offer. We have been in this business for over 20 years and guarantee satisfaction.

Call Craig Hardegree at Burley Lumber Co.
San Angelo, Texas 655-3127

Robert Massie Co.

Furniture — Carpet

WEST TEXAS' LARGEST HOME FURNISHING STORE

Whether yours is a small or a large budget, whether your need is one room, A houseful or one piece, Our management and our experienced sales personnel are anxious to serve you according to your wishes.

MAKE OUR STORE YOUR HEADQUARTERS WHEN SHOPPING IN SAN ANGELO

12-14 E. Twohig Telephone 655-6721

Phone 2619 for Complete Line of Exxon Products. Farm and Ranch Butane. All Business Appreciated.

Eldorado - Divide Petroleum Co.

Exxon Products — Raymon Mobley & Employees

ELDORADO SUCCESS Want Ads Get Results!

ELDORADO EAGLES

1976 FOOTBALL RECORD

Date	Team	Place	Time
Sept. 3	Rankin 29	Eagles 14	
Sept. 10	Iraan 13	Eagles 13	
Sept. 17	Ozona 32	Eagles 7	
Sept. 24	Winters 14	Eagles 0	
*Oct. 1	Big Lake 29	Eagles 12	
*Oct. 8	Menard 13	Eagles 27	
*Oct. 15	Robert Lee 0	Eagles 28	
*Oct. 22	Wall 34	Eagles 14	
*Oct. 29	Junction 17	Eagles 14	
*Nov. 5	Mason 40	Eagles 0	
*Nov. 12	Open		

* District 9-A Games (Above Are Varsity Games)

November Is National Diabetes Month

You could have diabetes without any of the symptoms. Indeed, anyone at any age, can become diabetic. Those most likely to get it, however, are relatives of diabetics, and people who are over 40 or overweight.

The earlier the disease is discovered and proper control is established, the better the diabetic's chances are for living an active life. It is therefore in your best interests to be tested periodically for diabetes.

It is also important to be able to recognize the most common symptoms: excessive thirst, frequent urination, constant hunger, loss of weight, itching, tiring easily, changes in vision, and slow healing of cuts and scratches.

November is National Diabetes Month. If you have not been tested lately, do so now. And learn all you can about this major health problem that is expected to affect one in five of us by the time we are 70.

TO CONDUCT SERVICE

West Side Church of Christ will have charge of the services this Sunday afternoon, Nov. 14th, at the Nursing Home.

Growth doesn't stop at maturity.

Everyone knows U.S. Savings Bonds reach full maturity in just five years.

But they don't stop there.

Bonds keep accumulating interest year after year after year.

So if you're enrolled in a Payroll Savings Plan at work (or the Bond-A-Month Plan where you save), you don't have to rush out and cash your Bonds at maturity.

You can sit back and watch them keep growing.

The older they get, the better they look.

Series E Bonds pay 6% interest when held to maturity of 5 years (4½% the first year). Interest is not subject to state or local income taxes, and federal tax may be deferred until redemption.



Take stock in America.
200 years at the same location.

A public service of this publication and The Advertising Council.

Grants Made To COG

Austin, Texas.—Governor Dolph Briscoe has approved two criminal justice grants to Concho Valley Council of Governments.

Criminal justice planning will be continued with a grant of \$31,882 for the 13 counties.

A \$26,786 grant will provide law enforcement training for more than 200 peace officers in the 13-county region.

The local grants were among 101 approved by Governor Briscoe with funds from the Law Enforcement Assistance Administration (LEAA) under the Crime Control Act of 1973.



The Bible is not a brief for a courtroom; it is a love letter. The Bible is not a series of formal statements about God; it is a personal message from Him to us. The Bible is not a detective story in which man with a cluster of clues tracks down an elusive Creator. No, here God comes down to us.



The Bible stresses that the entire creation still depends on its Creator to keep it going. To put it another way, subtract the world from God and God would still be God. But the world minus God would be nothing.



To better understand the living God today, you can read a booklet entitled, "Is God Out of Date?" To receive it, send your name and address and 25¢ to International Lutheran Laymen's League, 2185 Hampton Avenue, St. Louis, Missouri 63139.

Though the phrase "the Real McCoy" probably originated in Scotland, at one time it applied to an outstanding American boxer whose name happened to be McCoy.

News & Advertising Copy Deadlines:

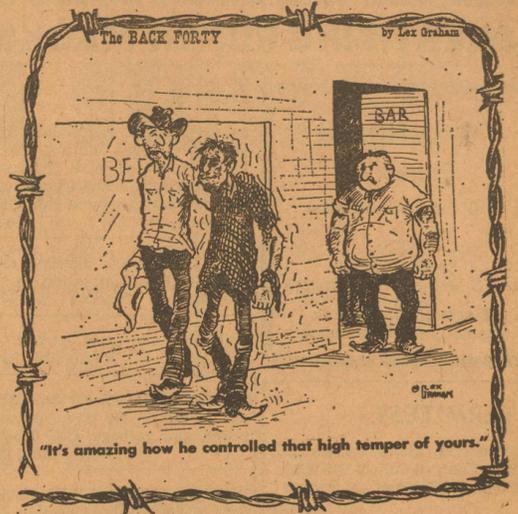
MONDAY of Each Week: Please turn in contributed columns, club reports for preceding week end, society and personal news, etc.

TUESDAY Morning: More General News.

TUESDAY Noon: Only news items of real significance such as deaths can be accepted.

IN GENERAL: Please Turn in News and Ad Copy As Early In The Week As Possible.

THE ELDORADO SUCCESS
PRINTING—ADVERTISING—NEWS —SINCE 1901



Control your financial worries with a personal loan from The First National Bank.

Our loan department is waiting to help you
Closed All Day Thursday, Nov. 11, Veterans' Day

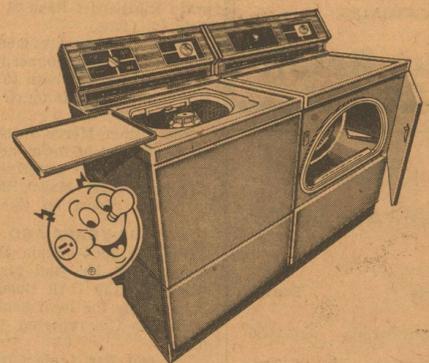


The First National Bank

Of Eldorado

Proper Energy Management Can Save You Money!

In Your Home Laundry



- ★ Utilize the washer's full capacity. Wash larger loads — wash less often.
- ★ Same goes for dryers: dry more than just a few items at a time.
- ★ Use the washer's load selector to save on hot water when you must wash small loads.
- ★ Use a cold rinse whenever possible to conserve hot water.
- ★ For more efficient drying, clean the dryer lint screen after each load.
- ★ If your dryer has an automatic cycle, use it to prevent unnecessary overdrying. Also, when allowed to overdry, clothes tend to wrinkle, thus require more ironing.

Pick up your FREE copy of "ENERGY CONSERVATION" Booklet from



WEST TEXAS UTILITIES COMPANY



A Member of The Central and South West System

Remember REDDY Supplies the energy—
but only YOU can use it wisely!

Cheapest, Hardest Working Salesmen In Town Are In The ADVERTISING SUPER MARKET

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Cosmetics
Call for demonstrations
Sonora, Texas
511 E. 2nd 387-2216
Bettye Stewart, Clerk
Maxine Locklin, Consultant

TERMITES?
Then Call King's Termite & Pest Control, Collect 949-8611
Bonded Insured Licensed
King's Pest Control Service
2820 W. Ave. N.
San Angelo, Texas
Johnny J. King, Mgr.
(to 28*)

ROOFING
ALL TYPES
ROOF REPAIR
and Quality Roofs
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Phone 655-2800
San Angelo, Texas

Western-Bilt
If They're Western-Bilt
They're Guaranteed
Free Pick Up and Del.
Phone 853-2956

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WINDSTORM
HAIL; AUTO; LIFE
CASUALTY
Tom Ratliff
Phone 853-2636

KERBOW FUNERAL HOME
Eldorado Sonora
Phones, Eldorado 853-2636
Or Call Sonora 387-2266

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Bill Gunstead... Associate Editor
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1 Year, Elsewhere \$6.00
Entered as Second-Class Matter at the post office at Eldorado, Texas, under the Act of March 3, 1887.

Any erroneous reflection upon the character, standing or reputation of any person firm or corporation which may appear in the columns of The Success, will be gladly corrected upon same being brought to the attention of the publisher.

Notice of entertainments where a charge of admission is made, obituaries, cards of thanks, resolutions of respect, and all matters not news will be charged for at the regular rates.

Announcements of revivals for churches are considered advertising and charged for at regular advertising rates.

Unsolicited poetry charged for at regular advertising rates.

Pictures — Unsolicited pictures for publication charged for at engraver's rates.

Front page advertising announcements to be charged for at a rate equal to three times the regular rate.

TEXAS PRESS ASSOCIATION
TPA
MEMBER 1974
Member
BEST TEXAS PRESS ASSOCIATION

Do You Need
an extra room, remodeling, home repairs, cabinets built? No job too large, or too small. Eight years experience in home construction. Journeyman carpenter. Call Mike O'Connor, 853-2087. (N 11-18-25*)

WESTINGHOUSE electric dryer, for sale. Excellent condition. Call 853-2966. 1*

BARRELS for trash barrels. Call 853-2126. (to Nov 25*)

TRAILER SPACES for rent, \$50.00 per month. We pay gas, water, sewer, and garbage. Call 853-2126. (to Nov. 25*)

DESKS, CHAIRS, FILES, SAFES. Save 20-50%. Large selection. Cash & carry. Hours 9:00 to 5:30 Monday thru Friday. —Value City, 117 W. Twohig, San Angelo, Tex. (Oc 28)

PENNY'S PLANTS & GIFTS
915-653-4633
New Ideas For Christmas
Custom Made Drapes

WE SHELL pecans at Sonora, on halves or by the pound. —387-2294 Fred Adkins. Oc

DO PEOPLE read these small ads in The Success? You just did.

In Those Days
Compiled From Success Files

ONE YEAR AGO
Nov. 13, 1975—Irene Garcia was crowned Band and Football Sweetheart, as the Homecoming game was held here with Menard. The Eagle varsity took their first victory of the season by defeating Menard 47-14.

Mrs. James Head was in Wisconsin for the funeral of her father, Walter Peterson, who died there at the age of 85.

A fund drive was under way for the Salvation Army with Floyd Butler as the general chairman.

FIVE YEARS AGO
Nov. 11, 1971—The Eagle varsity football boys lost to Sonora 27 to 6, and were to meet Menard for the final game of the 1971 season.

Jim Martin and Doyle Easterwood, employees of Southwest Texas Electric Co-Op., attended a meeting in Lubbock.

Menard was putting on a Centennial observance of the founding of their town in 1871.

Benjie Jay and Nancy Rinehart made All-District Band at the contests in Llano.

Susie Hardy's engagement to Mickey Clark was announced.

A daughter was born to Mr. and Mrs. Kenneth Pennington of Austin.

The former Morris house in the northeast part of town was deeded to the Boy Scout program by San Angelo Savings. Mayor Eldon Calk made the report on this matter.

12 YEARS AGO
Nov. 12, 1964—Paula Mace, the daughter of Mr. and Mrs. J. H. Mace, was the DAR Good Citizen from among the local Senior girls.

Mikeska Gin reported 617 bales ginned.

Lee and Pat Archer took over the former McDonald Drive-In in south Eldorado and were operating it as Pat's Drive-In.

James Williams was chairman of the fund drive conducted for the Concho Valley Boy Scout Council and he reported \$783 raised.

A daughter was born to Mr. and Mrs. Roy Lynn Taylor and a son to Mr. and Mrs. Domingo Pina.

Walter (Pop) Taylor was working over his building on South Main street and getting it ready for Mr. and Mrs. M. E. McEwen to put in a coin-operated laundry.

20 YEARS AGO
Nov. 8, 1956—"Eisenhower Repeats '52 Sweep With Bigger Landslide" headlined The Success.

Will Faught died in Lampasas. Cheer leaders pictured were Jimmie Dell Williams, Dale West, Jeanie Mund, Joy Dodd and June Williams.

Dr. H. Z. Pennington, long-time physician here in Eldorado, observed his 90th birthday. He was reported "somewhat ailing."

Junior McLaughlin visited here from San Angelo College.

Joe and Callie Wagley were showing the new '57 Oldsmobile.

Beth Birdwell became the bride of Gerald Hicks, in a ceremony in Snyder.

Parker Foods was having an Anniversary Sale with hot dogs for 5c.

The W. H. Hales and Arch Mittels visited in Lubbock with Billy Sam Hale and Ronnie Mittel, for Homecoming at Texas Tech.

Elvis Parker and family were new renters in the Prugel house.

ELDORADO LODGE
No. 890 — A. F. & A. M. Stated meeting 2nd Thursday in each month, at 7:00 p. m. from Oct. 1 to April 1, and at 8:00 from April 1 to October 1. Visiting brethren welcome.

Community Calendar

Nov. 11, Thursday. Veterans' Day observance, 1:00 p.m., at Court House, south side.
Nov. 11, Thurs. Forty-Two Club meets with Mrs. Annie Speck.
Nov. 11, Thursday. Swine Flu Immunizations to be given, 3:00 to 6:00 p.m., at Memorial Building.
Nov. 11, Thurs. Masonic Lodge.
Nov. 13, Saturday. Breakfast for World War I veterans, 7:00 a.m., at Memorial Building.
Nov. 15, Monday. Teachers' In-Service Work Day; school holiday.
Nov. 16, Tuesday. Basketball A&B girls to Crane; A&B boys host Comstock in games starting at 6:00.
Nov. 17, Wednesday. Lions Club meets 12:05, Memorial Building.
Nov. 18, Thursday. Social Security representative at Court House, 10:00 a.m. to 12:00 noon.
Nov. 18, Thursday. Planning meeting for Summer Youth Program, 7:00 p.m., Corral room.
Nov. 23, Tuesday. Deer dressing demonstration, 7:00 p.m., Memorial Building.

FASHIONS by Lela
113 N. Harrison
(behind Skaggs) San Angelo
Ladies Apparels Lingerie
Hose, Bags, Jewelry
Complete Junior Line
1 thru 15
LELA HAMNER
Mgr. & Owner 949-2219

CLASSIFIED ADVERTISING RATES
First Insertion.....4c word
Additional Insertions.....2c word
Minimum \$1.50 Each Insertion
Cash In Advance
\$2.00 Minimum On All Small Ads
Taken On Phone Or By Mail

Sales Help Wanted
TEXAS REFINERY CORP. offers PLENTY OF MONEY plus cash bonuses, fringe benefits to mature individual in Eldorado area. Regardless of experience, airmail A. N. Pate, Pres., Texas Refinery Corp., Box 711, Fort Worth, Texas 76101. 1tc

WANTED: Dispatcher & clerical trainees. Shift work. Call 853-2880. Sonics. Haley Division. c

School Menus

Wed., Nov. 10: Beef stew with vegetables, cheese strips, lime jello, cornbread or crackers, iced cupcakes.
Thursday, Nov. 11: Beef patties in gravy, thickened potatoes, waxed beans, stewed prunes, coconut pudding.
Friday, Nov. 12: Sandwiches—tuna, chicken salad, ham salad, pimento cheese, peanut butter; potato chips, orange halves, rice krispie cookies.
Monday, Nov. 15: Teachers' work day; no school.
Tuesday, Nov. 16: Fresh fish filets, blackeyed peas, macaroni & cheese, cole slaw, chocolate cake/fudge icing.
Wed., Nov. 17: Spaghetti and meatsauce, whole kernel corn, applesauce, chocolate chip cookies.
Thursday, Nov. 18: Turkey and dressing, giblet gravy, green beans, fresh fruit salad, harvest cake/icing.
Friday, Nov. 19: Hot dogs with chili, corn chips, pork & beans, stuffed celery (cheese), banana pudding.

MEMORIAL PROGRAM

Your Memorial Gift is a fitting tribute to a loved one. This remembrance helps support the research, education and service programs of the American Cancer Society.

Memorial gift funds may be sent to your local Unit of the Society.

AMERICAN CANCER SOCIETY

We have the appropriate cards to send to the family and to the donor, and will send your check to the American Cancer Society in Austin.
HELEN CARLMAN
Memorial Chmn. Schleicher County

WINTER is just around the corner!

SEE US FOR
Jackets — Insulated Coveralls — Work Boots
Dress Boots — Felt Hats — Toboggans
Gloves — Insulated Underwear — Tube Socks
Wool Yarn for your Christmas Knitting, only \$1
A New Shipment of Darnettes & Buster Brown
Ladies Skirts — 3-piece suits — Gauchos
Turtleneck Blouses — Blazers
Long Sleeve Blouses

All Straw Hats in Stock 1/2 Price

For the Hobbyist We Have Craftfur
Also a new selection of wooden beads

Eagle Traveling Bags for Basketball Season

McCalla's Dept. Store

GENE AND VERNELL McCALLA

VISITORS DISCOVER A GRACIOUS PORT CITY



Water makes Hamburg one of the world's greatest ports and one of the world's most gracious cities. Looking outward to the Elbe River, cranes and masts bristle above a 38-square mile kaleidoscope of ships and loading platforms that changes constantly with the passage of 50 or 60 ships a day. Looking inward to the city center, sailboats bob on the gentler waters of Alster, a half-mile-wide lake surrounded by shady banks and footpaths, gracious esplanades and millionaires' mansions.

Shade trees, and big turn-of-the-century houses line broad avenues that crisscross the city. Vast parks interrupt commerce with lawns, flower gardens and woodlands.

Hamburg, Germany's second largest city after Berlin, is second only to Berlin in cultural attractions. Eighty art galleries are scattered through the city. Broadway and London musical companies perform regularly, and the Hamburg Opera, one of Germany's leading companies, has been a favorite launching ground for American singers who return to debut with the Metropolitan Opera.

Ships of 70 countries call at the port of Hamburg Eppendorf, favorite of the and its restaurant choice is comparably cosmopolitan.

A stroll through "Planten un Blomen" park (top left) is a pleasant rest for busy tourists. Sightseeing ferries (top) leave Hamburg's exclusive shopping promenade to tour twin lakes of the Alster. The cabarets in St. Pauli (bottom) provide entertainment of all kinds.

Sailors ashore look for entertainment, and St. Pauli, near the docks, has long provided it. The area today is a vast amusement district with night life attractions ranging from the Eros Center to the "Zillertal" Bavarian beer garden, from dance halls to striptease shows.

In Hamburg, visitors can take boat rides which leave regularly from a landing near St. Michael's on tours of the harbor. In Poseldorf, a small restored district near the Alster, you will find antique lamps lighting narrow, cobbled streets and boutiques, art galleries, intimate restaurants and pubs in former coach houses.

There's jazz in Hamburg from 11 in the morning till 4 or 5 the next morning. Eppendorf, favorite of the younger set, is the place for jazz and rock music.

clubs. And it's a city tradition to end Saturday night or begin Sunday morning at the Altona Fish Market, where for nearly 300 hundred years, meat, fish, fruit, vegetables and flowers have been sold at open stalls, while visitors and workers relax with a beer in the friendly taverns.

A song goes, "In Hamburg the night is long." As long and full as a visitor could want. And so are the days.

Lufthansa German Airlines now brings Hamburg within direct reach of Americans with non-stop flights four times weekly from New York. Details on flights to Hamburg and illustrated folders on packaged tours and Fly & Drive vacations, can be obtained from the airline or by contacting your travel agent.



A steam-powered tricycle built in 1769 could carry four people and go at two miles per hour.

THE EIGHTH GRADE TEAM CLOSED OUT THEIR SEASON OF PLAY WITH UNDEFEATED RECORD



EIGHTH GRADE: Front row: Mike Griffith, Keith McCormack, Billy C. Gunstead, Tom Martinez, Derek Engdahl, Bobby Lopez, Gary Minor, and Mark Wallis. Back row: Ronnie Hall, Jay Cash, Juan Arispe, Kenneth Phillips, Jeff Tackler, John Paul Joiner, and Trey Jackson. —Success Staff Photos

CONSUMER CORNER

Molasses

Molasses makes a great all-in-one substitute for sugar, but you have to know what kind of molasses to look for, or you may get stuck.

Blackstrap molasses is the product that remains after all the commercially available sugar has been extracted from sugar cane. It's usually used for feeding livestock.

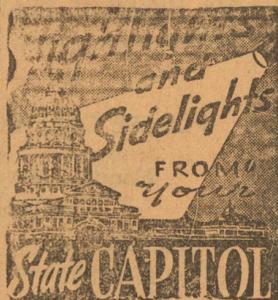


IT'S A GOOD IDEA to have a good idea of the kind of molasses you're getting.

Ordinary molasses is also a by-product of sugar refining. The sugar crystals are separated out in a process that may be repeated several times. The more often it's done, the less sweet the molasses. This kind of molasses sometimes contains residues of sulphur dioxide, used in clarifying the sugar.

Unsulphured molasses, such as Grandma's Molasses, is the most natural and the sweetest. It is the concentrated juice of sugar cane processed expressly for making molasses. It contains all the sugar that was in the sugar cane juice, as well as iron, calcium and potassium. It contains no additives or sulphur dioxide.

Buying the right sweetener can help sweeten your shopping trip.



by Lyndell Williams
Texas Press Association

Austin, Tex.—Gov. Dolph Briscoe is backing an \$850 million boost in state spending for schools.

He unveiled his plan to a meeting of school officials here last week.

Addressing 3,000 school superintendents and board members, he also specified this condition: his legislation is conditioned on establishment by lawmakers of a ceiling on local school taxes.

A key provision in the Briscoe program would hike the state's share of support for the Foundation School Program from 75% to 90% of the total, at a cost of \$640 million. The state now spends about \$2 billion a year on the program.

Indications are the resulting decrease in "local fund assignment" would bring a saving to taxpayers of about 26 cents on the \$100 property valuation.

Briscoe also presented proposed new market value statistics for school districts, estimating the state's taxable property for school purposes is \$238 billion, an increase of \$78 million over the values used by legislators in writing the 1975 school finance act.

The governor's program did not provide money for an increase in teacher salaries, although he may make a separate recommendation later.

Briscoe also suggested a \$50 million increase in school operating and maintenance spending, a \$25 million increase in transportation allocations, \$15 million for staffing in small rural schools, a \$100 million increase in equalization aid for districts with low tax bases and \$10 million to upgrade school district tax offices.

Election Over

The Texas legislature, in the wake of the November 2 election, remains in control of conservative Democrats.

However, representatives will include three more women (10), two more blacks (12) and four more Mexican-Americans (17). Labor claimed a gain of friendly House members from 59 to 66. Mexican-Americans gained a third senate seat.

Jimmy Carter carried the state by nearly 53% of the vote in the presidential race. U. S. Sen. Lloyd Bentsen won re-election by a majority of more than 57%. Jon Newton was elected easily to the Railroad Commission, and Don Yarbrough coasted to victory over two write-in opponents in the Supreme Court race.

Library Board Meets

The Library Board met for their regular session in the Reading Room of the Library Wednesday morning, November 3rd.

Plans were approved for the purchase of some new records.

The librarian reported six new readers for the month and 456 books circulated during the month of October.

Present for the meeting were Winnie Jackson, Jewel Hodges, Florence Williams, Maudie Bassinger, Fayla Cheatham, Gladys Gunn and Ruth Baker. —Rep.

Mr. and Mrs. Marvin Wheeler from Fort Worth spent the week end visiting the Gene McCallas. Mr. and Mrs. Wheeler and Mr. and Mrs. Gene McCalla visited the Glenn Lackey family in Victoria and also visited Glenn's men's clothing store there.

County Extension Agent's Column

Unexplained Cattle Deaths

Most sudden and unexplained deaths of cattle in autumn can be prevented if the cattle producer will look at his forages and management practices with a critical eye.

The most common cause of sudden death in cattle this time of year is blackleg. Soils in most parts of the state are generously seeded with spores of the organism causing this fatal disease, and dry weather and shortage of forage cause cattle to graze closer to the soil. Most cases of sudden death occur where vaccination of young cattle has been neglected.

Since several other members of the blackleg family also cause sudden death in cattle, producers should consult with the local veterinarian about appropriate vaccines to provide protection.

Another cause of sudden death in cattle is the poisonous plants that grow in various parts of the state. If forage is abundant, cattle can coexist with poisonous plants. However, fall pastures are usually short and cattle often eat plants they ordinarily won't. A common cause of cattle death in the fall is acorn poisoning. Calves are especially prone to feed on acorns.

Fall is also the season when anaplasmosis causes a number of deaths in cattle. Mature cattle are most likely to be affected. Producers will likely blame a poisoning for cattle deaths since animals will exhibit signs of struggling and extreme spasms in the last stages of anaplasmosis. Again death is quick with few signs of clinical illness.

Stomach worm parasitism may also be a cause of sudden illness and death in young cattle if they are fed a low quality forage in the fall.

Producers confronted with the sudden deaths in cattle may or may not be able to determine the cause of death. The local veterinarian will be able to diagnose acorn poisoning, anaplasmosis and the blackleg family of fatal diseases for cattle.

Pastures may need renovation to help reduce the danger from poisonous plants.

If the cause of cattle deaths is not determined, producers will want to review their total management program. A sound management program includes preventive vaccination against various diseases, routine treatment for stomach worms, a quality forage program, and the proper ratio of cattle to pasture. Such a program will do much to reduce the possibility of sudden, unexplained deaths in cattle in the fall.

Current Prices Of Cotton

Prices paid for cotton ranged from 70 to 75 cents per pound, reports B. B. Manly, Jr., of the USDA Cotton Classing Office, Abilene. The higher prices reflect the high quality (grades 21 and 31) of the Martin County crop. Grade 31 and higher, staple 32 and longer was bringing around 75 cents. In the other markets, grades 41, 42 and 32, staple 31 and longer brought 69 to 71.50 cents per pound.

Around 15,000 samples were processed during the week ending November 5.

DUPLICATE BRIDGE

Winners last week:

1st, Sue Barber, Bain Andrews, San Angelo;

Tied for 2nd: Vivian Mears, Sonora, Winnie Helen Hilliard, and Helen Blakeway and Jack Bebee.

3rd, Elnora Love and Sarah Hall. Play will begin Thursday night at 7:00 o'clock.

ARMY HELICOPTERS HERE

For several days late last week, a number of Army helicopters were flying over town, coming and going, and refueling at the local airport. Some Army trucks also passed through in convoy. They were all in transit to Ft. Bliss near El Paso.

DEER STORAGE

A NEW SERVICE

OUR NEWLY COMPLETED COLD STORAGE VAULT IS READY TO SERVE YOUR COLD STORAGE NEEDS

WELCOME HUNTERS: We're Headquarters

For: Hunting Supplies Groceries Beer

Liquor Discount Gasoline

Hunting Licenses

MOTEL: Overnight Rooms or Kitchensettes By Week

SOFGES

ON THE MENARD HIGHWAY

PHONE 853-2967

Cramer and Mary Sofge

Krueger On Tour For New Industry For Texas



BOB KRUEGER

Congressman, 21st District, Texas

Washington, D. C.—Congressman Bob Krueger (D-Tx) has announced that he will accompany the South Texas Chamber of Commerce's Industrial Tour to New York and New Jersey November 8-11. Krueger, who is the only Member of Congress scheduled to accompany the industry-seeking group, says he is optimistic about the prospective results of the tour. "Business executives from the northern industrial states," Krueger said, "are beginning to realize the opportunities for growth that Texas provides. We are going to New York and New Jersey to let them know that we are proud of Texas and know that it offers good opportunities for business."

Krueger, who has become known in Congress for his defense of free enterprise, noted that business expansion into south Texas means new economic growth, more jobs, and a better way of life for the people in that part of the country. "Free enterprise is currently under fire from several directions," Krueger said, "but we believe that strong economic growth based on free market economics offers us the best prospect for increased prosperity."

RECEIPT BOOKS: Small and large ones on sale at The Success office.

Homemaking At A Glance

by Nancy Lester

Foot Care Puts A Spring In Your Step

Question: What part of the body receives the most abuse, carries the heaviest load, but many times gets the least care?

Answer: Feet.

We point out that daily foot care should include bathing for cleanliness, creaming for softness, hot and cold baths or alcohol for stimulation, exercise for relaxation and powder for protection.

Wash the feet thoroughly with soap and a washcloth. Use pumice or an emery board on callouses to remove dry skin while the feet are soft from water.

Use a lotion to soothe and soften tired feet. Massage the entire foot with the fingers while applying creams or lotions.

By alternating hot and cold water, foot baths will stimulate circulation and relax tense muscles. You can also use it to warm feet in cold weather.

Periodically exercising the feet relieves tension and reduces tiredness.

Powdering the feet and shoes helps absorb moisture and eliminate odors. Powder also helps combat fungus growth by keeping the feet dry.

Make The Most Of Coffee

With coffee prices continuing to rise, consumers want to be sure they are using and storing coffee to the best advantage.

Economically minded coffee drinkers brew only the amount of coffee they will drink right away. This is because coffee is at its peak of flavor immediately after brewing. If it must stand before serving, hold below boiling temperature, because boiling ruins coffee flavor. Never reheat brewed coffee—this breaks down coffee components and gives the coffee an "off" taste.

Remember to use the right amount of grounds for the desired strength of coffee. Bitter coffee will result when brewed coffee is repoured back through the spent grounds.

Coffee grounds are difficult to keep. The oils and other constituents which provide coffee's tempting flavor and aroma are easily

lost, especially if coffee is exposed to air for any length of time.

Once a coffee can is opened, it should be kept tightly covered in the refrigerator to maintain best quality. Also, buy amounts that can be used within a fairly short period of time. For top quality, store no longer than two weeks, but coffee will be satisfactory for up to six months.

Consumer Food News . . .

College Station.—Low meat prices appear on at least several items in all major meat sections in Texas grocery stores currently—with pork leading in price-drop.

"Pork prices, already much lower than last year for several weeks, declined again this week," Gwendolyn Clyatt, consumer marketing information specialist, said.

"Look for specials on loin cuts—chops and roast, Boston butt roasts (both bone-in and boneless), pork steaks, semi-boneless hams, bacon and sausage," she advised.

Mrs. Clyatt is with the Texas Agricultural Extension Service, The Texas A&M University System.

At beef counters, features include chuck cuts, ground beef, steaks for broiling, Boston roll roasts, corned beef and liver.

At poultry counters, turkey specials are offered, and fryer prices remain low.

Fresh vegetable economy focuses on cauliflower, cabbage, Brussels sprouts, broccoli and collard greens Mrs. Clyatt said.

Other economical choices include carrots, celery, cucumbers, dry yellow onions, green peppers, rutabagas and squash.

Fresh fruit in best supply at the most economical prices are apples, bananas, oranges, grapes and pears. Cranberries have moderate prices.

Along grocery store aisles some features may appear on canned corn, and tomato products, such as catsup, sauce and stewed tomatoes.

At frozen food sections, look for specials on orange juice.

Consumer Watchwords: Get out the food ads and make up the grocery shopping list. This makes it easier to find feature prices on the kinds and cuts of meat the family prefers.

The Rev. and Mrs. James Lee Swain and two children of Geronimo, Okla., visited here with local relatives over the week end.

Remember Advertisers: Our Readers are Paid-In-Advance Subscribers To The Success Covers The County And In Addition That each week we sell over 100 copies at 15c each at several newsstands

Get more out of life in a health career

Send for free booklet that tells about rewarding careers in the health field.

Write: National Health Council, P.O. Box 40, Radio City Station, N.Y., N.Y. 10019.

A Public Service of This Newspaper & The Advertising Council



The POWER of PRINT in AMERICAN HISTORY

1776-1976
THE GROWTH OF BUSINESS

This article is adapted from a program of historical monographs created by the St. Regis Paper Company in an effort to rededicate our heritage and renew our pride in our country's achievements.

In our pursuit of liberty, Americans have always believed there can be no freedom without freedom from want. Business has provided the materials which built this country and preserved its institutions, depending at every step upon the existence of printing to coordinate its management, advertise its wares and explain its products.

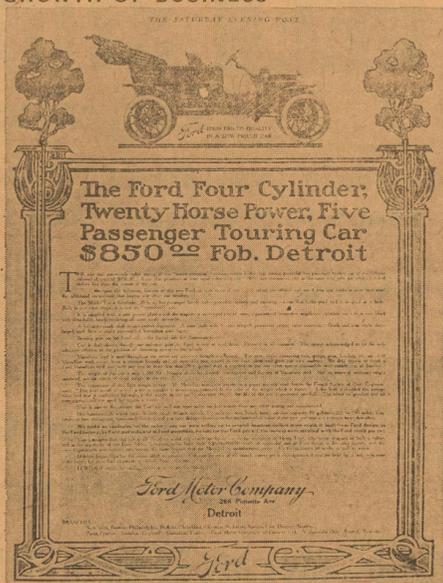
From the founding of the colonies through the first half of the 19th century, the premier American businessman was the urban merchant who used newspapers to advertise his wide range of wares.

The most dynamic impact upon the 19th century was that of the railroads which used newspapers to publicize their services, circulars to attract settlers to their lands, stock and bond certificates to raise capital and instruction manuals for their workers.

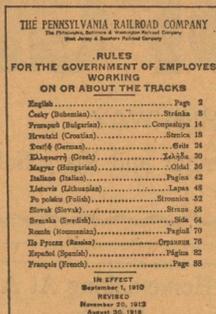
After 1870, the major figure in the American economy was the manufacturer. Trade publications were crucial catalysts in the modernization of machines and methods, the standardization of products and specifications, and the professionalism of management.

Also with the second half of the 19th century came mass distribution. Manufacturers of complex products such as farm machinery, sewing machines and bicycles had to publish instructions for using them. And firms with products that were perishable and fragile made unprecedented use of mass advertising to stimulate sales and keep the goods moving.

Chain and department stores came in the last third of the 19th century. They capitalized on the new urban markets by blanketing local newspapers and city directories with advertisements. Mail order houses were even more innovative in their use of printed materials: they came up with the annual catalog. Of all its alliances with



Ford Archives
THE PRINT MEDIA of America, from 1750 to the present, carried the advertisements that carried our economy.



Prof. Harold C. Livesay, Dept. of History, University of Michigan



Eleutherian Mills Historical Library

(Left) THE NEW RAILROADS might not have been built but for multi-lingual employees' manuals. (Right) THE NEW MACHINES of the industrial age came with directions for use.

commerce, print perhaps has made its most dramatic impact in the area of advertising. As early as 1750 businesses put ads in newspapers. In the 20th century, print became the spokesman for national and international enter-

prises. At each step on the path from its agricultural beginnings to its industrial maturity, American business used the power of print as an integral part of its strategy of growth.

Ike Whitten Serving As Physician's Assistant

One of the latest health care careers, less than 10 years old, is that of Physician's Assistant. Of 113 Physicians' Assistants in the State of Texas, two are members of the staff of The Texas Heart Institute. They are John R. Miller and Buren Whitten.

Whitten, who is originally from Eldorado, is the son of Mrs. Zella Whitten of Sonora. He is a 1974 graduate of the Physician's Assistant program of the University of Texas Health Sciences at Dallas, where he earned a Bachelor of Science degree.

Prior to joining the staff at the Texas Heart Institute, Whitten worked as an assistant at the Family Health Center of John Peter Smith Hospital in Fort Worth and with the Hyperbaric Facility of the University of Texas Marine Biomedical Institution in Galveston.

Both Mr. and Mrs. Whitten have supervised the clinical training of a number of students since joining the Institute. —Devil's River News, Sonora.

Whitten earlier graduated from Eldorado High School and was in the Eagle Band.

Sherwood Barker Named To All Time Elite Football Team

Sherwood Barker has been named to the all time, all Angleton football team. The team was selected from 1924 to the present date. He graduated from Angleton High School in 1953 where he earned four varsity letters. He attended Stephen F. Austin State University where he was a four year letterman. He coached football for 17 years and is now a district manager for Reserve Life Insurance Co.

He is married to the former Ann Ballew of Eldorado and they have two children, Jamie Lyn and John Ray. They now live in San Angelo, Texas.

Junior Teams Take Three Wins At Junction

The Eldorado junior football teams took three wins last Thursday night at Junction, to close their 1976 season of play.

The 7th graders won 14-0, the 8th graders won 14-0, and the B team handed Junction B's the losing end of a 28-9 score.

Olenick Appointed To Highway Position

San Angelo, Tex.—District Engineer D. R. Watson of the State Department of Highways and Public Transportation (DHT) in San Angelo, has announced the appointment of Sonoran Louis Olenick as Maintenance Construction Supervisor of the Sutton/Schleicher County Maintenance Section. Louis, a 12 year veteran of the DHT, and a graduate of Falls City High School, has worked closely for a number of years with Cullen Luttrell, recently retired Maintenance Construction Supervisor in the Sutton/Schleicher County area.

Speaking of the new responsibilities he is assuming for maintenance of more than 350 miles of Interstate, State, and Farm and Ranch to Market highways, Louis commented, "It would be impossible to fill Cullen's shoes, but with the men, equipment, and organization that we have, maybe we can step in his tracks."

Farmers Still Have Safety Responsibilities

Small farms were exempted by Congress from complying with OSHA regulations during funding year 1977 in an overall Labor-HEW appropriations measure passed September 30. The law prohibits funds for inspecting and citing farms employing 10 or fewer employees (excluding members of the immediate family) except when fatalities or multiple injury accidents are involved. By OSHA estimates, 87.5% of all farms in the U. S. will be included under this exemption.

Joe Smetana, vice president of the Farm and Ranch Section of the Texas Safety Association, applauded this move by the legislature to relieve small farmers from the economic and record keeping burdens of complying with the OSHA act.

"However," noted Smetana, "this does not exempt small farmers from the responsibility of insuring their employees and farm family members a safe and healthful place in which to work. Voluntary compliance with OSHA standards for proper machine guarding, employee training, and using roll over protective devices is still in order."



Rainbows are produced by the action of sunlight on droplets of water which are in suspension in the air!

OVERSEAS EMPLOYMENT

Tool Pushers Drillers
Derrickmen Rig Mechanics

OPTIONS AVAILABLE:

1. Work 28 days on and 28 days off with return transportation to U.S. paid, or
2. One year contracts (married or single) with 30 day paid vacation after each 12 months work.

You must have experience for the above classifications. Interviews will be held by Mr. Hubert M. Pittman from 8:30 a.m. to 6:00 p. m.

PLEASE CALL FOR APPOINTMENT

Monday, November 15, 1976
Abilene, Texas

Colonial Inn 3210 Pine St.
(915) 677-2683 I-20 at Pine St.

Tuesday, November 16, 1976

San Angelo, Texas

Holiday Inn 333 Rio Concho Dr.
(915) 655-8151

If unable to interview, please contact:

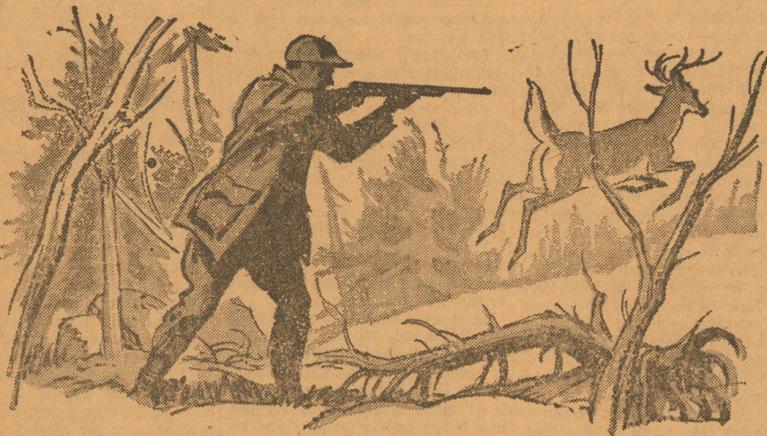
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Mounted On Unique Tilting Racks

- (1) To hunter with highest scoring deer, counting antler points plus spread width.
 - (1) To entry with most antler points.
- (Limit one win on any single entry.)

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This year, send your Christmas cards to your friends and relatives who are out of town, and greet your friends here the easy way by placing a

GREETING MESSAGE

in the special Christmas Editions of the Eldorado Success, to be published this year on Thursday, Dec. 16 & 23. While these editions are published mainly for business concerns to greet the public, we also welcome Greeting Messages from individuals. For less than the cost of a box of Christmas cards, you can place a small Greeting Message in the hometown newspaper, and save

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NOVEMBER

The following events, selected by the Texas Tourist Development Agency, are but a few of the many excellent recreational opportunities offered by communities across the state. A more complete listing of Texas events may be obtained free of charge by writing TTDA, Box 12008, Dept. C, Austin 78711.

Oct. 29-Nov. 7 Wurstfest, New Braunfels. A full schedule of fun—compah music, dancing, food, beer and events. For a brochure write Wurstfest, Box 180T, New Braunfels, Tex. 78130.

Nov. 6-7 Ninth Annual Highland Lakes Arts & Crafts Trail, Austin, Marble Falls, Granite Shoals, Burnet, Buchanan Dam, Kingsland and Llano. Original works by artists and craftsmen of the Highland Lakes area are exhibited and sold in seven community fairs. Austin's "Artist Harvest" with 225 exhibitors will be in the Municipal Auditorium. Free admission.

Nov. 6-7 Texomaland Coin Show, Denison.

Nov. 12-14 Third Annual Antique Show, Beaumont. Sponsored by the Beaumont Heritage Society, this show in the Red Carpet Inn draws dealers from Louisiana, Georgia and Texas. For details write the Society, Box 7001T, Beaumont, Tex. 77706.



Nov. 13-14 Galveston Isle Arts & Crafts Show, Moody Civic Center, Galveston. Free.

Nov. 13-14 Annual Gathering of the Scottish Clans of Texas, Salado.

Nov. 19-20 DeWitt County Pecan Show, Four H Bake Show and Sale, Cuero. From 100-200 pecan growers enter their crops for judging. For information write Box 127T, Cuero, Texas 77954.

Nov. 27-28 Tenth Annual International Art Festival, McAllen.

AGUEST EDITORIAL

To prevent disease or injury, rather than treat it after it has occurred, is a positive approach to health care. This is the view of The National Society for the Prevention of Blindness, founded in 1908, the oldest voluntary health agency nationally engaged in programs to preserve sight and promote good eye health and safety practices.

For example, the Society encourages examinations for glaucoma and cataract, the two major causes of blindness. It also promotes preschool vision screening. That's because an estimated 1 in 20 children in the 3-to-5 year age range has a vision problem, and some common eye disorders require treatment before the age of 6 if vision is to be effectively preserved. In community programs, the Society screened

almost a quarter of a million preschoolers last year.

Eye safety has long received emphasis because injuries from accidents too often lead to needless impairment or loss of sight. To encourage the public to safeguard vision, the Society promotes the Wise Owl Club, an incentive program encouraging the use of safety eyewear in industry and schools.

The fact that half of the 45,400 new cases of blindness this year will be needless underlines the importance of the organization's programs and the need for more of them.

To learn more about caring for your vision, write to The National Society for the Prevention of Blindness, SN, 79 Madison Avenue, New York, N.Y. 10016 for a free booklet called "Your Eyes."

Eldorado Churches Welcome You

First Presbyterian Church
7 North Cottonwood

Gordon F. Garlington, Jr., Pastor
Sunday School 9:45 A. M.
Morning Worship 11:00 A. M.
Union Youth Fellowship 6:00 P. M.
Joint Methodist & Presbyterian
Evening Service 7:00 P. M.

West Side Church Of Christ
Divide Street
Morning Service 10:30 A. M.
Evening Service 8:00 P. M.
Wed. Evening Service 8:00 P. M.

First Baptist Church
Gene Stark, Pastor
W. Gillis Ave.
Sunday School 9:45 A. M.
Morning Worship 11:00 A. M.
Union Youth Fel. 6:00 P. M.
Church Training 6:00 P. M.
Evening Worship 7:00 P. M.
Sunday Evening Choir
Practice 7:45 P. M.
Wed. Prayer Service 8:00 P. M.

First Christian Church
Dean W. Brigham, Pastor
Sunday School 9:45 A. M.
Church Service 10:30 A. M.

First United Methodist Church
Keith Wyatt, Pastor
109 N. Divide
Sunday School 10:00 A. M.
Morning Worship 11:00 A. M.
Union Youth Fel. 6:00 P. M.
Joint Methodist & Presbyterian
Evening Service 7:00 P. M.
Wednesday Evening Choir
Practice 8:00 P. M.

United Pentecostal Church
Warner and Hackberry
Walter L. Ford, Pastor
Sunday School 10:00 A. M.
Morning Worship 11:00 A. M.
Evening Worship 7:00 P. M.
Services on Wednesday evenings at 7:00.

Church Of Christ—Mertzon Hwy.
B. C. Coates, Jr., Minister

Classes 10:00 A. M.
Morning Worship 11:00 A. M.
Evening Worship 8:00 P. M.
Wednesday Meeting 7:30 P. M.
Dinner on the Ground Each
First Sunday

Gethsemane Assembly of God Mis.
Nick Robledo, Pastor
Sunday School 10:00 A. M.
Worship Service Friday, 7:30 P. M.

Antioch Baptist Church
Billy Daniels, Pastor
Callender & Mulberry
Sunday School 10:00 A. M.
Morning Worship 11:00 A. M.

First Baptist Mission
Rev. E. L. Flores
Sunday School 10:00 A. M.
Preaching Service 11:00 A. M.
Evening Service 6:00 P. M.
Wednesday Prayer Service 7:30

St. Luke Missionary Bapf. Church
East Street
Rev. Charlie May, Pastor
Sunday School 9:45 A. M.
Worship Service on First and
Third Sundays of each month at
11:00 A. M. and 4:00 P. M.

Our Lady Of Guadalupe Catholic
Highway 277 North
Masses; Saturday night at 7:00 in
English; Sunday morning at 8:00
in Spanish.

St. Mary's Episcopal Church
McWhorter Ave. and Pelt Street
The Rev. Lea Roy Aldwell, Rector
Sunday Morning Worship: 10:00

Primitive Baptist Church
Menard Highway
Hugh Montgomery, Pastor
Service each 2nd Sunday at 10:30
a.m. and 2:00 p.m. Also on Satur-
day evening before at 7:00 p.m.
Congregational Singing.



Special Gift

You could pass the tree a hundred times without seeing the bright little bird peeping out.

Nature neglected to give man such camouflage. In the scheme of things he is actually quite obvious. But God created man in His image—a much greater asset. He was given a strong body and a mind with which to think. And He has given us a very special gift; the miracle of Faith.

Yes, Faith is a gift. It comes only through our seeking, and the quest is not an easy one. Strangely enough, you might not find Faith in church. But there you will discover where to begin to look for it.



Sunday
Jude
20-25
Monday
Job
13:3-16
Tuesday
Job
14:10-22
Wednesday
Psalms
16:1-11
Thursday
Psalms
23:1-6
Friday
Psalms
90:1-17
Saturday
Jeremiah
17:9-14

Scriptures selected by the American Bible Society

These religious messages are sponsored by the following interested Schleicher business firms:

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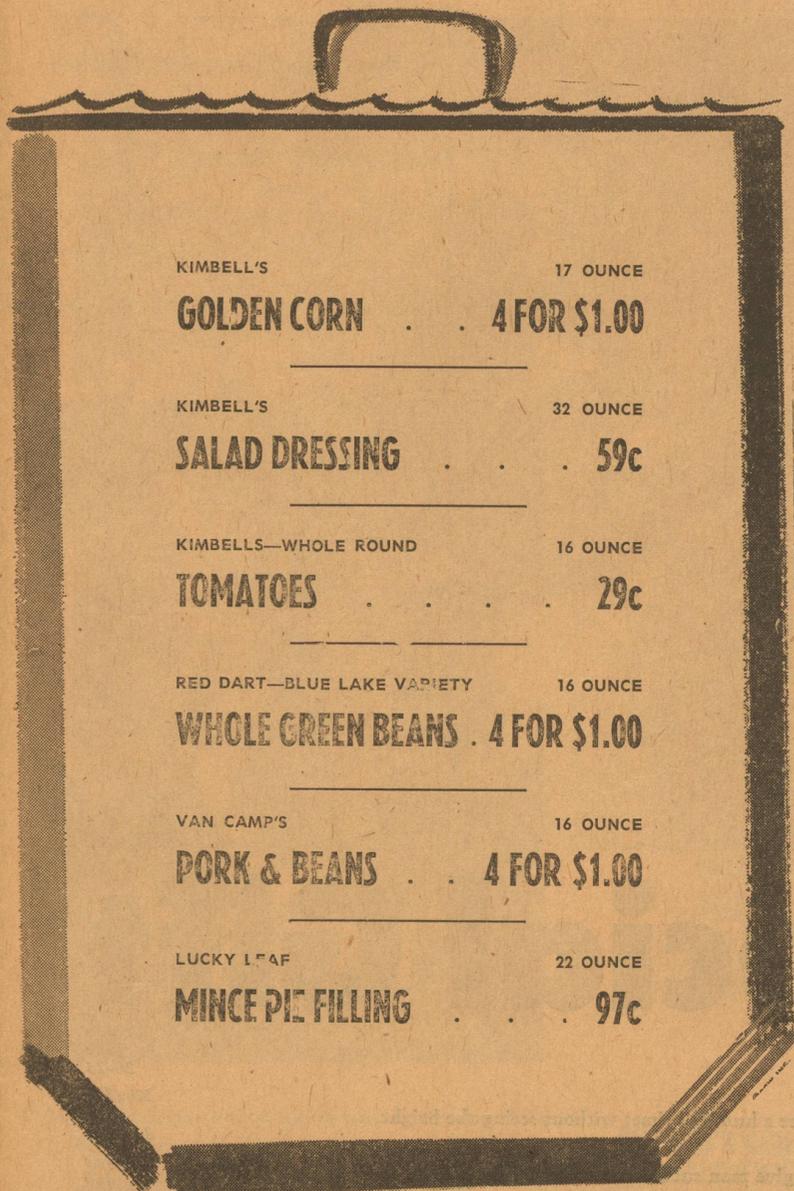
SCHRIER'S GULF STATION

Charles Schrier—Phone 853-2111

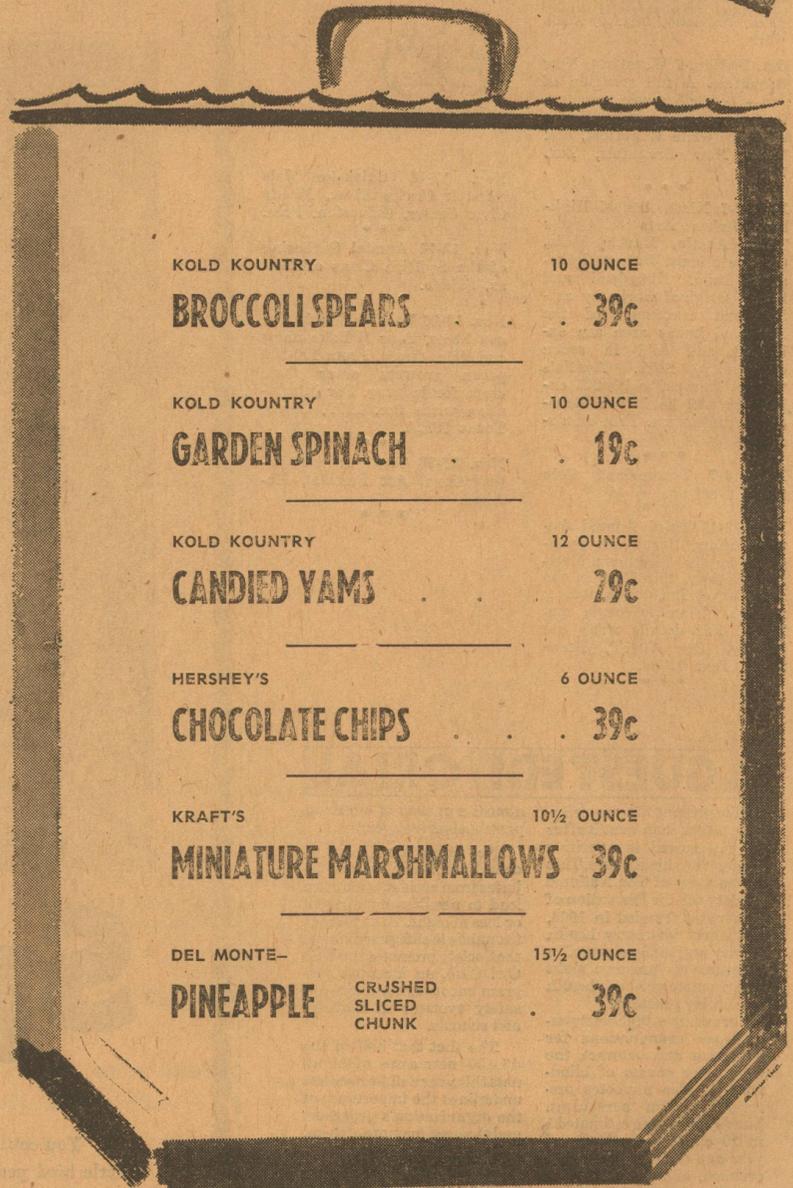
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GOLDEN CORN	4 FOR \$1.00
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KIMBELL'S	32 OUNCE
SALAD DRESSING	59c
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KIMBELLS—WHOLE ROUND	16 OUNCE
TOMATOES	29c
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RED DART—BLUE LAKE VARIETY	16 OUNCE
WHOLE GREEN BEANS	4 FOR \$1.00
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VAN CAMP'S	16 OUNCE
PORK & BEANS	4 FOR \$1.00
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LUCKY LEAF	22 OUNCE
MINCE PIE FILLING	97c



KOLD KOUNTRY	10 OUNCE
BROCCOLI SPEARS	39c
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KOLD KOUNTRY	10 OUNCE
GARDEN SPINACH	19c
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KOLD KOUNTRY	12 OUNCE
CANDIED YAMS	29c
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HERSHEY'S	6 OUNCE
CHOCOLATE CHIPS	39c
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KRAFT'S	10½ OUNCE
MINIATURE MARSHMALLOWS	39c
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DEL MONTE—	15½ OUNCE
PINEAPPLE CRUSHED SLICED CHUNK	39c



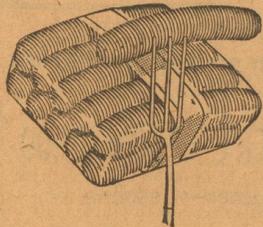
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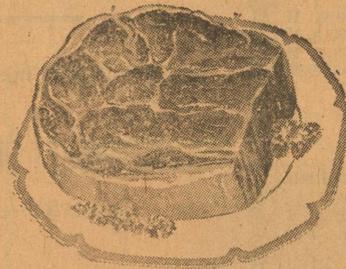
Side **BACON**
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 IN OUR MARKET



WILSON'S 12 OUNCE
FRANKS **69c**

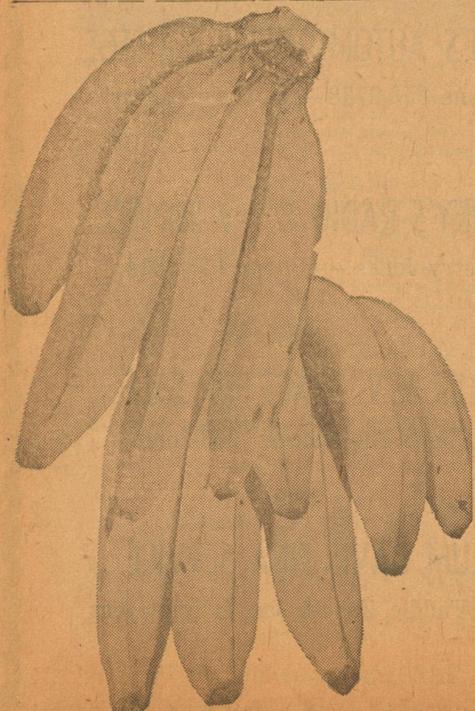


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