# Haturadosuctes 

Schleicher County's Only Newspaper- - Offering The Best Advertising Medium— —Est. 1901, This County's Oldest Business Enterpris


WHAT \$3.15 BUYS What can you
Lots of things.

Three pairs of ladies' stockings A case of soda. Two men's T-shirts. Six quarts of beer. A carton of
cigarettes. A pair of kid's tennis shoes. Four pounds of butter. A box of inexpensive cigars. Or
typical prescription for one today's modern medicines. Twenty years ago, when your
$\$ 3.15$ could buy a lot more butter or beer or iust about anything else, one thing it couldn't get you was most of the med
commonly prescribed.
Reason? Many medicines you take for granted now couldn't be
had then. Not at any price. They were yet to be discovered. Concliusion: Today's good health
is more than a good buy ... it's is more than
good fortune.



## Three Are Named Captains Of $1968-69$ Eagle Foothall Team



Jimmy mceinnes
Center \& Def. Tackle
-Emotionally stable-faces life's of laundry problems. To ease the
problems realistically,
not easily upset, poised, self-controlled, and
consistent. consistent.
-Ethical, modest, refined cultu- $\begin{aligned} & \text { I suggest the following ways to } \\ & \text { get good results from easy-care }\end{aligned}$ - Ethical, modest, refined cultu--Expressive, communicates well,
responsive, audible.
-Flexible, imaginative, adaptable, - Flexible, imaginative, adaptable, initiative, creative, resourceful. , Felf-rceliant, persistent. -Has wisdom, common sense, a -Mentally alert, intear headigent, com-
prehends well, thinks. prehends well, thinks.
Objective, openminded, uses factual evidence in making deci-
sions. sions.

- Neat, clean, no distracting mannerisms, good posture. Energetic, has action, driv
sical vigor, determination. Scholarly, has thorough know leage of the subject, widely read. Bad weather presents all kind
COMMERCIAL HOT WATER NEEDS?
Tix तापाया

Al Llut rime


## AN ELECTRIC WATER HEATER

Needs No Flue Chimney $\stackrel{\text { Or }}{\text { Connections }}$

FOR PLENTYOF HOTWATER, GET ANEASY-TO-TNSTALL, STALL ITALMOST ANYWHERE... BECAUSE IT IS FLAMELESS. INSTALL IT IN A CLOSET, IN A CORNER, UNDER
ASTARWAY, ON A SHELF, MOUNT IT ON A WALL BRACKET, OR EVEN PUT IT WHERE ARR CRRCULAAION IS POOR,
IT NEEDS NO ARR SUPPLY AND NO FLUE OR VENT.


With an ELECTRIC WATER HEATER, there are no. dangerous
fumes, no pilot light to go out, and no odor. And, because only fumes, no pilot light to go out, and no odor. And, because only
an electric water heater is complety insulated top, sides
and SEE YOUR ELECTRIC APPLIANCE DEALER OR WTU. GET
YOURSELF IN HOT WATER AND ENJOY IT!

Company an in inesior orn
 get good results from easy-care
fabries and prevent laundry wrinkles.
Wa
Wash in small loads-big loads
can compress garments and wrinkle them.
Wash easy-care fabrics Don't wait for heavy soil to build
up. Fresh soil and stains are easy
to remove. The longer the delay to remove. The longer the delay
in washing the harder it is to get out stains.
Pretreat greasy soil with cleaning fluid, full strength liquid det-
ergent or detergent paste. Work detergent into fabric and soak 10
to 15 minutes for colur fast fabrics. to 15 minutes for colur fast fabrics
Use cool or warm water. If
necessary to soil removal , you mat necessary to soif removal, you mav
use hot water for washin, but do
not spin out the wash water until not spin out the wash water until
it feels cool to the hands. Adjust-
ing controls by hand-if necessary $\left\lvert\, \begin{aligned} & \text { ing controls by hand-if necessary } \\ & \text {-can save ironing. } \\ & \text { Wash only long enough to re- } \\ & \text { Wove soil }\end{aligned}\right.$ move soil.
Rinse in water that feels cool to
the hands (below 98 degrees F ) the hands (below 98 degrees $F$.)
Shorten the water extraction
time after wash and rinse time after wash and rinse cycles,
if not automatically done by your
machine. When clothes are nearly dry,
tumble for 10 minutes without tumble for 10 minutes without
heat.
Remove immediately and hang. Many new models of washers and and wear settings which automat ically regulate or "program" short cycles and desirable temperatures
for washing, spinning and drying for washing, spinning and drying.
This makes hand regulation of controls unnecessary.
As difficult as the laundry prob-
lem looms I still believe that it is easier to do a good washing than it is to fill the bill as far as tea-
cher qualifications go. Read that list again-how many plus marks
would you get if everything you do was rated by a wise but accur-
ate evaluator?
Of all the vegetables available,
the potato is king. Food shoppers buy enough potatoes to supply
about two pounds each week to
every man, woman and child in the United States.
Shoppers have a high return in
food value for their money for

potatoes. Jenoyce | potatoes. Jenoyce Douglas, Exten- |
| :--- |
| sion foods and nutrition specialist | at Texas A\&M, gives the value of

one medium-size potato: at least $1 / 4$ $\left\lvert\, \begin{aligned} & \text { of the ascorbic acid recommended } \\ & \text { daily, good amounts of thiamine } \\ & \text { and niacin. iron and notassium }\end{aligned}\right.$ and niacin; iron and potassium.
The first thing a dieter will cut out of his diet is potatoes. But this
is a false conception of the vegetable. A medium-size potato, boiled
or pressure-cooked, or baked, provides only about 100 calories, about
the same number as a alarge apple
or orange or banana. Add fats the same number as a large apple
or orange or banana. Add fats,
gravies or sauces and you add calories.
Fried
Fried potatoes may be two to
four times higher in calories than
plain plain potatoes. A plentiful fall supply of potaoes offers opportunites to try
them in a variety of ways. Miss
Douglas recommends these reciDouglas recommends these reci-
pes from the U. S. Department of Agriculture:

$$
\begin{aligned}
& \text { Mexican Potato Balls } \\
& 11 / 2 \text { cups hot mashed potatoes } \\
& 2 \text { eggs, beaten } \\
& 1 / 4 \text { teaspoon chili powder } \\
& 1 / 2 \text { teaspoon salt } \\
& 1 / 8 \text { teaspoon powdered dry } \mathrm{m}
\end{aligned}
$$

tard
1 teaspoon grated onion
1 teaspoon milk
$\frac{1}{1 / 2}$ teaspoon milk shredded cheese
$1 / 2$ cup shredded cheese
$1 / 2$ cup dry bread crumbs.
Combine potatoes, eggs, season-
ings, and milk. Blend cheese and
hreadcrumbs.
breadcrumbs. Add one-half to the ata roll in remaining cheese a and
and
breadcrumbs. Fry in deep fat at 380 F . until. Folden in deep frown. Drain.
Dour servings.

[^0]
## Now Open <br> THE NEW <br> ELDORADO LAUNDROMAT

NOW UNDER
NEW MANAGEMENT

FEATURING: Norge Washers, 20c And Dryers, 25c

OPEN 8:00 A. M. TO 9:00 P. M. DAILY


## West Texas Cafe

NOW OPEN UNDER NEW MANAGEMENT

IN ELDO HOTEL BUILDING
MEXICAN FOOD A SPECLALIY
ALSO SHORT ORDERS
Open Daily 5:30 a.m. to 9:00 p.m.
Your patronage appreciated
MR. AND MRS. H. A. BELMAN


Blow your horn without lifting a finger.
Only Olds dealers have it. A horn control that that pops open your trunk lid from inside the extends all the way around the inside of the car. A switch that lets you lock all doors with steering whee.. Think of it. You sound your horn a single click. Even a buzzer that
with the simple reflex action of your fingers. warns you when you're about to with the simple reflex action of your fingers. warns you when you're about to
It's part of Oldsmobile's Tilt-and-Telescope
nudge the speed limit. And they're Steering Wheel* - one of the exclusive Olds all further proof that, for ' 68 , theCM Drive a youngmobile from Oldsmobile EAGLE CHEVROLET CO. - ELDORADO, TEXAS

Cheapest, Hardest Working Salesmen In Town Are in the
ADVERTISING SUPER MARKET
For your Repairs on
RADIOS

TV's | WASHERS |
| :---: |
| SMALL APPLIANCES |
| AND |
| REFRIGERATORS |
| Phone 853-2810 |
| call |

BOYER ELECTRIC

| FOR PROMPT |
| :---: |
| Ambulance Service |
| CALL 2582 |
| oxygen Equipped |
| -Flight Service Available- |
| At Your Call, 24 Hrs a Day |
| R. V. SHEPPARD |

## IHSURAMCE <br> WINDSTORM <br> HAIL; AUTO; LIFE <br> CASUALTY <br> Tom Ratliff



| DAY OR NIGHT SERVICE <br> RATLIFF-KERBOW FUNERAL HOME Eldorado Sonora Phones, Eldorado -- $8535-22366$ If No Answer, Dial - $833-2860$ Or call (Toll) Sonora-- 21871 |
| :---: |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |

ELDORADO SUCCESS
 Subscription Rates
1 Year, in Schleicher County $\$ 3.00$






[^1]$\left\lvert\, \begin{aligned} & \text { LOST: bright carpet colors .... } \\ & \text { restore them with Blue Lustre } \\ & \text { Rent electric shampooer } \$ 1 . \text { Fox } \\ & \text { worth-Galbraith Lumber Company }\end{aligned}\right.$ Rent electric shimpooer $\$ 1$ IL. Frex
worth-Galbraith Lumber Company. HOUSE FOR SALE:
709 Highland 6 rooms, 2 baths, service porch,
double garage, practically ne carpet, ducted air conditionoer, new

large fenced back yard. -See Nir. | or Mrs. B. F. Harkey._(ffce |
| :--- |
| NEED SoMEONE in this area to |
| assume small monthly nayments | assume small monthly payments on

spinet piano. Write Credit Mana
ger, Box 3035, Lubbock, Tex 79410

| FOR COMPLETE auto repair and <br> FOuto transmission repair, come by <br> Engdahl's Garage. <br> (tfe) |
| :--- | | Engdahls Garage. | (tfc) |
| :--- | :--- |
| NOICE BOOKKEEPERS: | You |
| may order B\&P Standard columna |  | sheets for your loose-leaf ledger

binders at the Success office. DO PEOPLE read these small ads
in the Success? You just did.
$=$
In Those Days of 48 The March of Dimes drive was
under way with C. J. Hahn clair-
man. man. .ivin Farris announced a new
radio and TV service here.
A shower A shower was hoon hing. Mr
Lowell Wilks, the former Kath
Sauer.


Members of the Reok Chice
Christ announced plans to ere a new bulding in the futur-
Mr. and Mrs. Arthur Fauli and
son visited the MeGraths in Corpu
Christi. Christi. Mrs. A. King was in an Aus-
tin hospital following a heart attack. Johnson was reported ill i
Tom Joms
Memorials Hospital. 2.nsime
 and Banney Crawford who
charged with saddle stealing.
righ school typing student High school typing students aw
arded certificates were: John F
Rodgers, Iola Haynes. Jack Rat
liff, Thelma Taylor, Margaret Hill
ind Loleete Andrews, Gordon William-
son, Lillie Bell Kent, W. B. Gibson
and Frances Mills,
Fae Belle Enochs had a write-up
ano

## Exams." Edito "While

Street, we found
bench,
boosters. They were G. A. Tex
C. Ceil, Doty, W. H. Williams an
D. C. Delong. We have know
ELDORADO LODGE



| NOTICE TO BIDDERS |  |
| :---: | :---: |
| To | Sealed bids addressed to the |
| To |  |
| Commissioners Court of Schleicher |  |
| To | County, Texas will be received in |

## Effective Jan. 15

GAS \& ELECTRIC SERVICE

See County Auditor for specif
The Commissioners Court r
serves the right to reject any an
11 bids submitted.
Hollis McCormick
County Auditior
Schleicher County, Texas
Girls Try To Defend
Eden Crown

Eaglettes.
The girls take on a number

same two teams tangled and Eldo-
rado had to come from behind
in the second half for victory. The
winner of the contest will play the
Junction-Bronte at $9: 10$ a.m. Satur-
day with the championship finals
set for $8: 10$ p.m.
Other teams in tournament
include Wall, Paint Rock, Menard,
include Wall, Paint Rock, Menard,
and Eden.
Forwards who have contributed
highly to the $14-2$ record thus far
include Libby Preston, Susan Hill, Susan Mobley, Stella, Hubble, Ar-
gomery.
The very tough aggregation
Eaglette guards are Chris Edmi
Dannheim's AUTO SERVICE at Sheppard's Body Shop NOW DOING ALL KINDS
AUTO REPAIRS and Inspection of Vehicles
SAMMY DANNHEIM

## Free Pick Up and Del.

In Eldorado Phone 853-2801

## WE CARRY

complete line of Dearborn
before you heaters. See ours
Relatives Attend
Menard Funeral
Bryan (Shorty' Schafer, 70 , ${ }^{2}$
resident of Menard for 33 years,
died Friday, Jan. 5 at Kerrville
Vetaranis Hospital.
Funeral
Vetrans Hospital. Funeral was
held Sunday at Menard First Bap-
tist Church and burial was
Rest Haven cemetery there.
Several from Eldorado attende Several from Eldorado attende
the funeral, including Mrs. Granv
Hext, a niece, and Mrs. J. B.
Hext, a niece, and Mr.
Christian, a sister-in-law.
First Christian Church Sunday School ----9:45 Morning Worship 10:45 Everyone Welcome

## 

First Insertion - ERTISING RATE
Additional
Minimum 50e Fach Insertion
Cash In Advance
s1.00 Minimum On All Small Ads

THE FOLLOWING BEAUTY SHOPS IN ELDORADO ARE ADOPTING

## Uniform Prices

LORENE'S BEAUTY SHOP
CARR'S BEAUTY SHOP
LENA'S BEAUTY SHOP
FAYE'S BEAUTY SHOP
MARY'S BEAUTY SHOP
ROSE'S BEAUTY SHOP
(New Prices Posted In Each Shop)
James Williams Car Market
Rament
Eldorado, Texas
Used Car Bargains
63 Chevy, real nice 4 dr., low mileage _- $\$ 975$ 60 Chevrolet $\frac{1}{2}$ ton pickup, 4 speed 61 Falcon 4 door, automatic transm 61 Plymouth Valiant 4 door wagon 64 Ford pickup, automatic transmission new overhaul motor

You can not help men permanently by doing for them what they should be doing for themselves.



Austin Tex.-Vision tests and
color photographs are a required part of all drivers' licenses being
issued this year. New regulations make it neces
sary for all drivers to renew 1 li
censes in person at a Departmen censes in person at a
of Public Safety office. of Public Safety office.
Each applicant will be photu
graphed and given a standard vis graphed a
ion test.
DPS Director Homer Garrison
Jr. says that all licenses will be Jr. says that all licenses will b
renewed to expire on the birthdate of the holder. Drivers hoiding ti
censes ending in an even number
will will get new licenses good for
years. If the license ends in an odd number, it will be renewed
initially for two years, and there after for four years.
New licenses will be about the size of a standard credit card.
About 250 full-time license offices will operate over the state to ser There are some $5,800,000$ licens-
ed drivers in the State and the ed drivers in the State and the
new requirements will affect some new requirements will affect some
$2,500,000$ this year, Col. Garrison

Performance, rather than spend-
ing or teacher pay, should be the ing or teacher pay, should be the
basis of a more-efficient schon systor of the Governor's Committee on Public School Education. His
views were expressed to public
school administrators at their midschool administrators at
winter conference here. Among highlights of Ivy's pre-
view of the most far-reaching inview of the most far-reaching in
quiry into Texas' education needs ever undertaken were:
-To achieve national -To achieve national leadership in education, the state must seek
excellence in performance and super-efficiency.
super-efficiency.
-Favored tax status for rural and
suburban districts is the state cannot afford."
school training eduration"-like preseaking and special programs for
migrants is necessary to offset disadvantages faced by many chil-
dren. - Education must be made "more
relevant" to potential dropouts. In particular, those with Spanishlanguage backgrounds. Obstacles
to school attendance must be overElection Law Seminar Set

ORDER YOUR COPY TODAY 1189 TEXAS ALMAMAC

 \$1.75 AT THE SUCCESS OFFICE

Register NOW To Qualify

## Yourself To Vote

In 1968

Contributed In The Public Interest By The Success

"Jist think, if fences hadn't been invented, we might be unemployed!"
S Sweetheart Banquet
Set Feb. 12 By Lions The Lions Club met yesterday
and set the night of Monday, Feb.
12, and set the night of Monday, Fiph.
12, as date for their annul seet.
heart Bancuet hadies night. heart Banquet lacies night. committees for the event: deocoa-
tion, Doug Yates; tables \& chairs tion, Doug Yates; tables \& chairs,
Ray Morgan, S. Dudley, Glynn
Hill, and program, Eldon Calk, Jack Bell, and Raymon Mobley
with Charlie Hahn to provide the with Charlie Hahn to pron.
speaker for the evening.
P. S. Dudley introduced guests
yesterday as Buz Cunningham of Sesteray as Buy Cunningham
Sar Angelo and Buddy Calk of E
dorado. dorado.
Rheuntree presented Charlie Hahn Christmas season. Jock
For the program, Jack Bell show ed a film of the Eaglettesen baskset
ball game with Winters during the
 At the beeginning of the meetin
Joe Christian led singing of Eye of Texas accompanied hy Rusts
Meedor at the piano, Ray Morgan Meador at the piano, Ray Morgan
led Flag Salute, and D. G. Salter
$\qquad$ JR. HIGH TOURNAMENT
TO START HERE FRIDAY
About 16 Jr. High cage teams
from over a wide area. are expect.
ed here for a tournament ed here for a tournament which
begins at $2: 00$ p.m. Friday in the begins at at 2:00 $\mathrm{p} . \mathrm{m}$
local school gym.

Miss Barnes Married To W. O. Faull, Jr.
Miss Lana Barnes of 2710 Guada
lupe, San Angelo, and W. O. Faul
 Side Baptist church in San An
gelo with Rev, Billy Daniels offi ciatin
Pa Parents of the couple are Mrs
Celia R. Barnes of 2710
and Guadalup
 San Angelo, and Mr, an.
o. Faull of Eldorado.
Miss Diane Varner was maid of
honor with Jimmy Daniels of El-
honor with Jimmy Daniels of E
dorado best man.
A reeeption followed in the
church. Forlowing short wedding trip, the Faulls are at home a,
1316 Martin street, San Angelo.

Ethel Turner had surgery in
Shannon and is home at 405 E
41 st in San Angelo.
Mrs. Shannon Harber, giris phy
sieal education instructor in
local shons, was called to
lorth
Worth last week end because
Worth last week end because o
Pher
forvarge tickers, special
fervice stations; 8 for $\$ 1$ or



SAN ANTONIO-Millions of Texans will be licensed to publicize
HemisFair 1988 next year. All private passenger cars and trucks





KEY TO A LANDMARK-Dr. Chas. F. Jones (left), presi-
dent of Humble Oil \& Refining Company, receives the ceremonial key to one of San Antonio's pioneer stores from Mayo W. W. McAllister, Sr. The weathered building, known to gene
rations of Texans as the Schultre Stove and Hardware Com pany, is being restored and will become the Humble Pavilion containing a travel center, transportation exhibit, and theater
at Hemisfair '68, the first world's fair ever held in the Southwest, April 6 to October 6 worlds till held in the South-



## No Need For

## Advertising?

-Preachers don't preach just once a year even though people are against sin.
-Teachers review lessons. They know children do forget and often have to be told more than once.
-Highway patrolmen drive up and down the highdays, and caution drivers although motorists know the law and should obey.
-Mail order firms continue to send out catalogues.
-Not all of us know what is sold in stores in the home town, and we need to be invited continually to trade in your place of business.
-The Notre Dame cathedral has stood for centuries, but still they ring the bell every day.
-If you're one of those who believe in continuous and profitable advertising, you'll want to use the columns of the


## Notice to Parents of School Age Children

The school census for Schleicher County is now being taken. All children who are six years old on or before September 1,1968 , but will not be 18 or older on or before that date should be counted in this census. It is important that all children 6 to 18 be counted in this census. The child should be counted even though he may not be in school and even though he may be married.

If you, as a parent, have not received and filled out a school census blank on or before January 31, you are being overlooked and should contact one of the following school principals:

GUY WHITAKER _----- PHONE 853-2771
WALTER WALLIS _----- PHONE 853-2770

## SCHLEICHER COUNTY

INDEPENDENT SCHOOL DISTRICT
C. T. Humphries, Superintendent




Nabisco Oreo Cookies $1=49 \mathrm{c}$


Pork Liver 29c Steaks 69c Sausage 69c PorkSteak 59c

Produce Seportment




[^0]:    DESK-SIZE BLOTTERS: Red, Blue
    and Green. 20c each at the Suc and Green.
    cess office.

[^1]:    

