## 解duradogutuess <br> -Offering The Best Advertising Medium_ <br> Est. 1901, This County's Oldest Business Enterprise

Schleicher County's Only Newspaper-
63RD YEAR

Tax Valualions Up In County



 moll sase oerain mamato of incorate.

## Dry-Land Collon

Now Being Ginned

several more loads to come in be-
fore the end of the day. J. G. Pfluger farm operated by
Ronnie McClain and were handpicked from 60 acres - making nearly quarter-bale to the acre.
That's not bad for dry-land cotton "It sure yooled me - I didn't think that field would make five bales
Ohers who have brought
her cottor during the past week are
Nick Jurecek, Bob Faught, Victor
 Boring and
this week.


| Post Script <br> We take off our hats to Mr and Mrs. Ben Oglesby, publishers of the Bronte Enterprise, wh came out last week with an 80 . page historical and progress ed tion of Colke county It is one of the finest jobs $w$ have ever seen to come out of small weekly shop. It is is ock full of historical pictures an ported with advertising. Well wager one thing-that the Ogesbys took a long Labor Day week-end vacation atter they go that paper in the mail. <br> Some men just don't know how to quit work. <br> sold Rance McDonald who recentl now going into the tree and stoc spraying business, according to hi ad on page 4. $\qquad$ <br> People moving: house, from 'Clark house; <br> James Raibourne, to his new house in Glendale. |
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## Eagles All Set For First Home Game Tomorrow Nite With Eden

| na | Eagles tomorrow night on Eagle Field; and there is considerable | stand behind a big line made up of five seniors and two juniors. The Easles may find that it is not |
| :---: | :---: | :---: |
| adorado 'B' football squad the Ozona B's tonight at | probability that this Eden team is going to be one of the better Bull- |  |
| eir opening game | dog teams in |  |
| Ronnie Giles is coach of the | and their fans will re- | The Eagles will have one advan- |
| Kiek-off for tonight's game | member their fine quarterback | will be their seord of the current season. The Bulldogs have only |
| week from tonight, they will |  |  |
| the Junction B squad. | from Eden's straight "T" Forma- |  |
| n's Junior | tion last fall with good res | But they "chewed" the Dragons |
| their 1964 season a week ght when Junction comes | Stansberry is a a junior this year; he weighs 160 pounds; and he has |  |
|  | / some competent help ${ }^{\text {a }}$ he will | up is as follows: |

## Eagles Lose In HardFought Game to Crane





On The Screen
Bronston's Epic 'El Cid" Will Be Shown Sunday and Monday

| One must go back half a century to Griffith's "Intolerance" to find a bigger movie than "El Cid." It involves actors and extras to the possible number of 8,000 . Samuel Bronston ("King of Kings") produced it in Spain, in color, and for projection on wide screen. <br> Miklos Rozsa composed a surging musical score that has high independent interest. <br> Give it three hours and 15 min utes of your time. It will be shown Sunday and Monday nights at the Eagle Drive-In Theatre. It will be shown just once each night. <br> "Cid" isn't a sandal and toga epic-it's chain mail and knightly jousting in 11th Century Spain. It's a Technicolored three hours plus of the most savage screen action since "Spartacus." <br> And it has Charlton Heston in its title role, a not so little consideration in the matter of an epic's success or failure. He is no less than perfect. <br> Like "Ben-Hur" it has its 10 minute battle to the finish that will leave you limp. But unlike Cid's" chain-and-mace joust to the death occurs before intermission- |
| :---: |

and then goes on later to bigger
and more spectacular last-hal
battles and events.

action and crashing orchestration that it is hard to tell which of the
many background pieces was th Oscar-nominated best song titl
theme. But all that is ing anyway, on Samuel Bronston tribute to the man who led Spai
to a united kingdom. Bronston has given us Sophia
Loren as Heston's intended, Loren as Heston's intended, the
woman who later sneers she wishes
him dead after he runs through him father with a broadsword in
dispute over is she in her desire for Heston's
demise, it might be presumed she
still is brooding over deep in her ample bosom, Soph
still brimming with washtub-size tears "El Cid" has a screenplay that
doesn't hurt. The script by Philip
Yordon "A Fredric Frank is, at least, sensible
and workmanlibe "Al Seid" the Moslem term form Charlton Heston, who plays the moreal dedication of his Ben-Hur, has little to do histrionically ex
cept to look like a statue now an then on the move and to take th
goody-goody accents out of his pel shaped pronouncements.
What really counts is the resur scenic vistas that are compose the mixture of stone-age archite by four famous Spanish castles, massive, dark and dank shey stron columns for the smelliest intrigues, The drapes, cushions and costume
convey the power The storyline is simple easy to follow except at one point court of 11th century Castile by
vanquishing most cruel jousts ever beheld. His "campeador" wr deming the new picks a fight and exiles him.
Whereupon, El Cid gathers

Gas and Oil CHARGE TICKETS
$\qquad$ Filling Sations
8 PADS FOR -------- $\$ 1.00$ Case of 100 for ----- $\$ 10.50$ Success Office Also all-purpose charge
tickets at 10 c pad.

interview with Bull Conner, the
colorful Alabama delegate to the
convention, who when asked for
his comments on the selection o
Hubert Humphrey for vice-presi
dent

First Quality

## NYLON DAVIS TIRES

All Sizes Available For All Cars
See Us For Best Deal in West Texas Our Full Road Hazard Guarantee Is Tops

Western Auto Associate Store Roy Phelps, Prop. Phone 24141
Masonic Workshop (eame olher Masons are alto

$\qquad$


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| :---: | :---: |
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$\qquad$
 shop Area covering five nearby
counties.
The workshop is part of a state-
Pissistant.-..............are Harilyn Warkey wide semi-annual program held hel Mrs. Oliver Teele is director of
for the quarter-million members of the choral group. fer the quarter-million members of
nearly 1,000 Texas Masonic Lodges. It has been authorized by John R R
Collard, Jr.. of Spearman, Grand

Ward Parks has returned from Ward Parks has returned from
the Sonora hospital where he was taken following a heart attack
Thursday night. He is doing fairly urged all officers and members of Thursday night. He is doing fairly
the invited Lodges to attend and well.


## FOR YOUR BENEFIT?

DOWN and down the unit price of electricity has dropped
over the past years. Today in homes served by WTU, the cost per KWH is $17 \%$ less than it was in 1053 . While the cost of living continues to rise . . . the cost of electricity continues to fall.

UP and up has gone the amount of electricity the customer using. WTU has grown in the past years and will conOUT in exy dren electricity for all. Customers all through West Texas are provided with benefits from the most modern and efficient generating plants.

Hours 8:00 to 5:00
And By Appointment FREE PARKING $\begin{array}{r}\text { Telephone } \\ 949-5125\end{array}$

OTIS L. PARRIS, O. D.
Glasses \& Contact Lenses Announces the opening of his office in new location at
3114 SHERWOOD WAY MEAD'S SUBURBAN CENTE SAN ANCLIO, TEXAS

|  |  |
| :---: | :---: |



ADVERTISING SUPER MARKET

| CONTRACT |
| :---: |
| WIRING |
| Residential and |
| Commercial |
| See me for your electrical |
| needs. |
| Blake's Electric <br> Bla <br> B. L. Blakeway |

## Registered Rambouillet <br> Rams For Sale TOP-qUALITY BLOOD LINES <br> Champion winners <br> Jimmy O'Harrow


UNDERSTANDING
SERVICE
-
RATLIFF-KERBOW

FUNERAL HOME
CORRECT
TV \& RADIO
REPAIR
No "Patch-Up" or
Substitution Work Done
BOYER ELECTRIC
Phone 24301

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Early Greeks considered cow's
milk unwholesome, preferring milk unwholesome,
One-fourth of all patents regis-
tered in the United States Patent
Office relate to
Office relate to automobile

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|  |  |

ELDORADO SUCCESS
At Eldarado, Texas
Fred Gunstead.-.Editor-Publisher
Bill Gunstead_--Associate Editor 1 Ye Subscription Rates Year, Elsewhere----------\$4.00




 | Pictures $\begin{array}{c}\text { Unsolicited pictures for } \\ \text { publication charged for at engraver's rates. } \\ \text { Forvt page advertising announcements } \\ \text { to be charged for at a rate equal to } 3 \text { times }\end{array}$ |
| :--- |



for the Mertzon road, by a vote
of 472 to 146 .
Dr. Robert Maginot, local physi
cian, received a call to military
Mrs. A. H. Green w.
on her 80th birthday.
Mrs. S. D. Harper
Mrs. S. D. Harper succeeded
Mrs. Bill Rountree as employee in
the city office.
Mrs. M. J. Conningham, the for
mer city
mer Betty Doyle, was injured in
an automobile accident in Indiana.
35 YEARS AGO
$\begin{aligned} & \text { Sept. } 13 \text { 1929. The Salvation } \\ & \text { Army of San Angelo will be here } \\ & \text { Saturday afternoon at about } 3: 00\end{aligned}$ Arturday afternoon at about 3:00
to hold a meeting and band conA son was born to Mr. and Mrs.
Floyd Chick. Mr. and Mrs. T. J. Bailey ret
urned to Abilene after a few days urned to Abilene after a few days
vacation. They acompanied Mr.
and Mrs. Oscar Gibson and son points in Colorado, Arizona, and
New Mexico. In El Paso they saw
the Graf Zeppelin pass over on its world tour. Whitten has returned from a trip through the Wester
States which included the Yellow stone National Park and the Grand
Canyon.
Miss Ouida Mosley of Brady is visiting Miss Bernice Jones this Mrs. Melvin Crabb won high as
a meeting of the Eldorado Bridge
Club was held in the home of Cub was held in the home of
Mrr. Rector Henderson.
At the Self-Serve grocery store you could buy tomatoes 6 c ll., a
large can of Armour's milk for
10 c or a small can for 5 c , a head 10 c or a small can for 5 c , a head
of California Iteberg lettue for
10 c , or a 3 3-1b. can of Morning Joy coffee for $\$ 1.46$. here visiting atter re visited rela-
California where she tives. She was planning to return
to her studies at school in Dallas. ELDORADO LODGE

## Used Car Bargains

60 Ford V8, 4 dr., O.D., air, new tires_- $\$ 945$
58 Buick 4 door Century -------------- \$445

57 G. M. C. pickup
50 Ford 2 door
James Williams Car Market
Phone 22991
MC'S TREE SERVICE STOCK SPRRYMG
PHONE 25361 ELDORADO, TEXAS
Will Appreciate Your Business
Rance McDonald

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The Most Neglected American
"For much too long," Presi- cover the Federal share of Fed-
dent Lyndon B. Johnson said, in
a stalat-aid highway projects, not
ate acter a statement accompanying the including the Federal share of
signing of the 1964 Federal-Aid
High Interstate System, which is
Highay Act, "the man who
covered in separate legislation. Highway Act, "the man who covered in separate legislation.
owns and drives an automobile
has
 The status of the motorist, as on a $\$ 4$ billion construction program a
summed up by President John- All of the Federal funds and summed up by President John- All of the Federal funds and
son, is this: "We require him to
most of the State funds are deson, is this: "We require him to most of the State funds are de
pay for the highways he uses
rived from special taxes on
and we require him to pay in
highway users. and we require him to pay in highway users.
advance. We divert his taxes to other uses but we delay the to As the President was careful
uilding of the roads that he point out, the highway proother uses but we delay the to point out, the highway pro-
building of the roads that he he
deserves. We denounce him for operates not only through deserves. We denounce him for ${ }^{\text {geten }}$ Federal-State-local cooperation getting snarled in traffic jams
not of his own making. We com-
but also "because of the leader
ship of dedicated men of both plain about what he costs us
but we never thank him for but we never thank him for por paries. And the fact that
what he eadds to the worth and
leadh of the major
political parties are aware of wealth of our economy. We pelitical parties are aware of
could not get along without him,
the magnitude of the dividends could not get along without him,
but we often taik oat from our investment in
pough we
highways is a good omen for can't live with him."."
Although he described the Although he described the the fu
American motorist as "often the gram.
most neglecter member of our The these dividends include lower
society," the President held out vehicle operating society," the President held out vehicle operating costs, time
some encouragement. "Today, savings, the reduction of accisome encouragement. "Today, save dent costs and the savings of as never before, he said, the late local gov- lives, and great indirect benefits
Federal, State
enter ernments are working together extending throughout the na-
to meet the highway needs of tional economy. to meet the highway ${ }^{\text {n }}$
this Nation on wheels." The bill signed by the Presi- As the President said, "This dent authorizes the apportion- and I think most of the informed dent authorizes the apportion- and think most of the informed
ment of $\$$ billion to the States
during the leaders of this country will
duo years to agree on that point."
(Distributed by American Road Builders' Assn.,
World Center Bldg., Washington, D. C. 20006.)

## THE ELDORADO SUCCESS

YOUR PRINTING HEADQUARTERS
Look No Further Than The Eldorado Success Building In Eldorado for All of Your Printing Requirements.
Letterheads - Ruled Statements - Card Forms - Circulars - Business Cards Tickets - Envelopes - Padded Forms Programs - Pamphlets - Wedding Invitations and Announcements-Sales Books Printed Tags - Lodge and Club Booklets Also Rubber Stamps, Adding Machine Paper, and Stationery

See Us For All Your Printing Needs ELDORADO SUCCESS
Our Printing Creates Fine Impressions

Inspection Time On For Vehicles, Again
 and thereby eliminate the nec
sity of having to wait in line
a later date fo ran inspection sti er. He further pointed out that
with the ever increasing number of vehicles registered in Texas, it
is becoming ever more difficult
for the motorist to get an inspection sticker without some delay.-
"With the hard summer driving
coming to an end, fall is an excelcoming to an end, fall is an excel-
lent time to have vehicles safety
checked for the winter months In announcing the new inspec-
tion period, the Public Safety director pointed out that vehicle ins-
pection in Texas has apparently
been a valuable tool in reducing pection in texas has apparently
been a valuable tool in revucing
traffic accidents due to vehicle defects. When compulsory vehicle
inspection began in $1951,19 \%$ of
all vehicles involved in fatal accidents had a defect that contributed
to the accident, while in 1963, that to the accident, while in 1963, that percentage had been rens, ve
$4 \%$. In non-fatal accidents,
cle defects as a contributing fac were reduced from $20 \%$ in 19
to $5 \%$ in 1963 .

Attend Birthday Celebration Sept. 6th Friends and relatives gathered
at Richards Park in Brady on Sun-
day, Sept. 6th, to celebrate the day, Sept. 6th, to celebrate the
855th birthday of Mr. M. M. Scha-
fer. Relatives gathered for family fer. Relatives gathered for family
reunion and lunch. Then at $3: 00$
o'clock in the afternoon friends gathered to help Mr. Schafer cut
his birthday cake. Cake and punch
was served was served to a host of relatives
and friends. Two songs were sung
and dedicated to "Pop Schafer" by and dedicated to "Pop Schafer" by
Mrs. Roy Phelps, Terry Phelps,
Jane Sanders and
Deanne Hext with Terry accompanying with her
banjo. Mr. Schafer, better known banjo. Mr. Schafer, better known
to everyone as Pop Schafer, is
well known in Eldorado, being the well known in Eldorado, being the
father of Mrs. Granvil Hext whom
he viists frequently he viists frequently. included Mr. and Mrs. Ben Hext, Phelps and Terry, Miss Jane San-
ders. Mr. and Mrs. Granvil Hext
and Deanne.

## BUSINESS LOANS

A field representative of the
Small Business Administration's Lubbock Branch Office will visit
the San Angelo Chamber of Commerce Office, Tuesday, September
$15,1964$. Any small businessman inter-
ested in obtaining information about SBA's business loans or oth-
er services may call for an aper services may call for an ap-
pointment at $655-4136$ or contact pointmen at Repa Feld Representative on
the SBA
Sept. 15th at the San Angelo Chamber of Commerce Office, Con
tinental Building, in San Angelo.
Guests of Mr. and Mrs. George
Williams for the Labor Day week Williams for the Labor Day week
end were their son-in-law and end were, Meir and Mrs. Charles
daughter, Mr.
Orr and Kathy from Brownood and Mr. and Mrs. Frank Vaughn
and children of Lubbock. Mrs.
Vaughn is Mr. William's niece.
 Having read several issues of
the Eldorado Success I have been curious about the lack of statement ffered through such articles. In his, a campaign year, it seems to every American citizen, and especio stand up for what they believe Af letters to the editor. Not being fully aware of the feelings, or lack
of feelings, of the people of Schleicher County have not bee do not care enough to express an opinion or if you do not print them
for fear of controversy. Which is for fear of controversy. Which is
If the problem is with the people
of the county, it seems that this of the county, it seems that this
could be remedied in part by your could be remedied in part by you
taking a stand and giving them something to think about.
Sincerely,

> Sincerely, Mary Hale.
(Ed note: Mary Hale was here
during the past week end with her iance Eddie Etheredge. Mary is a some for the Dallas News.)


DORSEY B. HARDEMAN
 Sociation is pressing for a a pay
raise for teachers of $\$ 45$ a month and higher education needs which
will include increased facilities
such as buildings, and higher sal such as buildings, and higher sal-
aries for college teachers, all were
pointed to by the senator as call-
ing for more tax rever ing for more tax revenator as is call- 1965 .
The present Texas sales tax was passed in the 1961 session follow
ing a very long and bitter struggle
It still exemg It still exempts sales of groceries
for home consumption, prescrip for home consumption, prescrip
tion drugs, and products used in
farming and manufacture, and a few other things.
On the subject of reapportion
ment, the senator cited menther thorny problem to be con-
sidered and that if sidered and that if the state of
Texas is apportioned strictly on the basis of population, the big
city representatives and senators
will take over a third of both houses of the State Legislature,
and will be able to outvote the
rural legislators. Senator Hardeman was introduc-
d by W. R. Bearce. Fred Watson presided at the
Lions club meeting. The date of
October 14th was set October 14th was set for the Dis-
trict Governor to make his visit Committees for the ladies' night
Coll honoring the school faculty were
announced as: Tables and chairs, J. H. Mace,
Dick Preston, L. D. Mund, and
Ronnie Mittel. Decorating of tables, Mrs. W. R.
Bearce and Mrs. Fred Watson, and
$\qquad$ results. Try one the next time you

Gas and Oil CHARGE TICKETS

## Stock Forms <br> made especially fo

8 PADS FOR -------- $\$ 1.00$
Case of 100 for ----- $\$ 10.50$
Success Office
Also all-purpose charge
tickets at 10 c pad.


CIRCLE MEETING
The Evelyn Smith Circle met
Monday afternoon in the church $\square$

70C PACKETS
OF
CARTER'S
AMBASSADOR
TYPEWRITER
CARBON
PAPER
12-SHEETS -
SPECIAL
FOR 50c
AT THE
SUCCESS OFFICE



3-SCOTt McGREGOR Quarterback

ALL THESE EAGLE PLAY-
ERS' PICTURES Are MADE
POSSIBLE BY SPONSORS WHOSE NAMES APPEAR ON THESE PAGES.


71-MIKE McCRAVEY


12-MONTY MONTGOMERY
Left Halfback


14-RONNIE GRIFFIN Right Halfback

Jonnie's Drive-In
Eldorado Hardware
West Texas Cafe
$\qquad$
EI Dorado Woolens, Inc.


SAM HENDERSON
Eldorado Eagles' 1964 Season

 *Sept. 18-----------Junction---------- There, 8:00 p.m. *Sept. 25------------ Ozona------------Here, 8:00 p.m. *Oct. 2----------------Menard-----------There, 7:30 p.m.
 Oct. 16--------------Sonora-----------There, 7:30 p.m. *Oct. 23--------------Iraan-------------Here, 7:30 p.m. *Oct. 30---------------------------There, 7:30 p.m.
 Nov. 13-------------. Open

* 8A District Games Henders
Fullback



63-CHRIS McCRAVEY


42-ROY DAVIDSON



21-JAY HALBERT
82-ROY LOVE


DAVID WHITTEN


Ladies Night Honoring Faculty, and Pancake Supper,
To Highlight Fall Program Of Eldorado Lions Club


During the Christmas season
three vice-presidents:
H. Ray Boyer, st vice-president;
In charge of: Attendance, ConstiIn charge of: Attendance, Consti-
tution and By Laws. Autit, Finance, Membership, Program, and
United Nations; Charlie Wimer, 2nd vice-presi-
dent; in charge of: Boys and Girls, dent; in charge of: Boys and Girls,
Citizenship and Patriotism, Convention, Greetings, Lions Information, Sight Conservation and Blind;
Bill Rountree in charge of: Agriculture, Civic Improvement, Community Betterment, Education and Athletics,
Health and Welfare, Publicity, and Safety.
Ronnie Mittel is secretary-treasurer this year, Joe Gault is Lion
Tamer, and Granvil Hext is tail twister. Bill Gunstead, Carrol White, and
A. G. McCormack. Charlie Hahn is immediate past ional Counselor, Everett J. Grind-
staff is district sovernor cus Cheaney is deputy district gov-
ernor. The Committee assignments and ear are as follows.

## Standing Committees

| Ronnie Mittel Buddie Spicer John Murr Gene McC | Ray Boyer <br> Carrol White <br> Ford Oglesby, Jr |
| :---: | :---: |
| Agriculture: <br> W. G. Godwin <br> W. M. Rountree Gerald Hartgraves <br> J. H. Mace | E. M. Hoover <br> Joe Gault <br> Gus Love |
| Attendance: <br> W. R. Bearce Roval heips Orval Ediston Wilson Page | Lions Education: <br> A. G. McCormack C. M. Nyquist Dan Sebesta |
| Boy \& Girl: |  |
|  | Charles Wimer <br> Public Relations: <br> Bill Gunstead |
| Civic Improvement: <br> L. D. Mund <br> Ed Meador Roy Andrews |  |
| Community Betterment: Eldon Calk Elton MeGinnes | Elton MeGinnes <br> Sight Conservation and Blind: |
| Constitution and By Laws <br> T. P. Robinson <br> P. K. McIntosh Archie Mittel | Farl Barnett. Damon Wagoner |
| Convention : <br> Charlie Hahn Ellis G. Park John Stigler |  |
| A. M. Whitis J. ${ }_{\text {C. T. Chrstian }}$ Bud Davidson |  |
| Finance: <br> Raymond Fiall Robert Nixon W. O. Alexander L. L. Watson |  |

Membership List
W. O. Alexander
Roy Andrews





筑
major general alvin r. lutidecke Member-at-Large
Complete Courses
College Station.-Texas A\&M
University officials this week re leased the names of 185 persons who completed all requiremen
during the summer term for do during the summer term for do
toral or master's degree studies
The list includes 24 new "do
Diplomas will be mailed to graduates.
Thill be mailed to the
Yor A. T. Wright given by Mr. and
Mrs. Delbert Taylor.

P. Aes Bill wis. | The list includes the following | $\begin{array}{c}\text { Pecos Bill was given by Mr. and } \\ \text { Mrs. Gerald Hartgraves for Sam }\end{array}$ |
| :--- | :--- |
| Oglesby. |  | Robert Lewis Jay, box 58, Mas-

ter of Education degree in Edu- CARBON PAPER at the Success.

BEGINNING PLAYERS: Kneeling are Ronnie Free, Kenny Phelps, and Ricky Buchner. Standing: David Nixon, Lonnie Gibson, and Mickey Pennington.

## STREICH YOUR FOOD DOLLARS



## CAMPBELL

 TOMATO SOUP
 Armour's Siar
Canned
PICNICS

## RRUIS : YEcHABIES

| POTATOES <br> CARROTS | 49 c 10 |
| :---: | :---: |
| SEEDLESS GRAPES | 1 |
| CUCUMBERS | $10^{\circ}$ |



1 Pound 69c
2 Pound 1. ${ }^{\text {Can } \ldots . . .27}$
10-0z. Jar 1.49
Instan1...
1.49
LIMIT ONE


| DEL MONTE | NO. $21 / 2$ CAN |
| :---: | :---: |
| bateles |  |
| LIMIT 4 |  |
| DEL MONTE TOMATO | 46-OZ. CAN |
|  | $20$ |

DIAMOND TOMATO CATSUP, 12-Oz. BII 15c
Scotilisue. BIG ROLL 1000 SHEETS PER ROLL

$=10^{c}$


5 Pound 39c Bag

LIMIT ONE


## swift's

 Luncheon meat


Dressing 29 Pickles $29^{\circ}$ BabyFood $49^{\circ}$

We give sor. GREEN STAMPS ,ine 79c Parker Foods

