

# Eldorado Success

Schleicher County's Only Newspaper—

—Offering The Best Advertising Medium—

—Est. 1901, This County's Oldest Business Enterprise—

71ST YEAR

ELDORADO—SCHLEICHER COUNTY, TEXAS 75936 Thursday, Dec. 21 & 28, 1972

Number 51 & 52

## School To Turn Out For Holidays Thurs.

School will be dismissed at 2:30 p.m. Thursday, Dec. 21st. In the elementary school, the Christmas parties and exchanges of gifts will be held in respective home rooms following the lunch hour Thursday.

Friday, Dec. 22, will be the teachers' in-service work day for the first semester.

On Tuesday morning, January 2, school will reconvene for the second semester.

The school faculty Christmas dinner party was held Monday night in the school cafeteria.

The Jr. High and High School parties were held last week.

## Jesse Luedicke, 22 Buried Last Week

Jesse Luedicke, 22, of Eldorado, died at 12:20 p.m. last Tuesday in San Angelo's Shannon hospital as result of injuries suffered in an automobile accident two days earlier five miles south of Eldorado.

Services were held Thursday afternoon in Johnson's Funeral Home Chapel with the Rev. Fred Cox, pastor of First United Methodist Church in Eldorado, officiating. Burial was in the local cemetery.

He was born March 21, 1950 in Eldorado, where he spent his entire life. He was married to Theresa Donnelly March 29, 1971 in San Angelo. He was a Presbyterian.

Survivors include his wife; his parents, Orville Luedicke of Lytle and Wilma Luedicke of Eldorado; two brothers, Willie Luedicke of Somerset and Orville Luedicke Jr. of Eldorado; a sister, Mrs. Rosa Raute of Eldorado; and his grandmother, Mrs. W. J. Burrus of Eldorado.

## Jack Kerr Dies At Age Of 58

Funeral services were held Saturday in Johnson's Funeral Home Chapel for Jack Kerr, 58, of San Angelo and Eldorado. The Rev. Gordon Garlington, pastor of First Presbyterian church of Eldorado, officiated, and burial was in the Fairmount cemetery.

Mr. Kerr died at 7:05 p.m. last Wednesday at his residence in San Angelo. Peace Justice Ruth Nicholson ruled death by natural causes.

Mr. Kerr was born April 11, 1914 in Calf Creek. He was married to Ann See Aug. 27, 1949 in Houston. A retired employe of Shell Pipeline Co., he maintained ranching interests in Brenham and Eldorado. He was a member of First Presbyterian Church of Eldorado.

Survivors include his wife; three sons, Tony Kerr of El Paso, Rony Kerr of Winters and Larry Kerr of San Angelo; one daughter, Mrs. Phyllis Daniel of Moody; one brother, Karl Kerr of Marlin; and seven grandchildren.

The family requests that memorials be sent to the Texas Heart Association.

### School Menus

(All meals served with buttered rolls and milk.)

Wed., Dec. 20: Turkey & dressing, giblet gravy, cranberry sauce, sweet potato casserole, green beans, cherry pie.

Thursday, Dec. 21: Sandwiches: tuna, chicken, pimento cheese; pea salad, potato chips, orange halves.

Friday, Dec. 22: Teachers' work day. No lunch served.

Tuesday, Jan. 2: Meatloaf with tomato sauce, whole kernal corn, green beans, tossed green salad, canned fruit.

Wed., Jan. 3: Hamburgers, lettuce & tomato, French fried potatoes, fresh fruit cup, cookies.

Thursday, Jan. 4: Roast beef & gravy, creamed potatoes, mustard greens, carrot & apple & pineapple salad, fruit cobbler.

Friday, Jan. 5: Beef stew with vegetables, cheese strips, stuffed celery (peanut butter), congealed strawberry salad, brownies.

Mr. and Mrs. Bob Page have been on a trip to Florida.

### Post Script

#### Our Second Christmas Issue

This second Christmas greeting issue of the Success is being sent this week to our readers as a companion to the one last week, Dec. 14th. In this one, we are carrying more greeting messages from our public-spirited merchants.

By now, you should have plans made as to how you will spend Christmas and New Year's, have your shopping done, and have sent and received most of your Christmas cards. Regarding the latter, since that is the only time many of us have any contact with relatives and friends of past years, it's a good idea to check return addresses on them and bring your address book up to date.

Now, with Christmas only four days away, let's pause from the commercial overtones and give these remaining days over to prayerful contemplation. We urge you to keep Christ in Christmas by supporting the Christmas benevolences of the church of your choice.

—ps—

#### No Paper Next Week

As has been our custom for some years, we will not print a separate Success issue for Thursday between Christmas and New Year's. That means we skip next week, for Thursday, Dec. 28th.

This enables the crew to do end-of-the-year bookkeeping, get things in readiness for the new year coming up, and take a few days vacation.

The next Success issue you get will be for Thursday, January 4, 1973.

—ps—

#### Coming Two Mondays Are Holidays

The coming two Mondays—Christmas Day and New Year's Day—will be general holidays.

So you are urged to do your shopping with the holidays in mind. The local hospital will, of course, be open during the holiday period and will be equipped to take care of anyone requiring any emergency treatment or care. Inside this issue they announce new hours for the clinic.

—ps—

#### Merchants Drawing Set

The five local stores participating in the drawing set for Saturday at 3:00 p.m. invite everyone to pay bills by that time and get extra tickets. Further details are in their ad on page 7.

—ps—

As is noted in an adjoining column, Mr. and Mrs. Lum Burk will be honored on their Golden Wedding with an open house the night of Wednesday, December 27th.

In addition, Mr. and Mrs. W. A. Blaylock and Mr. and Mrs. Leslie Baker will also mark 50 years of married life this month.

All three couples will have the best wishes and congratulations of their many friends, far and near, at this significant time.

—ps—

The firemen have made some runs to several grassfires in recent days.

Last Tuesday, they were called out at 9:55 p.m. to a grassfire north of Butler's produce.

Friday morning at 10:00, they were called to Catherine O. Harris's.

Saturday at 2:45 p.m. they answered a call to the Jimmy Powell place east of town.

—ps—

### School News

#### First Semester Exam Schedule

Wednesday, Dec. 20:	
2nd Period	8:30-10:00
4th Period	10:30-12:00
6th Period	1:00-2:30
Thursday, Dec. 21:	
1st Period	8:30-10:00
3rd Period	10:30-12:00
5th Period	1:00-2:30

Other school activities during this week included the faculty party held Monday night in the school cafeteria, and Friday night the football banquet will be held in the Memorial Building with Dr. George Stokes of Baylor as speaker.

**Contribution Made To Boys Ranch**  
The Student Council and each of the six grades in Jr. High and High School gave a total contribution recently of \$100 to West Texas Boys Ranch.

## ELDORADO COUPLE TO BE HONORED DECEMBER 27TH ON GOLDEN WEDDING



MR. AND MRS. LUM BURK

Mr. and Mrs. L. E. Burk will observe their 50th wedding anniversary on Wednesday, December 27th at a reception at the Schleicher County Memorial Building, from 6:30 to 8:30 p.m.

The couple were married in Strawn, Texas, by the Reverend J. A. Derriek in the home of Mrs. Burk's parents, Mr. and Mrs. J. W. Wheeler.

Hosting the reception will be the

couple's children, Mrs. J. E. (Dorothy) McWhirter of August, Ga., Mrs. R. J. (Louise) Wilkins, Springdale, Arkansas, and Mrs. Joe C. (Joyce) Whitten, of Houston.

The couple have lived in Eldorado since moving from Rochelle in 1931. Mr. Burk is presently employed by The City of Eldorado, having served 12 years as Water Superintendent and 18 years as City Secretary.

### Lee Halbert Marries

The Halbert family announce the marriage of Lee Halbert to Charles Gates, son of Mr. and Mrs. W. C. Gates of Llano. The ceremony was on December 23rd at 3:00 p.m. in the home of Mr. and Mrs. Danny Halbert with Brother Vaughn officiating. The couple will live in Eldorado.

### Sunday School Class Has Christmas Party

The Nixon Sunday School Class of the First Baptist Church held their annual Christmas party at the home of Mrs. Perry Mittel on Dec. 13. After a covered dish luncheon, the group heard a devotional presented by Rev. Kenneth Vaughn. Then they sang carols with Mrs. Vaughn at the piano, and had a gift exchange. Mrs. Mittel was assisted by Mrs. M. C. Nelms as hostess.

About 17 members were present. Mrs. Allan Kuykendall is teacher of the class. There were four guests.

### Duplicate Bridge

We had six tables of players last Thursday night with the following winners:

Mrs. Winnie Jackson, San Angelo, and M. H. Callan, Menard, 1st; Mrs. L. T. Barber, San Angelo, and Mrs. M. H. Callan, Menard, 2; Elzakeways, 3rd; Elnora Love and Doyle Nichols, Kerrville, 4th; Cheathams, 5th.

We will meet this Thursday night in the Lions Club room at 7:00 p.m.

Mr. and Mrs. Sherwood Barker and family will spend Christmas here with the R. L. Ballews.

### Chamber Of Commerce Parade Held Last Week



MISS MERRY CHRISTMAS, Le Anne Cawley, is shown is center, above, flanked by runners-up Priscilla Holsey and June Holley.

Best Sigma Phi float was judged most humorous, and Baptist Mission float was most religious.

In addition to the above floats, the Chamber of Commerce one was judged most original.

Costume winners included: Stocking, De De Clark; also Dan-

ny Pena. Best costume winner was Bill Clark.

In the drawing for prizes, the following winners were announced:

1. Tape deck, Phil Olson;
2. Watch, Jackie Dean of Sonora.
3. Rifle, James Williams.

### Woman's Club Keeps Christmas December 12

The Eldorado Woman's Club met on Dec. 12 at the home of Mrs. G. A. Hext for their annual Christmas party. The program was led by Mrs. Arch Mittel. The group sang Christmas carols led by Mrs. Oliver Teele.

Miss Debra Page rendered a delightful Christmas Reading which was appreciated by all. Mrs. Mittel and Mrs. W. A. Van Dusen read poems that were "take-offs" from "Papa's Night Before Christmas." Mrs. Lloyd Ochsner presented some unusual facts about "Some Women of the Bible" who were really firsts of their kind.

Mrs. Edwin Jackson, president, presided over the business session. The club voted to be host for the Heart of Texas District Board Meeting to be held here next October. (She urged members to attend the workshop at Brady on Jan. 13.)

After the exchange of gifts from the Christmas tree the hostesses, Mrs. Hext, Mrs. Jackson and Mrs. R. D. Johnson served refreshments.

### Eldorado Girls Win Iraan Tournament

Thursday afternoon the Eaglettes traveled to Iraan for another tournament.

Eldorado played Marathon; the score was lopsided all the way. The Eaglettes had no trouble. Everyone had an opportunity to play, with each forward scoring and each guard rebounding. The score was 71 to 8.

Friday afternoon the Eaglettes barely squeaked by the Sonora "Hosses" to get to the championship game Saturday night against Iraan. The final score was 45 to 43.

Kathy Page scored 20 points for Eldorado; Carolyn Page, Rosellen Maness, and Sharon Garlitz contributed 14 points, 7 points, and 4 points respectively.

Saturday night was the big night for the Eaglettes. They played a fine ball game, beating the Braves by one point.

Carolyn Page was high scorer for Eldorado. She scored 23 points. Kathy Page contributed 19 points and Rosellen Maness contributed 14 points.

Patsy Tampeke and Janet Oglesby each got 6 rebounds for the Eaglettes.

The Eldorado Eaglettes had two forwards and one guard on the all-tournament team. The forwards were Kathy Page and Rosellen Maness; the guard was Janet Oglesby. —Reporter, Mgrs.

### McCamey Here Last Tuesday

Tuesday night the Eaglettes hosted the McCamey Badgerettes in our third home game.

The Badgerettes' performance highlighted the evening. They usually perform on their home court but performed for the fans on request.

The Eaglettes played a good ball club but held their own against McCamey. At half-time the board registered 25 to 12, McCamey's favor.

During the second half McCamey gained 33 points and Eldorado 24 points, making the final score 58 to 41.

High point girls for Eldorado were Kathy Page, scoring 13 points, and Carolyn Page also scoring 13 points. McCamey's Linda Branham scored 24 points.

The "B" team played a good game. At half-time the score stood 14 to 21, McCamey's favor.

During the second half the Eaglettes scored 12 points to the Badgerettes' 10.

Points scored by quarters are as follows: Eldorado 12 and Iraan 11; Eldorado 13 and Iraan 16; Eldorado 15 and Iraan 14. At the end of the 4th quarter the score was tied 31 to 31. In an overtime, McCamey scored 2 points, while Eldorado scored 1 point. McCamey took the game 33 to 32.

High point girl for Eldorado was Rosie Smith scoring 12 points, and for McCamey C. Ridley scored 19 points. —Reporter, Mgrs.

The firemen were called Tuesday afternoon to a grass fire near the Elmer Garlitz house in the north part of town.

### New Vehicles For Month Of December

During December, now drawing to a close, the following new vehicles have been registered in Sheriff Orval Edmiston's office:

James Page, '73 Chev. pick-up; B. L. Blakeway, '73 Ford pick-up; Carl Fuller, '73, Chev. 4-door; Carrol White, '73 Chev. pick-up; Norris Sauer, '72 Ford pick-up.

### Commissioners Put Check On Deposit

The County Commissioners met Dec. 11 and accepted the \$20,827 Federal Revenue Sharing check, and authorized the County Treasurer to purchase 30-day certificate of deposit in amount of \$20,800.

In other business, they accepted Mobil Oil Corporation's bids for furnishing Motor Fuel to the county, in amounts regular 0.1530 gal., and diesel fuel 0.1490 gal.

The Court employed Thomas Y. Pickett and Company Inc. as the county's valuation firm for the tax years 1973-74 for \$4,500 fee.

### Gin Report

Stripping and ginning of cotton has been resumed after being delayed by inclement weather of last week.

Mikeska Gin here reported a total of 1,687 bales processed late Monday, and if good weather continues the total might reach 2,000 by the end of this week.

The gin was turning out from 40 to 60 bales each day.

Some farmers in the Reynolds community have already finished stripping.

### Local Voters Reject 1% City Sales Tax

City of Eldorado voters went to the polls last Saturday and rejected the proposed 1% sales tax. The vote was 73 against and 65 for the proposal, which indicated a light turnout of voters.

### McGinnes Presides As Lions Club Meets

The Eldorado Lions Club held their final pre-holiday meeting at noon Wednesday, with Boss Lion Elton McGinnes presiding.

This was the monthly business meeting of the club. The club presented a gift to Fred and Flora Riley, long-time cooks for the club.

In other business, Boss Lion McGinnes gave report on the decorating contest of residences for which judging took place Monday night.

The Lions Club puts up half the prize money for this, with the Chamber of Commerce putting up the other half.

#### No Meeting Dec. 27th

The Lions Club will not meet next week, Dec. 27th, on the Wednesday between Christmas and New Year's. The meal fee will be given to the Raymond Trimble Fund.

The next meeting of the Lions Club will be at noon Wednesday, January 3rd, 1973.

### Pina, Gentry, Schooley Win Decorating Contest

Judging of residences in the decorating contest took place Monday night, with following winners:

Domingo Pina, yard, \$10; Bill Gentry, door, \$10; J. C. Schooley, window, \$10.

Benton Abstract & Title was awarded the plaque as the best decorated business house.

The judging committee gave honorable mention to the Christmas decorations at the Catholic church.

Spending the holidays with their parents, Mr. and Mrs. Arch Crosby, are Mr. and Mrs. Otto Kramm of San Antonio; and Mr. and Mrs. Bing Crosby and family of Christoval.

### No Paper Next Week

The Success will publish on paper for Thursday, Dec. 28th. Our crew is taking a week's vacation.

Next edition of Success will be dated Thursday, Jan. 4.

With every good wish for you this  
*Holiday Season*



**Federal Land Bank**  
ASSOCIATION OF SONORA

A. E. Prugal, Mgr.  
Phone 387-2777



To wish you  
a very  
Merry  
Christmas

Jelly And Norma Lynn  
Mund

# Happy Holidays

One of the nicest things about this season of the year is the opportunity it gives us to send greetings to our friends and customers. From all of us to all of you, Merry Christmas and Happy New Year.



**GTE**  
GENERAL TELEPHONE COMPANY OF THE SOUTHWEST

The people you can talk to One-to-One.



Don't Forget  
We're  
Gift Headquarters  
Here In  
Eldorado

Still A Nice Selection Of Gifts  
For All The Family

Tickets Given for the Dec. 23 Drawing

Free Gift Wrapping

on Gifts Costing \$2.00 or More

**ELDORADO DRUG**

### Wiley Hight's Father Buried Last Week

John Oliver Hight, 88 of Eola, died at his home at 6:30 p.m. last Saturday.

Services were held at 2:00 p.m. Monday at London Community Center with burial in Little Saline Cemetery in Menard County directed by Day-Loveless Funeral Home of Eden.

He was born November 26, 1884 in Young county and was married to Linnie E. Pearl on August 10, 1904 in London, Texas. He had lived most of his life in Menard county, moving to Eola six years ago. He was a retired stockfarmer and a member of Baptist church.

Survivors include his wife of Eola; four daughters, Mrs. Pearl Pool and Mrs. Elsie Martin, both of San Angelo, Mrs. Alice Ripple of Eola, and Mrs. Zada Ray Simons of Fredonia; four sons, Earl Hight of Eola, Wiley Hight of Eldorado, T. C. Hight of Corpus Christi and Leonard Hight of San Angelo; 22 grandchildren, 32 great-grandchildren, and a great-great-granddaughter.

Pall bearers for Mr. Hight were all grandsons.

### Snow Flake Ball Set

Snow Flake Fall will be held in the elementary gym night of Wednesday, Dec. 27th. George Chamber and his band will furnish the music

### WITH OUR SUBSCRIBERS:

James R. Squyres and family are new local subscribers.

Alva Lee Harris reports his new address is 1020 Iris Ave., Imperial Beach, California 92032.

SALES PADS, just 10c each at the Eldorado Success office.



Very Merry Christmas  
and a Happy New Year



Still a Nice Selection of Merchandise For Last-Minute Gifts

**El Dorado Woolen Mills Inc**

In South Eldorado

Phone 853-2541



To you, one and all, friend, neighbor or stranger, we extend best wishes for a most wonderful Christmas Holiday. May yours be a Holy Christmas and may the Spirit of Christmas be with you throughout the days to come.

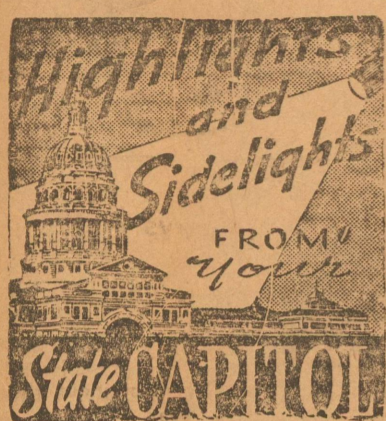
**First National Bank**

Established 1907

OFFICERS — DIRECTORS — EMPLOYEES

Season's Greetings and Best Wishes for a Happy New Year!

MIKESKA GIN



Austin, Tex.—When several Texas cities, including Austin, had fuel problems during last week's ice storm, city leaders and Texas residents took another look at proposed legislation which would expand oil and gas production in this state.

"Unitization" does not have much glamour as a legislative topic, but it takes an added importance during ice storms.

Legislation proposed to increase unitization activities in Texas oil fields would support cooperative projects in Texas oil/gas fields to recover at least a portion of an estimated 98 billion barrels of oil left in the ground under current operations.

James E. Russell, an independent oil operator from Abilene, is chairman of the statewide Texas Conservation Committee for Unitization, and spokesman for the current legislative efforts.

"Texas is headed for economic problems unless steps are taken to expand its oil and gas production," Russell has told several regional gatherings of Texas lawmakers. "Without substantial new reserve additions, we will see a decline in the state's tax base, the state's job base and economy."

"This 98 billion barrels are known to be present. They are not regarded as recoverable without extensive application of methods that repressure the fields or which use injected fluids to squeeze more oil out of the producing formation," he said. "Such secondary recovery projects usually are not feasible unless the reservoir is managed as one unit."

Why is this important to Texas? And who would benefit? Russell says, "Essentially every citizen in the state."

"First of all, with the potential additional recovery of about nine billion barrels, and a state tax of 35 cents per barrel, Texas would receive approximately \$3 billion in direct tax revenue."

"Too, it would insure continued high employment, help alleviate the energy shortage and give increased payments to royalty owners," Russell said, "plus continued payments to the Teacher Retirement fund and added support for the various school districts."

Russell cited these present contri-

butions the petroleum industry makes to the Texas economy: —Direct taxes from petroleum production total \$650 million; —Oil and gas provide 18% of the state's taxes; nearly 60% of all business taxes; 21.3% of state cost of public education; 53.6% of state cost of teacher retirement;

"And, 28 oil producing states presently require unitization. Why should the nation's number one petroleum province trail in this 50-year-old method to increase recovery efficiency?" Russell asked.

Turkey is Choice With Americans

Almost every nation has its own special Christmas dish. Since Americans represent people from all parts of the world, it is not surprising that one finds different holiday menus in the various parts of the country. Two thoroughly American pedigrees, however, are turkey and cranberries. Indians ate wild turkey, cranberries and pumpkin before the first European colonists arrived. The turkey today is a domesticated variety of the native wild turkey.

BEST WISHES

FOR

Christmas

AND THE

New Year

JACK HALBERT

BUTANE AND MOBIL CONSIGNEE

SEASON'S GREETINGS

from Sofge's

Christmas Sale Thursday Thru Sunday

DISCOUNT GAS & OILS

- 95 Octane . . . 28.9c per gal.
- 100 Octane . . . 30.9 per gal.
- Major Brands Oil . . . 43c qt.
- New Discount Oil . . . 24c qt.
- Perm. Anti-Freeze \$1.25 gal.

- 1/2 Gal. Gandy's Buttermilk . . . 50c
- 1 Doz. Eggs . . . 59c
- 1/2 Gal. Gandy's Homo . . . 59c
- 1 1/2 Lb. Loaf Bread . . . 29c
- 8-Bottle Carton Soft Drinks (plus dep.) 79c
- Cigarettes, All Brands . . . \$4.25 Car.
- 1-Lb. Folger's Coffee . . . 69c

With each \$5.00 purchase, excluding cigarettes

MAJOR BRANDS OF GIFT ITEMS IN THE LIQUOR DEPT AT REASONABLE PRICES

- Budweiser, cans 6 pk. . . . \$1.15
- Tall Boy Schlitz, 24 oz. cans, 3 for 96c (Equal to 6 pk. of 12 oz. cans)
- Old Milwaukee, 6 pack . . . 87c
- Buck Horn, 6 pack . . . 87c
- Texas Pride, 6 pack . . . 87c

—AT THE WINE COUNTER—

- Lejons Cold Duck
- Manischewitz N. Y. State Wine
- Mateus Rose from Portugal
- Libermilch Wedding Veil from Germany
- Yago, Rose & Burgundy from Spain
- Duro Fathers from Portugal
- Martell Cognac from France
- and many, many other good wines

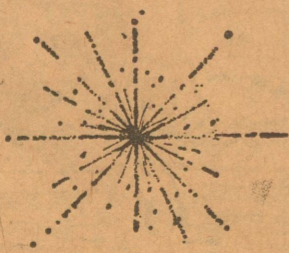
REGISTER

For TURKEY to be given away at 8:00 p. m. December 22. And one gallon of Seagram's Seven Crown to be given away at 8:00 p. m. December 23. Nothing to buy. You need not be present to win. If you are 21 years old or over, you may register each time you come in.

26 YEARS OF DEPENDABLE SERVICE MADE POSSIBLE BY YOU OUR FRIENDS AND CUSTOMERS, FOR WHICH WE ARE GRATEFUL. WE WISH YOU A MERRY, MERRY CHRISTMAS AND A HAPPY AND PROSPEROUS NEW YEAR IN 1973

DOC & MARY SOFGE

Liquor Store Will Be Closed Dec. 24 & 25. Grocery Store Will be Open



WISHING YOU ALL THE JOYS OF THE HOLIDAY SEASON

Sweetwater Pump & Supply Co.

Phone 853-2932

Holiday Greetings

from

The Success Crew

Bf

Merry Christmas  
and best wishes for a  
Happy New Year

JAMES — FLORENCE — KEITH

Thought for the Week  
Ministerial Alliance

Jesus' Declaration To The Samaritan Woman — John 4:10

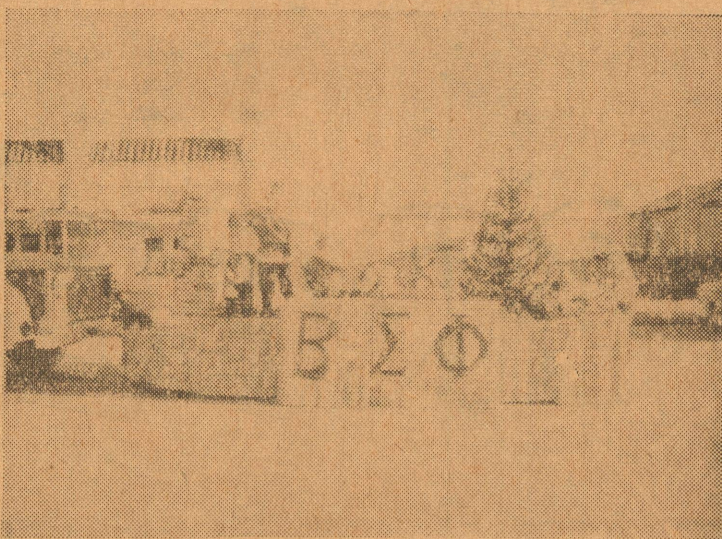
Most people are familiar with the circumstances under which Jesus Christ came into contact with the woman of Samaria at Jacob's well. The matter in focus here is the conversation between Jesus and the woman after He arrived at the well and after she came to draw water.

The Scripture simply says that Jesus asked her to give Him a drink of water. Then John records that she said, "How is it that thou, being a Jew, askest drink of me, which am a woman of Samaria? for the Jews have no dealings with the Samaritans." Jesus is quoted as having said, "If thou knewest the gift of God, and who it is that saith to thee, Give me to drink; thou wouldst have asked of him, and he would have given thee living water."

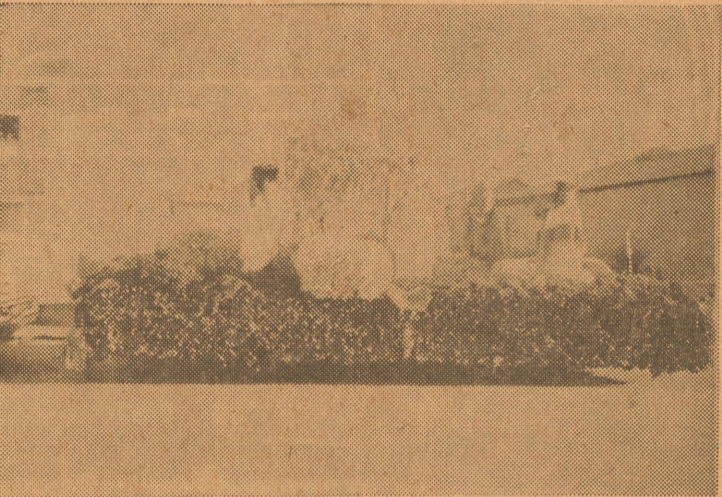
It is the purpose here to suggest the gospel truths which are contained in each part of this sacred utterance.

Significant, first, are the words "if thou knewest the gift of God, and who it is that saith unto thee..." It is significant in the estimation of this writer, in that He declared that a real relationship with Jesus Christ must include one's knowledge of certain truths. She should have known "what" and "who", according to His statement. She should know what the gift of

Two Of The Floats In C of C Parade



BETA SIGMA PHI float was judged most humorous



BAPTIST MISSION float was judged most religious

God is, and who could extend to her that gift. The Bible says that God's gift is "eternal life through Jesus Christ, our Lord." Jesus was anxious that the woman know that God had a gift for her and what the gift was. He was also anxious for her to know that He was the exclusive agent of such a gift.

Significant also is the reason for her lack of knowledge. This passage bears out the surmise that she did not know simply because no one had told her; and told her honestly, lovingly, and with the authority of personal experience. May be this thought will awaken in present-day Christians the determination to testify for Jesus Christ.

Jesus words "thou wouldst have asked of him" are very important

and worthy of analysis. He seemed certain of Himself; even though the declaration was about her. It seems, first, that he was saying that anyone who is a stranger to Jesus Christ is lost and needs help. There can be little doubt that He was also declaring that everyone who is honest and sincere recognizes true Divinity upon contact. Probably the most significant certainty in His statement is the certainty that everyone wants to be saved. These probably explain His certainty in declaring "thou wouldst have asked of him."

The sweetest statement of all He made in the passage to the mind and heart of this writer is the last one: "he would have given thee living water." For herein he made some things clear that our troubled and confused world needs to realize. One truth he made clear here is that God is anxious to save. Jesus has "come to seek and to save that which was lost" God's primary desire for the entire human race is its salvation and redemption through Jesus Christ. A sobering thought here also is that man's need for salvation is as basic as it can be. Nothing is a more universal human need than water for the body. By the same token "living water" is a basic necessity for the human spirit. Finally, He declares that salvation is life. As water gives life, so is salvation through Christ our Lord. He is come "that men might have life, and have it more abundantly."

May all Christians everywhere clasp hands and blend voices in showing and telling the world where the well is. —Rev. Kenneth Vaughan.

Mrs. Striegler Dies

Mrs. Waldemer (Katie) Striegler died Sunday morning in the nursing home here at the age of 90. She was an aunt of Mrs. Oliver Teale.

Funeral services were held Tuesday in Menard with interment in Rest Haven Cemetery.

She was born Sept. 17, 1882 in Eden.

Survivors include two daughters, Mrs. A. A. Bizet of San Angelo and Mrs. Annie Lois Grimes of Columbus, Mo.; three sons, Marion Striegler of Wichita Falls, George Striegler of McCamey and Howard Striegler of Celina; a sister, Mrs. Bixie Potter of Eldorado; nine grandchildren, 15 great-grandchildren and a great-great-grandson.

SALES PADS, just 10c each at the Eldorado Success office.



My Love

to the kind friends who love and serve the Christ of Christmas. God bless each of you in the New Year is my prayer. I love you.

Mrs. W. N. Ramsay



HOLIDAY GREETINGS

to all our many friends and best wishes for 1973

TOPLIFFE

GAS AND ELECTRIC AND REFRIGERATION SERVICE

Mr. and Mrs. E. H. Topliffe

POINSETTIAS

New Stock Just Arrived

Many other items for that last-minute gift.

Watch for Our Big Clearance Sale in January

CATHY'S

Mr. and Mrs. C. J. Niblett and family



Happy Holidays ! !

We still have a nice selection of merchandise for gifts that are seldom returned or exchanged. We can add that touch of "good cheer" for Christmas, and throughout the New Year

THE TOP PACKAGE STORE

Mr. and Mrs. Glynn Edmondson and Employees



May peace and

happiness be yours

this Christmas

and throughout

the

New Year

SHAW'S MOTEL

Mrs. C. N. Shaw & Employees



Pause a moment, won't you?

We'd like to tell you how much we've enjoyed your friendship - how much a pleasure it has been to be of service to you.

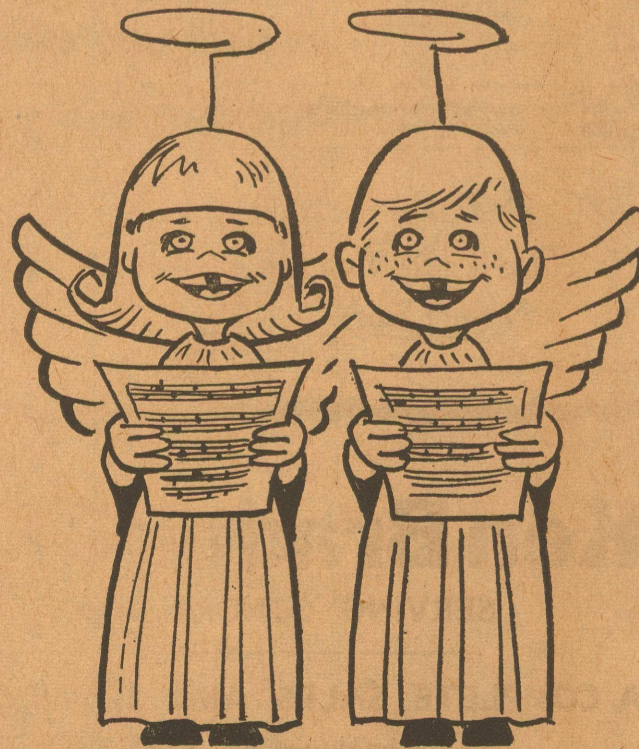
And especially . . . from both of us, to all of you our very heartiest wishes for a wonderful Christmas!

MERRY CHRISTMAS ! ! !

Blake's Electric

Blake And Helen Blakeway

With Best Wishes for a Happy Holiday Season



So That Our Employees May Enjoy Days With Loved Ones We Will Be Closed All Day Christmas Day And New Year's Day

EL DORADO RESTAURANT

Jerrold Sanders & Employees



Thank You!  
AT CHRISTMAS

WE WILL CLOSE AT NOON SATURDAY, DECEMBER 23rd

AND BE CLOSED ALL DAY THE 25th

And Be Closed January 1st—New Year's Day

Kent's Automotive

Mr. & Mrs. Richard Kent & Family

Lonnie Boyd Gregorio Rodriguez, Jr. R. H. Lozano, Jr.



*Greetings  
of the  
Season*

**SCHLEICHER COUNTY MEDICAL  
CENTER**

announces new Clinic hours beginning  
**December 11, 1972.**

The Clinic will be open  
**9:00 a. m. until 12:00 noon &  
1:30 p. m. until 4:00 p. m.**  
weekdays, except

Thursday which will be 9:00 until 12:00.

Clinic will be open Saturdays  
from 9:00 a. m. until 11:00 a. m.

Clinic will be closed Dec. 23-24-25  
and also for the New Year holidays  
December 30-31 and Jan 1.



Thanks for your patronage  
during 1972 and we look forward  
to serving you in 1973

**WILLIAMS FINA STATION**

Mr. and Mrs. George Williams

**Merry Makers Hold  
Christmas Party Dec. 14**

The Merry Makers 42 Club had their Christmas party Thursday, Dec. 14th in the home of Mr. and Mrs. Lester Henderson. They enjoyed a delicious luncheon at noon. Christmas gifts were exchanged.

Then they spent the afternoon playing 42.

Those present were: Annie Speck, Opal Parks, Viola Finnigan, Mildred Stanford;

Natalie Stockton, Allie Cheatham, Rose Brannan, Mary Joiner; two guests, Sally Mae Crosby, Ada Bell Taylor; Bessie Doyle, and the hostess, Zelma Henderson. —Rep.



**STOCKTON'S BARBER SHOP**

Mr. and Mrs. Lewis Stockton

**Eldorado-Divide  
District News**

Most farmers in the Eldorado-Divide S & WCD are making a good cotton crop this year. Numerous factors are attributed to bringing about the good yield. Water is usually the first contributing factor mentioned by most farmers when asked about their good yield.

The amount of cotton produced from 1949 through 1971 shows the most cotton produced in good or high rainfall years. In most low rainfall years the bales ginned was lower than the inches of rain received. In 1951 rainfall was 9.43 inches and bales of cotton ginned was 706 bales. The next year 6.15 inches of rainfall received and 164 bales of cotton. In 1953 rainfall was 13.70 with only 122 bales of cotton ginned. The three highest rainfall years in the last 23 years were 1958 with 31.15 inches of rainfall and 3796 bales of cotton, 1961 had 31.79 inches of rain and 5414 bales of cotton, and 1969 with 28.52 inches of rain and 2022 bales of cotton. Acres planted and bales produced are not considered in these comparisons. However, with the existing cotton acreage program it is reasonable to assume that acres planted each year had little affect on number of bales per year.

Farmers in Schleicher county know from their past experience that the amount of rain received affects their crop yield. Not only do they know the importance of receiving enough water from rainfall to produce good crops, the majority know that the water must be kept on the fields where it falls. Farming row crops on the contour and the construction of 3,345-

923 feet of level terraces is good evidence that farmers realize it's the water that's kept that counts. Very few farmers farm row crops without following the contour (water level) of the land. Terraces have not been constructed on all cropland in the district but each year some new ones are constructed. Terracing dry cropland fields for water conservation alone can increase crop yields.

Terrace maintenance as needed is equally as important as constructing terraces. Terrace maintenance as needed will always either prevent terraces from breaking or reduce damage to a minimum if terraces do break. Good terrace maintenance to keep terraces at the needed height, width and proper end-closures will help hold rainfall received on the land where it falls.

Terraces should receive maintenance needed each year to prevent deterioration that would cause them to break. After terraces are properly constructed it is much wiser and easier to do the needed maintenance work before they are damaged by breaks due to lack of proper maintenance. Terrace maintenance carried out when and as needed will help hold rainfall received for crop use and prevent damage to fields.

Technicians of the Soil Conservation Service are available to assist farmers in determining their needs of terrace maintenance. Checking end closures and terraces for right height is as important as constructing terraces. S.C.S. technicians also assist farmers and ranchers in planning and applying needed conservation practices on their places.

**S. S. Man To Visit Here**

Johnny Grammer, Field Representative for the San Angelo Social Security Office, has scheduled his December visit to Eldorado. He will be at the County Courthouse on Thursday, December 21st from 9:30 a.m. to 11:30 a.m.

Anyone who wants to file a claim for benefits, get information, or transact other business with the Social Security Administration may contact him at this time. Persons who are unable to meet with him are encouraged to call the office in San Angelo at 949-4608.

**Methodist Notes**

The Rev. Fred Cox will officiate at the Christmas Eve communion service which starts at 7:00 Sunday night.

Advent self denial folders, and special offerings for the Homes at Waco and San Antonio have been received this month.



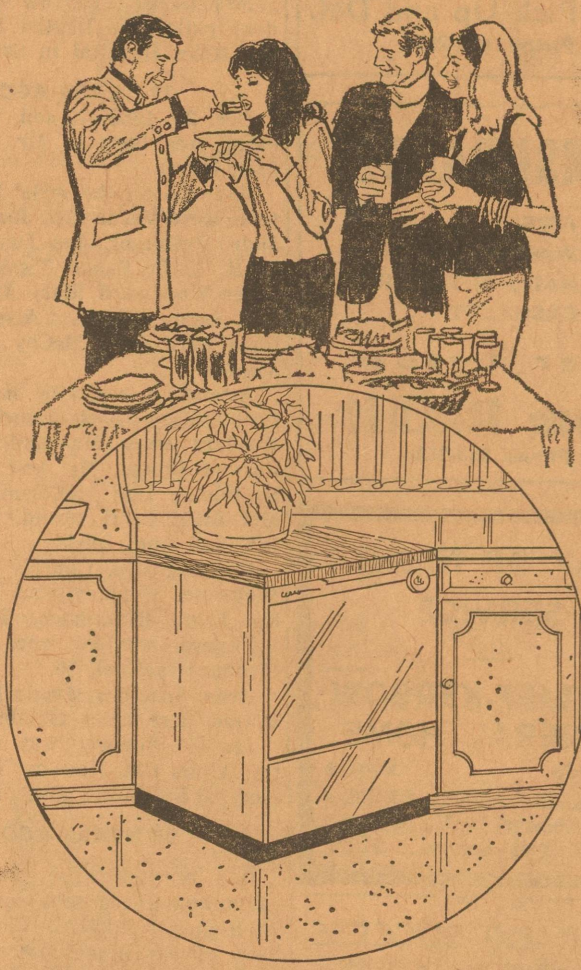
**A MERRY CHRISTMAS**

and a very  
*Happy New Year*

**B & B Camper Co.**

Coy Bishop

During The Holidays  
**DRIVE CAREFULLY!**



Put ease in her  
holidays with an  
**ELECTRIC DISHWASHER**

Give mom a gift she will enjoy all year long ... an Electric portable or built-in dishwasher. Your local appliance dealer will help you select the correct model and size. No more hot, steamy dishpans to wilt her spirits. Even pots and pans come out shining clean, washed and rinsed in water hotter than the hands can stand ... and dried to perfection, electrically. The whole family will love an Electric Dishwasher. See your local appliance dealer ...



Live the carefree way with Famous Frigidaire Electric Appliances See them at WTU

**West Texas Utilities  
Company**

An Equal Opportunity Employer

**Robert Massie Co.**

Furniture — Carpet

**WEST TEXAS' LARGEST  
HOME FURNISHING STORE**

Whether yours is a small or a large budget, whether your need is one room, A houseful or one piece, Our management and our experienced sales personnel are anxious to serve you according to your wishes.

MAKE OUR STORE YOUR HEADQUARTERS  
WHEN SHOPPING IN SAN ANGELO

12-14 E. Twohig

Telephone 655-6721

Drive Carefully On That Holiday  
Trip. The Life You Save May Be  
Your Own ! ! !

**Ken Braden Motor Co**

SERVING SONORA AND ELDORADO

A COMPLETE SALES AND SERVICE DEALERSHIP  
Representing CHEVROLET - OLDSMOBILE  
PONTIAC AND BUICK & CHEV. PICKUPS

Contact James Williams Car Market, Eldorado, Ph. 853-2611  
or Braden Motor Company, Sonora, Texas... Phone 387-2529

YOUR BUSINESS WILL BE APPRECIATED

Cheapest, Hardest Working Salesmen In Town Are in the ADVERTISING SUPER MARKET

OLSON'S LAUNDRY Laundromat & Linen Service We do finished work, rough dry and alterations. Dust Mops, Walk off mats, Towels, Aprons and red rags for rental.

Myers Submersible Pumps Check with me for complete line. I also do contract wiring Blake's Electric B. L. Blakeway Ph. 853-2775

LOWE'S REPAIR SHOP AUTOMOTIVE LAWN MOWER REPAIR REPAIRS OF ALL KINDS In Northeast Eldorado

Western-Bilt If They're Western-Bilt They're Guaranteed Free Pick Up and Del. Phone 853-2862

INSURANCE FIRE WINDSTORM HAIL; AUTO; LIFE CASUALTY Car Loans Tom Ratliff Phone 853-2636

DAY OR NIGHT SERVICE RATLIFF-KERBOW FUNERAL HOME Eldorado Sonora Phones, Eldorado -- 853-2636

ELDORADO SUCCESS PUBLISHED EVERY THURSDAY At Eldorado, Texas 76936 Fred Gunstead... Editor-Publisher Bill Gunstead... Associate Editor

Subscription Rates 1 Year, in Schleicher County \$4.00 1 Year, Elsewhere \$5.00

Entered as Second Class Matter at the post office at Eldorado, Texas, under the Act of March 3, 1887.

Any erroneous reflection upon the character, standing or reputation of any person firm or corporation which may appear in the columns of the Success will be gladly corrected upon same being brought to the attention of the publisher.

Notice of entertainments where a charge of admission is made, obituaries, cards of thanks, resolutions of respect, and all matters not news will be charged for at the regular rates.

Announcements of revivals for churches are considered advertising and charged for at regular advertising rates.

Unsolicited poetry charged for at regular advertising rates.

Pictures - Unsolicited pictures for publication charged for at engraver's rates.

Front page advertising announcements to be charged for at a rate equal to three times the regular rate.



Member WEST TEXAS PRESS ASSOCIATION

ELECTRIC STOVE for sale. In good shape and order. -Gordon McDonald, South Main St. 805.

PUPPIES to give away. Call 853-2262.

BIG WESTERN DANCE Country Travelers Dec. 21st - 9:00 to 1:00 Eldorado Elementary Gym \$2.00 Stag or Drag Sponsored by the Senior 4-H c

In Those Days Compiled From Success Files

ONE YEAR AGO Dec. 21, 1971-Winners in the decorating contest were Bill McWhorter, Jimmy Doyle, and Elmer Garlitz. The best decorated business house was judged Southwest Texas Electric Co-Op.

FIVE YEARS AGO Dec. 21, 1967-Funeral services were held in the Baptist church for W. L. (Pop) Taylor, 82. He was a local resident since 1938.

12 YEARS AGO Dec. 22, 1960-A son, their first child, was born to Mr. and Mrs. Jack Mund. Pictured on the girls' basketball team were Verna Lux, Joan Griffin, Judy McGregor, Jan Davis, Susie Scott, Kathy Sauer, Tissie Enoch, Joyce Woodward, Mary Ann Nixon, and Linda Nixon.

35 YEARS AGO Dec. 24, 1937-The San Antonio Light announced selection of the All-Regional Football Eleven, and local players named were George Williams, Edward Meador, Jack Jones, Albert McGinnes and A. J. Friess. Mrs. Georgia Brittain and son of San Angelo are spending the holidays on the ranch with Mrs. R. A. King.

ELDORADO LODGE No. 890 - A. F. & A. M. Stated meeting 2nd Thursday in each month at 7:00 p. m. from Oct. 1 to April 1, and at 8:00 from April 1 to October 1. Visiting brethren welcome.

CARD OF THANKS We wish to express our thanks to all who remembered us in our time of sorrow, the passing of John Oliver Hight, Dec. 9, Wiley's father. Each thoughtful act or deed will always be remembered. The Wiley Hight family

Community Calendar

- Dec. 20, Wednesday. Lions Club meets 12:05. Memorial Building. Dec. 21, Thursday. Social Security man at Court House, 9:30 to 11:30 a.m. Dec. 21, Thursday. School dismisses 2:30 p.m. for Christmas. Dec. 21, Thursday. Robert Lee cage teams here for games starting at 5:00 p.m. Dec. 22, Friday. Teachers' work day. Dec. 22, Friday. Football banquet. Dec. 25, Monday. Christmas holiday. Dec. 27, Wednesday. Snow Flake ball in elementary gym at school. Jan. 1, Monday. New Year's day holiday. Jan. 2, Tuesday. School reconvenes following holidays. Jan. 2, Tuesday. Basketball teams to Junction for games, 5:00 p.m. Jan. 3, Wednesday. Lions Club meets 12:05. Memorial Building. Jan. 4, Thursday. Am. Legion. Jan. 8, Monday. OES meets. Jan. 11, Thursday. Masonic Lodge.

Merry Christmas . . . Since it's impossible to send each of our friends a Christmas card, you have all been so kind and considerate of us this year and to all the Hospital Staff. We say Merry Christmas to you, and may God Bless you in the New Year. Mr. and Mrs. Arch Crosby 1\*

Interested in starting a weight watcher program in Eldorado? Call Julie Pollard Sonora, Texas Ph. 387-2836

Once Again . . . we want to say thanks to our neighbors, friends and loved ones who have been so wonderful to help us in every way they could since Bob has been sick. We thank each and everyone for their calls, letters, and Christmas cards, each kind word, hand shake or friendly hello to us. Our prayers are God will bless each and everyone of you, with good health, a Merry Christmas and a prosperous New Year. Bob and Susie Faught Mr. and Mrs. James Baethge and family Mr. and Mrs. Norman Bonnett \* and family.

CARD OF THANKS We thank all who sent cards, flowers, food, placed memorials, or who in any other way were so kind to us during our recent loss. Also your expressions of sympathy were much appreciated. May God bless each of you: The family of Jack Kerr \*

CARD OF THANKS We wish to thank everyone who helped while I was in the hospital. For flowers, food, cards and prayers, and for those who helped me with my car. Thanks to the doctors and nurses for all they did. May God bless you all. Mr. & Mrs. Vernon Hazelwood \*

YEARLING Angus bulls, commercial and registered. Bardoliemere, Charterhouse, Bondoliere breeding. Call Ray McGuffin, Ft. McKavett, phone 915-396-4342.

FOR HOME-MADE PEANUT BRITTLE call Mrs. W. L. Ford, phone 2806.

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CLASSIFIED ADVERTISING RATES First Insertion.....4c word Additional Insertions.....2c word Minimum 50c Each Insertion Cash In Advance \$1.00 Minimum On All Small Ads Take-n On Phone Or By Mail

ROOFING ALL TYPES ROOF REPAIR and quality roofs. KENT ELLIOTT ROOFING Ph. 655-2800, San Angelo, Texas

The Truth That Heals 8:15 a.m. Sundays KGKL-960 Angelo New Christian Science Radio Series

DEER HUNT A SUCCESS The local Masonic Lodge hosted nine boys from the Masonic Home at Fort Worth on a deer hunt over the week end on the Bill Watson ranch. The party bagged a total of 11 deer and the event was much enjoyed by all concerned.

County Ag. Agent's Column By Tony Swift

Winter Watering Yards and gardens are all too often neglected during the winter months. Long dry periods without supplemental irrigation may cause severe dying back on the growing tips. Drying is especially serious on evergreens and later winter or early spring flowering plants, since they have rapidly developing flower buds and require a steady supply of moisture.

It's a good idea to water thoroughly at four to six week intervals throughout the dormant period. Shallow rooted plants and plants in containers are especially vulnerable to moisture stress during the winter. Such plants exposed to prevailing winter wind will require close attention to assure they have adequate moisture to prevent winter injury. Plants located beneath the roof overhang are often damaged by lack of moisture during cold weather.

During cold weather irrigate early so that foliage will dry before nightfall. The most efficient time to apply irrigation water is when air is calm. There is less loss by evaporation under these conditions.

Much plant damage including lawn failure, blam'd on insects and diseases, or on cold injury, is often due to excessively dry soil during the winter months. Mulch applications and proper watering practices are just as important in the winter as in the summer. Just because the grass is brown and the trees have shed their leaves, it doesn't mean that the plants don't need moisture. The water hose is still an important tool during winter months.

DICKENS' WORK

Few names are more widely associated with Christmas than that of Charles Dickens, whose memorable Christmas stories have endeared him to millions. One of Dickens' greatest, and least-known works was written especially for his own children. It was called "The Life of our Lord." Dickens left instructions that this work not be commercialized, and it was never publicized until some 100 years after his own death, and the death of his youngest child, Sir Henry Fielding Dickens. Dickens' deep veneration for the lessons of the life of Christ upon earth are found in these words: "Everybody ought to know about Him. No one ever lived who was so good, so kind, so gentle, and so sorry for people who did wrong or were in any way ill and miserable, as Hewas. "And as He is now in Heaven, where we all hope to go, and all meet each other after we are dead, and there be happy always together, you can never think what a good place Heaven is, without knowing who He was and what He did."

WISHING YOU ALL THE JOYS OF THE HOLIDAY SEASON DAVID AND RITA LLOYD

PLUM PUDDING 1/2 pound dry bread crumbs 1 cup scalded milk 1/2 cup sugar 4 egg yolks 1 1/2 cups seeded raisins (cut in pieces and floured) 2/3 cup dried figs, chopped 2 ounces citron, cut fine 1/2 pound suet 1/4 cup wine, current jelly or grape juice. 1 teaspoon nutmeg 3/4 teaspoon cinnamon 1/4 teaspoon ground cloves 1/4 teaspoon mace 1 1/2 teaspoon salt 4 egg whites Soak bread crumbs in milk and let stand until cool. Add sugar, egg yolks, raisins, figs and citron. Chop suet and work with hands until creamy. Combine mixture. Add wine, currant jelly or grape juice, spices, salt and beaten egg whites. Put into greased pudding mold and steam for 3 hours. (The recipe makes 9 cups batter) Serve with hard sauce or lemon sauce. (Recipe 8 or more. Do try the following lemon sauce for your plum pudding - it's really very good.

Lemon Sauce: 1 egg 1 cup sugar 1/2 teaspoon nutmeg 2 tablespoons grated lemon rind Beat egg; add sugar, nutmeg and lemon rind. Combine lemon juice and water; add to sugar mixture. Heat until boiling, stirring constantly. Add butter and cook for 5 minutes, stirring until butter blends evenly into sauce. Serve hot over steamed pudding. Makes almost 2 cups sauce.

A Favorite "We Three Kings of Orient Are" They laid their offerings at his feet; The gold was their tribute to a King, The frankincense, with its odor sweet, Was for the priest, the Paraclete, The myrrh for the body's burying. from Longfellow's "The Three Kings" One of the most highly cherished traditions connected with our Christmas celebration is the story of the coming of the Wise Men (Magi, or the Three Kings, as they are variously called) from the East to pay homage to the Infant Jesus in the manger at Bethlehem. Thus, even in our modern world, we are thrilled to hear, or join with others in singing "We Three Kings of Orient Are"; and this story inspires us each Christmas, like the Magi of old, to "follow the star" and pay homage to the Baby Jesus in the stable in far-off Palestine.

PEACE ON EARTH DIVIDE CABLE CORP. Selma Dickson, Mgr. - Phone 2804



We Will Be Open  
8:00 A. M. to 12:00 Noon  
On Christmas Day  
To Serve You.



We Extend Happy Holiday Wishes to One and All  
**MCCORMICK'S DRIVE-IN GROCERY AND STATION**  
Mr. and Mrs. Hollis McCormick and Family

To Our Many Friends,  
Far And Near . . .

May Christmastime bring you  
many joys, happy memories,  
And renewal of old friendships  
And may the New Year be a  
happy one!

God bless you

Mrs. L. M. Hoover and  
Miss John Alexander

Hudspeth Nursing Home  
Sonora, Texas 76950



**Season's  
Greetings**

TO OUR FRIENDS  
AND CUSTOMERS . . .

This is our first Christmas season  
in the Eldorado business district; on Jan.  
1, 1973, we will complete a year as owner  
and operator of your Texaco service sta-  
tion here.

We wish to take this means of  
thanking each one for the fine patronage  
given us, as well as all the other friendly  
courtesies extended during our initial year  
in business, and we pledge our best efforts  
to continue to be of service in the future.

Keep coming here for those fine  
Texaco products and services.

**Mittel Texaco**

Gail and Peggy Mittel  
and daughters

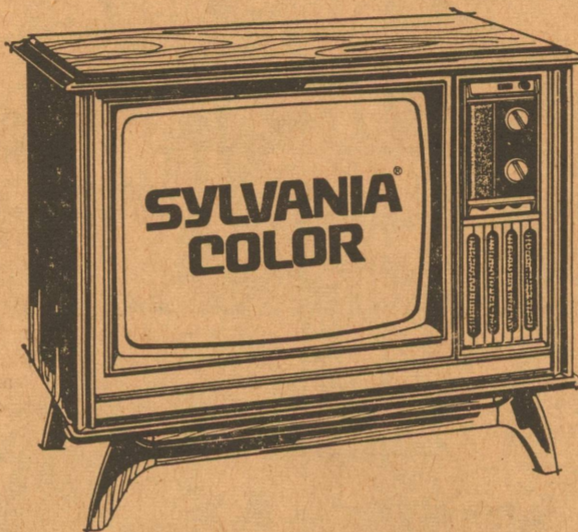
**GIVE SOMEONE YOU LOVE  
SYLVANIA  
COLOR TV**



Of The Holiday Season, and our best wishes for a  
Happy New Year in 1973. We are glad to serve you.

**THE JONESES**

Jerry Bessie Joey Chuck

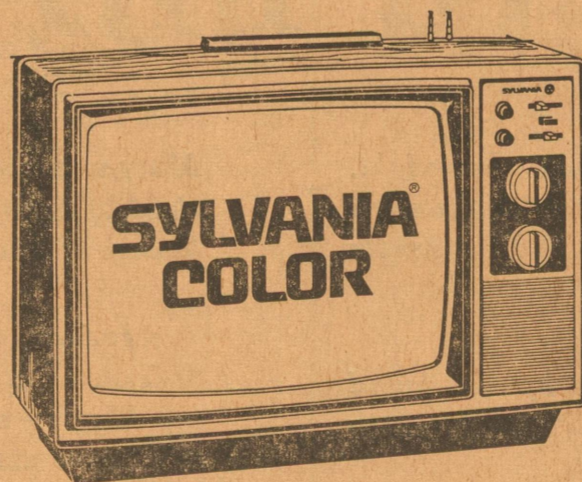


**SYLVANIA CONSOLE COLOR TV  
MODEL CL2251W**

- Contemporary style cabinet of Walnut veneers, hardwood solids and decorative non-wood material
- Giant 25-inch diagonal picture
- Chromatrix (TM) picture tube combines brightness with contrast for the sharpest Sylvania color picture ever
- Gibraltar 90 (TM) chassis for solid-state performance and reliability
- AFC push button locks in fine tuning—a perfect picture even when you change channels
- Perman-Lock (TM)—the anti-goof color tuning system that never forgets
- Instant Color (TM) provides perfect color picture in seconds—no warm-up time required
- Swivel base turns 15 degrees to each side for viewing comfort

Reg. \$629.95

ONLY \$569.95

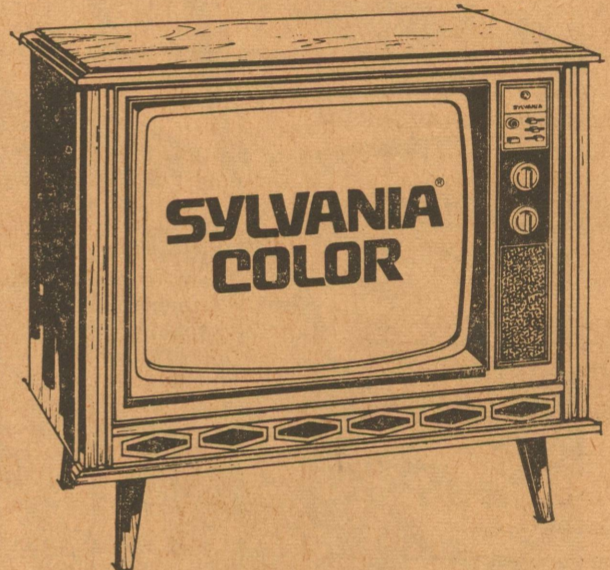


**SYLVANIA PORTABLE COLOR TV  
MODEL CC 1152 BG**

- Cabinet of Walnut grain finish on high-impact plastic 17 inch diagonal picture.
- Color Bright 100 (TM) picture tube for a sharp, bright color picture
- Gibraltar 95 (TM) chassis for solid-state performance and reliability
- Telescoping dipole VHF, bow-tie UHF antennas.
- Matching stand available as optional extra.

Reg. \$379.95

NOW ONLY \$350.00



**SYLVANIA CONSOLE COLOR TV  
MODEL CL2221W**

- Contemporary style slim line cabinet of Walnut grain finish on hardboard
- Giant 25-inch diagonal picture
- Color Bright 100 (TM) picture tube for a sharp, bright color picture
- Gibraltar 90 (TM) chassis for solid-state performance and reliability
- AFC push button locks in fine tuning—a perfect picture even when you change channels
- Perman-Lock (TM)—the anti-goof color tuning system that never forgets
- Instant Color (TM) provides perfect color picture in seconds—no warm-up time required

Reg. \$579.95 . . . NOW ONLY \$539.95



**SYLVANIA CONSOLE COLOR TV  
MODEL CF704W**

- Contemporary style cabinet of Walnut grain vinyl on wood composition
- Huge 23-inch diagonal picture
- Color Bright 85 (R) picture tube for a sharp, natural color picture
- Gibraltar 90 (TM) chassis for solid-state performance and reliability
- AFC push button locks in fine tuning—a perfect picture even when you change channels

Reg. \$549.95

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**JERRY'S T-V SERVICE**

ELDORADO, TEXAS

PHONE 853-2314



## The Night that Christ was born ...

The brightest star of all shown above Bethlehem that night. Three wise men, kings from afar, had followed the star for countless miles, their search ending when its bright light fell upon a simple stable.

Shepherds tending their sheep in the fields nearby also found their way to the stable. A messenger had appeared, saying that a king would be born in humble surroundings this night.

And so a King was born. The King of Peace. The King of Hope. He was born as a child of Mary, who had come to Bethlehem with Joseph the Carpenter. The law decreed that all citizens annually visit their native city so a tax count might be conducted by Roman authorities. Because they were of the family of David, they had made a long journey from Nazareth.

In the only shelter available, the stables at the rear of the crowded inn, the child was born — Jesus Christ. In official records he was the son of Joseph the Carpenter and his wife, Mary. Of mild concern to the authorities was the rumor among some citizens that

Mary was a virgin mother and that the birth of the child was something of a miracle, the fulfillment of a long-written prophecy that the lineage of David would bring forth a king and a saviour of the people.

Indeed, the name Jesus Christ means "Son of David," and "Messiah," also "the anointed one," and "Savior." The three kings, the Magi — were Caspar, Melchoir and Belthazar. They had followed the star because they believed it would lead them to the Messiah. The shepherds were told to go to the stable to pay homage to the newborn king of kings.

This was the first Christmas. The birth of Christ. Here began that One Great Life upon earth, a life of dedication, service, and lasting testimony to God's love for all mankind.

Through long centuries and changing civilizations, the meaning of Christmas is constant. There can be no more universal holiday, no greater hope for now and hereafter than that which lies in the heritage of Christmas.

This is the night when Christ was born.

### Southwest Texas Electric Co Operative, Inc.

Owned By Those It Serves

Closed Dec. 23, 24 and 25 and New Year's Day, January 1



# Last Chance

to get your tickets for 6 prizes  
to be given away at 3:00 p. m.

## Saturday, Dec. 23

in front of Western Auto Store

1st Prize:

**\$429.95 COLOR T-V SET**

Plus these five prizes:

- \$25 in Trade at Mobley's
- \$25 in Trade at Hext Foods
- \$25 in Trade at Western Auto Store
- \$25 in Trade at Cathy's Flowers
- \$25 in Trade at Eldorado Drug.

### HOW IT WORKS

Five Eldorado stores are participating. When you buy at any one of them you will be given a dual-numbered ticket for each \$1 worth of purchases (cash sales or accounts.) You will keep one number while the other is dropped into the box for the drawing. Save your numbered ticket stubs, as holder of the lucky number must be present at the drawing Dec. 23rd in order to win. As many tickets will be drawn that day as necessary until winners are chosen.

**PAY YOUR ACCOUNT THIS WEEK  
AND ASK FOR YOUR TICKETS**

Louise Sauer arrived here from Van Horn Thursday, visited relatives, and then went to College Station for state Sewing contest. Mrs. Nan Montgomery left over the week end for Midland where she planned to spend several days visiting relatives.



**UP ON  
THE ROOF TOP...**

*Santa's here... he's stopping at every house leaving loads of good things.*

*And with Santa's visit comes this special message to wish you all the happy things A Merry Christmas ever brings. May the days ahead of you find all your wishes coming true.*

## Mobley Exxon Service

Mr. and Mrs. R. L. Mobley  
and Employees

Buddy Baker visited here recently with his parents, Mr. and Mrs. Leslie Baker and other relatives, and then returned to his home at Shreveport, Louisiana.



### Christmas Greetings . . .

To All My Friends, who have been so good to me, I want to express my wish for a Happy Holiday for you. May God bless each of you.

**Nan Montgomery**

### In Those Days

Compiled From Success Files

#### ONE YEAR AGO

Dec. 3, 1971—The Lions Club had a project under way of collecting old eye-glasses and these were to be donated at the Mid-Winter Conference coming up in January in Colorado City. Collection point was Southwest Texas Electric Co-Op building.

Gene Nixon was Gold Star boy and LeAnne Cawley Gold Star girl, for 1971.

Judy Ann Sallee was receiving her degree in December from Hardin-Simmons University, Abilene.

#### FIVE YEARS AGO

Dec. 28, 1967—Larry Donaldson won the T-V set at the merchants drawing. Other prize winners were Mrs. B. E. Moore, Calvin Henderson, Melanie Cadell, and Mrs. Bob Sykes.

The cold, icy weather was reported delaying the cotton harvest, with bale total 1219.

Mr. and Mrs. Bob Joyce went to East Texas to the funeral of her sister, Elizabeth Cobb.

Sharon Nyquist, a '65 graduate of Eldorado High School, entered the nursing school at Methodist hospital in Lubbock.

H. A. Belman was re-opening the West Texas Cafe in the Eldo hotel building.

Martha Sue Page was given a scholarship at TCU, Fort Worth.

The engagement of Karen Griffin to Sam B. Henderson, Jr., was announced. The couple set their wedding for February the 17th.

Case Ranch was to exhibit Polled Herefords at the Fat Stock Show coming up in January in Ft. Worth.

#### 12 YEARS AGO

Dec. 29, 1960—Pam Calk gave a reading at the final pre-holiday meeting of the Lions Club.

Reported in hospitals were W. E. Bruton and Ralph Fowler.

Pictured staging a living Christmas tableau were Sharon Nyquist, Mary Ann Page, Kay Peters, Richard Preston and Ricky Jones.

The Rev. and Mrs. C. M. Nyquist and family were having a holiday get-together at Inks Lake.

The Highway Dept. announced plans to improve eight miles of Highway 277 west.

Visiting the C. R. Keeneys were the Yater Tants of Fort Smith, Ark.

Ollie Neille Sudduth visited from San Antonio where he was attending Durham's Electronics College.

The DAR held their Christmas luncheon in the Java Junction cafe, with Mrs. J. B. Montgomery, regent, in charge of arrangements.

#### 35 YEARS AGO

Dec. 31, 1937—Mr. and Mrs. D. E. DeLong were honored on their 39th wedding anniversary with a "house warming" at their newly completed rock home northwest of town. A large number of friends and relatives were on hand for the event.

Funeral services were held at Ballinger for a former ranchman of this county, F. J. Reynolds, 72. He died at the home of a sister, Mrs. S. A. McCray.

Elton Silliman of El Paso and his brother, Taylor Silliman of San Angelo, visited here. The Sillimans were pioneer residents of this county.

Bell Sample and R. L. Sample Jr. spent the Christmas holidays here from the University of Texas at Austin.

Miss Annie Pearl Finley and Miss Jessella Johnson visited here from San Angelo Business College.

On Dec. 24, Wilford McLeod and Marguerite Davis were married.

Jim Pruitt visited relatives at Reid, Oklahoma.

Coach Bynum and Jack Jones were to attend a banquet in the Rawleigh Hotel in Waco honoring the all-state team. Jack was selected as center on the Class B team.

H. E. Sharp Jr. leased the tailor shop operated by F. H. Ellington in connection with his men's store.

The home economics teacher in the local school, Miss Helen Johnson, resigned her position to go to Paducah and was succeeded here by Miss Bettie Garrett of Rockdale.

# CHRISTMAS

IS • A •  
TIME  
• FOR



acknowledging with gratitude  
the loyalty of friends . . .  
And for expressing ap-  
preciation and good  
wishes that the com-  
ing year be rich  
in rewards for  
you.

## Foxworth-Galbraith Lbr. Co.

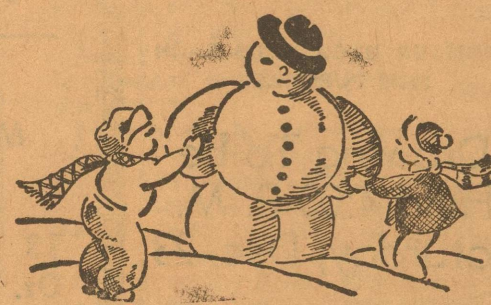
ELDORADO, TEXAS

*Merry Christmas!*

To

**ELDORADO AND ITS PEOPLE**

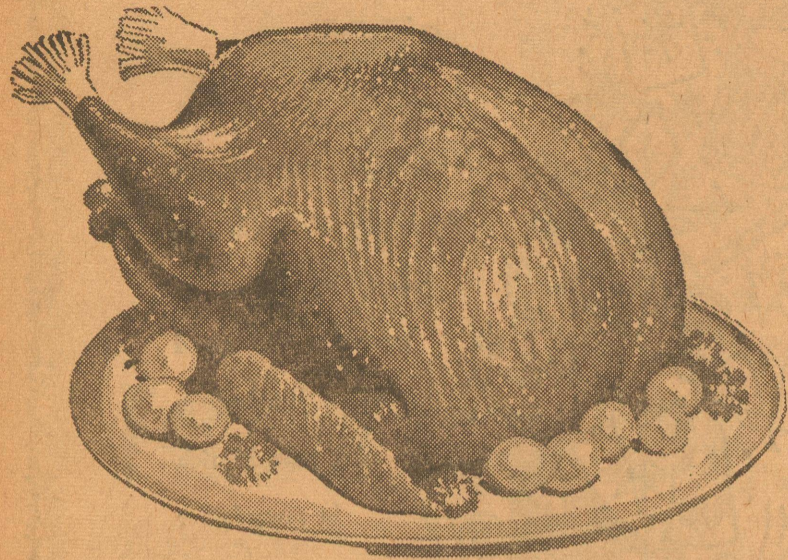
The city of gold in the land of  
paradise, where the game is plentiful,  
the water is good and the  
climate is reputed to be the  
best in the world.



## J. H. "Skeet" & Faye Mace

SAVE MONEY ON OUR FOODS THAT SAY

# HAPPY HOLIDAYS

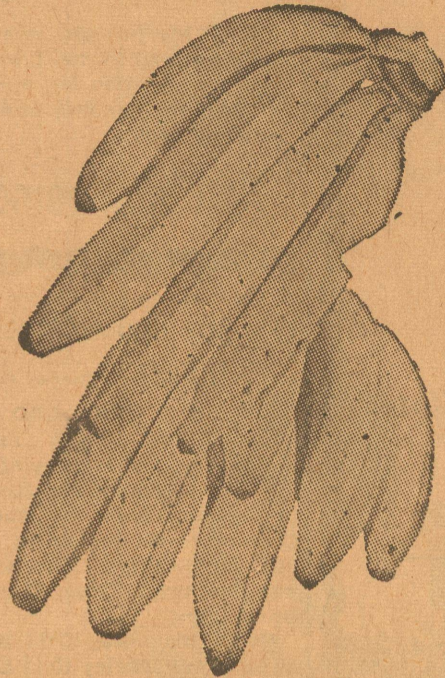


Roast Rite  
Young Tom  
TURKEYS  
18 TO 20-LB. AVG.  
39c Lb.

Butterball  
TURKEY HENS  
8- TO 10-LB. AVE.

Norbest  
TURKEY HENS  
12- TO 14-LB. AVE.

HEAVY CHICKEN HENS POUND 49c LAUREL BACON POUND 89c



Chiquita Golden  
BANANAS

2 LBS 29c

California Navel  
ORANGES

19c Lb.

Candy's  
WHIPPING  
CREAM  
or  
HALF & HALF  
Or  
SOUR CREAM  
Your Choice:

29c

EACH



EX FANCY DELICIOUS POUND  
Apples 29c

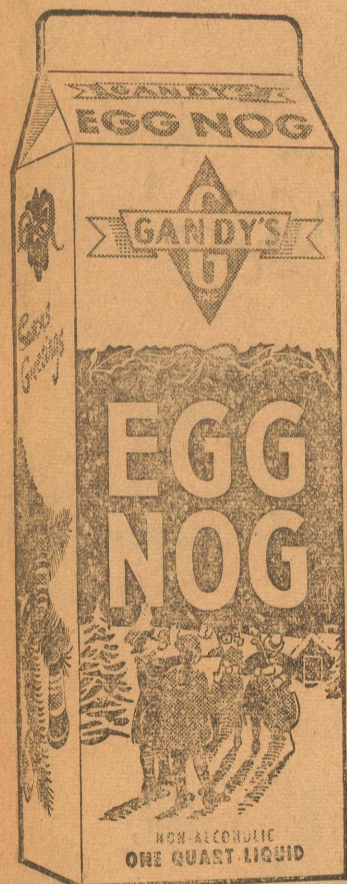
TEXAS RUBY RED POUND  
Grapefruit 19c

TEXAS—Firm Green Heads POUND  
Cabbage 10c



DEL MONTE 303 CAN  
Fruit Cocktail 29c

DEL MONTE 303 CAN  
Golden Corn 19c



GANDY'S QUART  
Egg Nog 49c

OLD SOUTH—REGULAR 2 PACK  
Pie Shells 29c

MEAD'S 24 COUNT  
Parker House Rolls 29c

JOHNSTON'S — Apple, Mince, Pumpkin EACH  
Fruit Pies 79c

BIRD'S EYE 10 OUNCE  
Broccoli Spears 29c

NABISCO RITZ 1-POUND BOX  
Ritz Crackers 49c

NABISCO 6 OUNCE  
Corn Twist Crackers 47c



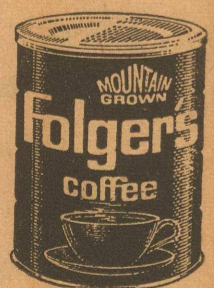
ALMONDS — WALNUTS YOUR CHOICE 13 OUNCE  
Mixed Nuts 49c

KRAFT'S — JET PUFFED 10 OUNCE  
Marshmallows 19c

MIXED NUTS

FOLGER'S — BIG 3-LB. CAN  
Coffee Limit One 2.69

TIDE — LIMIT ONE WITH \$5.00 PURCHASE EXCLUDING CIGARETTES GIANT BOX  
Detergent 69c



Parker Foods, Inc.

We give S.M. GREEN STAMPS

FREE! FREE!

2500 (\$1.00) S&H Green Stamps

REGISTER ONCE WITH EACH \$5.00 PURCHASE

Drawing To Be Held 4:00 P. M. Saturday, Dec. 23

1ST PRIZE.....1500 STAMPS  
2ND PRIZE.....1000 STAMPS

Limit One Winner For Each Prize

You Do Not Have To Be Present To Win

HERSHEY CHOCOLATE MINI-CHIPS

12 Oz. Bag 49c

Kraft's MARSHMALLOW CREAM

13 Oz. 39c

Kountry Fresh CORN BREAD MIX 6 Oz. 10c



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