## Ziiq Syring Yaily Herald

Merchants Given Two Weeks To Apply Blanket Code

Dallas Man
Arrested With Miners Stop Strike
Stolen Bonds Heads Of 100
 ger, Found On Attorney Maxum nim Cast Ballot



## Drastic Reductions Made In

Texas Cotton Freight Rates



Bonds Taken From Car Here Recovered
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## Whirligig ま5:

VIRGINIA GOVERNOR AND BRIDE


Patronage Of 'Eagle Fliers' Then Be Urged

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## NATIONAL RECOVERY

## Is Wholly Dependent Upon An Increased Volume Of Business!

## ADVERTISING

## Is The Only Way To Get Your Share Of The Increased Buying Power Made Possible By Higher Wages and Increased Employment!

The Blanket Code, Road Building, Industrial Control and the cotton and wheat bonus will put billions of dollars into the pockets of millions of people. However, the success of all these reconstruction measures depends on the $I N$ CREASED CONSUMPTION OF MERCHAN. DICE.
To get people to spend that money intelligently, to get them to put it back into circulation and to keep it circulating will mean the complete success of the program and the restoration of our nation to prosperity and happiness.
Already, in Big Spring and the rest of the naton, there is a marked improvement in wholesale and retail business. Everyone is enthused and hopeful. But the real success depends
upon a continuance of this improvement...... and only adequate advertising can supply the needed stimulus to keep it improving.
The Big Spring merchant and manufacturer is more interested and dependent upon the omprovement of business in this territory. Therefore he should plan his advertising with the thought in mind of getting the most returns possible per dollar invested.
The Big Spring Daily Herald offers the local merchant and manufacturer the maximum of coverage and results at a minimum cost. A consistent advertising schedule of appropriate space in The Daily Herald will not only solve his individual selling problems, but will add substantially in the general upturn of business.

## The Big Spring Daily Herald INVITED INT0, WANTED, AND PAID FOR BY 3,267 HOMES!

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$\qquad$ THE BLC SPRDNG, TEXAS, DAILX HERAAD, TUESDAY EVENANG, AUGL
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Sound Advice

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by Fred Iocher


for Auto Salesmen to
Make More Money!


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By WALTER LIPPMANN
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## CONOEO



Armed Gang Hunted Armed Gang Hunted
In North Texa





THRIIFTY CAR OWNERS WROTE this CODE

## The Thrifty Code for Tire Buyers

 I hereby promise to trade in my thin, worn, dangeroustires today and equip my car, before prices advance again, with the Safest and Most Dependable Tires I can find.
They must have:
Every fiber in every High Stretch cord in every ply saturated
and coated with pure liquid rubber to give me Extra
Blowout Protection.
They must haves
Two Extra Gum-Dipped Cord Plies Under the Tread for They must have:
Scientifically designed non-skid tread to give mo EXTRA SAFETY.

MAKE the Thrifty Code-your Code. Rav materials, commodities and wages are up-an going higher. When you know tire prices ar going higher-it's smart to Buy Now and Save remember-Firestone Gum-Dipped Tire hold all world records on road and track for Safet, Speed, Mileage and Endurance.

Drive in today - we will save you money and serve you better


| Firsestone | Firestone | Firestone |
| :---: | :---: | :---: |
|  |  | $103.45{ }^{1 \times 7.1} / 64.25$ |
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|  | \% |  |

## Firestone

