

Eldorado Success

Schleicher County's Only Newspaper

—Offering The Best Advertising Medium—

Est. 1901, This County's Oldest Business Enterprise

62ND YEAR

ELDORADO — SCHLEICHER COUNTY — TEXAS

THURSDAY, APRIL 25, 1963

NUMBER 17

35th Anniversary

Good Crowd Expected Monday For Lions Club Ladies' Night

Eldorado Lions and their ladies will turn out in force Monday night at 8:00 in the banquet room of the Memorial Building for a ladies' night which will be in observance of the club's 35th anniversary with District Governor David "Doc" Ellis of Midland as speaker.

W. R. Bearce is president of the Lions club this year and Don McCormick, one of the three charter members of the club who have remained members continuously through the years, is general chairman of the ladies' night.

Special recognition will be given to the three charter members. In addition to Mr. McCormick, the other two are Ernest C. Hill and Ed Hill.

The club was chartered in May of 1928 with the late Joab Campbell as first president. The ladies' night Monday will come about three weeks earlier than the actual charter date of the club.

Fred and Flora Riley and their helpers will serve the banquet and they report that a large special birthday cake has been ordered which will carry out the 35th anniversary theme.

Since its beginning the Lions club has sponsored the Boy Scout troop here and a feature of the evening will be presentation of the troop charter for the new year by J. B. Morris, assistant executive from the San Angelo office of the Concho Valley Council.

Fred Watson has charge of some

St. Mary's Episcopal Church

Preaching Mission Set For Next Week

The Rev. Lea Roy Aldwell, priest in charge of St. Mary's Episcopal church here in Eldorado, stated this week that Saint Mary's Church invites you to attend a Preaching Mission Monday through Thursday nights (April 29-May 2). Service will begin at 7:30 p.m.

The theme of the preaching mission will be Our Mission and Our Power. The Rev. David C. Penticuff of the Church of the Holy Cross, San Antonio, will conduct the mission.

Mr. Penticuff's reputation as an excellent preacher is well known in the diocese and elsewhere. In 1961 he was chaplain for the Interdiocesan Conference of the Executive Boards of the Women of the Dioceses in Texas, and last year was the guest speaker for the annual meeting of the Women of the Diocese of Texas in Waco.

"This is a wonderful opportunity to hear the Gospel of Our Lord and Saviour, Jesus the Christ preached in an inspiring manner. I hope that you will make every effort to attend all four nights. I am certain that you will find it a rewarding experience," Rev. Aldwell concluded.

Lions Club Ladies Night Set Monday



Judge W. R. Bearce, president of the Lions club this year, is shown with Miss Deanne Hext, nominee from the local club for the Queen's race at the District Convention to be held in Midland in May. Miss Hext is the daughter of Mr. and Mrs. Granvil Hext. Local Lions will hold a ladies' night Monday in observance of the 35th anniversary of the founding of the club. Related articles on page 3 of this Success issue.

musical entertainment on the program, to include Joe Kreklow at the piano and high school girls to sing.

C. M. Nyquist is chairman of the attendance committee and other members are Kenneth Vaughan, Dan Sebesta, and Ronnie Mittel.

Fred Watson, as chairman of the program committee, is assisted by Granvil Hext and Roy Phelps.

Gus Love, Elton McGinnes, Joe Gault, John H. Murr, J. H. Mace and R. E. Preston are on the tables and chairs committee.

Final arrangements for the ladies' night Monday were discussed at the meeting yesterday of the Lions club. John I. Moore, noted big game hunter brought the program.

There will be no Lions club meeting Wednesday of next week.

A number of special guests will be on hand Monday night in addition to members of the local club and their ladies.

Cancer Crusade Over The Top

Schleicher county has bettered its best in its 1963 Cancer Crusade. The next best year was in 1961 when \$479.50 was contributed.

Mrs. Vida Kreklow, county Crusade Chairman, announced today that \$553 had been counted and workers were still on the job. Friday the final contributions will be tabulated and the crusade will be declared formally over. But if donations or memorials are desired to be made at a later date, they are always acceptable.

The friendly way in which crusaders were welcomed into homes and the generous contributions made the whole crew glad to be a part of such an effort.

Congratulations and thank you, Schleicher county, stated the chairman, Mrs. Kreklow.

FAMILY REUNION

Mr. and Mrs. T H Alexander celebrated their 61st wedding anniversary last Saturday, April 20th.

They were married in Llano county in 1902. Their family, Mr. and Mrs. Gordy Alexander, Mr. and Mrs. Bubba Alexander and son David of Austin, Mr. and Mrs. Urban Sanders of Iredale, Mr. and Mrs. Alf Bruton of San Antonio, Mrs. Claribel White of San Antonio, Mr. and Mrs. James Alexander and children of Eldorado and Mr. and Mrs. Lynn Alexander and family also of Eldorado, all visited them and helped to celebrate the event.

Mr. and Mrs. Jerrell Young and daughter, Ila Mae Young of San Angelo and Maudie Mitchell plan to go to Devil's Lake this week end. They will spend a week vacationing and fishing.

Post Script

With our subscribers: Mr. and Mrs. Norman Cash are new subscribers at the Town House, Detroit, Michigan.

Jacob (Judge) Whitten is now receiving the Success at 2033 N. E. Multnomel Street, Portland, Oregon.

—ps—

E. H. Topliffe, who restored a 1917 Maxwell automobile a while back, has driven it in several parades and other events, and is now at work on a 1910 Buick.

The antique auto club of San Angelo, of which Top is a member, recently acquired the antique car when it turned up on the Fawcett ranch south of Sonora. It belonged to the late Mrs. E. K. Fawcett.

The car's features include an aluminum four-cylinder engine, oversize wooden spoked wheels, and large cylinders. Top had the car all apart this week and was at work cleaning parts and fitting them back together, regreasing bearings, and other such jobs that are in order when such an old car is restored. He stated that other members of the club would be called on for their skills as they are needed as the restoration proceeds. Mr. Scott of Scott's body shop in San Angelo will help with the body panels, and a member of the club who is an upholsterer will redo the leather seats.

They promise a restored car which will be a credit to the club. Club members drove their old cars through Eldorado one Sunday last June on an all-day outing to the Sonora Caverns.

—ps—

Bernice Duke announces that she has taken over management of McDonald's Drive-In in the south part of town, where she is assisted by Pat Ingerson in running the establishment.

Free ice cream is to be served all day Friday at the drive-in to acquaint patrons with the establishment. Complete details are in the ad on page 6 of this Success issue.

—ps—

The Delta No. 1 T. K. Jones well was down around 4,000 feet early this week and the Chambers and Kennedy No 1 Joe Wagley was at 5,500 feet.

News of the Sick

Ernest Hill is improving but is still confined to the Sonora hospital.

Mrs. B. K. Cheek underwent surgery last Monday morning and is somewhat better. Mr. and Mrs. Lawton Brevard of Andrews are here to visit her and Mrs. Brevard's mother, Mrs. Sadie Davidson.

Mrs. Bruce Burton came home Monday from the Clinic-Hospital in San Angelo where she had been ill for the last 10 days.

Miss Tissie Enochs flew to Dallas last week end and was met at Love Field by Judy Hext with whom she spent the week end visiting at North Texas University in Denton.

Mr. and Mrs. Truman Calk of Ardore were guests of Mr. and Mrs. Eldon Calk and family last week end. The men are brothers.

Mrs. Hattie Warrick returned home Friday after spending the last several weeks visiting her son and wife Warrick and family on Lake Dallas. While there she caught about 20 fish.

Visiting Mrs. Hattie Warrick, the Jerrell Youngs and Mrs. Maxine Craig last week end were B. L. Warrick and boys from Goldsmith, Mrs. D. K. Young and Mrs. Susie Bingham of Brady. Mrs. Young and Mrs. Bingham stayed over for two weeks. They are Mr. Young's and Mrs. Craig's mother and aunt.

Mrs. Gene Eubank and son Scott visited here recently with her parents, Mr. and Mrs. Palmer West, while Mr. Eubank was in Fort Worth bowling with a state bowling league.

Mr. and Mrs. Bill Zorns of Del Rio accompanied Palmer West to Moulton recently for a district firemen's meeting. The Zorns and Wests will attend a similar meeting in Robstown soon.

Mr. and Mrs. C. O. Neff spent the week end at Granite Shoals fishing.

Eagles In Top Ten At Regional Track Meet

Class A teams from all of West Texas and the Panhandle competed in the Region 1-A track meet last week end in Lubbock. Eldorado scored 24 points to tie Marfa for 8th place in team honors. Merkel, O'Donnell and Fabels were 1, 2, and 3 in that order.

Lads from Eldorado who placed were:

440 relay, Lynn Meador, Gary Turner, Gary Whitten, and Ronnie Griffin; 3rd; time 44.6.

440 dash, Lynn Meador 3rd; time 51.7.

Pole Vault: Harold Wright 4th; height 11' 0".

Mile Relay: Ronnie Griffin, Ray Ballew, Gary Whitten, Lynn Meador; 6th; time 3:34.

To State Meet In Number Sense

Schleicher High School students who participated in the literary division of Interscholastic League Saturday found the going rough but emerged in high ranking places in the various contests.

Phil McCormick will attend the state meet in Austin May 3-4 having placed 2nd place in number sense.

Other results were: Mary Ann Page placed second in extemporaneous speech and third in typing. Betty Humphries was third in ready writing.

Scott McGregor was fourth in slide rule and Buz McCormick 5th. Sophomore Richard Preston participated in the persuasive speaking contest.

Coaches of the various events in the local high school were: Mr. Jay, slide rule; Mr. Golden, number sense; Miss Ray, typing; Mr. Woullard, ready writing; and Mr. Bowen, ext. speech.

Woman's Club Meets

The Woman's club met Tuesday afternoon in the club room for a regular meeting. Mrs. Edwin Jackson presided over the business meeting during which time reports were given on the district meeting held in Ozona recently.

Miss Miltia Hill suggested topics to be studied next year and the club voted that we use Our American Heritage as the theme for the course of study.

Mrs. Jackson read a letter urging us to write our Congress and Representatives our views on legislation that is about to be enacted.

Miss Hill was leader of the program which was on travel and presented Mrs. V. G. Tisdale, Mrs. P. K. McIntosh and Mrs. P. S. Dudley who gave interesting talks and showed pictures of slides of the highlights of things they saw during their travels. Mrs. Edwin Jackson assisted by Mrs. R. D. Johnson, and Mrs. Bascom Hartgraves served sherbet punch and cookies to the 13 members present.

Mrs. W. H. McClatchy had as visitors recently her sister and husband from Sacramento, Calif., Mr. and Mrs. L. R. Buse; her sister from Sabinal, Mrs. A. E. Nunley, and her daughter, Mrs. George Driscoll of Sabinal; Fred McCormick from Bangs and Dwight McClatchy and wife of Midland; and Mr. and Mrs. Cecil McClatchy of Midland.

New Babies

A son was born Saturday, April 20, in Methodist hospital in Dallas to Mr. and Mrs. Billy Jack Etheredge of Irving. The baby weighed 7 lbs. 6 oz. and has been named Billy Gregg.

The Etheredges also have a daughter, Jacki Susan, 3.

Grandparents are Mr. and Mrs. Jack Etheredge and Mr. and Mrs. Claude Doyle, all of Eldorado.

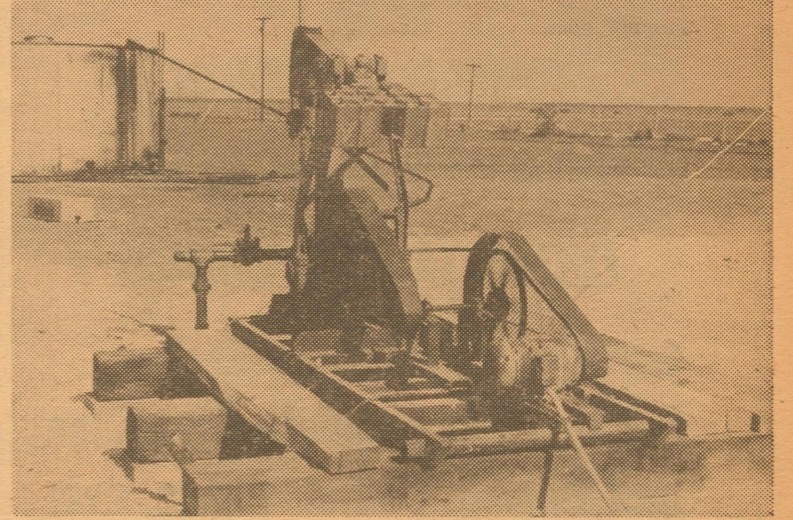
Little Ramona Louise Hale, daughter of Mr. and Mrs. David Hale, was born on April 12 in Germany. The baby's mother is the former Darla Jones of Eldorado. She weighed 7 lbs. 2 oz.

Grandparnts are Mr. and Mrs. Dick Jones of Eldorado and Mr. and Mrs. Clarence Hale of Warwick, Vermont.

Greats are Jack Halbert Sr. of Eldorado and Mrs. Houston and Mrs. Hale, both of Vermont.

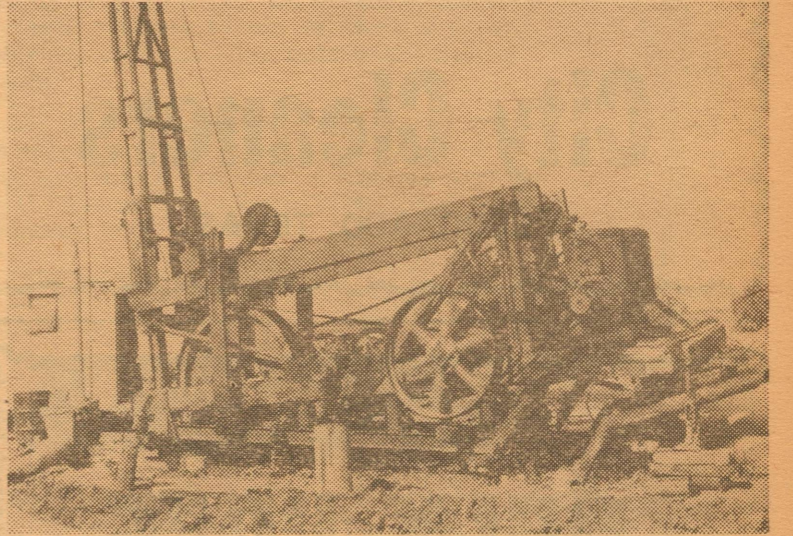
Mrs. Jones is still in Germany visiting with the David Hales and expects to return home May 5.

The Texaco - Jackson Pumper



Completed several weeks ago, the Texaco No. 1 J. T. Jackson has been pumping for some time. Unofficial reports give production as high as 20 barrels a day from a depth of 850 feet.

Cable Tool Test On Dr. Dyer's



Shortly after the Jackson discovery H. H. Enochs and James Gouras of San Angelo made a deal with Dr. Dyer of Eldorado for a 900-foot cable tool test on his farm about 1 1/2 miles west of Jackson's. O. C. Proffitt of San Angelo took the drilling contract.

When we took the above picture last Saturday we found Mr. Proffitt taking his ease in the shadow of the rig while the machine was doing the work. At that time he was drilling below 300 feet. "There

were two men from Fort Stockton out here yesterday," Proffitt remarked, "interested in this shallow stuff." Proffitt seemed to be calmly confident that he had a good chance to make a well and he based some of his optimism on the fact that "this Doctor Dyer is pretty darn lucky!"

As far as the doctor is concerned he seems to have it made one way or another. His remark recently was that "if they don't get a oil well, I'm to get a water well."

School News

High School Principal Frank G. Kemble last week announced the names of 11 Schleicher High students who were named to the National Honor Society after examination of their grades and general high school records. He listed eight juniors: Larry Blair, Lynn Meador, Jane Sanders, Deanne Hext, Molly Phillips, Tip Finley, Rex (Buzz) McCormick, and Joan Griffin. He listed three seniors, Patricia Rogers, Pat (Tissie) Enochs and Jan Davis.

Mrs. Hedy Bowen and Mrs. Alta Cain, 6th grade teachers, reported this week that plans are complete for their classes to be taken to San Angelo this coming Tuesday, April 30, to tour places of interest. They will see the Monarch tile factory, Coca Cola Bottling works, Ft. Concho museum, and the City Park where grade mothers will serve them a picnic lunch. The idea of the tour of Angelo places of interest was originated by the Eldorado Study Club who sponsored the trip for sixth graders for a number of years. The club disbanded a year or so ago, but left a healthy treasury and specified that the money be spent in this way.

The school band will participate in a contest in San Angelo Saturday morning at 8:40 at Central High.

Miss Marylu Ray was back at work at school Monday.

ATTENDS FUNERAL

Mr. and Mrs. Frank O'Banion and baby daughter returned home Tuesday night after attending the funeral of his grandmother, Mrs. Julia Collins, 92, in San Antonio Monday morning. Burial was in Mission Burial Park.

While there they visited Mr. O'Banion's father, G. S. O'Banion, his brother Ed O'Banion and family, and an uncle and aunt, Mr. and Mrs. C. J. O'Banion.

Nolan McDonald Rites At Llano

Nolan McDonald, 62, died Monday night at his home at Kingsland in eastern Llano county. A resident of Eldorado for about 16 years, McDonald moved to Kingsland about four months ago.

Raymond Nolan McDonald was born Jan. 1, 1901 at Harper, Texas. He was married Oct. 3, 1919, to the former Lois Henderson. The couple were residents of Melvin and Brady and in 1945 moved from Brady to Eldorado.

Funeral services were held at 10:00 a.m. Wednesday at the First Baptist church in Llano with burial in the Llano cemetery.

Survivors include his wife of Kingsland; one son, James W. McDonald and three sisters, Mrs. Roy Andrews, Mrs. Claude Galbreath and Mrs. Maranda Mund, all of Eldorado; and six grandchildren.

He was preceded in death by another son, Lt. Col. Raymond N. McDonald of the Air Force who was killed last August when his plane crashed in Idaho.

Petit Jurors Called

Thirty-eight local people have been summoned for prospective petit jury duty Monday morning in Judge Joe L. Mays' 51st District Court.

Mrs. Charles Wimer, Ello Wilde, Victor Sauer, Mrs. Jene Moore, Dee Love, W. O. Enochs, Mrs. Emmett Hall, W. V. Lux, Mrs. J. M. Christian, Elton McGinnes;

L. L. Watson, A. A. Clark, Howard Derrick, Hal Whitten, Walter Pope, Claude Doyle, Orland A. Harris, Gerald Hartgraves, William Jarrett, M. H. Woodward, Mrs. George Williams, Fred A. Watson; C. B. Thackerson, W. W. Sudduth, C. N. Shaw, H. W. Scott, Ford Oglesby Jr., W. T. Parker, Charlie G. Pharris, Richard E. Preston, Fred Riley;

Mrs. J. T. Ratliff, Wm. Rountree, Edward Meador, Jack Mills, Paul Page, Hollis McCormick, A. J. Halbert, Jr.

C. L. FIELDS

Master Tailor

Representing Globe Tailoring Co.

will be at City Cleaners in Eldorado all day:

TOMORROW, APRIL 26

to take your orders for fine CUSTOM TAILORED CLOTHES

See these beautiful new fabrics . . . Get professional advice. Have the best-looking clothes you've ever worn custom tailored to your own measurements and taste.

DELIVERY NOW OR LATER AS YOU PREFER

City Cleaners

ELDORADO, TEXAS

Pure Rubber

BULK HOSE

3/4" — Guaranteed Five Years

Will cut and fit any desired length

CONGRATULATIONS ELDORADO LIONS CLUB ON YOUR 35TH ANNIVERSARY

Eldorado Hardware

Phone 23351

Miss Fern Parrent, who is employed at Memorial Hospital in San Angelo was here Monday thru Thursday visiting her parents, Mr. and Mrs. Bill Parrent, and other relatives and friends.

E. M. Stevens, president of the Great Western Insurance Company utilized the facilities of Eldorado airport Tuesday, stopping to visit with his cousin Carl Stevens Mr. Stevens has his head office in San Antonio. He attended local schools prior to World War I.

SALES PADS for sale at Success.

FROM ONE OLD TIMER TO ANOTHER

CONGRATULATIONS TO THE ELDORADO LIONS CLUB

On Its 35th Anniversary

THE FIRST NATIONAL BANK

Eldorado, Texas

Wool Incentive Deadline Is Tuesday

By W. G. Godwin, Co. Ag. Agent

Tuesday, April 30, is the last day in which producers may apply for wool incentive payments for the marketing year 1962.

Producers will also apply for mohair incentive; however, sales of mohair the last two months has been above the incentive payment of 74 cents. Whether or not it will average above 74 cents is questionable. The national average including January 1963 was 62 cents over-all received by producers. The support price on mohair for 1963 will be 76 cents.

Then too, producers will be getting a break starting January 1, 1962. The marketing year will be January 1, 1964, to December 31, 1964, instead of from April 1 to March 30th of each year.

The 4-H club teams on grass identification and range did fairly well in San Angelo March 20th. Each won the right to represent District 7, a 22-county area, at the state 4-H club Round-Up, June 5 through 7.

George Draper was high point individual of the grass identification contest, only to be closely contested by David Whiten. Less than 10 points separated these individuals. Mike McCravey was the third member of the team.

Members of the range team were Mike Sudduth, Henry Roach, Ricki Jones and Kirk Jones.

Ask any wise man what he most desires and he will, more than likely, say "more wisdom."

All nine screwworm samples sent in the last few days have not been screwworms. The case sent in by Mary Davis Coupe was a screwworm case. Less than four hours after detection and identification by the laboratory at Mission men were at the scene making arrangements for spraying stock on the whole ranch with CoRal and orienting the ranch to be flown with sterile flies the following day.

Extra precaution should be taken by ranchers during shearing and marking time. "Dope" all marked livestock and spray all sheep out of the shearing pen. Should a screwworm case go unreported, you increase within three days the chances of additional screwworm cases 100-fold. To eliminate the screwworm it is essential for the eradication authorities to know where the outbreak is. Your vigilance in this matter is the important thing in the screwworm fight! Screwworm vials are at the County Agent's office.

The man in management is responsible for success or failure.

Result demonstrations on upland stripping and stormproof cotton are being set up on the Bill McWhorter, Nick Jurecek and Wayne Mikesta farms. New varieties to be tried on small plots of one acre or more are Blightmaster and 88-A. Seed are being furnished by Lockett Seed Company of Ropesville, Texas.

Characteristics to be compared with other varieties established in county will be yield of seed cotton, turn out, stripping qualities, micronaire tests and fruiting qualities.

Watch pecans for the ever-present case bearer. In many cases pecans are about the size of a matchhead at present. Time the spray to coincide with the borer's presence. The eggs and borer are found on the young nuts or stems. Use DDT or toxaphene as directed on the label.

L-263 Texas Guide For Controlling Insects of Fruit and Nuts is available at the County Agent's office.

Life is too short to be a spectator.

John R. Bailey, 84, Dies

Funeral services were held at 3:00 yesterday in Ozona for John Robert Bailey, 84. He was a native of Tarrant county where he was born Feb. 9, 1879, and his family moved to Schleicher county in the early 1890's and helped establish the county.

He and Miss Roberta Murchison were married Oct. 29, 1899, in San Angelo. They moved to Crockett county in 1901 and ranched east of Ozona and in Terrell and Kimble counties.

Survivors include his wife; one son, T. A. Bailey of San Angelo; three daughters, Mrs. L. B. Cox Jr. and Mrs. Brock Jones both of Ozona, and Mrs. Worth Odom of Tucumcari, N.M.; one sister, Mrs. Nora Gee of San Angelo; 10 grandchildren and 18 greats.

Mr. Bailey was an uncle of Mrs. Ed Hill of Eldorado.

Among those from here planning to attend the funeral were Mr. and Mrs. Ed Hill, Mr. and Mrs. Jo Ed Hill, Mrs. Sarah McCravey, and Morris Whitten. Also expected to attend were Mrs. Lois Bagley of Corona, N.M., and Mrs. W. A. Brown of Odessa, sisters of Mrs. Ed Hill.

Singers' Reunion Set

Brady.—The annual Heart o' Texas Singers Reunion will meet Saturday night and Sunday, April 27th and 28th in the high school auditorium at Brady.

A concert, by the visiting quartets will be given Saturday night beginning at 8:00 o'clock. Four outstanding quartets and many other groups will be on hand for your entertainment.

Doors open Sunday morning to the public for the all-day singing, which will include class singing and also quartet singing until 4:00.

Lunch can be had at noon in the school cafeteria.

ON AIRCRAFT CARRIER

USS Constellation (hfnct)—Jose Vasquez, fireman, USN, son of Sylvestre Vasquez of Eldorado, Texas, is serving aboard the attack aircraft carrier USS Constellation, currently on a seven-month tour of duty with the Seventh Fleet in the Western Pacific.

Ports of call for the ship include Subic Bay, Philippines, Hong Kong and the Japanese ports of Sasebo, Yokosuka and Kobe.

The Constellation, homeported at San Diego, Calif., is slated to return there in September.

WITH McMURRY BAND TOUR

Abilene.—Buddy Roy Mercer, a member of the McMurry College Indian Band, was with the group on their annual spring tour when they performed in six towns in West Texas April 21 through 24.

Mercer is the son of Mr. and Mrs. Harry Mercer of Eldorado. He is a freshman student in McMurry and his major course of study is music.

While on tour the McMurry students performed in churches and high schools in San Angelo, Fort Stockton, Colorado City, Monahans, Andrews and Lubbock.

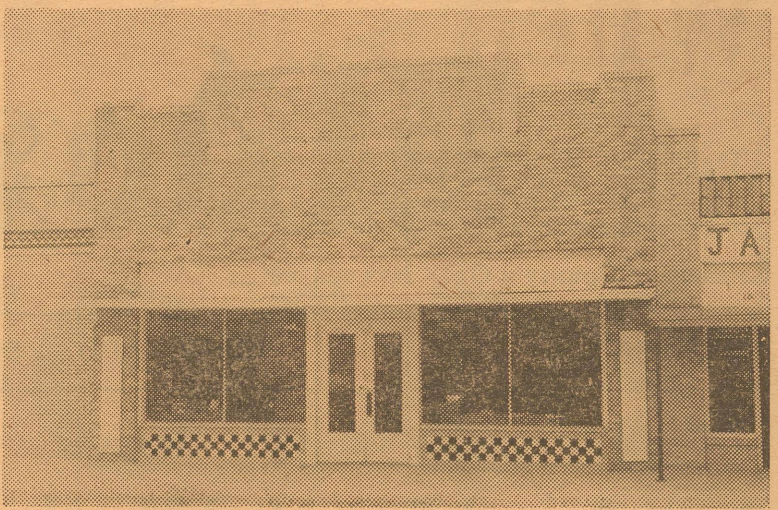
PLEDGES FRATERNITY

Denton.—Ruth Williams of Eldorado has been accepted into Theta Sigma Phi, women's national honorary journalism fraternity at North Texas State University.

A senior journalism major, Miss Williams is the daughter of Mr. and Mrs. Cecil A. Williams, Route 1, and is a member of the Press Club at NTSU.

Second Grade Brownies Troop No. 153 met at the Corral Tuesday. Fourteen girls and three leaders were present. The girls made sit-up-ons for day camp. Refreshments were served by Kathy Rogers.

'28 Cafe Building Now Houses Eldorado Success



Bob Duncan was erecting this building in Eldorado early in the summer of 1928 to house his restaurant business. B. M. Caraway of the Higgenbotham Lumber Co. of San Angelo was contractor. In later years, Coulter's dry cleaning and ready-to-wear shop was housed in this building. Since 1960 it has been the home of the Eldorado Success. The front of the building looks much as it did when completed 35 years ago.

Eldorado Lions Club—Charter Members

Organization Date: May 18, 1928 Charter Date: May 23, 1928

L. T. Barber	Newspaper
A. A. Bush	Ford Dealer
Joab Campbell	Rancher
O. W. Evans	Chevrolet Dealer
R. A. Evans	Real Estate
H. T. Finley	Barber
Fred O. Green	Telephone Co.
E. C. Hill	Hardware
J. E. Hill	Bank
G. D. Hines	County Judge
R. D. Holt	School Supt.
John F. Isaacs	County Clerk
J. A. Whitten	Rancher
George Williams	Stock Farmer
Joe Williams	Men's Wear
A. T. Wright	General Merchant
R. A. Young	Ranchman
T. K. Jones	Ranchman
Sam E. Jones	Ranchman
J. W. Lawhon, Jr.	Ranchman
James S. Lloyd	Lumber
A. F. Luedcke	Sheriff
Don McCormick	Cotton Ginner
W. F. Meador	Insurance
W. C. Mund	Ranchman
H. G. Parker	Grocer
W. N. Ramsay	Postmaster
L. F. Sumner	County Agent
W. R. Word	Sandwich Shop
Ernest Ware	Bakery

Do You Remember When . . .

We used the old pump in the back yard?

Mother used the old scrub board and boiled clothes in a cast iron pot?

We had lopsided cakes baked in the old wood oven?

The butter jar was dunked in the well to keep cool?

Fresh meat, fruits and vegetables had to be bought in small expensive quantities so they wouldn't spoil?

That's how things were back in 1928 when the Eldorado Lions club was being formed. Forces were at work, even then, to help all people live better electrically. Our rural areas, once deaf to the hum of electric energy and blind to the marvels it produced, are now ablaze with the efficient dependable service provided by the electric co-operative. With pride in the past and confidence in the future, the Electric Co-operatives of Texas truly provide PARTNERSHIP POWER For PROGRESS. We are proud to be one of the co-ops having a part of that progress.

We congratulate the Eldorado Lions Club on their 35th anniversary

Southwest Texas Electric Co-Op, Inc.

Owned By Those It Serves

When The Lions Club Was Organized In 1928

When the Lions club was chartered in Eldorado in 1928, with the late Joab Campbell as first president, the town still had many vestiges of an undeveloped hastily-built frontier town, a legacy from the formative years only three decades past. Success files of the period reveal that the town was riding the wave of "Coolidge Prosperity" along with the rest of the country, with some building going on. With Calvin Coolidge in the White House, "Coolidge Prosperity" was the order of the day.

The Duncans were building a cafe building here in Eldorado, and in San Angelo a new department store building was going up for Baker-Hemphill Company. Also the McBurnett building was about to go up, along with the Hilton hotel, which is now the Cactus.

The Lions club met during its first several years in various churches over town; later in the Eldo hotel, and since 1948 have met each Wednesday noon in the Memorial Building.

An early project promoted by the Lions was a clean-up of the town. Also promoted was street lighting in the business district and this was done in 1931-32. Later the club helped the school district acquire the fair grounds south of town for Eagle stadium. Since its beginning, the Lions club has sponsored the Boy Scout troop, who held meetings in 1928 in the W.O.W. hall.

As the local Lions club was being organized in 1928, the First Baptist church building was being built, and the Rev. J. L. Ratliff was pastor.

The First National Bank, which advertised "Over 20 Years of Dependable Service" had J. B. Christian as president; R. P. Hinyard, vice-president; J. E. Hill, vice-president; W. O. Alexander, cashier; Leslie L. Baker, assistant cashier; and J. B. Christian, R. P. Hinyard, J. E. Hill, D. E. DeLong, and Sam E. Jones on the board of directors.

Fresh on everyone's mind was the preceding year, 1927, when Sacco and Vanzetti were executed, Lindbergh flew from New York to Paris and was acclaimed a hero, and the land boom was on in Florida; closer to home, the neighboring town of Rocksprings was nearly destroyed by a tornado which killed a number of the town's

residents. In Hollywood, Cecil B. DeMille brought out his silent version of "King of Kings."

Ford was in their first year of selling their new Model A in 1927 which had succeeded the long-successful but now ungainly Model T. Bush Motor Co. here in Eldorado was the Ford dealer, and the new cars were advertised for as low as \$545, f.o.b. Michigan.

In 1928, Chevrolet was in the final year of making a four-cylinder car, and Evans Chevrolet Sales was local dealer. By fall of the year, a 6-cylinder model was brought out for the year 1929. A page ad in the Eldorado Success cited this as "The Outstanding Chevrolet of Chevrolet History. A Six in the price range of the four."

The new '29 Chevrolet Roadster was advertised to cost \$525, the phaeton \$525, the coach \$595, the coupe \$595, the sedan \$675, the sport cabriolet \$695, and the convertible landau \$725, all prices f.o.b. Flint, Michigan.

The general public did not know it, but 1928 was to be the final year for silent movies. Already the big film makers were studying means of synchronizing recorded sound with films, and when the following year, 1929, saw "The Jazz Singer" as the first film with some dubbed-in sound on Vitaphone, it marked the end of the silent movie era and the start of "talkies."

L. T. Barber was editor and A. T. Wright publisher of the Eldorado Success, which was getting ready to install a Linotype to convert the Success from a hand-set newspaper to machine-set, in 1928.

This was the year West Texas Utilities Company ran a high line into Eldorado to provide commercial power and service, and the company started construction of their office building and ice house on the site of the old T. L. Benson Co. The firm advertised the Fedelco washing machine.

You could buy the latest Atwater Kent radio from C. E. Brown's Eldorado Electric Company, a Perfection oil range from Humphrey Hardware store, or a "Silver Anniversary" Buick from Henderson-Ede Company in San Angelo.

Everybody was singing songs which Rudy Vallee crooned over the radio and reading "All Quiet on the Western Front."

H. L. Mencken's magazine, "The American Mercury" lustily championed writers such as Cabell, Dreiser, Sherwood Anderson, Sinclair Lewis and Willa Cather, who defied the polite traditions, and the Mercury also ridiculed the Coolidge Prosperity of the day, and cited the South as the "Bible Belt."

Of the 13 graduating seniors of the EHS class of '28, only four still live here in Schleicher county: R. L. Ballew, Pat Finley; Mrs. E. H. Topliffe, the former Wilma Milligan; and Mrs. Lewis Whitten, the former Fenna Jones.

Two young men were among the '28 grads of Eldorado High, who were to go to high rank in the military in future years. One was Alvin Luedecke who was to reach brigadier general in the Army and major general in the Air Force. The other was Taylor Wright who was to get an appointment to Annapolis in a few years and subsequently rise to the rank of captain in the Navy.

In the fall of 1928, Alvin Luedecke painted Mrs. Kate Robinson's store building before leaving for A&M college and the start of his military career. That was the fall that Taylor Wright, too, left for A&M college and in 1929 he received his appointment to Annapolis from the late Congressman Claude Hudspeth of Ozona.

The McKnight buildings were going up just south of the Eldo hotel, and the Royster-Whitten drug store opened in one of the spaces.

Considered the finest new home in the county was Tom Henderson's two-year-old house on the San Angelo highway, now owned by Mr. and Mrs. Ernest Hill.

On the best-seller lists were "The Bridge of San Luis Rey," which sold 100,000 copies in 90 days, and Willa Cather's "Death Comes for the Archbishop." Sinclair Lewis, who had earlier lambasted American small townism in his novels, "Babbitt" and "Main Street" was about to rock religious complacency and hypocrisy with his latest novel, "Elmer Gantry."

Plays running on Broadway included "Strange Interlude," "Show Boat" and "Porgy."

In national politics in the fall of 1928, the Democrats put up Al Smith as their nominee for President. Calvin Coolidge, who "did not choose to run" for re-election, was succeeded by Herbert Hoover as the Republicans' standard-bearer. Smith had Tammany connections, was against the then-current Prohibition law, was a Roman Catholic, and in this first national campaign to be broadcast nation-wide by radio, pronounced it "raddio" in his New York accent. All this counted against "The Happy War-



THE ELDORADO HIGH SCHOOL graduating class of 1928. Left to right are Maude Kent, Velma May, Hick (Lee) McElroy, R. L. Ballew, Taylor Wright, Pat Finley, Clemmie Green, Methodist Minister L. D. Hardt, Alvin Luedecke, Blanche Newlin, Wilma Milligan and Jym Newsom. Classmen not in the picture were Clara Meek and Fenna Jones Whitten. The old red brick school building is in the background. —Photo from Success files.

OUR MISSION AND OUR POWER

ST. MARY'S EPISCOPAL CHURCH

invites you to attend

A PREACHING MISSION

conducted by

The Rev. David C. Penticuff

7:30 p.m.

Monday, April 29 through Thursday, May 2

School Menus

Monday, April 29: Italian spaghetti, green beans, tossed green salad, buttered rolls, milk, canned fruit.

Tuesday, April 30: Smothered steak, English peas, creamed potatoes, carrot & raisin & pineapple salad, buttered rolls, milk, fruit cobbler.

Wed., May 1: Smothered sausage, potato salad, pinto beans, tomato slices, onion rings, buttered rolls, milk, gingerbread.

Thursday, May 2: Chicken tetrazzini, buttered carrots, waldorf salad, cranberry sauce, buttered rolls, milk, fruited jello.

Friday, May 3: Barbecued beef on buns, tuna and cheese sandwiches, potato chips, celery strips, milk, peanut butter cookies.

WELCOME SONORA RACES

Apr. 27-28, May 4-5
May 11-12

Featuring

W.T. Quarter Horse
FUTURITY

\$20,000.00 Purse

6 or More Races Daily

DANCING

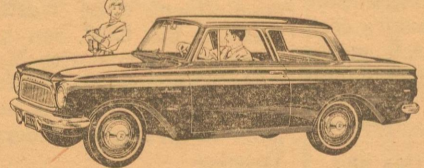
Apr. 27 May 4-11

SONORA
QUARTER HORSE
SHOW

MAY 31, 1963

Meet Your Friends in
Sonora

Special savings start today! Join the TRADE PARADE to RAMBLER!

 <p>WOW! WHAT LOW PRICES!</p> <p>AMERICA'S LOWEST PRICE—American 220 2-Door Sedan — family room for 6, Rambler quality and famous gas economy!</p> <p>\$40³⁴* PER MONTH</p>	 <p>WE'RE TRADING HIGH!</p> <p>CONVERTIBLES—American 440 is America's lowest-priced convertible with power top standard.</p> <p>\$51²²* PER MONTH</p>	 <p>RECLINING SEAT OPTIONS!</p> <p>SEDANS—Classic 550 2-Door Sedan has full room for six 6-footers. Rambler extra-value features.</p> <p>\$44⁹¹* PER MONTH</p>
 <p>ROOF-TOP TRAVEL RACK!</p> <p>WAGONS—Classic 550 Cross Country Wagon has 80 cubic feet of cargo space, Roof-Top Travel Rack.</p> <p>\$53²¹* PER MONTH</p>	<p>NO OTHER CAR OFFERS YOU ALL THIS! Styling and engineering leadership that won Motor Trend Magazine's "Car of the Year" Award.</p> <p>Most miles per gallon of all cars in all classes in '63 Pure Oil Economy Trials and '63 Mobil Economy Run! (American 440)</p> <p>Scores of extra-value features like Double-Safety Brakes. Advanced Unit Construction, Ceramic-Armored muffler.</p> <p>America's lowest prices! Special savings start today at your Rambler dealer.</p> <p><small>*Monthly payments based on manufacturer's suggested retail prices for models shown. 1/3 down payment and a 36-month contract with normal carrying charges, all federal taxes paid. Does not include optional equipment, transportation, insurance, state and local taxes, if any. Prices may vary with dealer's individual pricing policy.</small></p> <p style="font-size: 2em; font-weight: bold; text-align: center;">RAMBLER 6 OR V-8</p>	

Earl Parker Rambler 102 Divide Street

Cheapest, Hardest Working Salesmen In Town Are in the ADVERTISING SUPER MARKET

Drug Facts

EXERCISE KEEPS YOU FIT!
SO DO THE VITAMINS AT
Eldorado Drug
THEY CARRY ALL THE
DEPENDABLE BRANDS!

Eldorado DRUG
For Your Health's Sake
Eldorado Drug Co. Inc.
Eldorado, Texas
Phone 2-1521

REAL ESTATE SALESMAN
Needed in Eldorado. Part time. We will help you get your license, bond, and train you. Reliable and steady resident write:
Interstate Realty Co.
% C. C. Newlin, Licensed Broker
1903 Ward Ave., San Angelo, Texas (Ap11-ttc)

RECEIPT BOOKS, large desk size as well as small pocket size, for sale at Success Office.

CLASSIFIED ADVERTISING RATES
First Insertion.....3c word
Additional Insertions.....2c word
Minimum 50c Each Insertion
Cash In Advance
\$1.00 Minimum On All Small Ads
Taken On Phone Or By Mail

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Car Loans
Tom Ratliff
Phone 21561

UNDERSTANDING SERVICE
RATLIFF-KERBOW FUNERAL HOME

ELDORADO SUCCESS
PUBLISHED EVERY THURSDAY
At Eldorado, Texas
Fred Gunstead...Editor-Publisher
Bill Gunstead...Associate Editor

Subscription Rates
1 Year, in Schleicher County \$3.00
1 Year, Elsewhere.....\$4.00
(Above rates include sales taxes)

Entered as Second Class Matter at the post office at Eldorado, Texas, under the Act of March 3, 1887.
Any erroneous reflection upon the character, standing or reputation of any person firm or corporation which may appear in the columns of the Success will be gladly corrected upon same being brought to the attention of the publisher.
Notice of entertainments where a charge of admission is made, obituaries, cards of thanks, resolutions of respect, and all matters not news will be charged for at the regular rates.
Announcements of revivals for churches are considered advertising and charged for at regular advertising rates.
Unsolicited poetry charged for at regular advertising rates.
Pictures — Unsolicited pictures for publication charged for at engraver's rates.
Front page advertising announcements to be charged for at a rate equal to 3 times the regular rate.

TEXAS PRESS ASSOCIATION
Member 1963

FOR SALE: one used MAYTAG wringer washer, A-1 condition. — Boyer Electric.

FOUR-ROOM unfurnished house for rent. See or call L. Kent, 22015. (Ap 18-25*)

HAVE SEVERAL USED T-V's in good condition, for sale. — Boyer Electric Co.

FOR SALE: 3-month-old heavy pullets. 75c each. Paul Phillips, phone 24831.

FISHING WORMS for sale: African Giants, 25c dozen; Red Wigglers, 2 dozen 25c. Paul Phillips, phone 24831. (tfc)

In Those Days
Compiled From Success Files

ONE YEAR AGO
April 26, 1962—Genelle Edmiston was announced valedictorian of the '62 Senior class. Judy Hext was salutatorian and Jim Runge high boy.

David Jeffrey and Jeanette Calcote were re-opening the King's Crown in the south part of town. Mrs. Gladys McGill died at Edna, Texas, and funeral services were held there.

The landmark Pelt-West residence in the south part of town was being torn down under direction of Clarence Fish.

FIVE YEARS AGO
Apr. 24, 1958—Mrs. M. H. Woodward was installed new president of the P.T.A.

Mrs. Novella California Estes died at the age of 90 at the home of her daughter, Mrs. Hattie Stanford, and her funeral was being organized.

Sons were born to Mr. and Mrs. Wilson Humphrey and Mr. and Mrs. John Edward Meador.

The Senior class were presenting their play, "The Cat and the Canary." The cast included Terry Carlman, Sandra Alcorn, Voy J. Mitchell, Becky Mund, Christy Sauer, Bob Whitis, Timothy Argo, Joy Dodd, Dee J. Garvin, and Dick Runge.

Jack Montgomery bought out the interest of his partner, E. C. Peters, to become sole owner of P&M Motors.

In a ceremony in San Angelo, Mary Sproul became the bride of Robert Bateman Sessums.

The engagement of Ann Alexander and Jimmy Doyle was announced.

12 YEARS AGO
Apr. 23, 1951—Iretta Faye Mace was announced valedictorian and Laura Clarke salutatorian of the '51 graduating class. Joe Ed Spencer was high boy.

A new shop building was added to the rear of Eldorado Hardware.

Work started on building a new Gulf station near Keno's Courts.

The Lions club was all set to present "Darktown Follies" Friday night. Included on the program were Ed Meador, Gus Love, T. P. Robinson Jr., Pat Joiner, Sam A. Whitten, L. V. Newport, and A. G. Clark, and others.

Sponsored by The Woman's Club, a basement room in the Memorial Building was being converted into a Teen Ager's club to be called "The Corral."

Lela Brooks of Tennyson married Bill Hawkins in San Angelo.

35 YEARS AGO
April 27, 1928—J. P. Hill of San Angelo has announced for district judge.

Funeral services were held for Mrs. Minnie Mather.

Work is under way on an ice house and store for West Texas Utilities. The building is being erected on the lot formerly occupied by the T. L. Benson Co.

Ed Finnigan has announced for Commissioner of Precinct 4.

E. E. Parker and Charles Mund left Thursday morning on a business trip to San Antonio.

"The Arrival of Kitty," a comedy drama in three acts, is being given tonight. The cast includes: Mr. Lane, Mrs. Frank Meador, Prince Murphy, Ed Ratliff, Jack Elder, Mrs. Ed DeLong, Wince Murphy, and Jym Newsom.

Lewis L. Tisdale and Mrs. Josephine Chloe Jones married in San Angelo, with Rev. Gaston Hartsfield officiating.

The Linotype for the Success was shipped out of New York Monday and should be here in two or three weeks.

Lewis Wilson, who has been in Coieman with Texas Highway work, was home Wednesday and left Thursday where he will be located for a while.

Bush Motor Co. reports the arrival of a shipment of new parts for the old Model T Ford. You can get any part you need for the Model T, according to A. A. Bush and F. M. Bradley, of the firm.

ELDORADO LODGE
No. 890 — A. F. & A. M. Stated meeting 2nd Thursday in each month, at 7:00 p. m. from Oct. 1 to April 1, and at 8:00 from April 1 to October 1. Visiting brethren welcome.

Eagle Drive-In Theatre Show Time: 7:45 P.M.

Thursday, Friday, April 25-26
The brutal realities that faced every G.I. during World War II
HELL IS FOR HEROES
Steve McQueen Bobby Darin
Saturday, April 27
Pillars Of The Sky
In Color
Jeff Chandler Dorothy Malone

Sunday, Monday, Tuesday, April 28-29-30
It Was A Time of Greed and Wickedness... It Was Time For The — Christ.

METRO-GOLDWYN-MAYER presents SAMUEL BRONSTON'S PRODUCTION
King of Kings
FILMED IN 70MM SUPER TECHNICOLOR — TECHNICOLOR
A STORY OF THE CHRIST AND THE INSPIRATION OF HIS SPOKEN WORDS.
Jeffrey Hunter—Siobhan McKenna—Ron Randell—Hurd Hatfield
No Advance In Prices! Just One Showing Each Night at 7:45

Community Calendar

Continuing tonight and tomorrow night: Revival services at the Methodist church with the Rev. Charles Simpson of Lyford preaching, each night at 7:30.
April 25, Thursday. Girl Scout bloomer basketball game, 7:30 p.m. at high school gym.

April 25, Thursday. Earn and Learn H. D. club meets at 8:00 p.m. in the home of Katherine Hill.

April 26, Friday. Free ice cream served at McDonald's Drive-In in south part of town.

April 26, Friday. Tailoring display at City Cleaners.

April 27, Saturday. E-Club fishing trip.

April 29, Monday. School Olympics.

April 29, Monday. Petit jury.
April 29, Monday. Lions club 35th anniversary ladies' night.

April 30, Tuesday. Sixth graders' trip to San Angelo.

May 2, Thursday. Future Homemakers mother-daughter banquet.

May 2, Thursday. American Legion meeting.

May 7, Tuesday. Spring concert.
May 9, Thursday. Masonic Lodge meeting.

May 9-11. Senior trip.
May 10, Friday. Social Security representative at court house, 1:00 to 3:00 p.m.

May 13, Monday. Eastern Star.
May 14, Tuesday. Woman's club.
May 16, Thursday. D.A.R. meets.
May 28, Tuesday. Woman's club.

We have the Freon Gas and the know-how for servicing your Car's
Air Conditioner
for the hot weather ahead. Let us service it for you NOW at the beginning of the season.
TOPLIFFE GAS & ELECTRIC SERVICE
Phone 21181

YESTERDAY'S INSURANCE
... may have protected yesterday's home, but it won't do the job today Here's why:
—Building costs continue to rise, boosting the cost of home repairs or replacement.
—Additions and improvement may have further increased the value of your home.
—Property insurance has been constantly improved... Broader coverages are being offered.
So don't rely on yesterday's insurance to guard today's home and furnishings. See or call us today for an insurance check-up, without cost or obligation.

Ed Meador Agency
Phone 23161

LOST: pair of child's glasses; flesh-colored plastic rims. If found call 26121.

EXPERT planning service available to help you see how a room addition will look on your home. Call Wm. Cameron & Co., phone Sonora 22601 collect for full information. No obligation on your part.

QUALITY Coastal Bermuda roots \$5 cwt. Planter loaned. Rea T. Hoff, Comanche, Texas. A 25 M 2*

DO YOU love your present home but find it too small? We can solve that problem. Add new rooms, redecorate, reroof, air condition—finance under new F. H.A. 203-k Loan Plan. Up to \$10,000 for Home Improvements; up to 20 years to pay. You do not have to refinance your present loan. Call Wm. Cameron & Co., phone 22601 collect at Sonora, or visit Cameron's Home Idea Center. You will be glad you did.

WE WOULD LIKE to contract field grazing for cattle or sheep, by the month, or on gain basis. Contact Gerald Hartgraves. (11-tfc)

TOMATO AND PEPPER PLANTS. Now 25c dozen.—Eldorado Flower Shop, phone 22331. 1tc

MATTRESSES — BOX SPRINGS New or renovate; save \$. For appointment write Western Mattress Co., Box 5288, San Angelo, or leave your name with Mrs. W. G. Godwin, phone 22531. Representative Claude Williams, with company 13 years; in Eldorado each Tuesday. tfc

START A RAWLEIGH BUSINESS. Real opportunity now for permanent, profitable work in Schleicher and Sutton counties. See Mrs. J. O. Bubenik, 715 W. Ave. H, San Angelo, or write Rawleigh TX D 1540-29, Memphis, Tenn. (4-18-25*)

CARD OF THANKS
Words cannot express our deep-felt appreciation for the numerous acts of kindness and love shown to each of us during our recent great loss and sorrow. We have learned through this experience the depth of your friendship and just how much comfort your thoughtfulness can bring in times such as this. To each one of you who contributed food, flowers, memorials, cards, time and prayers we want to thank you from the bottom of our hearts. And our prayer is that each of us may be drawn closer together and to God through this experience.
Jerry Oglesby and boys
Mr. and Mrs. Sam Oglesby
Mrs. Lucille Lovelace
Mr. and Mrs. Bob Oglesby and boys
Mr. and Mrs. C. C. Henderson
Mr. and Mrs. Roy Phelps and family
Lt. Col. and Mrs. Gerald Henderson and family
Mike Henderson

Real Estate Bargains

A. B. Thomerson 3-bedroom house...\$11,500
3 bedroo mhouse, close in, garage and utility room \$5,000
Mrs. Oliver corner lot, on Hwy across from school Make Offer
Shorty Henderson 3 bedroom house in Glendale \$8,500
Small house, furnished \$2,000
3-room house for \$1,900

Williams Real Estate



Having opened their new Western Motel in south Eldorado last month, Clarence and Doretha Fish recently added this large neon sign on the Sonora highway to direct traffic to it. "We are proud to be operators of Eldorado's newest and most modern motel and patronage thus far has been gratifying. We thank local people who have directed travelers to us," Mr. and Mrs. Fish stated. (adv)

Windmill Work
Plumbing Job Welding
Evaporative Cooler Repairs
Washing Machine Repairs: All Makes
E. H. SWEATT, Jr.
Phone 25464

Methodist Notes

The Methodists Give Again
The Faust Bible Class of the Methodist Church were instrumental in getting the Negro Baptists a church building five years ago, and now following the fire which destroyed most of the church furnishings this same class gave a piano and the Methodist congregation gave some pews. These new furnishings are in the building ready for use Sunday morning.

Methodist Preaching Mission
The attendance and interest have been good at the meetings going on at the Methodist church this week. Services are held at 7:00 o'clock in the morning and 7:30 each night. There were 63 present at the very first Youth service; these are between 7:00 and 8:00 in the evening and 8:00 in the morning.

This morning the Youth enjoyed a pan-cake breakfast and after the Friday night service there will be a special Fellowship Hour in the Educational Building. Rev. Charles Simpson of Lyford is our visiting preacher.

BAPTIST MEETINGS SET

Several women from the First Baptist church plan to go to the 75th anniversary WMU banquet at the Cactus hotel in San Angelo tonight. They will meet at the church at 6:00 p.m. and form a car pool and go from there.
Friday night at 8:00 there will be a Youth Rally at the First Baptist church in San Angelo.

BROWNIES

Brownie Troop No. 45 met Wednesday with 20 present. Ice cream bars were served by Paula Dockal. Karen Hartley was Sunshine reporter. We sang songs and learned the Girl Scout laws. Next week we will have our fly-up ceremony and go on a cook-out. We are looking forward to the Brownie play day May 4th.

MRS. OCHSNER HAS BUSY WEEK

Mrs. L. D. Ochsner completed her work at Eagle Chevrolet the week end before Easter and as she was scheduled to start working for the Eldorado Wool Co. the following Monday, she went to Sonora and spent the Easter holidays with her daughter, Mrs. Harold Scherz, husband and children. On Sunday night she learned by telephone that her father, R. P. Shelton, had suffered a heart attack so she made arrangements with Jo Ed Hill to put off starting the new job for a week so she could visit

Filing Boxes and Alphabetical Indexes

for use in small businesses for filing charge tickets

3x5 Size	
Boxes	\$2.00
Indexes	\$1.25
4x6 Size	
Boxes	\$2.00
Indexes	\$1.75

Success Office

Charge tickets in duplicate with carbon. Stock form at 10c pad.

Buy It In Eldorado!

CUT YOURSELF A BIG SLICE OF SAVINGS
IN OUR
Anniversary
SALE

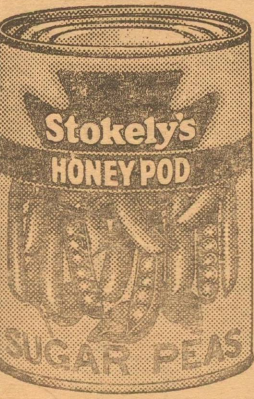
BARGAINS GALORE! IT'S WISE TO BUY MORE



**HEXT
FOODS**

Friday and Saturday April 26-27

 No. 303 Can 21c	 No. 303 Can 21c	 No. 303 Can 13c	 No. 303 Can 23c	 No. 303 Can 23c	 No. 2 1/2 Can 37c
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No. 303 Can 27c

Stokely's
CUT GREEN BEANS
No. 303 Can
23c

FREE! FREE!
12 BUSHEL BASKETS
GROCERIES
VALUE \$15.00
To be given away by alarm clock at the checking stand.

Stokely's
GOLDEN CORN
No. 303 Can
15c

LIFT
FOR LOW-COST
FOODS
STOKELY'S
FINEST CATSUP
14-Oz. Bottle 19c

Frozen Foods

Swifts Chicken
Pot Pies 5 For \$1

Sea Freeze Pkg.
Fish Sticks 25c

Snow Crop 10-Oz. Pkg.
Strawberries 23c

Gandy's 1/2 Gallon
Big Dish 49c

Gandy's 1/2 Gallon
Lemonade 29c

Kraft's Velveeta 2 Lb. Box
CHEESE 79c

Gladiola Each
Cake Mixes 27c

Gladiola 5-Lb. Bag
FLOUR 39c

**FREE --- BALLOONS
AND BUBBLE GUM
FOR THE KIDDIES**

Gandy's Delicious Lemonade Served Each Day

**DOOR PRIZES
DRAWING AT 5:30 O'CLOCK
SATURDAY EVENING**

FREE: 3 1/2 Oz. Frito Dip with purchase of one
Bag Fritos 29c

Morton's Quart
SALAD DRESSING 39c

Mead's 3 For
BISCUITS 25c

12 Pack Plus Deposit
Coca Cola 73c

Meat Department

Round Pound
STEAK 99c

Chuck Pound
ROAST 59c

Club Pound
STEAK 81c

Corn King Pound
BACON 45c

Fresh Vegetables

Crisp 1 Lb. Cello
CARROTS 5c

Pascal Stalk
CELERY 15c

10-Lb Bag Fresh Green Bunch
SPUDS 49c ONIONS 5c

HEXT FOODS



Mr. and Mrs. C. N. Shaw have added this fine new sign to their motel in downtown Eldorado. "We are proud to constantly improve our motel facilities here to serve the traveling public, and to improve the appearance of Eldorado's main highway," the Shaws stated. (adv)

P-TA WORKSHOP HELD

A workshop for P-TA officers in the Tri-County Council was held in Ozona last Thursday. Attending from here were Mrs. Edwin Jackson, Mrs. James Page, and Frank Kemble.

A leadership procedure course was conducted by Mrs. Arlice A. Brooks of San Angelo, president. It was held in the Ozona high school lunchroom.

P-TA officers attended from Sonora and Ozona, as well as Eldorado.

Mrs. Sam Granberry and Cindy of San Antonio have been visiting Mr. and Mrs. Vernon Carroll this week.

Miss Gladys Jean McClain was recently hired to teach physical education in Central high school in San Angelo. Miss McClain, who holds a degree from East Texas State college at Commerce, is a niece of Mrs. Eldon Calk. She will start her teaching duties in September.

An unusual basketball game is scheduled for tonight in Schleicher High gymnasium. Occasion is a fund raising contest for Girl Scouts. Contestants will wear basketball uniforms worn by girls some 50 years ago. The game is billed as a bloomer girls' game and it will start at 7:30 p.m.

Home Demonstration Agent's Column
By MRS. VIDA KREKLOW

This advice came with some educational material on floor care from the Johnson's Wax Company. Quote—

Remember that it's smart to use all products according to the manufacturer's directions. When the directions on a can tell you to pour a pool of wax on the floor and spread it with an applicator, you can be sure THAT is the way to get best results.

Works that way nearly every time.

Mrs. Wanda Meyer, Home Management specialist of Texas A&M College, asks this question: "Are you selling a home?"

If you are among the two million Americans who will put their homes up for sale in 1963, the National Institute of Real Estate Brokers offers you these tips on how to get the best price:

Repair little things such as leaky faucets, loose doorknobs and cabinet pulls, and screen doors that stick.

Dress up the bathroom with fresh, colorful towels, new soap, a big mirror.

Keep closets neat; they look bigger.

Be sure the grass is cut and that the shrubs are well pruned.

If you can arrange it, be gone when the prospective buyer comes to look at the house—people feel more at ease when the owner isn't hearing every comment.

Did anybody report that the Miss Wool contestants were simply delighted with their gifts from Eldorado; ruanas for each one? They were, and sent word back that they felt badly over not having time to get out and say "thank you." They said that the ruana,

the South American inspired jacket, was the most welcome thing they could have been given and their only regret was that they didn't have them on the whole two-days' trip. It rained, remember.

The wildlife in Schleicher county is getting mighty bold these days. The other afternoon when I got home a turkey hen with regal bearings was standing in the yard.

She took one look, two steps and then like a whirly-bird on television, she flew to a top limb in a big mulberry tree. The next morning at 6:30 she was still in the tree—one the same limb, in fact.

Lots of people are seeing more turkeys than ever before.

First Quality Nylon

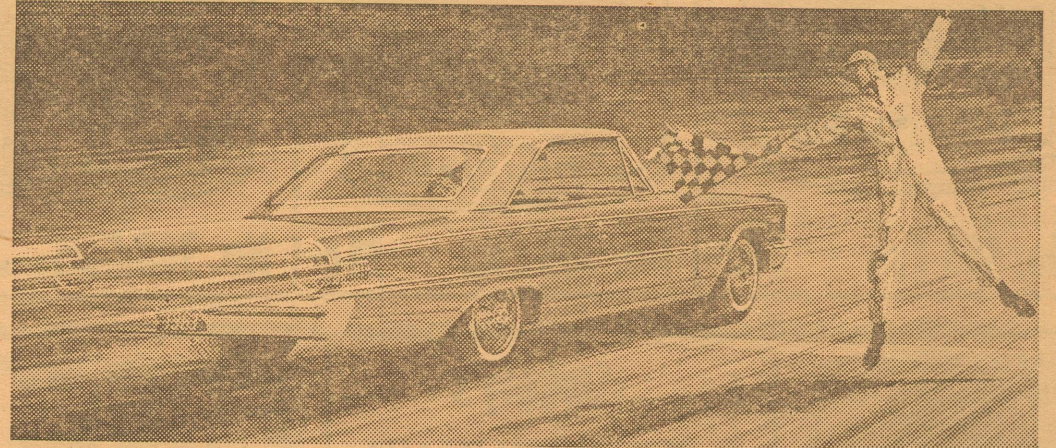
DAVIS TIRES

All Sizes Available For All Cars
See Us For Best Deal in West Texas
Our Full Road Hazard Guarantee Is Tops

Western Auto Associate Store
Roy Phelps, Prop. Phone 24141

WINNER'S CHOICE SALE!

NOW AT YOUR FORD DEALER'S!



Featuring this '63½ Ford Fastback **SIZZLER!**

We're celebrating Ford's big wins in endurance races all across the land... with a Special Sale featuring our beautiful new fastback hardtop—same model that swept the first five places at Daytona! It's specially painted and specially equipped for Texans! And ask about our sensationally low price!!!!

FORD WINS
ATLANTA 500!
DAYTONA 500!
RIVERSIDE 500!
PURE OIL
PERFORMANCE TRIALS!
(In over-all points, Class 1 and 1½)



NOW... GET A WINNING DEAL ON EVERY CAR IN STOCK AT YOUR FORD DEALER'S!

Joe Gault Ford Sales—223 Main St.—Eldorado, Texas

DR. EDWARD A. CAROE

OPTOMETRIST

- EYES EXAMINED
- GLASSES FITTED
- LENSES REPLACED

But we do it right!

217 So. Chadbourne San Angelo, Texas Phone 655-5384

Continuing Revival



REV. CHARLES SIMPSON

Continuing this week at the First Methodist church are revival services with the Rev. Charles Simpson of Lyford, Texas, as evangelist.

Tonight, Thursday, the Woman's Society of Christian Service is inviting all of the congregation and visitors to the services, which start at 7:30.

Friday the choir will be helping the Official Board fill every pew and this will be Rev. Simpson's final night at the local church.

PHONE 26331

And Let Us Pick Up Your Car For

- Expert Washing and Lubrication—Texaco Products—Firestone Tires & Batteries—
- Wheel Packing—Brakes Adjusted—
- Engines Cleaned—Fan Belts & Radiator Hoses—Large Stock of Auto Accessories.

We Appreciate Your Patronage and Are Always Glad To Serve You

Frontier Stamps

Etheredge Texaco Station

Jack Etheredge

Now Open Under New Management

McDonald's Drive-In

In The South Part Of Town

FREE ICE CREAM

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On The Screen . . .

Life of Christ Portrayed In 'King of Kings' Motion Picture

Showing Sunday, Monday, and Tuesday nights at the Eagle Drive-In Theatre will be "King of Kings." Samuel Bronston has made a new motion picture utilizing Technicolor, wide-screen, and other techniques unknown back in 1927 when Cecil B. DeMille made his silent version.

The Bible is the eternal best-seller; it is read by more people around the world than any other book and its message of salvation and forgiveness has brought hope to scores of millions.

It is probably this global knowledge of the Bible which causes most film producers to turn timid when there is any talk of making a religious movie.

This timidity is understandable. There can be little doubt, for instance, that more people are familiar with the life of Jesus Christ, as related by the four Gospels, than they are with any other printed words. And though the life and message of Jesus are familiar to many millions, it is not likely that there are very many individuals who have parallel conceptions of how Jesus appeared physically and how he delivered his message.

That is why Samuel Bronston should be credited with considerable boldness for even attempting to portray a "story of Christ" as he has done with his own version of "King of Kings."

Bronston cast Jeffrey Hunter in the role of Jesus and made him a young man (Christ was only 33 when he died on the cross) with a sparse beard. He capitalized on Hunter's gentle features and his piercing blue eyes. This conception of the physical Christ is acceptable.

There is other strong character portrayal in the film, and for this director Nicholas Ray undoubtedly deserves credit. Robert Ryan is a wild and rugged John the Baptist, Siobhan McKenna as the mother of Jesus infused a strength that is infinitely sad but never surprised, Ron Randell as the centurion delivers a telling portrayal of the man who almost believes, Viveca Lindfors as the wife of Pilate impresses with her searching for faith, and Rip Torn as Judas becomes a blunderer seeking to test Christ's divinity.

The new "King of Kings" tells the story of Christ as told by the Bible, including the Birth, the Flight into Egypt, the Massacre of the Innocents, the Boyhood, the Baptism, the Temptation in the Desert, the Sermon on the Mount, the Entry into Jerusalem, the Last Supper, the Agony in the Garden, the Trial before Pilate, the Ascent of Calvary, the Crucifixion and the Resurrection.

Director Nicholas Ray uses a little more than three hours to take the movie-viewer from the Nativity to the Resurrection. The

role of Barabbas is fatter than accorded him in the New Testament—and perhaps this was why Metro had no time left for visual presentation of the miracles. The dividing of the fish and loaves, the walking on water and others are merely referred to in conversations.

It is obvious that producer Bronston and his staff had only the best intentions to produce a film which would focus attention on the life and message of Jesus Christ and the times in which he lived.

Somewhere along the line, the times got the upper hand. In building Barabbas, the robber, murderer and rebel which the Jerusalem mob preferred over Jesus as its Passover-freed prisoner, into a dominant character in the film, Bronston actually created two stories—one based on the true account of Jesus as told by the gospels and the other created out of what might have been.

It is true that Barabbas is listed in the Gospels as an insurrectionist, but Philip Jordan, author of the screenplay, has taken a word and, using the troublesome times of Roman domination of Judea created a full-scale rebellion against Rome with Barabbas as its leader. The battles between Roman and Jew are presented in a spectacular manner and by themselves would have considerable merit, but that was not the purpose of this film.

It is true that there is no distortion of Jesus' message of love and peace and forgiveness, but there could be more moments when this great message of hope, which Jesus came to earth to deliver, is presented.

The Sermon on the Mount, Jesus' protection of the sinful woman from her accusers and Christ's last words on the cross are among the scenes which come through with terrific impact. Through quite original concepts of how these events might have taken place, Hunter points them up with great strength and clarity.

For instance, the handling of the sermon is wonderfully skillful in working masses of people into an alternation of faith and skepticism while cross-cutting personal movement among them of the Saviour and His disciples. The uneven terrain, rocky and barren, in the foreground, yet with frequent broad vistas beyond, captures and incorporates the sense of both history and pageantry. The sermon is not presented in its entirety, but shrewdly selected excerpts have been woven into a pattern of Christian doctrine.

So perhaps "King of Kings" should be viewed from two angles. One would be the sweep of history in presenting the conquest of Judea by the Romans and the longing of the Jews for a military genius who would lead them in

driving the invaders from their promised land.

The other would be those shining moments when the message of Christ comes through with such impact. The Sermon on the Mount has long been regarded as the summary of the faith and beliefs upon which the Christian church has endured for almost 2,000 years. The film renews this faith in simple and understandable words.

If the viewer of "Kings" draws strengthening of his faith then the price of the ticket will have been worthwhile. And there are in the film moments which offer an affirmation of faith for an age that seems to have lost much of its faith.

The Eagle Drive-In is showing "King of Kings" at regular admission prices, adults 50c and children 6-12, 25c.

The cast:
Jesus Christ.....Jeffrey Hunter
Pontius Pilate.....Hurd Hatfield
Mary, Mother of Jesus.....Siobhan McKenna
Lucius, the Centurion.....Ron Randell

John the Baptist.....Robert Ryan
Barabbas.....Harry Guardino
Judas Iscariot.....Rip Torn
Herod Antipas.....Frank Thring
Salome.....Brigid Bazien
Claudia.....Viveca Lindfors
Herodias.....Rita Gam
Mary Magdalene.....Carmen Sevilla
Peter.....Royal Dano
Herod.....Gregoire Aslan
Joseph.....Gerard Tichy

There will be just one showing each night of "King of Kings" at the Eagle Drive-In Theatre

DeMille Made 1927 Silent Version

The late Cecil B. DeMille ran into a blur of dramatic art and great intentions when he produced "The King of Kings" as a silent spectacle.

The first "The King of Kings," financed by a passionately anonymous Wall Street financier, Jeremiah Milbank, has lasted until the present, has been seen all over the world by an estimated audience of 800,000,000 and still earns money which, as net profit, has always gone to charity.

DeMille's "The King of Kings" cost \$2,700,000 of 1927 dollars. DeMille in those days made much of the assignment of Christ to the Broadway-Hollywood actor, H. B. Warner. After years of subsequent obscurity, his last important part was that of the Head Lama in "Lost Horizon." When he died a few years ago in Hollywood, Warner was virtually forgotten, his funeral attended by 13 people.

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Former Resident, Dick Jackson, Dies

Funeral services were held yesterday in San Angelo for Richard H. (Dick) Jackson, 78. He was a former rancher in Schleicher county where he had a place near Jim O'Harrow's before moving to San Angelo some years ago.

Mr. Jackson was born Oct 7, 1884, in Erath county. He and Miss Leah Graham were married Feb. 23, 1927, in Menard.

He was a member of the Missionary Baptist church.

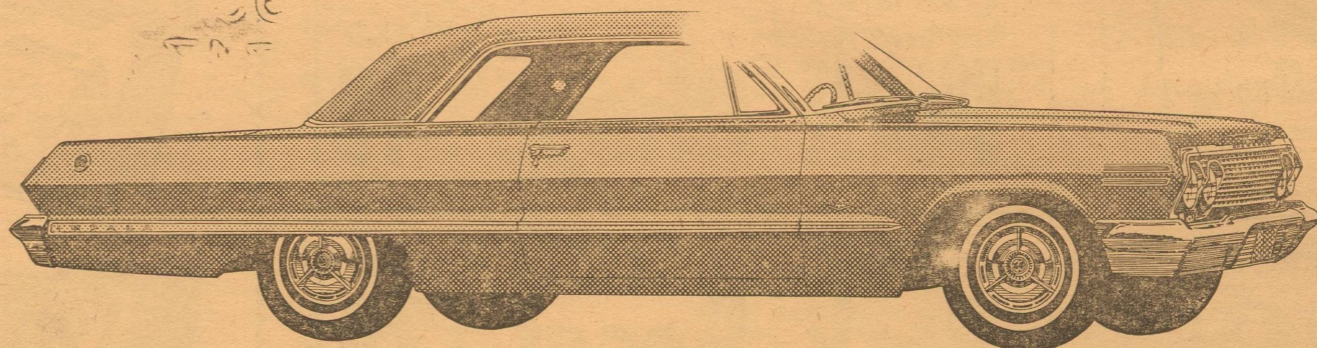
Survivors include his wife; one son, Charles H. Jackson of San Angelo; one brother, Wren Jackson of Best one sister, Mrs. V. T. Ferguson of Sterling City; two

grandsons, John Richard and Pat Wren Jackson of San Angelo, and one granddaughter, Janet Ann Jackson of San Angelo

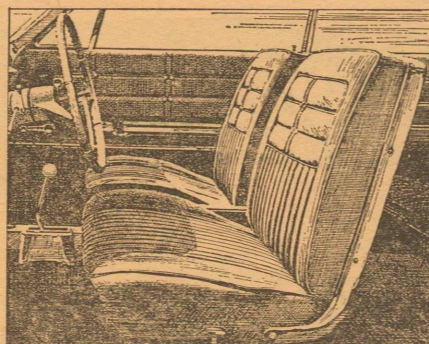
Mr. and Mrs. Charles Wimer returned Sunday after spending a week in San Antonio and at their place on Lake Buchanan.

CARBON PAPER at the Success

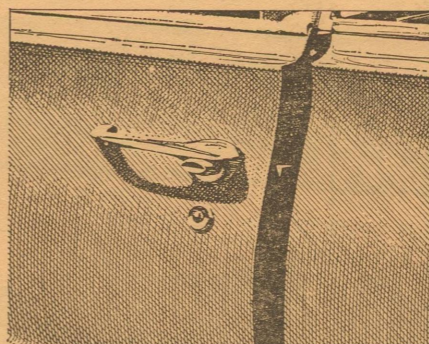
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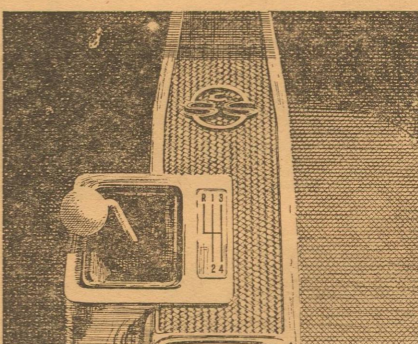
'63 CHEVROLET IMPALA SUPER SPORT



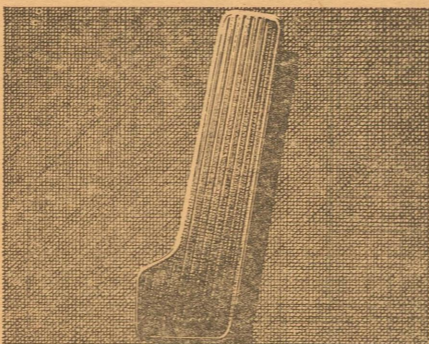
Front buckets and Impala elegance.



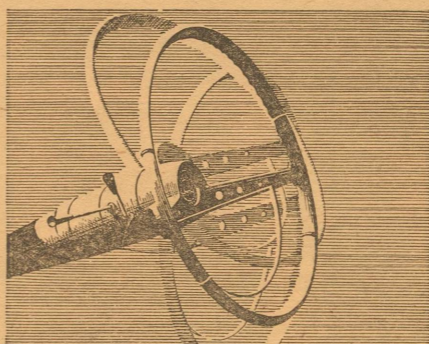
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Loin End **Pork Roast** Pound 39^c

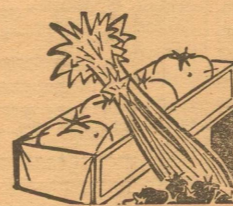
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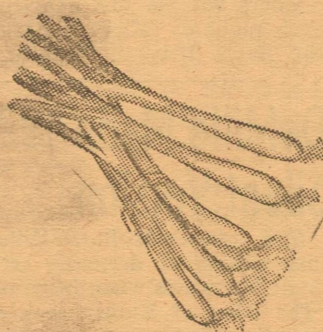
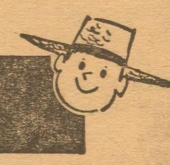


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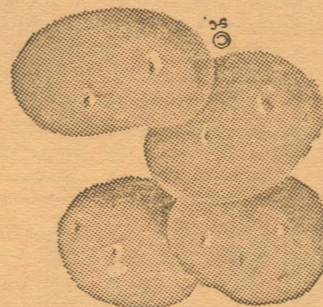
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