##  <br> Schleicher County's Only Newspaper- -Offering The Best Advertising Medium-

 Anolher Two Weeks
This was the opinion expressed
by Karen Homer, bookkeeper at
Mikeska Gin on Tuesday afternoon. Mikeska Gin on ruesday aternoon.
With summer weather again prevailing the gin was busy, and books
revealed that a total of 478 bales had been processed for the season.
There was still another trailer on the yard.
Several farmers had reported that they had considerable amount of stripping yet to do and if dry
weather continues they expect to weather continues they expe
bring in every last pound.
Approximately 100 bales Approximately 100 bales
been processed this past week.
Requests Already For Deer Hunting Leases Billy Gene Edmiston, secretary-
treasurer for the Schleicher County Chamber of Commerce, reports
this week that he has already received some letters from hunters inquiring about deen
for the 1972 season.
Any ranchers who expect to have leases availeble next fall may get in touch with Mr.
"We want to bring hunters and ranchm
said.

Woman's Club To Hear Social Security Man The Woman's Club will meet
Tuessay, Jan. 25 th, at $2: 30$ p.m.
Guest speaker for the day will be Guest speaker for the day will be
Mr. Jack Ashcraft from the Social
Security office in Anyone interested in learning about the benefits and responsibil ties of the Social Security Law is
nvited to attend this meeting There will be a question and
POLITICAL ANNOUNCEMENTS

Rates, Cash With Order: Federal Officer State office
District office District Office
County Office Note- The above prices include
one (1) write-up of not more than 250 words; additional wording to be paid for at the rate of 3 cents per
word. The price does not include a word. The price does not include a
subscrintion to the paper.
Candidates whose names appear below, announced subject to the
Democratic Primary, May 6, 1972:


ORVAL N. EDMISTON
(For Re-Election)
For County Aftorney:

## WEATHERLY KINSER

WEATHERLY KINSER
(For Re-Election)
or Commissioner, Precinct
JOE M. CHRISTIAN
(For Re-Election)

Idmiston Soeks Re-Election As County Sherilf


ORVAL EDMISTON
 department. The changes in the
law and Court rulings have made
it difficult to carry on at times,
but I take a solemn pledge that I $\left\lvert\, \begin{aligned} & \text { it difficult to carry on at times, } \\ & \text { but I take a solemn pledge that I } \\ & \text { will try my best to change with } \\ & \text { the times and laws and enforce the } \\ & \text { as }\end{aligned}\right.$ the times and laws and enforce the
laws as they should be enforced.
The chansing laws are a challenge
to me and I do not want to give up
because there are obstactles in my
 people. The juries in our Courts
have heen very gratifyying through
the years and I am proud of the people who have served on them.
"If the people of Schleicher coun-
ty see fit to elect me to another
term as Sheriff, Tax Assossor \& term as Sheriff, Tax Assessor \&
Collector, I will do the best I can
to serve each and every no " Medical Center
dmissions, Jan.
Jason Saldivar

## Jason Saldivar Jess Koy Mary Shipman

Mary Shipman
Sel Marion, Sonora
Sal Marion, Sonora
Frances Mediano, Sonora
Baby Boy Mediano, Sonora Baby Boy Mediano, Sonor
Keith Wall, Sonora Keith Wall, Sor Sue Wood,
Ella Allen Ela Allen
Harvie Kisselburg
Joe David Garza, Arch B. Crosby
George B. Gandy Discharges, Jan. 10-16: Discharges, Jan.
Jason Saldivar
Jess Koy.
Mary Shipman
Candelario Paredes
Keith Wall, Sonora
Harvie Kisselburg Keith Wall, Sonora
Harvie Kisselburg
Judy Hardin. CONVALESCING
broke his log onn Doc. 18. Ho was
confined in the confined in the Reagan County
Hospital until the 24th of Decem-
her. He was then transferred to her. He was then transferred to
the Medical Center Hospital at
Odessa where he will remain for Odessa where he will remain for
some time, after an operation on
his leg on Jan. 7th. His wife, Lisa ome time, after an operation
his leg on Jan. 7 th. His wife, Lis
Carner, remains with him. MARRIAGE ANNOUNCED
Rhondia Jean Evers and B Rhondia Jean Evers and Brett
Ryan Dacy were married Jan. 15th at $8: 00$ p.m. by Rev. Billy Daniels
in the Killebrew home. in the Killebrew home.
Parents of the couple are Mrs.
Nancy Norton of Eden and Mr. and Mrrs. Hugh Killebrew of Eldorad
and Bryan Dacy of Ft. Worth. -GARAGE SALE advertisements
must be paid in advance. No phone must be paid in advance. No
orders, please. -Suecess.

Mis. Sparks Dies


Nursing Home Notes





 and his daughter, Dora Avendano.
Mrs. Victoria ohlenburg visited her father. Mr. T. K. Jones. Mrs
Local visitors were Mr. and Mrs. Local visitors were Mr. and Mrs
Oliver Teele visiting Mrs. Hixie Oliver Teele visiting Mrs. Hixi
Potter, Mrs. Sherrill Dannheim vis-
ting her father iting her father, Mr. Frank Reed,
and guests of Mr. T. K. Jones were and guests of Mr. T. K. Jones were
Mrs. Kirk Jones and Stacy, Miss
Vickie Jones, Mr. Jack Jones, Mr. Rickie Jones, Mr. Jack Jones, Mr.
Richard Jones, and Mrs. Jess Koy.
Mr. A. L. Casbeer visited his mo
Margie Logan, champion crossbred market lamb, bred W. L. Kinser Mr. A. L. Casbeer visited his mo
ther, Mrs. Ella Casbeer. Guests of
Mrs. Ruth McGines were Mr. and Mrs. Elton MeGinnes, Mr. Sam MeGinnes and Mrs. Bill wiliams,
Mr. and Mrs. Bill Williams were
also guests of Mr. Tom Smith. Mrs. Dolores Gauna had as suests. Mrs.
Prudencia Belman and Mr. Juan Prudenc
Gauna. Gauna.
Church services were conducted Church services were conducted
by the Rev. Doyle Oliver of the First Assembly of God Church.
These services are conducted by the Mese services are conducted by the for guests and residents of the
Nursing Home and we invite every Nursing Home and we invite every-
one to attend. This coming Sunday the service will be under direc
of the First Baptist Church. -Receipt Books at The Success.

-More Stock Show Photos On Page 5-

## Lions See Film Of Band At Contest The Lions Club met at noon yes- erday in the Memorial Building their terday in the Memorial Buildin for their regular weekly lunchoon meeting <br> National Honor Sociefy Elects

 Elton McG Eton MeGinnes, program chair showing of the Eable Band film -Receipt Books at The Success. night at the film was shown that

Eva Stigler and Rene Scott

New Members

In a recent election, ten new
members were elected to the Eldo members were electid to the Eldo-
rado Chapter of the National nor Society. From the Senior are Marian Bland, Sherry Davis, Gay
Lynn Richardson, and Archie Lynn Richardson, and Archie Nix-
on. From the Junior class are Ro on. From the Junior class are Ros-
ellen Maness, Lynn Sanders, Patty
Tampke, Mark Bland, Lin Mertz Tampke, Mark Bland and John Rae Powell.
Members selected last year are
Judy Hanusch, Karen Hight, Jenny Sue Martin, Patty Pagh, Jenn
Rountree. Lorretta Schooley, Rountree. Lorretta Schooley, Eva
Stigler and Barry Williams. The constitution of the local
chapter states that $10 \%$ of the chapter states that $10 \%$ of the
Senior class and $20 \%$ of the Jun-
ior class are ior class are eligible for the Nat
ional Honor Society each year
They They must have an average of
85 or above. They are solicited on
the following categories: scholarthe following categories: scholar
ship, character, leadership and ser
vice The faculty rates the eligible
students in each area and the one students in each area and the ones
with the highest total points are
selected

Hyman Sauer, son of Mr. and
Mrs. Edgar Sauer, returned Sund Mrs. Edgar Sauer, returned Sunday
to Texas Tech where he is in his Junior year.
show was kicked off 4 -H and FFA show was kicked off on January 10
with the Carcass class. All lambs entered in the Carcass class must be bred by Schleicher county ran-
chers. The outstanding breeder chers. The outstanding breeder
award this year went to W. W . Kin-
ser for having the most
slaughbs
slaugher. Champion finewool shown by
Michael Mertz, son of Mr. and Mrs. Michael Mertz, son of Mr. and Mrs,
Mort Mertz bred by his father. The
champion crossbred shown by Mar, champion crossbred shown by Mar,
gie Logan, daughter of Mrs. Wilma gie Logan, daughter of Mrs. .
Logan bred by W. L. Kinser. To complete Schieicher County
stock show January 15, top honor was taken with Charolais-Angus
cross shown by Leonard Lloyd, son of Mr. and Mrs. Earl Lloyd. Horace
Linthicum was breeder of this
fine 880 pound steer. Showing the fine 880 pound steer. Showing the
champion breeding heifer was Janet Oglesby, daughter of Mr. and
Mrs. Ford Oglesby. The Schleicher 4-Hertub member showed a Santa
Gertrudis heifer bred by her faGertru
ther. Champion market hog honors
Saturday went to Clay Williams, FFA member showing a chester-
white lightweight crossbred, bred Christoval.
Showing the first place light Showing the first place light-
weight Finewool market lamb was Mrs. J. C. Bumgardner. Lamb was bred by Jim Holley. Kurtis Homer,
son of Mr. and Mrs. Kenith Homer soantured first place heavyweight
capt Finewool honors. Homer's Finewool market lamb bred by Mitchell
and Ray. Leonard Lloyd, son of and Ray. Leonard Lloyd, son of
Mr. and Mrs. Earl Lloyd. captured first place lightweight crossbred
market lamb bred by Christian \&
Cheek. Logan, daughter of Mrs. Margie Logan, daughter of Mrs.
Wilma Logan, took top place in
heavyweight crossbred market lamb bred by W. L. Kinser. In the Fitted Finewool lamb competition, Teresa Logan, daugh-
ter of Mrs. Wilma Logan, received the first place honor, bred by S .
D. Harper. D. Harper. Crossbred lamb first place went to Todd Swift, son of
Mr. and Mrs. Jerry Swift, bred by C. Cynthia Schooley received Cynthia Schooley received chat
pion lamb honors with a fitted me pion lamb wool lamb, bred by Henry
dium dpeck Jr Cvnthia is the daughter of Mr. and Mrs. Clifford Schooley,
Mark Dannheim, son of Mr. and Mark Dannheim, son of Mr . and
Mrs. Lawrence Dannheim, took all hronors on high gaining lambs, 1st
place finewool and 1st place cross. place finewool and 1st place cross.
The over all high gaining lamb of
the show was a finewool bred by Mort Mertz.
Over all showmanshin honors went to Loretta Schooley. the
daughter of Mr. and Mrs. Clifford Schoolev. Seniorr showmanship ho-
nors with her lambs. Todd Swift nors with her lambs. Todd Swift
captured junior showmanship hocarrs, showing lambs and pigs.
Shanna Swift topped the sub-junior showmanship honors, showing lambs and pigs. They are the son
and daughter of Mr. and Mrs. Jerry Swift.
Food show championship honors were taken by Tracy Sauer, show-
ing a pound cake. Tracy is the daughter of Mr. and Mrs. Ronnie
Sauer. Jayne Smith received reserve champion of the food show
with a pineapple cake. Judging the Schleicher Countv Livestock Show was Red Stultz. Val Verde county agent. Judging the food show was
Mrs. Vic Lindley and Vickie LindCalf Show
Breeding Heifors, Janet Oglesby.
Champion Heifer, Janet Oglesby, Steers: 1 Leonard Lloyd, 2 Ja -
Sid Ray, 5 Tim Edmiston, 6 Roy Lloyd. Swine Show
Fat lightweight: 1 Clay williams, 2 Wes Wade. 3 Willie Day,
Shanna Swit, 5 Willie Day, 6 Debra Copsland.
Fat lightweight: 1 Forrest HenWade, 4 Norris Sauer, 5 Norris Chater, 6 Todd Swift.
Chompan Williams. FFA.

## Iight fine wool; 1 Matt Bumgard-

 owell IIT, 4 Clint Bumgardner,Kara Homer. 6 David Yocham Heavy finewool: 1 Kurtis $\frac{\text { mer, } 2 \text { Kurtis Homer, } 3 \text { Roy Lloyd, }}{}$


| Barnes and Uvalde rancher Dolph |
| :--- |
| Bricoo are starting to mix ix tup. |
| Five Demoratice andidates are |
| moving around the state in the |

 Treasurer Jesse James. Comp. directed lower collision insurance
troller of Public Accounts Robat
St S. Calvert and Commissioner of
Agriculture John C. White during Agriculture John C. White during
the last week announced for re-
election .
Calvert and
enanes. expocted to draw some opposition.
Sttete Rep. Franees Frarenthold of
Corne

 Gen. Crawford Martin.
Shhol Docision Appealed
The State ooard oof Exuction
voted unanimously to to appeal the
 tha the Texas property tax menthod
of financing schools is unconstitu
tional. Meanwhile, the Board assumed
responsibility for drafting a new
plan for supnorting plan for supporting the school
system and ordered a task force be system and ordered a task force be
formed to do the study job in the
event an appeal to the U. S. Suevent an apperl to the U. S. Su-
prame Court fails.

The state, according to Texas | Research League, has several op |
| :--- |
| tions. One is full state financing, |
| 年hich by 1974 would require an |
| 年 |
| expenditure of a billion dollars |
| a year just to maintain the status |
| quo. |


sury and do not need to be approp-
riated by the legislature.
Insurance Cots ordered
The tsate nnsuranee Board has
directed lower colision insuranee
premiums for motorists whose cars

Wool Invenlories Now Ar Low Leve! sistant bumpers. No done domestic
manutacturers have vet certified
mers that meet he standards, how-
ever
owest lewarel houses are at the ports Ryeburn (several crawars, Cr -
Wertzon,
president Wool and Mresident of the Texas "The inventory reported warehousemen as of January
puts the wool and mohair indus tries in a good position for 1972,
Crawford said. "This is the Crawford said. "This is the firs
time in several years that we hav not had a large stockpile of wool and mohair on hand. With the de mand for wool and mohair showin
an increase in recent weeks, should see some price improv
ments during the new year," ments during
commented.
in a recent warehouse survey by
$\begin{aligned} & \text { in a recent warehouse survey by } \\ & \text { the association amounted to } 3,427, \\ & 837 \text {, }\end{aligned}$
$\begin{aligned} & \text { the association amounted to } 3,427, \\ & 837 \text { pounds of grower owned mo- } \\ & \text { hair. Not included in the report is }\end{aligned}$
$\begin{aligned} & \text { hair. Not included in the report is } \\ & \text { the mohair in speculator hands, }\end{aligned}$
estimated at several million pounds
Total wool on hand was 755,34
$\begin{aligned} & \text { The mohair inventory showed } \\ & \text { the following amounts in stock: } \\ & 1,483.192 \text { pounds of fall } \begin{array}{l}\text { adult }\end{array} \\ & \text { ade }\end{aligned}$
1,483.192 pounds of fall adult,
pounds of fall yearling hair, 1,407 ,-
s 201 pounds of spring adult and
$\begin{aligned} & \text { The amount of wool on hand in } \\ & \text { cluded } 109,445 \text { pounds of fall wool, }\end{aligned}$
$\begin{aligned} & \text { cluded } 109,445 \text { pounds of fall wool, } \\ & 21,000 \text { pounds of } 8 \text {-months, } 249,-\end{aligned}$
$\begin{aligned} & 872 \text { pounds of lamb wool and } \\ & 375,017 \text { pounds of } 12 \text {-months wool }\end{aligned}$
$\begin{aligned} & \text { The inventory figures were com- } \\ & \text { piled by the warehouse association }\end{aligned}$
$\begin{aligned} & \text { prom reports submitted by } 52 \text { ware- } \\ & \text { fouses located throughout the state, }\end{aligned}$
$\begin{aligned} & \text { houses located } \\ & \text { Crawford said. }\end{aligned}$
-HEALTH \& SAFETY
Mainly for Mothers
by Carol Hart
Winning the Winter Health Battle
Will your precautions be sufficient to assure the family's health and Will your precautions be sufficient to assure the family's health and
safety this winter? Winter can do more than put a chill in the air. The Council on
Family Health, sponsored as a public service by the manufacturers of Family Health, sponsored as a public service by the manufacturers of
medicines, advises that the cold weather brings with it greater risk of colds and increased danger of
home accidents since children are home accidents since children are
indoors for longer periods of time.
One way to protect the famIly's health is to take advantage of immunizations available from
your doctor. The Council suggest your doctor. The Council suggest
keeping up-to-date records to dekeeping up-to-ate record of
termine which member of
family may need a vaccinatio
booster shots and when.
Proper hygiene can keep the
spread of germs to a minimum.
Teach the children to wash their Teach the children to wash their food. And each family member articles and cosmetics.
de reduce the threat of accitimes. Little children get into or insufficiently super
cording to the Council.
Children under age five require
the most attention since they
the most attention since they are
most often involved in poisoning
most often involved in poisoning
accidents. To guard against poi-
sonings, the Council says always
keep all possibly toxic substances
well out of the reach of toddlers.
stored with special care. When
treating a child for a cold, the


## FIVE ERRORS

No. 1

A MAN-
Struck a match to see
if the gasoline tank of
his automobile was empty
IT WASN'T
No. 2

A MAN-
Patted a strange bulldog
on the head to see if it was affectionate

IT WASN'T
No. 3

A MAN-
Speeded up to see if he could beat a train to the crossing

HE COULDN'T

No. 4
A MAN-
Tried to repair a high tension electric line with his bare hands HE COULDN'T
No. 5

A MAN-
Cut out advertising
to see if he could
save money.
HE DIDN'T
The Eldorado Success


- COMPLETE AUTO REPAIR SERVICE Engines Tuned Up And Overhauled
Parts For All Makes \& Models Safety Inspections
We Are Boosting The Eldorado Eagles
\& Eaglettes Cage Teams Through The Season
KENT'S AUTOMOTIVE


THE HOUSE
sier Household Cleaning

| With Spring Cleaning behind us, women across the country are looking for new and betterways to help make their work lighter. Store shelves are loaded with household cleaners which make the choice of a cleaning product more difficult than probably already in the home, that has been used as a standard cleaning aid for over 50years: versatile, econorinal liquid chlorine bleach. |  |
| :---: | :---: |
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|  |  |
|  | dry, then air for about 30 minutes. |
|  |  |
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|  |  |
|  |  |
| Millions of women use a ${ }_{\text {a }}^{\text {a }}$ liquid bleach such as Clorox, | mold and make the tile spar- kiling clean and sanitary. |
| and more and more women today are discovering the value of |  |
|  |  |
| this laundry standby to help |  |
| household surfaces. Bleach |  |
| does more than just remove tough stains from ceramic tile, |  |
|  |  |
| porcelain, enamel or plastic. It ${ }^{\text {a }}$ actualy kills more germs, and |  |
| kills them faster, than any other type of household dis of |  |
|  |  |
| fectant. Not only is it one ofthe best disinfectants known to man, but it's a biodegradable product that is non-poliuting, as well. |  |
|  |  |
|  |  |
|  |  |
| widely used in water purification: |  |
| So, there is a solution to help make your household cleaning nomical. It's a $3 / 4$ cup solution |  |
|  |  |
|  |  |
| of liquid chlorine bleach in one gallon of warm water, and it works wonders all around the |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |
| shower. stalls, drainboards, and porcelain, .enamel, plastic or glass surfaces - areas where difficult to remove.. |  |
|  |  |
|  |  |
| difficult to remove. |  |
|  |  |
| - just use it it with your regular |  |
| cleaning product (but don't use with ammonia), then mop or scrub. |  |
|  |  |
|  |  |
|  | kland, Califor |

## Fresh Catisish Buffet

SERVED EACH MONDAY EVENING FROM 6:00 TO 9:00 O'CLOCK
With French Fries, Hush Puppies, Onions,
Tartar Sauce, Etc
RESTAURANT HOURS: 6:00 A. M. TO 10.00 P. M

El Dorado Restaurant Phone: (AC 915) 853-2818 Eldorado, Texas

Jerroll Sanders, Prop.

ALL TYPES AUTO MECHANIC WORK AND RADIATOR REPAIRS

ENGDAHL'S GARAGE
S. C. Engdahl

Turkey Harvest Down From Last Year's Kill $\left.\begin{gathered}\text { San Angelo, Tex.-The turkey } \\ \text { harvest in West Texas may be as }\end{gathered} \right\rvert\,$ Illegal In TeXas much as 40\% lower than last year,
according to Texas Parks and wildaccording to Texas Parks and
life Department bioloosists. Although no official figures are Although no official figures are have been reporting a scarcity of
hirds. Biologists blame this dry spring and sumer and
rulting low hatch of poult During the time when summer poults are usually seen, only adult
birds were noted except in isolated birds were noted except in isolated
areas
Biologists say the picture isn't completely bleak. Because of B gor survival of the turkeys. should
be good. And if the weather co operates, there is no reason why
there should not be a good hatch

## Home Demonstration Agent's Column <br> Creating space can provide ver real problems in today's living. our most espece has bivecome one omed of Thats one reason why many youn married couples decide on married couples decide on apand ment livin. And in an apartmen space becomes a maijor see how to make a mojor factor. take a look at these yuidelines: with legs. <br> -Divide your space with furnish

 ings that don't take much room-for example, plants, mobiles, book cases.
-Use -Use some "fool-the-eye" tech niques such as mirrors or paintin
one wall a different color. A black
wall wall seems to disappear and thu
opens up a room. opens up a room.
Keep your color scheme simple
Too many colors can make a smal room appear cluttered Save your favorite art objects an
books for shelves where they will hooks for shelves where they wil
look more attractive and help di vert the
room.
than one purpose
than one purpose.
One secret of space work for you is a small through and decide exactly what your needs are. Maybe your hus
band is a student and needs a quie place to study. In so, you can build
a room by setting up a divider such a room by setting up a divider such
as a bookcase that extends to the ceiling.
In a kitchen-dining and livin room combination, area rugs and
plants or furniture may be used as plants or furniture may be used a
dividers to separate different act vities. These create mental wall as well as help organize space.
Registering Consumer Complaints A key to promoting consumer
power is learning how to register power is learning how to register unsatisfactory purchase or service
Instigating a complaint against company is often so frustrating tha the consumer abandons her righ
of retaliation altogether. But re of retaliation altogether. But re
treating only helps to prolong the poor service. Most businessmen and manufacturers want to learn shoppers' com
plaints so they can identify and correct their mistakes. Organizing an effectiv plaint means gathering all the facts The first step is to make sure
complaint is justified. Read the label or instructions for the manufacturer's directions for care and
use. Check the guarantee or war
ranty ranty. Know
what is not. If the complaint is justified, plan
your attack carefully listing your attack carefully, listing
reasons for dissatisfaction with the reasons for service. The list should
product or
also report information of where also report information of where
and when the product was pur-
chased its model number, brand name, price and a brief description name, price and
of its faults. The consumer is now ready to fire her complaint. Begin with the
business or service organization business or service organization
with whom the original deal was
made. If the complaints cannot be mate. If the complaints cannot be
settled on the spot, ask to see settled on the spot, ask to see
someone in higher authority.
If you write to the store, address someone in higher authority.
If you write to the store, address
the complaint to the person most the complaint to the person most
likely capable of helping you. In
the letter present all the facts as you would verbally, and keep a
a carhnn copy. Shoppers who telephone their of the person they speak to in case the situation is not cleared up.
If these efforts fail to produce results, it's time to contact the
Better Business Bureau or ChamBetter
ber of Commerce.
ber omakers who have not ex-
Homed their desire to receive a nevsletter by mail from the Home
Demonstration Agent office should contact that office within the next
faw days. An up to date mailing faw days. An up to date mailing
list must be compiled of all inter-
ested. The newsletter will contain recipes, sewing tips, decorating id eas, fashion news, news on family
health and safety and a variety of other information that may interest homemakers in this area. If you
wish to receive this service please wish to receive this service please
call the Home Demonstration office call the tomd leave your name an
853-2894 and lear
address for the January issue.
'Bail And Swilch'
Illegal In Texas
ed brand zig-zag nationally-advertis-
or $\$ 24.95$." ig-zag sewing machine
"Complete brake Complete brake job for $\$ 15$."
"Four rooms of furniture for \$199.95."
Do the above "eye catchers"
sound familiar? Most consumers sound famiiiar? Most consumers
at one time or another have res-
ponded to such advertisements ponded to such advertisements,
often hurrying to get there so they
can take advantage of the tremen can take advantage of the tremen-
dous offer before the merchant's
supply of the product is exheust supply of the product is exhausted.
Many times these consumers are met with a constant belittling of
the advertised product and are purposely switched to another more
costly product by a smooth talking salesman.
Other times they are told the
item is sold out even though the
ad says item is sold out even though the
ad says the sale is good for three
days and the store has only been open for ten minutes on the first
day. They just happen to have a
similar item, however, at a higher price. What a disappointing experi-
ence for the consumers who alertly
see through the sales gimmick, and see through tre sales gimmick, and
how tragic for those consumers
who dot who do not!
"Bait and Switch" advertising is
prohibited" by both Federal and prohibited by both Federal an
State law. "Bait and Swith" is
practice whereby an offer is mad not in order to sell the advertised product at the advertised price,
rather to draw consumers to the store to sell them another similar
product which is more profitable product which is more profitable
to the advertiser. The merchant is
even unwilling at times to sell his even unwilling at times to sell his
"bait" item to the customer. It it
not unusual for a merchant who not
engages in such tactics to actually
fine his salesman if the advertised fine his salesman if
merchandise is sold. Remember that merchants are
operating their businesses to make a profit, and they cannot afford to give away their merchandise. Ce
tainly not all merchants tainly not all merchants engage in
the "Bait and Switch" form of ad the "Bait and Switch" form of ap-
vertising. There are numerous spe-
cials and other sales run each day cials and other sales run each day
that are bona fide, and they do
not fall within the "Bait not fall within the "Bait and Switch practice. However, when
an ad is just too eye catching to
be true you should carefully anal an ad
be true you should carefully anal
yze it and then scrutinize the salesman's presentation. Don't b
victimized by the "Bait and Switch" victimized by the "Bait and Switch
salesman; be an Informed Con-
sumer! sumer!
Whenever you discover a bus Whenever you discover a bus
iness which engages in "Bait and iness which engages in be sure to
Switch" advertising, be sural
notify Attorney General Crawford notify Attorney General Crawfor C. Martin, Attorney General
Texas, P.O. Box 12548, Capitol Sta-
tion, Austin, Texas 78711. tion, Austin, Texas 78711. B
doing so you will help protect oth doing so you will help protect oth
ers who are unaware of this ad ers who are unaw
vertising gimmick.

Cold Weather Fishing Not Without Problems
San Angelo, Texas.-Boating in wet, wintry weather presents prob-
lems, but most of them can be anticipated and solved, says the
Texas Parks and wildlife Depart Texas Parks and Wildlife Depart-
ment.
Laurching a boat in icy weather Lats the sportsman in a frame of
mind to step on the boat trailer mind to step on the boat trailer
and push, but boat trailers are and push, but boat trailers are
oten icy. Be sure you are wearing
non-slip shoes, and be sure the line on your trailer we sure is heavy
nylon and not metal. If a metal nylon and not metal. If a metal cable breaks it can inflict a nasty
wound. If you back into sand and
the car sinks down, try pouring a the car sinks down, try pouring a
bucket of water around each rear
wheel The sand will pack and the wheel. The sand will pack and the
car may come right out. car may come right out.
If you need hot water quickly on
a lake, use a shallow pan under a lake, use a shallow pan under
the water discharge spout of your
engine. It's quick and just as hot engine. It's quick and just as hot
as you could heat over an open engine. I
as you c
fire.
Matche Matches will stay dry if you put
hem in a plastic shotgun shell nem in a plastic shotgun shell
hen use another empty shell of a larger gauge for a lid. For starting
fires nothing beats a short candle fires nothing beats a short cande. with damp wood. A tiny leak in a fishing boat is uncomfortable on the feet in win
ter. Use a piece of chewing gum ter. Use a piece of chewing gum
forcing the material into the leak
or hole with the flat edge of a knife blade.
And always keep a change of dry And always keep a change of dry
clothes handy. Change into them when you get off the lake for a more comfortable ride home. And
transport your fish in a sack be-
tween the grille and radiator of your car. The winter wind will pre vent the
home. ALES PADS, just Yoc each at
he Eldorado Success office.



Tie best place to get a genuine Bank Rate Auto Loan is at a genuine bank

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neep the credit cost down b figuring with First National Bank.

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Eldorado, Texas


The electric climate can do more than help make housecleaning easier.

Modern, flameless electric heat gives you an even, climate-conditioned home. You simply set the thermostat and the desired temperature is maintained throughout the year. Dependable electric heat needs little maintenance.

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Submersible Pumps
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| is now in FULL swING |
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| back to have dry cleaned. |
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| YATES CLEANERS |
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ELDORADO SUCCESS
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Year, in Schleicher County $\$ 4.00$ | 1 Year, in Schleicher County 54.00 |
| :--- |
| 1 Year, Elsewhere.-.u-_ 5.500 |











[^0] John Hodges was preparing
move to Lake Charles, La., work for a Volkswagen dealer,
after he spent a year and a half
as manager of Eagle Chevrolet-Olds
here
 he a candidate for re-election as
State Representative. Jim Nugent
of Kerrville announced for the
office. Funeral services were held i
Sonora for Mary Dell Morton,
year-old daughter, of the Rev. an
Mrs. Dovle Morton. The child wa Mrs. Doyle Morton. The
killed in an auto mishap.
Edwin Jackson Sr. was in the Sonora hotspital following
a severe heart attack.
Formal services to open the newly completed Church of Chris
on the Mertzon highway, were set on Sunday.
for Marion WW
farm land west of town to Vernon L. Pfluger of San Angelo. Game Warden Bill Works was
going to A\&M for a four-months training school. Word was received here of the
death in Houston of Dr. Rebert
Maginot, 37, who formerly pracMaginot,
ticed here.
Mr. and Mrs. Shorty Henderson moved to Tow, Texas, at Buchanan A son was born to Mr. and
George E. Woods died at age 81 and his funeral was hed Jan. 22, the Lions Club meeting
attended the Liont med at which it was decided to put
a three-act local talent play, "Fro
Coast to Coast" in February. County Judge C. S. McKinney
and the Commissioners were tak-
ing steps to procure a new agricultural agent.
Funeral ssvices were held Ballinger for e.
Schleicher count resident.
Roy Andrews and A. J. Burk Look a truck load of hogs to Fort
Worth Worth. Campbell was appointed
Joab Coun Attorney, with ex-officio
County Calary of $\$ 75$ per month.
sals.
Mrs. Ella Douglass moved
Iraan to make her now home.
and C. S. McKinney was owner and
Aarnen Edgar editor of the Eldorado
Success. Advertisers included: El-
dorado Bakery, Mr. and Mrs. H. C. Wallace: Post Office Barber
Shop. W. M. Davis, Prop.. Texaco
Service Station, Lum Davis, Mgr.;
Cash. Service Station, C. A. Roach;
Wrishts Cash Store, San Angelo
Telephone Co., Sample's Dairy, El-
dorado Hardware, City Grocery,
dand Self.Serve Grocery.
High School class favorites were
alected. Paul Davis, Seniors; Er-
 Heffley, Freshmen.
eretarial Training students re-
ceiving certificates were Johnnie ceiving certificates were Johnnie
Fern Isaacs. Eloise Whiten, Eiza-
beth Stanford, Helen Stanford, Raymond Rngers, Ed Reynolds, Maxine
Wilton, Bonnie Mund, Mary Cloud. ELDORADO LODGE


Ing Bank held their anniral Naee
ing last Thusrday afternoon in the building.
 and Paul Page.
The directors re-elected the offi-
cers: Leslie Baker, president; Jo
Ed Hill, vice president; Raymond
Hall, cashier; and Mrs. Frances Eall, cashier; and Mrs.
Heters, assistant cashier. Miss Martin Engaged
Mr. and Mrs. Jim Martin hat Mr. and Mrs. Jim Martin have
announced the engagement of their
daughter, Jenny Sue, to Mitch daughter, Jenny Sue, to Mitch
Trainer.
Mn. and Mrs. James D. Trainer
of Sonora are the parents of the prospective bridegroom.
Miss Martin is a Senior in El-
dorado High Schoo. Her fiance, a
1969 graduate of Sonora High, has 1969 graduate of Sonora High, ha
attended ASU and Tarrant Count
Junior College
Jan. 27, Thursday. Social Secur-
ity man at Court House, $9: 30$ to
11:30 a.m.
Feb. 5 , Saturday. Chamber of
Commerce banquet.

Proclamation -

 industy, 2nd


 need for an active crusade
crease the public's knowledge, ac-
ceptance, and appreciation for the ceptance, and appreciation for the
highly significant contribution that agriculture makes to the economy
of our county and to the level of
living enjoyed by its citizens and iving enjoyed by its citizens, and
WHEREAS. it is recognized that
il citizens of this county have Ititizens of this county have
vital stake and a legitimate sel vital stake and a legitimate self-
interest in the general well-being
0 the farmers and ranchers who provide the great abuundance and
variety of food and fiber of highest varality which we all anjoy, and
quig WHEREAS, $" 3.76$ in " 76 " is ${ }^{2}$
well-conceived program designed by the Texas Agricultural Exten-
sion Service, with the endorso-
ment and active support of agricul-
tural agencies, organizations, and individual leaders, to help, th
ingrever anculurl industry achieve it

arrll potential through an intensif | full potential through an intensifi- |
| :--- |
| cation of efforts by producers, ag- |
| ribusinesses and professional agri- | culturists to bring about an in-

crease in income to To exas farmers
and ranchers of $\$ 1$ billion by the and ranchers of $\$ 1$ billion by the
end of crop year 1976 and and
WHRREAS, $\$ 610$ million of the $\$ 1$ billion goal has been achieved
through the i 1971 agricultural season. and
WHEREAS, the achievement of
an increase of $\$ 5,286,900$ in agricultural income by the end of erop fit and competitive position of
schleicher County farmers and ranchers and make highly signifi-
cant contributions to the future economy of the county,
NOW THEREFORE, I, Robert I
McWhorter, County Judge of Sch McWhorter, County Judge of Sch
leicher County, Texas do proclaim
the week of January $17-23,1972$ as "3.76 in '16 Weak" in Schleichar
(County and call upon all citizens to
 Dated this 17 day of January A
D. 1972 .
Signed, Robert L. McWhorter cimi

## $3.76 \ln 76$ Week

Texas agricultural income by more
than a billion dollars by 1976 wo than a bilion
announced by Dr. John E. Hutchi-
son son, director, Texas Agricultural
Extension Service, in January Extens.
This goal calls for $\$ 3.76$ billion in total cash receipts by the end
o the 1976 crop year, not including o the 1976 crop year, not incluaing
government payments. It was do-
termined from projections by Extension specialists and individual in the agricultural industry. A
committee of agricultural ceono-
mists with the Extension Service mists with the Extension Service
studied past production records
and made projections for 1976 basand made projections for 1976 bas-
ed on current trends and expected
improvements in technology and improvements in technology and
marketing.
Projections on an individual Projections on an individual
county basis were made by Pro-
gram Building Committees, com-
posed of businessmen and produ-
cers. The expectations were then General Welding Service All Work Appreciated
RAY B. WOODWARD

| OLSON'S LAUNDRY <br> Laundromat \& Linen <br> Service <br> We do finished work, rough <br> dry and alterations. Dust Mops, <br> Wak off mats, Towels, Aprons <br> and red rags for rental. <br> Pick up and delivery <br> available <br> CALL $853-2801$ |
| :---: |

give the state's producers specific
projection goals. Anual goals also
were determined for the various
agricultural commodity groups to
allow a yearly measure of the pro-

## allow a yearly m gram's success.

Texas presently accounts for
othut $5 \%$ of the total national ag-
mniltural cash recits. To ach-
ieve the goal of " 3.76 in " 76 ", the
$\qquad$
$\qquad$ Texas producers to help them with
new advancements in technology
and marketing in their respective
$\left\lvert\, \begin{aligned} & \text { areas. } \\ & \text { The current state-wide program } \\ & \text { to increase agricultural income in } \\ & \text { Texas to } \$ 3.76 \\ & \text { bealilion in } 1976 \text { is } \\ & \text { geared to help the agriculture in }\end{aligned}\right.$ geared to help the agriculture in-
dustry-but what does it mean to dic an assurance of adequate food supply, and 3.76 in 76 is a program of
growth," says Dr. W. E. Black,
Extension economist-management at Texas A\&M University. He adds
that the program is important be-
cause the increasing population cause be increasing poping am-
must be fed on a decreasing am-
ount of land used for agricultural ount of land
production.
"Guideline
"Guidelines in the program are
meant to increase production and
improve quality," Dr. Black says of the project which seeks to in-
crease cash receipts to agriculture by one billion dollars
of the 1976 crop

|  |  |  |
| :---: | :---: | :---: |
|  | 8:15 a.m. Sundays | Texas to $\$ 3.76$ billion in 1976 is geared to help the agriculture in-dustry-but wh |
|  | KGK1.960 | the consumer? <br> "Consumers are concerned with |
|  |  |  |
| ROOFING <br> ALL TYPES ROOF REPAIR and quality roofs. <br> KENT ELLIOTT ROOFING <br> Ph. 655-2800, San Anorelo Texas |  | Extension economist-management at Texas A\&M University. He adds , cause the increasing population must be fed on a decreasing am ount of land used for agricultura |
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| \$1.00 Minimum On All Small Ads |  |  |
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GET THE LEAD OUT


BUILDING A BETTER WORLD

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## Eldorado Churches Welcome You



Receipt Books - Small Ones, Large Ones At The Eldorado Success Office

There Was a Merchant Here Once Who Wouldn't Advertise in The Local Newspaper When Business Was Slow (Said He Couldn't Afford
It) or When Business Was Good (Said He Didn't Need It) For The ti) or When Business Was Good (Said He D!
Life Of Us, We Can't Think Of Nis Name !

a customer. "It'll be 'found gold' for her!" And she smiled as she bustled about the shop.
Even then, as a child, I knew that Grandma was the "found gold" for all who knew her always giving more than was expected, cheerfully looking for ways to gladden those whose lives touched hers.

Today I know that Grandma's strength was of the spirit. The teachings of her church gave purpose to her life. She lived her creed joyously, demonstrating vividly for all around her the vitality and richness of the Christian life.

Today, in a world that sometimes seems dark with selfishness and greed, each of us needs to realize and utilize the .. -itual resources of his church as a necessity of life.


These religious messages are sponsored by the following interested Schleicher business firms:

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Jerry Jones - Phone 2314

THE ELDORADO SUCCESS
Printing-Advertising-News


Healthier Texas Goal
 A healthier Texas is the aim of
the Texas Department of Health,
and to carry out that goal Texas
health authorities have moved to
carry stte helth programs closer to
Texas residents by instituting a Texas residents by instituting a
regional concept of public health.
The first of the proposed 10 pubin health regions opened in 1970
in Tyler in East Texas. Two more
State Health Department regions became operational on January 1 .
1972. Region 3 has headquarters
in El Paso and covers six counties in Far West Texas. Region 10 co from headquarters in Harlingen.
"The Texas State Department of
Health has made available better health services to over $21 / 4$ meillion Texas residents with creation of
the two new regions," said Dr James E. Peavy, Texas Commission-
er of Health. "And the goal is to eventually provide these services
to all Texans, particularly those not
now reached by state health sernow reached by state health serEventually, the State will have
10 public health regions providing
sorvices to the State's entire po sarvices to the State's entire pop-
vlation. All regional offices will
have staff represent ing the maior have staff representing the major
public health disciplines.
"The public health disciplines.
"The regional health system will
allow state health programs to be brought closer to the paople who need them, and will pathide better,
administration of healt servies,"
said Dr. Peavy. "It will also provide more efficient use of the
limited public health resources,
and at the same time provide pub. and at the same time provide pub-
lic health services to all residents
throughout the region", hroughout the region."
The huge West Texas region co-
vers 21,778 square miles, with a population in excess of 379,000 . director of the State Health De-
partments TB control program, is partment's TB control program, is
now Regional Director of Public
Health Region 3. Region 10 covers a wide area
of South Texas in which more than 870.000 persons reside, Regional
director of public Health Region 10 is Dr. Victor Zalma, a former served the TSDH Communicable
Disease Services Section on as
signment from the National Com Disease Services Section on
ignment from the National Com
municable Disease Center in A
lanta.
Officials said the West Texas
and South Texas regions were sel cause of their needs for public

NEWS AND ADVERTISING COPY DEADLINES
Monday of Each Week: Please turn in contributed columns, club reports for preceding week end, society and personal news, etc
Tuesay Morning: More Ceneral News. Late Tuesday afternoon, early Wednesday morning: Only items of real significance such as deaths can be accepted.
In General: Turn in News And Ad Copy As Early In The Week As Possible.
THE ELDORADO SUCCESS

## THE STATE OF TEXAS COUNTY OF SCHLEICHER


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SCHLEICHER COUNTY RAINFALL RECORDS SINCE 1936


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& 0.08 \\
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## Dr. Claude M. Eberhart

 On Blood Donation Associat Medidara inice tor. How much hlood is reauired to treat the sick and injured in














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| DINNER |
| 12 Oz. |
| Pkg..... |
|  |
|  |
| Each |


| Morton's HONEY BUNS |  |
| :---: | :---: |
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|  | Each |



Woody's CORNY DOGS 4Pack
Box.......

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Box..... 9 C


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## anduras ac

Salad Dressing $3{ }^{3 \mathrm{~cm}}$ Dog Food 12 is1

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## -momem

Shortening
TEXSUN 46.OZ. CAN

HERSHEY'S 16.OZ. CAN
Chocolate Syrup $25^{\circ}$


TEXAS
SANDYLAND YAMS
Pound ... 19

## HUNT'S BIG 32.OZ. BOTTLE

Tomato Catsup 59 c
Black Pepper 49 KLEENEX NEW JUMBO ROLL Teri Towels 39c SCOTT FAMILY 4-ROIL PACK BathroomTissue 39 C

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[^0]:    1. 
